



PIZZA SALES REPORT

Jan/15-Dec/15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July and January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales

817.86K

Total Revenue

38.31

Avg Order Value

50K

Total Pizza Sold

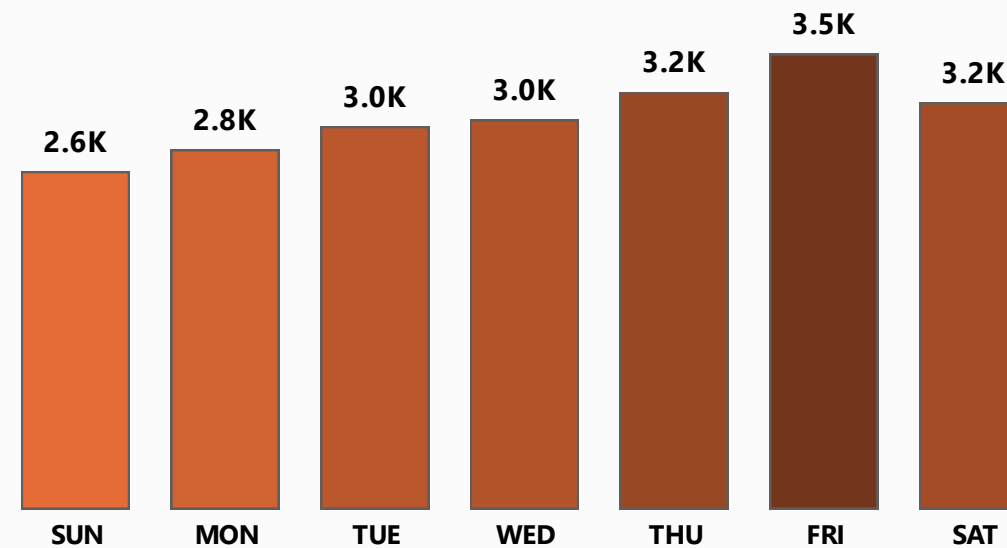
21K

Total Orders

