NAME	:	A.SIVARAM
DEPARTMENT	**:**	INDUSTRIAL BIOTECHNOLOGY
COLLEGE	**:**	GOVERNMENT COLLEGE OF TECHNOLOGY
NAAN MUDHALVAN COURSE:		DIGITAL MARKETING
NAAN MUDHALVAN ID	**:**	E6E282FD9C1E525B77E4FB1DB84EF855

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress.Customize the theme design and post new article with 500 words.

   Wordpress:

   https://biotechnology48.wordpress.com/2023/08/30/vaccines/

Live vaccines are used to protect against:

- Measles, mumps, rubella (MMR combined vaccine)
- Rotavirus
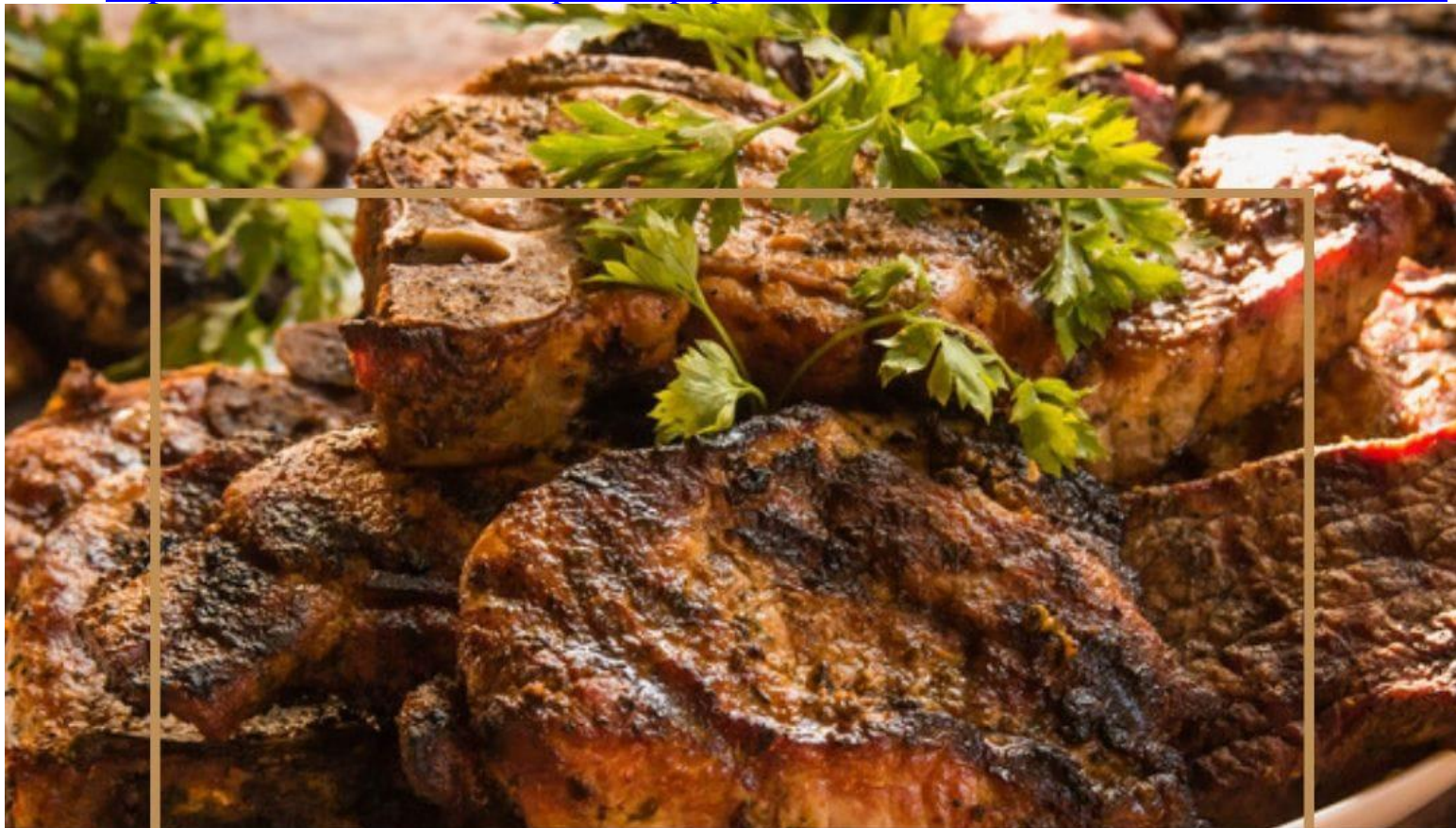- Smallpox
- Chickenpox
- Yellow fever

Subunit, recombinant, polysaccharide, and conjugate vaccines

Subunit, recombinant, polysaccharide, and conjugate vaccines use specific pieces of the germ—like its protein, sugar, or capsid (a casing around the germ).

Because these vaccines use only specific pieces of the germ, they give a very strong immune response that's targeted to key parts of the germ. They can also be used on almost everyone who needs them, including people with weakened immune systems and

2.Create a new facebook business page and post one social media poster
for your brand.

Siva's hotel

DISHES: grill, tandoori, prawn fry, Prawn masala, roti,
naan,parotta,

CONTACT:+918845227710

WWW.Siva's hotel.com

3.Create and design a social media advertisement poster using canva.

4. Create email newsletter design using Mailchimp or canva tool