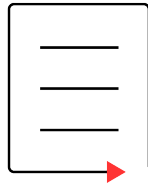




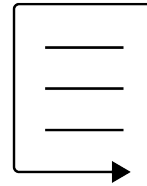
# **PRE**VIEW

Style Guide

## Vertical Logo

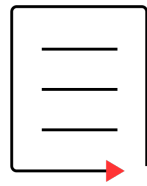


**PRE**VIEW

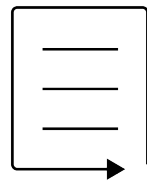


**PRE**VIEW

## Horizontal Logo



**PRE**VIEW



**PRE**VIEW

## White logo

Use white version of the logo on red or other dark backgrounds.

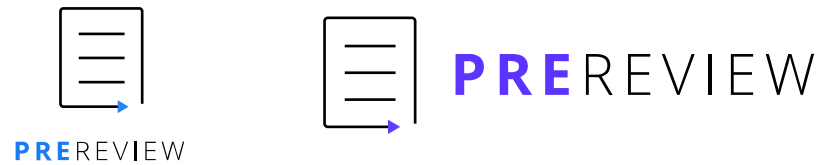


## Incorrect Logo Uses

- ❌ Do not use the black version of the logo over red, or other dark colored backgrounds that renders the logo unreadable. The white version should be used on darker backgrounds.



- ❌ Do not alter standard logo colours.



- ❌ Do not change size or placement of the paper icon.



## Primary Colours

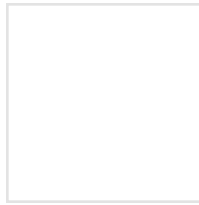
These should be the primary colours used in PREReview website, digital, and print materials.



ff3333



000000



ffffff



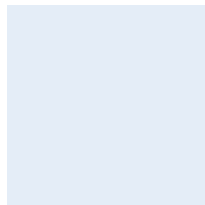
4b4949

## Secondary Colours

To maintain a unified visual identity across supporting visuals, these colours should only be used in illustrations that appear in PREReview website, digital, and print materials.



197cf4



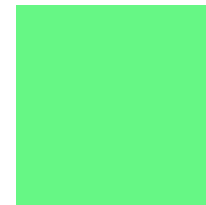
e4edf7



fcbd4c



f77463



66f785

**HEADING 1**

Open Sans Bold, 24pt\*

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**HEADING 2**

Open Sans Light, 18pt

## Share, read, and review preprints.

**HEADING 3**

Open Sans Bold, 14pt

### Share, read, and review preprints.

**HEADING 4**

Open Sans Semibold, 10pt  
0.4 Character Spacing

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**Pararaph text**

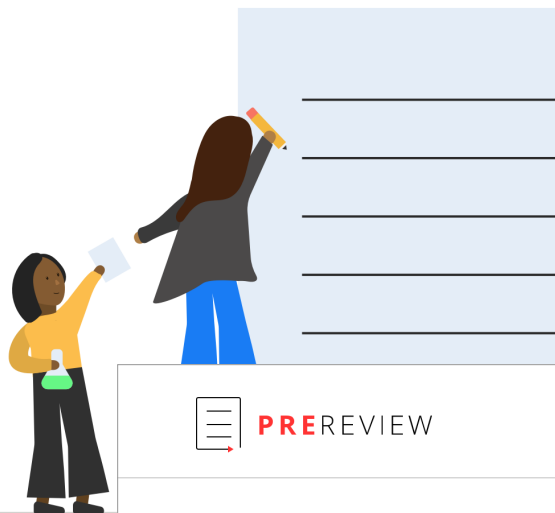
Open Sans Light, 10pt

Here is a paragraph. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

*\*Font sizes are a suggestion, and will change depending on the scale of materials.*

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Ross-W Henderson, Steven Kelly

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A catchy subtitle goes here.

AUGUST 2019



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- Another point goes here.
- And another point goes here.



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**Daniela Saderi**

Project co-founder

[DANIELA@PREVIEW.ORG](mailto:DANIELA@PREVIEW.ORG)

xxx.xxx.xxxx