

Blinkit

India's Last Minute App

FILTER PANEL

Outlet Location Type

- Tier 1
- Tier 2
- Tier 3

Outlet Size

- High
- Medium
- Small

Item Type

- All



\$1.20M
TOTAL SALES



\$141
AVG SALES



8523
NO OF ITEMS



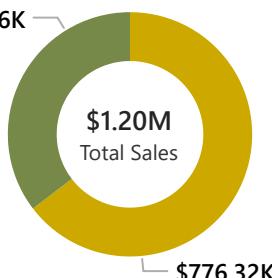
3.9
AVG RATING



Total Sales Avg Sales No of Items Avg Rating

FAT CONTENT

Low Fat Regular

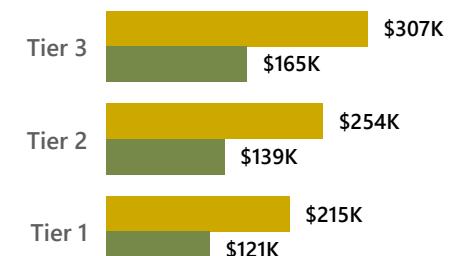


ITEM TYPE

Fruits a...	\$178K
Snack F...	\$175K
Househ...	\$136K
Frozen F...	\$119K
Dairy	\$101K
Canned	\$91K
Baking ...	\$82K
Health a...	\$68K
Meat	\$59K
Soft Dri...	\$59K
Breads	\$35K
Hard Dri...	\$29K
Others	\$22K
Starchy ...	\$22K
Breakfast	\$16K
Seafood	\$9K

FAT BY OUTLET

Low Fat Regular



OUTLET ESTABLISHMENT

\$250K

\$200K

\$150K

\$100K

\$50K

\$78K

\$130K

\$132K

\$132K

\$133K

\$205K

\$131K

\$129K

\$131K

2012

2014

2016

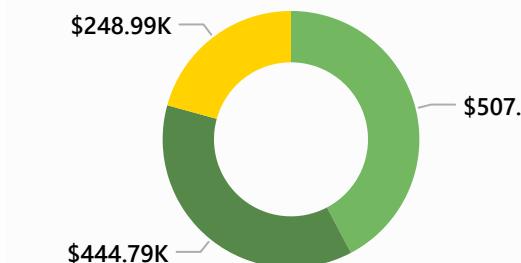
2018

2020

2022

OUTLET SIZE

Medium Small High



OUTLET LOCATION

100%

Tier 3 472.13K

Tier 2 393.15K

Tier 1 336.40K

71.3%

OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	\$151.94K	1083	\$140	4	113.57
Supermarket Type1	\$787.55K	5577	\$141	4	338.65
Supermarket Type2	\$131.48K	928	\$142	4	56.62
Supermarket Type3	\$130.71K	935	\$140	4	54.80