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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress.
Customize the theme design and post new article with 500 words.

Blogspot:

<https://adidas174.blogspot.com/>

Wordpress:

<https://adidas786.wordpress.com/2023/10/30/adidas-a-legacy-of-sport-style-and-sustainability/>

Adidas: A Legacy of Sport, Style, and Sustainability

Adidas is a globally recognized sportswear and athletic apparel brand that has a rich history and a significant impact on the sports and fashion industries. Founded in 1949 by Adolf Dassler in Herzogenaurach, Germany, the company has evolved into one of the most influential and iconic brands in the world.

One of the key factors that set Adidas apart is its commitment to innovation and quality. The brand's dedication to producing high-performance athletic gear has made it a preferred choice for athletes and sports enthusiasts alike. Adidas products are designed with cutting-edge technologies and materials to enhance the performance and comfort of athletes. Whether it's running shoes, soccer cleats, or activewear, Adidas consistently

2. Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61553143641957&mibextid=2JQ9oc>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.

