

# EXECUTIVE SUMMARY AND RECOMMENDATIONS

The IMDb dataset was examined for RSVP films, and the following conclusions were drawn:

1. The number of films produced has been decreasing over time. The month of March observed the most film production.
2. Drama is the most popular genre, with 4285 films and an average run time of 106.77 minutes. In 2019, a total of 1078 drama films were produced.
3. RSVP Movies might concentrate on the Drama genre in the future. The action and thriller genres, which are among the top three, can also be explored.
4. Dream Warrior Pictures and National Theatre Live production firms have created the most hit films of any production company.
5. Based on the number of votes obtained by their films, Marvel Studios, Twentieth Century Fox, and Warner Bros. are the top three production companies that should be considered for a worldwide partner.
6. Star Cinema and Twentieth Century Fox are the top two production companies in terms of multilingual film hits. Because the film is intended for a worldwide audience, these production companies are strong contenders and should be considered for their next project.
7. James Mangold is the most successful director in the top three blockbuster genres. He can be hired to direct the next project.
8. Based on the median rating, Mammootty and/or Mohanlal might be cast in the following production.
9. According to the number of Super Hit movies, Parvathy Thiruvothu is an actress and Andrew Garfield is an actor in the Drama genre.
10. Based on total votes and an average rating of 8.42 for films released in India, Vijay Sethupathi might be added to the cast to entice the Indian public for the next production.
11. Taapsee Pannu can be selected as the actress based on total votes and an average rating of 7.74 for Hindi films produced in India.