

**Project Design Phase**  
**Solution Architecture**

Date	17 february 2026
Team ID	LTVIP2026TMIDS75407
Project Name	Strategic Product placement Analysis: Unveiling sales Impact with Tableau visualization
Maximum Marks	4 Marks

**Solution Architecture:**

Solution architecture is a complex process — with many sub-processes — that bridges the gap between business problems and technology solutions. Its goals are to:

- Find the best tech solution to solve existing business problems.
- Describe the structure, characteristics, behavior, and other aspects of the software to project stakeholders.
- Define features, development phases, and solution requirements.
- Provide specifications according to which the solution is defined, managed, and delivered.

**Example - Solution Architecture Diagram:**