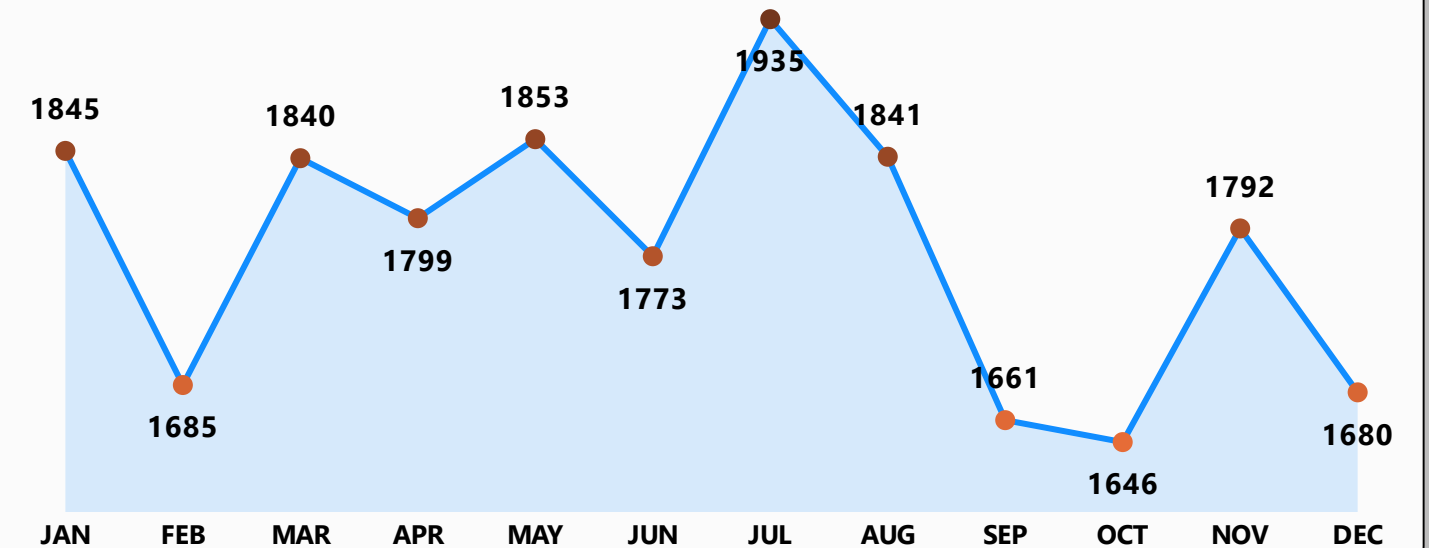
2.32

Avg Pizzas Per Order

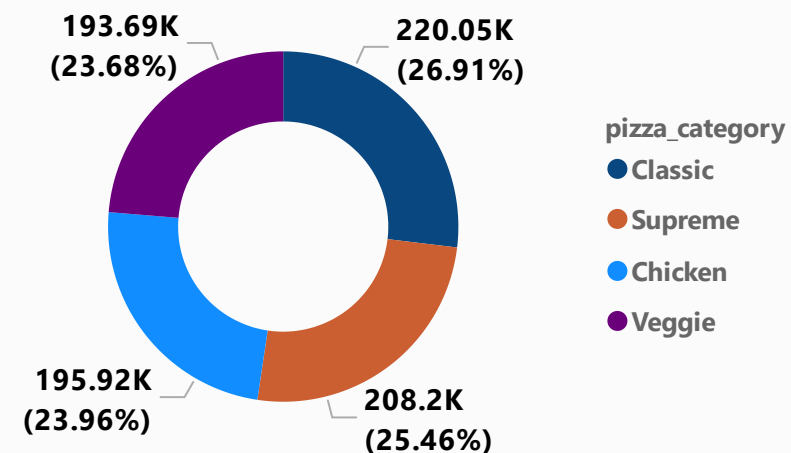
Daily Trend for Total Orders



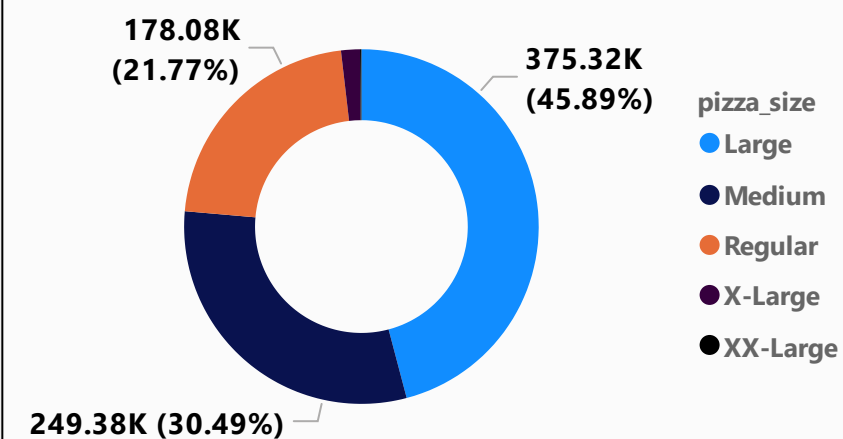
Monthly Trend for Total Orders



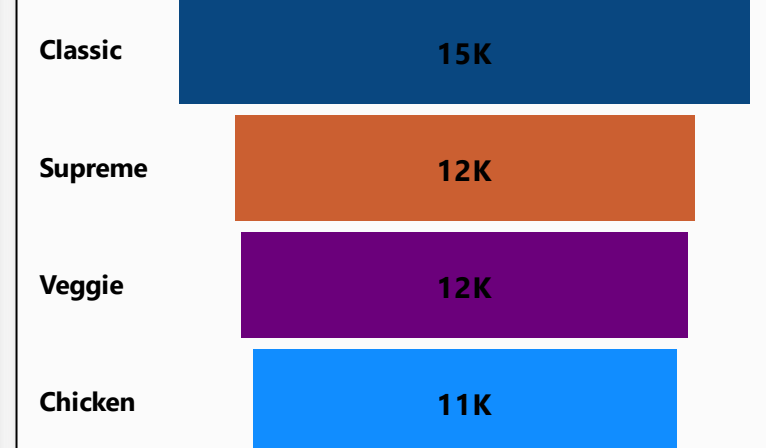
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Category





