

## Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



THE DATASET
COMPRISES DATA WAS
SCRAPED.IT INCLUDES
COLLECTION OF PRISES
OF NEW AND RESALE
HOUSES LOCATED IN
THE METROPOLITAN
AREAS OF INDIA.

WITYH 40 EXPLANATORY
VARIABLES DESCRIBING
VARIOUS ASPECTS OF
NEW AND RESALE
HOUSES IN THE
METROPOLITAN AREAS
OF INDIA ONE CANPREDIT
THE FINAL PRICE OF
HOUSES

HOUSING PRISES IN
INDIA HAVE SURGED
DURING THE FIRST
QUARTEROF 2023 WITH
THE AVERAGE PRISE
RISE ACROSS ALL THE
MAJOR REALITY
MARKETS BEING CLOSE
TO 7%YOY

THE LONG-RUN
BEHAVIOR OF HOUSE
PRICES BY ADDRESSING
THE ISSUE OF PRICE
CONVERGENCE OF
DIVERGENCE ACROSS
FIFTEEN

THE PAPER EXAMINERS

CHANGING
DEMOGRAPHICS CAN
IMPACT HOME PRICES
DUE TO THE
AGE,INCOME,AND
REGIONAL
PREFERENCE OF
BUYERS

ACCORDING TO A
REPORT BY
PROPTIGER.COM. THE
REPORT SAID ALL THE
MARKETS COVERED IN
THE ANALYSIS SHOWED
AN UPWARD
MOVEMENT IN AVERAGE
RATES OF NEW HOMES



## Persona's name

ANALYSING
HOUSING PRICES IN
METROPOLITAN
AREAS OF INDIA

A POST-PANDEMIC NEED
FOR
SECURITY,INCREASED
SAVINGS,AND
RELATIVELY LITTLE
INCOME DISRUPTION
FOR MIDDLE AND
HIGHER INCOME
GROUPS

THERE IS A
HOUSING
SHORTAGE WHICH
FAILS TO MEET THE
NEEDS OF A
BURGEONING
POPULATION.

ONE SIGNIFICANT
MOETARY WAY TO CURB
INFLATION IS TO CONTROL
THE MONEY SUPPLY IN THE
ECONOMY. IF THE MONEY
SUPPLY GOES DOWN,THE
DEMAND FOR GOODS WILL
REDUCE,CAUSING APRICE
FALL.

THE GOVERNMENT CAN USE
FISCAL POLICY TO FIX
INFLATION BY INCREASING
TAXES OR CUTTING
SPENDING. INCREASING
TAXES LEADS TO DECREASED
INDIVIDUAL DEMANDS AND A
REDUCTION IN THE SUPPLY
OF MONEY IN THE ECONOMY

HOUSING PROBLEMS ARE
DEFINED AS ANYHOUSEHOLD
THAT HAS
OVERCROWDING, INADEQUATE
KITCHEN OR PLUMBING
FACILITIES.

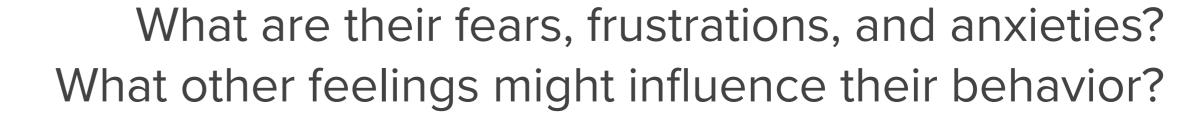
MORTGAGE,RATES,INFLATION,AND EVEN ECONOMIC CONDITIONS IN OTHER COUNTRIES CAN ALSO INFLUENCE THE REAL ESTATE MARKET



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What behavior have we observed? What can we imagine them doing?









**Feels**