

# INTRODUCTION

## **Project overview:**

Generating traffic for your website is essential for its success. By implementing effective strategies, you can increase visibility, engage your target audience, and ultimately drive more visitors to your site. In this guide, we'll explore various techniques and tips to boost your website's traffic, from search engine optimization (SEO) to content marketing and social media promotion. Whether you have a personal blog, e-commerce site, or any other web project, these strategies will help you attract the right audience and achieve your online goals.

*The primary objective of this initiative is to increase the website's traffic and enhance its online visibility, leading to greater audience engagement and improved brand recognition. Develop compelling and relevant content tailored to the target.*

*This includes blog posts, articles, videos, and interactive media designed to capture and retain visitor interest. Implement a comprehensive SEO strategy, focusing on keyword research, on-page optimization, and backlink building, to improve the website's search engine rankings and organic traffic.*

## **Purpose:**

The purpose of generating traffic for your website project is to attract visitors to your site, increase its visibility, and ultimately achieve your goals, which may include:

If your website is for an e-commerce business, more traffic can lead to more sales. For businesses offering services, more traffic can mean more leads and potential clients. If your site focuses on content, more traffic can help you reach a wider audience and establish authority in your niche. Building a brand's online presence often involves attracting more traffic to your site.

# LITERATURE SURVEY

## **Search Engine Optimization (SEO):**

*Investigate the latest SEO trends, including on-page and off-page optimization, keyword research, and link building.*

## **Content Marketing:**

*Examine how high-quality, engaging content can attract organic traffic through blogs, articles, videos, and infographics.*

**Social Media Marketing:**

*Research strategies for leveraging platforms like Facebook, Twitter, Instagram, and LinkedIn to drive traffic to your website.*

**Email Marketing:**

*Explore the use of email campaigns, newsletters, and subscriber lists for directing visitors to your site.*

**Pay-Per-Click (PPC) Advertising:**

*Understand how to create and manage effective Google AdWords or social media ad campaigns.*

**Influencer Marketing:**

*Investigate how partnering with influencers in your niche can boost your website's visibility.*

**Guest Blogging:**

*Discover how contributing to other blogs in your industry can drive traffic back to your website.*

**Online Communities and Forums:**

*Explore how active participation in relevant online communities can bring visitors to your site.*

**Analytics and Tracking:**

*Understand the importance of monitoring website traffic using tools like Google Analytics and how to optimize based on data.*

**Mobile Optimization:**

*Investigate strategies for improving your website's mobile experience to capture mobile traffickin*

General - Yoast SEO - clmn — V x

Start ranking your website! T x +

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All in One SEO

Yoast SEO 2

General

Settings

Integrations

Tools

Tell us about your site, so we can get your site ranked!

Put the [Yoast SEO indexables squad](#) to work! Make Google understand your site.

The Yoast indexables squad can't wait to get your site in tip-top shape for the search engines. Help us and take these 5 steps in order to put our Yoast indexables to work!

✓ SEO DATA OPTIMIZATION

Edit

✓ SITE REPRESENTATION

Edit

✓ SOCIAL PROFILES

Edit

✓ PERSONAL PREFERENCES


Edit

✓ FINISH CONFIGURATION

Good job! By providing this information, Yoast has improved your site and told search engines what your site is all about.

To increase your rankings, you need to regularly work on SEO. That can be overwhelming, so let's start small!

Learn how to increase your rankings with Yoast SEO →




Get Yoast SEO Premium

Use AI to generate titles and meta descriptions, automatically redirect deleted pages, get 24/7 support and much, much more!

Get Yoast SEO Premium ▶

Read reviews from real users

 ★ ★ ★ ★ ★ 4.6 / 5

Learn SEO


Want to learn SEO from Team Yoast? Check out our [Yoast SEO academy](#)!

We have both free and premium online courses to learn everything you need to know about SEO.

[Check out Yoast SEO academy](#)

?

