

CoSupply Chain Data Dashboard



DRIVING OPERATIONAL EXCELLENCE IN
SUPPLY CHAIN MANAGEMENT
WITH POWER BI
INSIGHTS



Executive Overview

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Friday

Monday

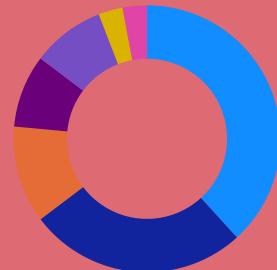
Saturday

Sunday

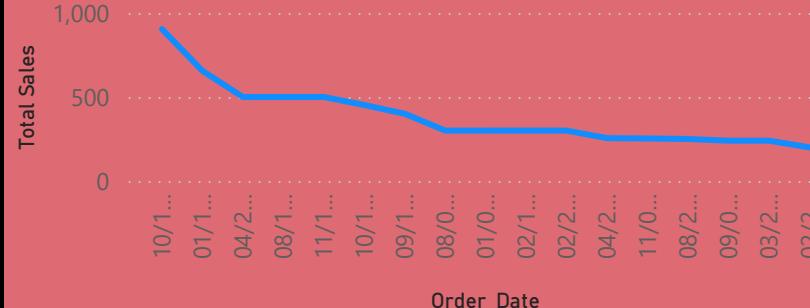
Thursday

Tuesday

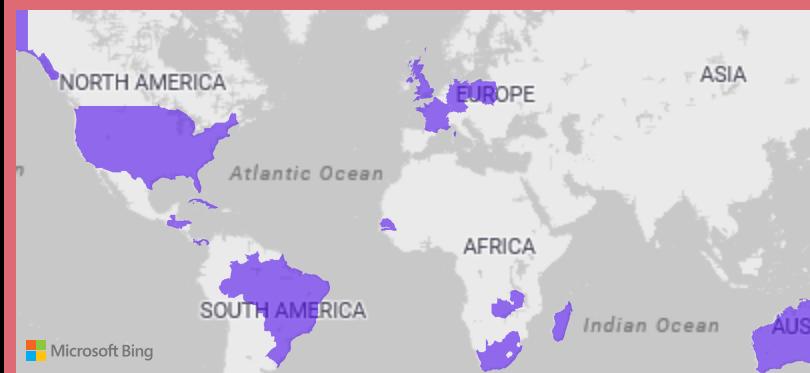
Wednesday

Total Profit**\$245****Total Orders****34****Total Sales****\$8,279****Average Order Value****\$243****Sales Trend Over Time**

- Order Status
- COMPLETE
 - PROCESSING
 - PENDING
 - PENDING_PAY...
 - SUSPECTED_FR...