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Best/Worst Sellers

BEST SELLERS

DAYS

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MONTHLY

There are **maximum** orders from
month of **July** and **January**

WORST SELLERS

REVENUE

The Brie Carre minimum
Revenue

QUANTITY

The Brie Carre Pizza
Conributes to minimum Total
Quantities

817.86K

Total Revenue

38.31

Avg Order Value

50K

Total Pizza Sold

21K

Total Orders

2.32

Avg Pizzas Per Order

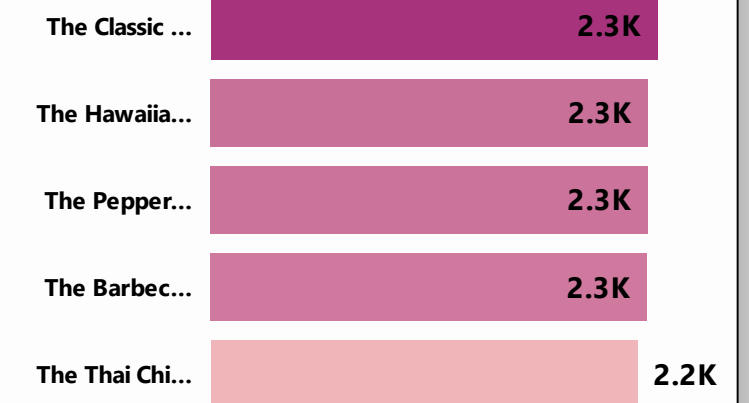
Top 5 Pizzas by Revenue



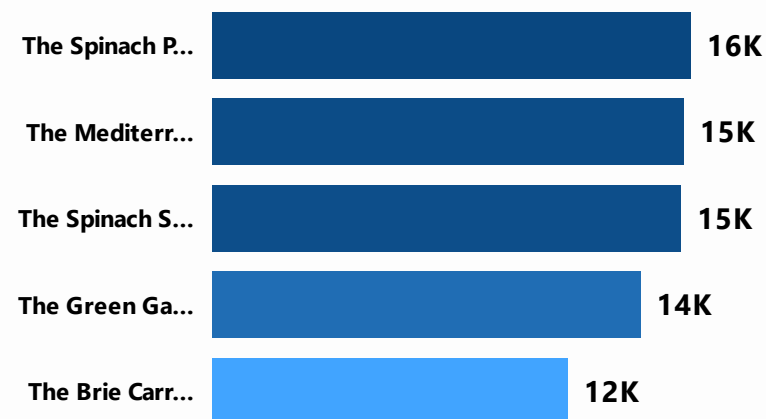
Top 5 Pizzas by Quantity



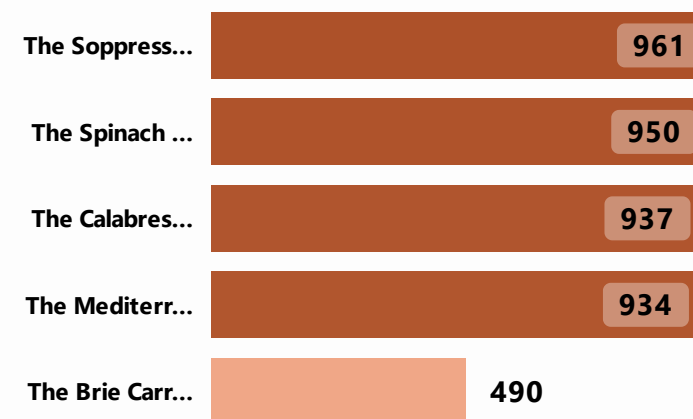
Top 5 Pizzas by Total Orders



Bottom Top 5 Pizzas by Revenue



Bottom Top 5 Pizzas by Quantity



Bottom Top 5 Pizzas by Total Orders

