NAME	:	M.PRANESH
DEPARTMENT	:	INDUSTRIAL BIOTECHNOLOGY
COLLEGE	:	GOVERNMENT COLLEGE OF TECHNOLOGY
NAAN MUDHALVAN COURSE:		DIGITAL MARKETING
NAAN MUDHALVAN ID	:	B7F059BD40BA8F6B56743F2D6CC91ABE

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

https://praneshone8.blogspot.com/

Wordpress:

https://puma8397.wordpress.com/2023/10/30/puma-the-iconic-sportswear-brand/

Introduction:

In today's world, pets have become an integral part of our families, and as pet owners, we strive to provide them with the best care and pampering possible. This growing trend has given rise to luxury pet shops that cater to the unique needs and desires of pet parents. From designer accessories to gourmet treats, these upscale establishments are redefining the pet shopping experience.

1. Exclusive Designer Collections:

Luxury pet shops offer a wide range of exclusive designer collections that allow pets to strut their stuff in style. From luxurious collars adorned with Swarovski crystals to custom-made outfits crafted from high-quality materials, these boutiques ensure that pets are always fashion-forward.

2. Gourmet Delights:

Pet owners who want to indulge their furry friends with delectable treats need look no further than luxury pet shops. These establishments

2.Create a new facebook business page and post one social media poster for your brand.

https://www.facebook.com/photo/?fbid=122112030758085991&set=a.122112031058085991

3. Create and design a social media advertisement poster using canva.

4. Create email newsletter design using Mailchimp or canva tool.