Monthly Sales Trend**Sales Trend Over Time**

- Total Profit ● Total Sales

**Sales by Product Name****Sales Trend Over Time**

Shipping Performance

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Friday

Monday

Saturday

Sunday

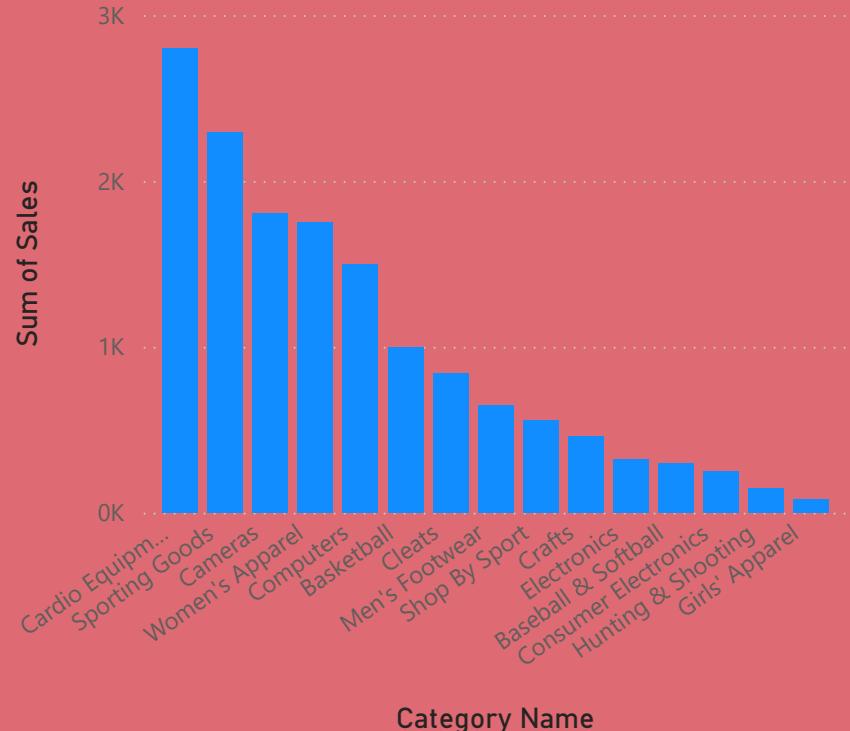
Thursday

Tuesday

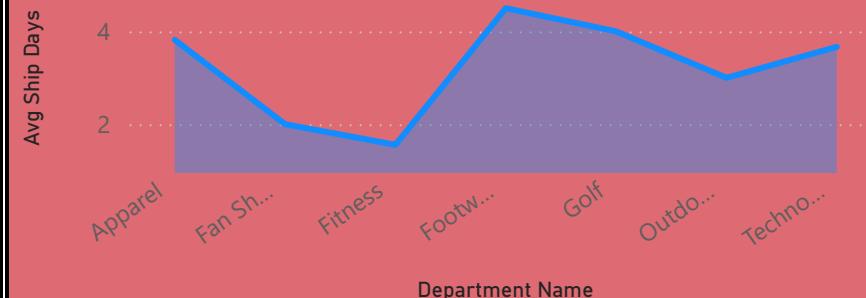
Wednesday

Total Profit**\$2,899****Unique Customer****50****Total Sales****\$14,766****Average Order Value****\$193**

