Azure AD (Active Directory)

Azure AD

- Azure Active Directory (Azure AD) is Microsoft's cloud-based identity and access management service.
- ✓ It serves as the identity and authentication platform for Azure, Microsoft 365, and many other Microsoft cloud services



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Key features and capabilities of Azure AD

- ✓ **Identity Management:** Central repository for managing user identities, groups, and devices
- ✓ **Single Sign-On (SSO):** Azure AD offers SSO capabilities, sign in once and access multiple applications
- ✓ **Multi-Factor Authentication (MFA):** Supports MFA, additional verification needed, in addition to their password.
- ✓ Conditional Access: Conditional Access policies allow organizations to define access control rules
- ✓ Application Integration: Supports the integration of thousands of cloud and on-premises applications.
- ✓ **Self-Service Password Reset:** Users can reset their passwords without IT assistance, reducing helpdesk requests and improving productivity.
- ✓ **Identity Protection:** Helps detect and respond to identity-related security risks by using machine learning and security signals.
- ✓ Privileged Identity Management (PIM): Allows organizations to manage privileged accounts.



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Key features and capabilities of Azure AD

- ✓ **Guest Access:** Organizations can collaborate with external users by inviting them as guest users
- ✓ Directory Integration: Synchronization of on-premises Active Directory with Azure AD
- ✓ **Application Proxy:** Azure AD Application Proxy allows secure remote access to on-premises web applications without exposing them directly to the internet.
- ✓ **Azure AD B2B and B2C:** Azure AD B2B (Business-to-Business) & Azure AD B2C (Business-to-Consumer) allows organizations to collaborate securely
- ✓ Reporting and Auditing: Azure AD offers extensive reporting and auditing capabilities

