

IBMid - Sign in or create an IBMid

Exploration-Assignment-1

IBM

IBM-EP8L/IBM-Project-1139-165

us1.ca.analytics.ibm.com/bj/?perspective=explore&id=iBAFA75D7FB7A48059AEA4386E9CF8001&objRef=iBAFA75D7FB7A48059AEA4386E9CF8001...

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IBM Cognos Analytics with Watson

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5


Profit by R&D S...olored by State



6

Profit for R&D ...arketing Spend

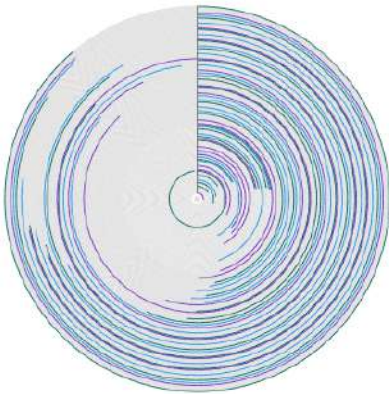
Data relationships



Profit by R&D Spend colored by State

State

CaliforniaFloridaNew York



Details

Loading details...

The screenshot displays the IBM Cognos Analytics web application. The main workspace shows a pivot table titled "Profit for R&D Spend and Marketing Spend". The table has columns for Profit and four categories of spend. A summary row at the bottom indicates a total profit of 12.3M.

	0	542.05	1,000.23	1,315.46
0	85,119.46	71,346.82	(no value)	(no v
1,903.93	(no value)	(no value)	1,29,852.15	(no v
28,334.72	(no value)	(no value)	(no value)	(no v
35,634.17	(no value)	(no value)	(no value)	(no v
45,173.06	29,362.8	(no value)	(no value)	(no v
46,085.25	(no value)	(no value)	(no value)	(no v
88,218.23	(no value)	(no value)	(no value)	(no v
91,131.24	(no value)	(no value)	(no value)	(no v
1,07,136.38	(no value)	(no value)	(no value)	(no v
1,16,148.2	(no value)	(no value)	(no value)	(no v
1,27,716.82	(no value)	(no value)	(no value)	(no v

12.3M

Data relationships diagram showing a central node connected to three other nodes.

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12.3M

Profit

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Profit 4

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Profit

1 Driver

2 Drivers

Combination

Search drivers

Drivers	%
R&D Spend and Marketing Spend	89
R&D Spend and Administration	86
R&D Spend and State	86
R&D Spend	84

Fields

Target*

Required field

Profit

Local filters

Click or drag data here