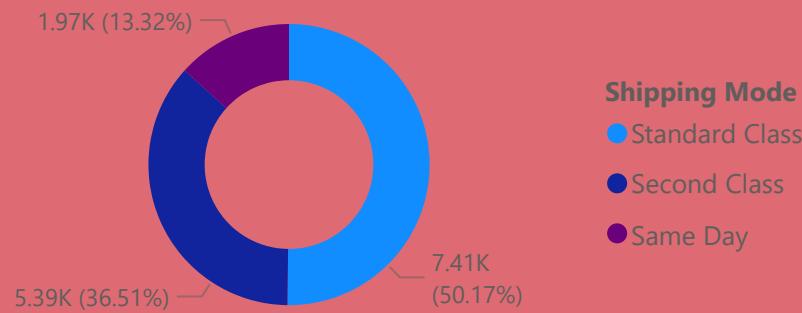
Top Revenue Generating categories



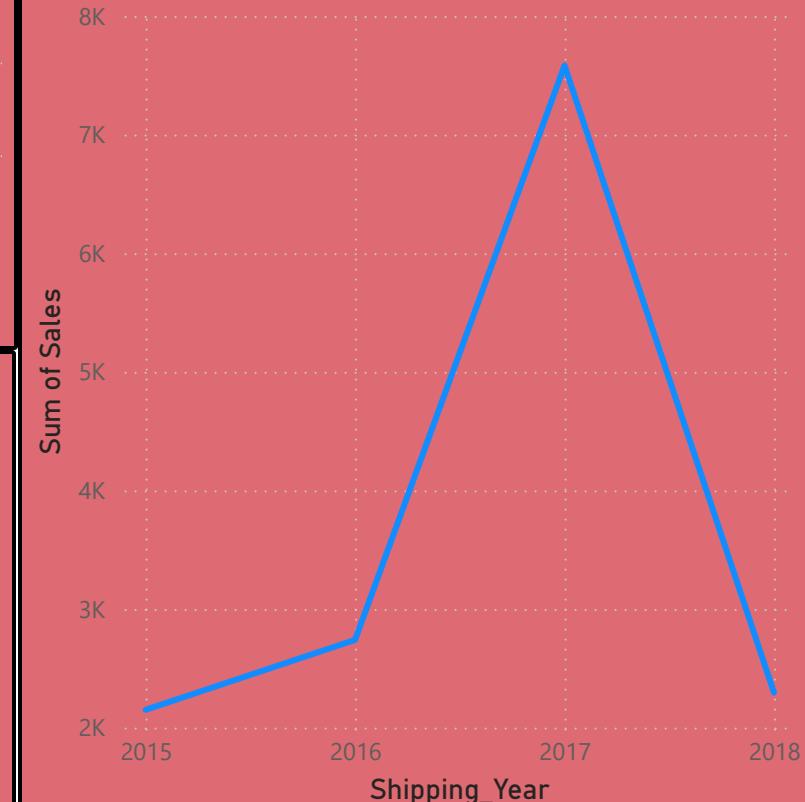
Ship Days by Department Name



Shipping Mode Contribution



Sales by Shipping_Year



Shipping And Sales Analysis

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Friday

Monday

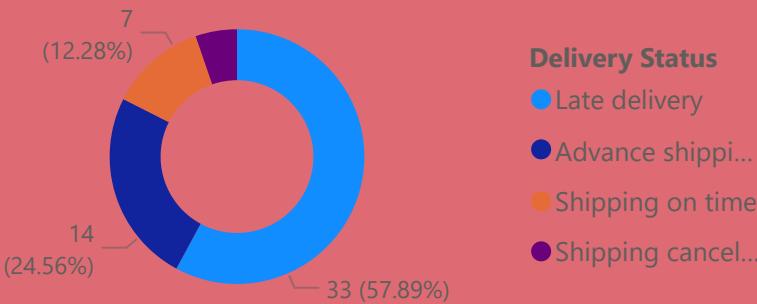
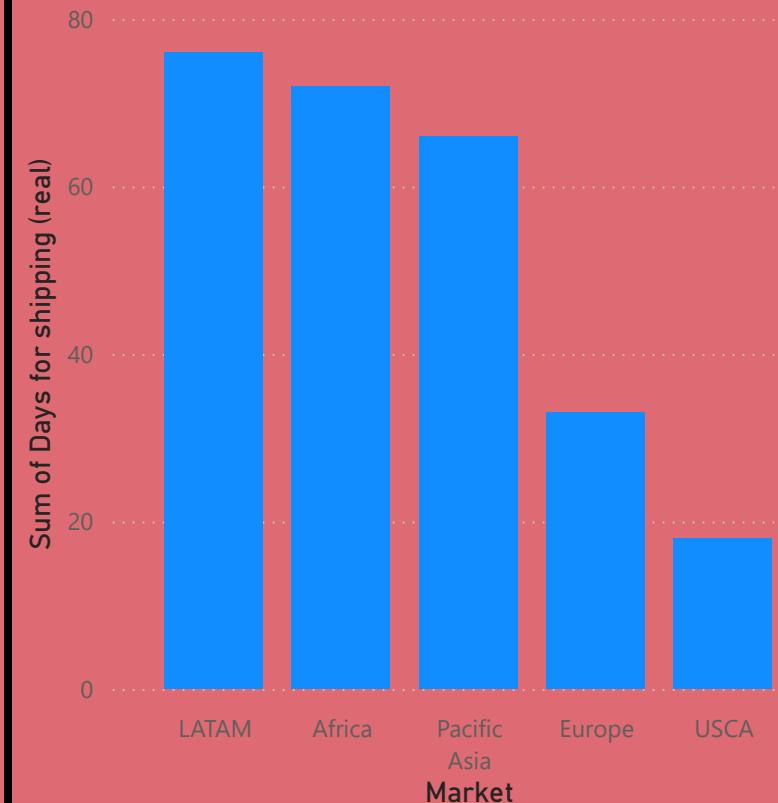
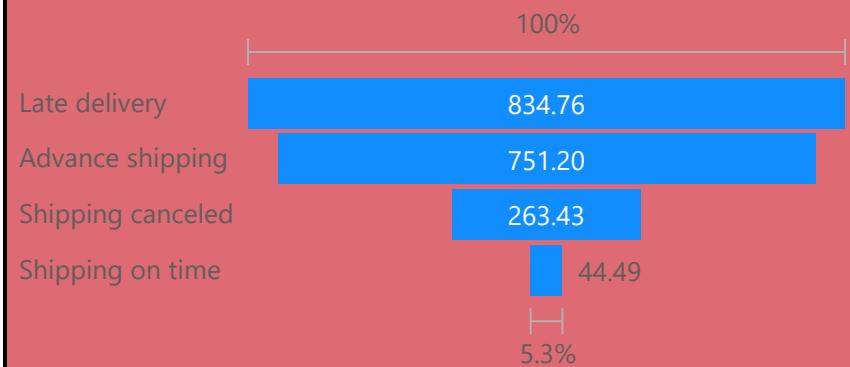
Saturday