Type here to search



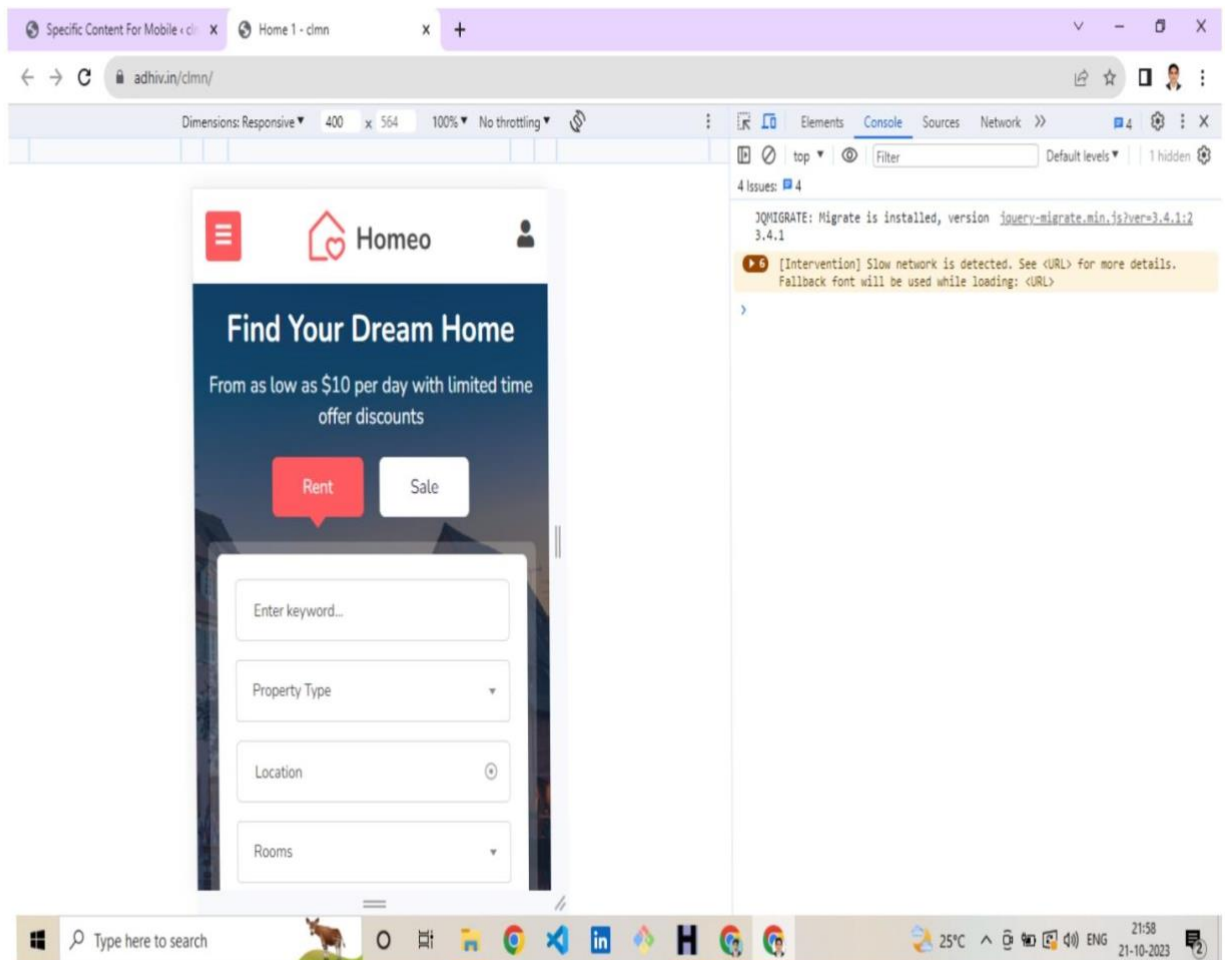
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