

Project Design Phase

Problem – Solution Fit Template

Date	15 February 2026
Team ID	LTVIP2026TMIDS34355
Project Name	Flavour Fusion: AI-driven Recipe Blogging
Maximum Marks	2 Marks

Problem – Solution Fit Template:

- Problem: "Writing takes too long." -> Solution: "AI generates text in 3 seconds."
- Problem: "I forget formatting." -> Solution: "AI automatically formats Title, Ingredients, and Steps."
- Verdict: Strong Product-Market Fit verified through the canvas analysis.

Purpose:

- Solve complex problems in a way that fits the state of your customers.
- Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- Sharpen your communication and marketing strategy with the right triggers and messaging.
- Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- Understand the existing situation in order to improve it for your target group.**