Sunday

Thursday

Tuesday

Wednesday

Avg Ship days**4****Avg Scheduled Days****3****Total Sales****\$14,118****Avg Benifit Per Order****\$31****On Time Vs Late Delivery****Category Sales And Profit****Avg Shipping Time By Market****Delivery status By Profit**

Customer & Segment Insights

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Friday

Monday

Saturday

Sunday

Thursday

Tuesday

Wednesday

Unique Customers

58

Sales Per Customers

\$256

Repeat Buyers

300%

Average Order Value

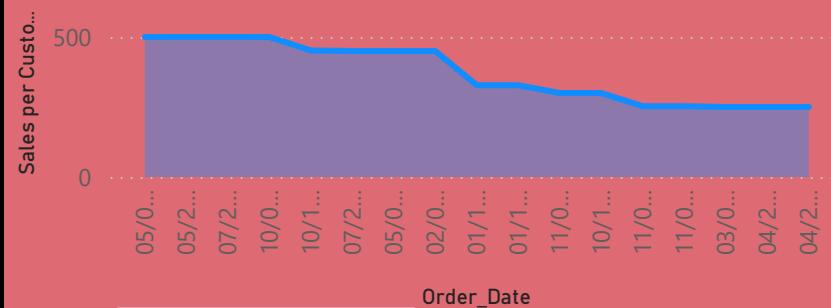
\$256

Sales vs Benifit per order

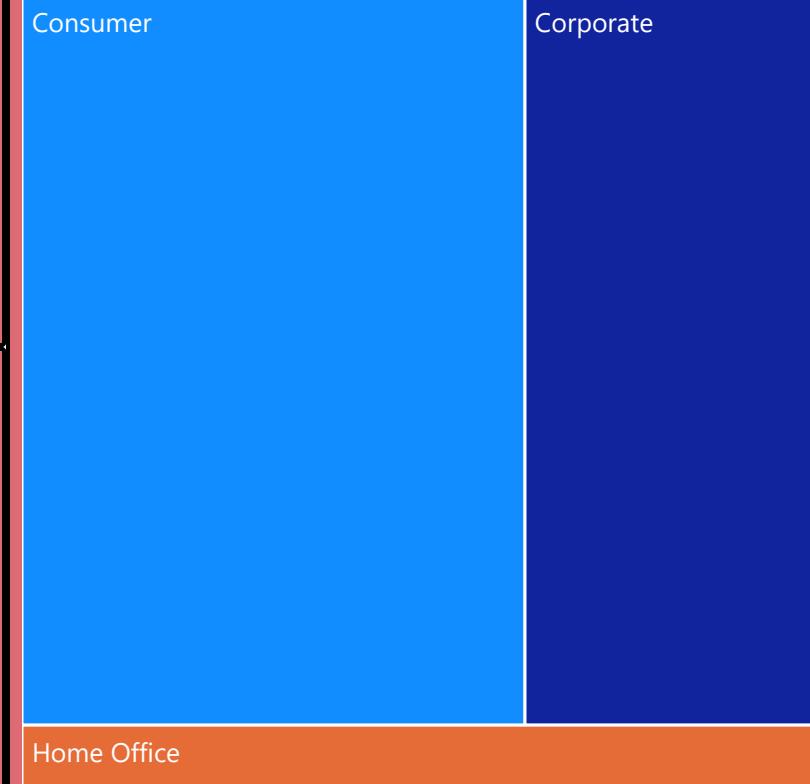
Sales per Customer Avg Benefit per Order Count of Customer Id