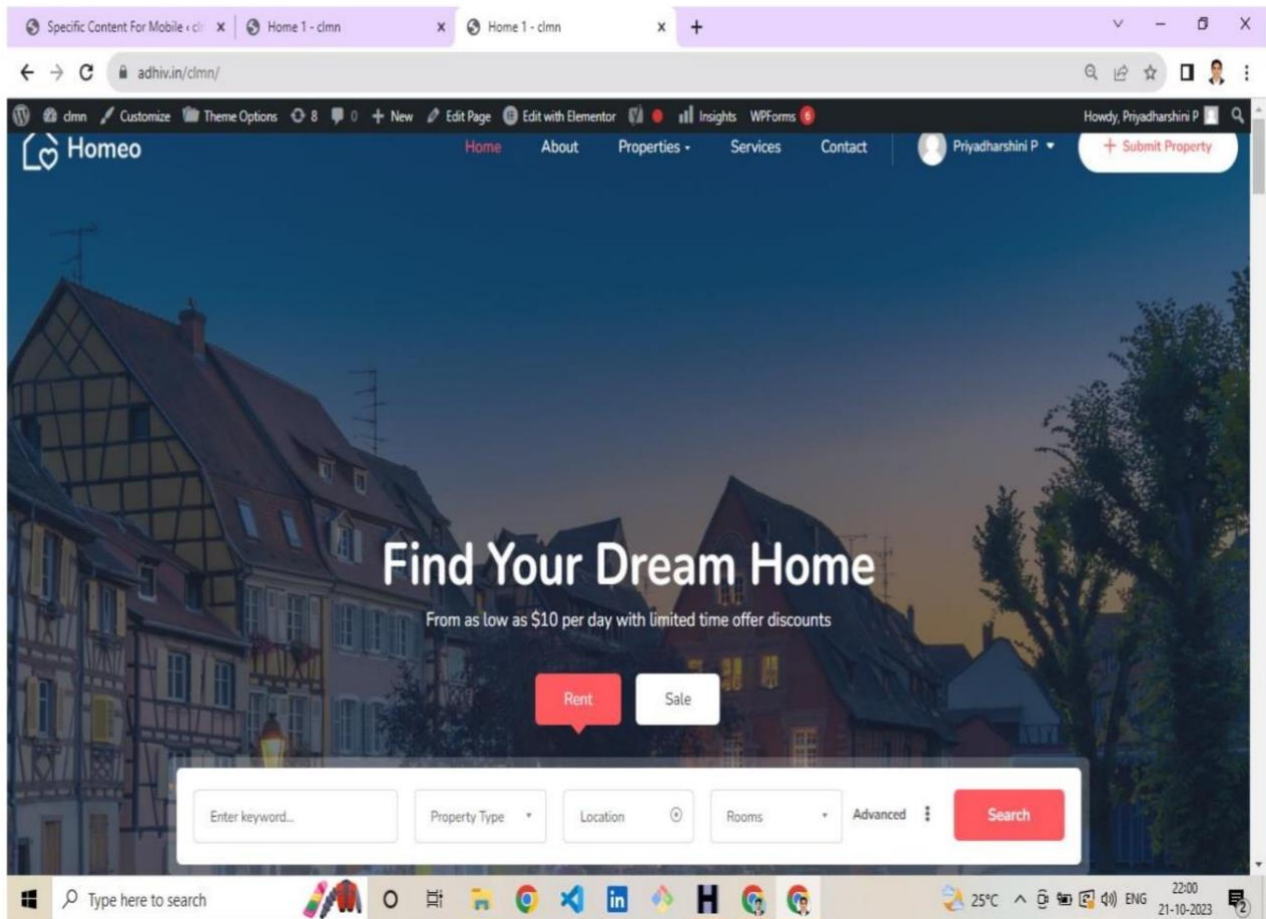
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21-10-2023