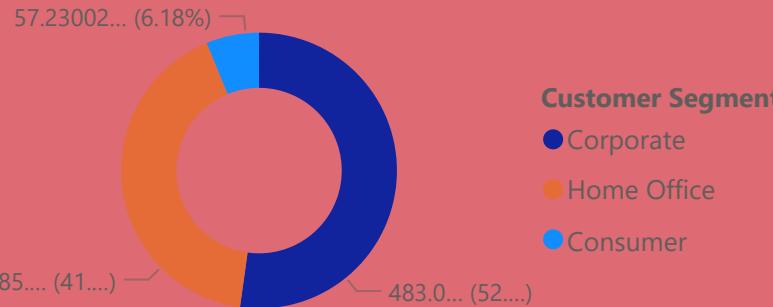
Sales Trend Over Time



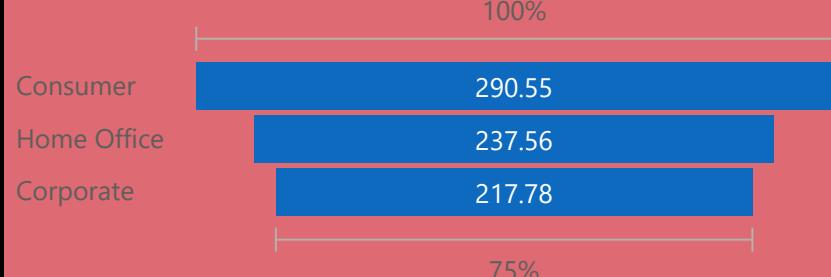
Sales By Customer Segment



Profit By Segment



Customer Distribution By segment



Product & Category Analysis

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Friday

Monday

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Wednesday

Total Profit

\$1,894

Total Orders

57

Total Sales

\$14,118

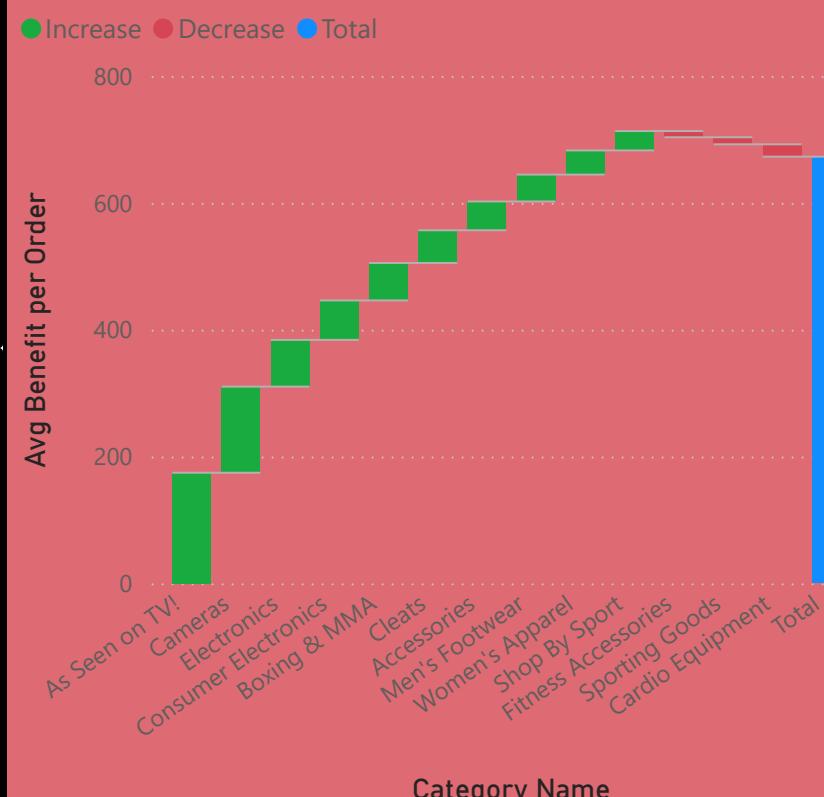
Average Order Value

\$248

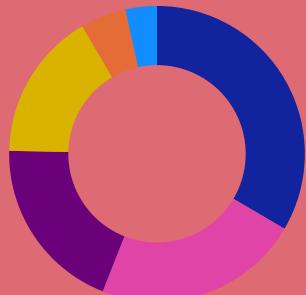
Product By Sales



Profit By Category

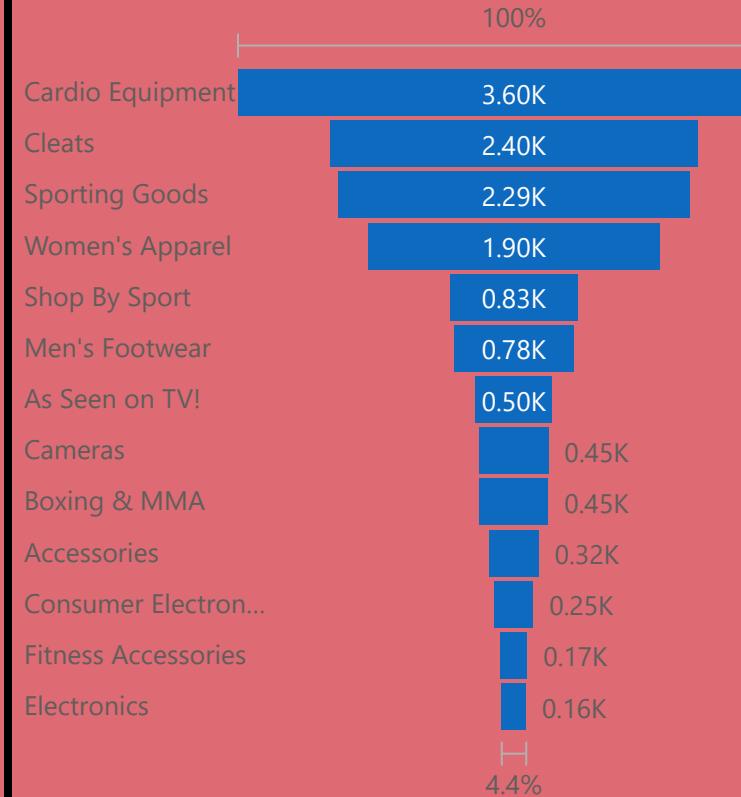


Department Names By Sales



- Footwear
- Apparel
- Golf
- Fitness
- Technology
- Outdoors

Sales Flow By Categories



Geographic & Market View

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Friday

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Wednesday

Total Profit

\$2,547

Total Orders

53

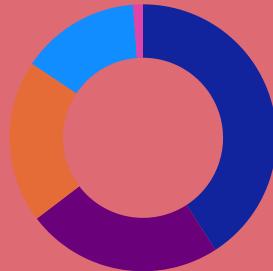
Total Sales

\$14,097

Total Discount

1,398

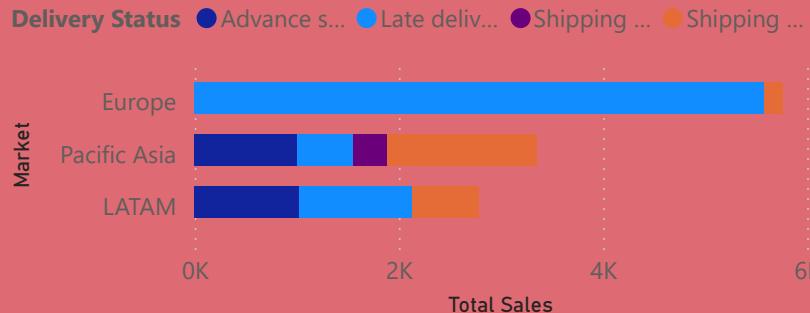
Sales Share By Market



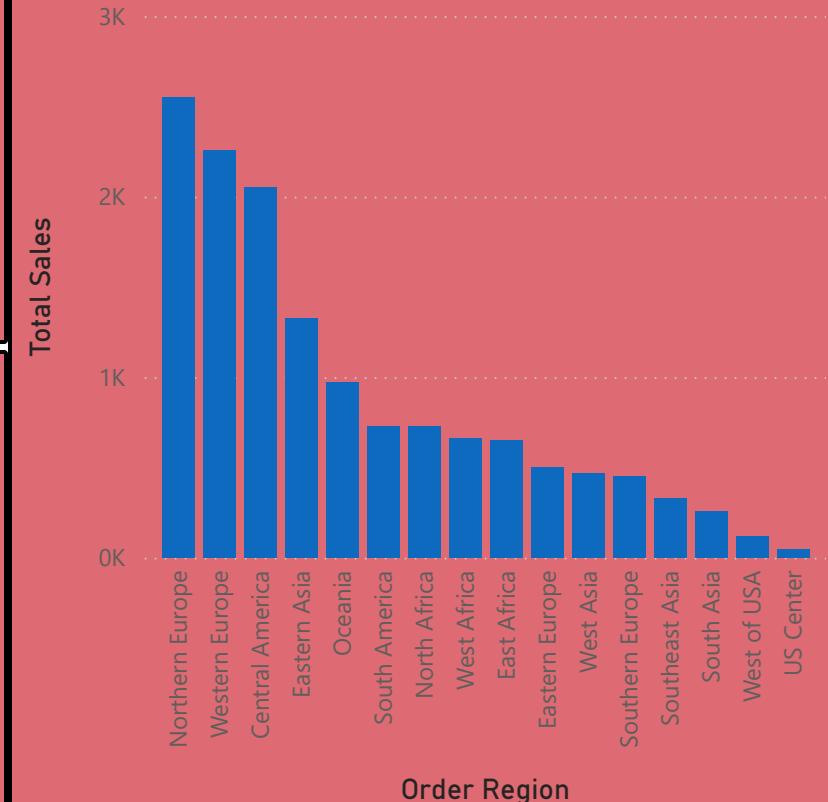
Market

- Europe
- Pacific Asia
- LATAM
- Africa
- USCA

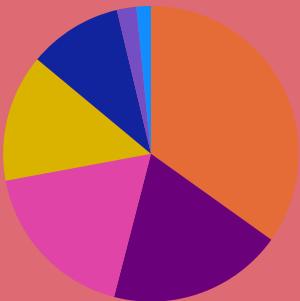
Sales By Region & Deliv Stat



Regional Comparism



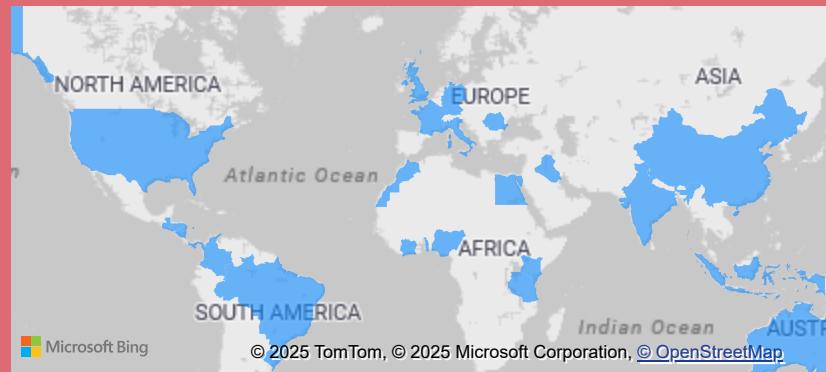
Sales Share By Market



Department Name

- Technology
- Golf
- Apparel
- Fitness
- Footwear
- Fan Shop

Country Revenue map



Department & Category Insights

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Monday

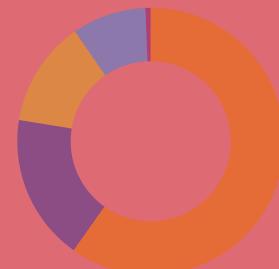
Saturday

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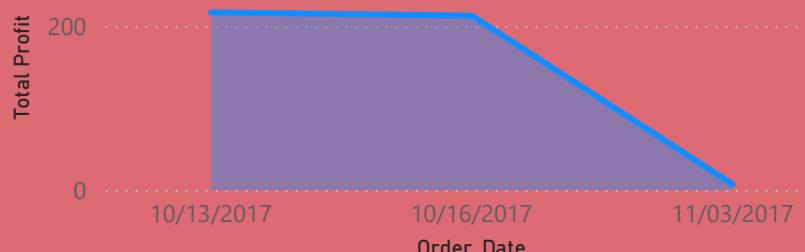
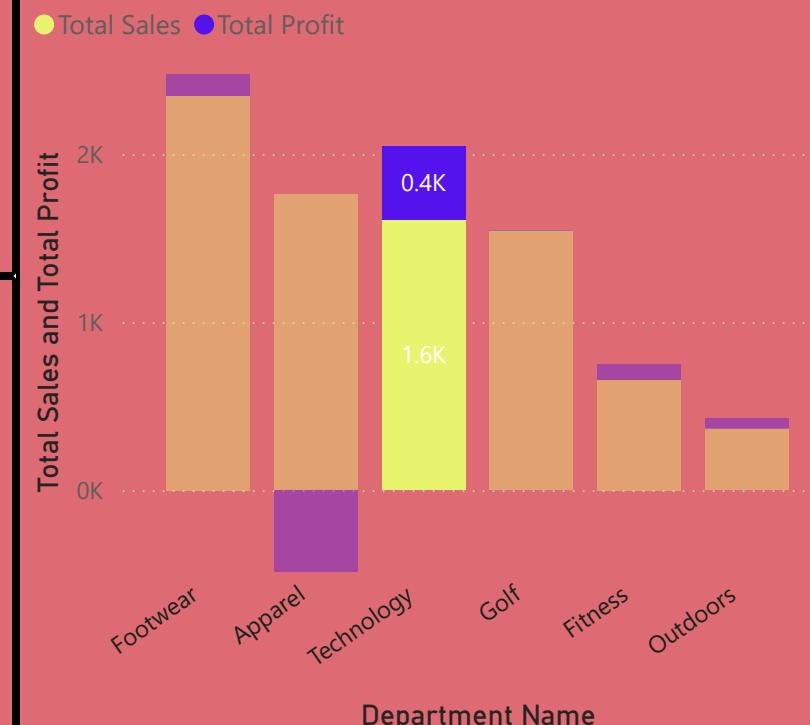
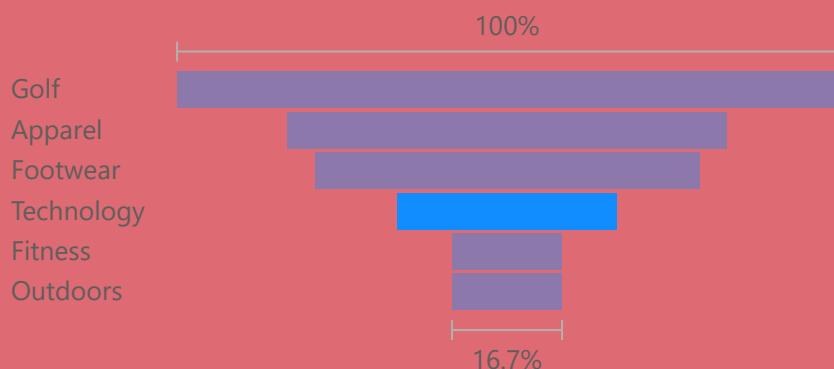
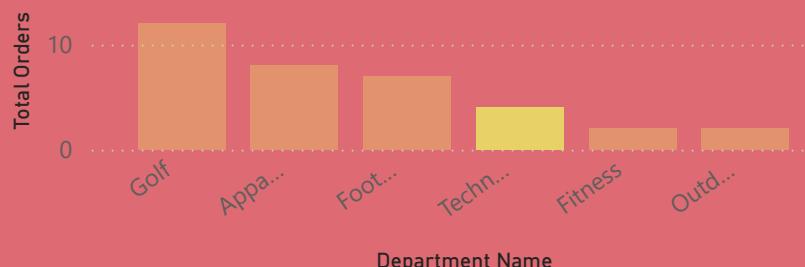
Thursday

Tuesday

Wednesday

Total Profit**\$436****Total Orders****4****Total Sales****\$1,609****Average Order Value****\$109****Profit shared By Department**

- Department Name
- Technology
 - Footwear
 - Fitness
 - Outdoors
 - Golf

Profit Over Time By Category**Department Name by sales and profit****Order Volume By department****Orders By Category within Dept**

Sales by Shipping_Year



Category Name ×

Cardio Equipment

Product Name ×

Nike Men's Free 5.0+ ...

Customer Segm... ×

Home Office

Department Name ×

Consumer
15,498.45

Footwear
1,499.85

Cardio Equipment
16,998.30

Nike Men's Free 5.0+ ...
16,998.30

Home Office
1,499.85

Sporting Goods
15,732.00

Women's Apparel
11,900.00

Cleats
7,918.68

Computers
6,000.00

Cameras
5,876.52

Shop By Sport
4,788.84

Men's Footwear
4,679.64

Total Sales
87,005.90