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Howdy, Priyadharshini P

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adshiv.in/clmn/wp-admin/plugin-install.php?s=website%2520booster&tab=search&type=term

MonsterInsights to see the stats that matter and grow their business.

Please Connect Your Website to MonsterInsights

Learn More

This theme requires the following plugin: *Apus Framework For Themes*.

There are updates available for the following plugins: *Contact Form 7*, *Elementor Page Builder*, *MailChimp for WordPress* and *Woocommerce*.

Begin installing plugin | Begin updating plugins | Dismiss this notice

Search Results

Featured

Popular

Recommended


Favorites

Keyword

website booster

120 items

1 of 4



10Web Booster – Website speed optimization, Cache & Page Speed optimizer

Speed up your site with 10Web Booster. Pass Core Web Vitals by optimizing HTML / CSS / JavaScript, Image Optimization, Lazy Loading, Cache, Google Fon ...

By 10Web - Website speed optimization team

★★★★★ (283)


80,000+ Active Installations

Last Updated: 1 day ago

Compatible with your version of WordPress

Activate

More Details



WordPress Robots.txt optimizer (+ XML Sitemap) – Boost SEO, Traffic & Rankings

All-in-One SEO plugin for Wordpress Robots.txt optimization with XML Sitemap detection (Yoast, Rank Math, ...), Woocommerce booster, Robots.

By Pagup

★★★★★ (101)


9,000+ Active Installations

Last Updated: 1 month ago

Compatible with your version of WordPress

Install Now

More Details



Booster for WooCommerce

Not your usual SEO plugin - Discover new keywords +

★★★★★ (101)


9,000+ Active Installations

Last Updated: 1 month ago

Compatible with your version of WordPress

Install Now

More Details



SEO Booster

Not your usual SEO plugin - Discover new keywords +

★★★★★ (101)

9,000+ Active Installations

Last Updated: 1 month ago

Compatible with your version of WordPress

Install Now

More Details

https://adshiv.in/clmn/wp-admin/plugins.php?\_wpnonce=d0af3b79c8&action=activate&plugin=tenweb-speed-optimizer/tenweb\_speed\_optimizer.php

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Website Booster: Main page - c | Home 1 - c | User Experience | Best Practices - | +

my.10web.io/websites/665119/booster/frontend

Priyadharshini's Workspace  
Role: Owner

Switch to AI Assistant dashboard [new](#)

Save 60% on annual plans

Please verify your account from the email we sent you. [Resend email](#).

In case of any inconsistency please [change the optimization level](#) and check again.

### Optimized score of homepage

Mobile score  
Load Time: —

Desktop score  
Load Time: —

Check your score with  
[Google PageSpeed Insights](#)

Analyzing...

98% complete

Last Analyzed:  
Oct 21, 2023, 10:04 PM

Scale: 90-100 (fast) 50-89 (average) 0-49 (slow)

Want a higher score? Maximize your score with Pro level. [Apply now](#)

Before optimization

Mobile score  
Load Time: —

Desktop score  
Load Time: —

Analyzed on:  
Oct 21, 2023, 10:04 PM

Optimize more websites  
Have more websites that need a boost? Optimize them now.

[Add Website](#)

Type here to search

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10Web Booster - c | Word - | Home 1 - c | User Experience | Best Practices - | +

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Howdy, Priyadharshini P

There are updates available for the following plugins: [Contact Form 7](#), [Elementor Page Builder](#), [MailChimp for WordPress](#) and [WooCommerce](#).  
[Begin installing plugin](#) | [Begin updating plugins](#) | [Dismiss this notice](#)

## 10Web

Hello!

### Welcome to 10Web Website Booster

Follow these steps to get started:

- Step 1**  
**Connect your website to 10Web**  
Sign up and connect your website to 10Web to enable the 10Web Booster service.
- Step 2**  
**Optimize your website's frontend**  
Automatically optimize the frontend of your site, get a 90+ PageSpeed and pass Core Web Vitals.

[SIGN UP & CONNECT](#)

Grow your Business with us

90

#### Access the benefits of 10Web Booster

- 90+ PageSpeed score
- Improved Core Web Vitals
- Image optimization
- Full caching

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Front User Submit | Front Editor

Pages - clmn — WordPress

Edit "Compare" with Elementor

Compare - clmn

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Contact Us

Post Forms

Add Form

To get started with Mailchimp for WordPress, please [enter your Mailchimp API key on the settings page of the plugin.](#)

All Pages

Add New

WordPress Analytics to See Audience Insights

WordPress Analytics Plugin, helps you easily connect your website to Google Analytics, so that you can see how people find and use your website. Over 3 million website owners use the stats that matter and grow their business.

Please Connect Your Website to MonsterInsights

Learn More

This theme requires the following plugin: [Apus Framework For Themes.](#)

There are updates available for the following plugins: [Contact Form 7](#), [Elementor Page Builder](#), [MailChimp for WordPress](#) and [WooCommerce](#).

[Begin installing plugin](#) | [Begin updating plugins](#) | [Dismiss this notice](#)

All (1) | Published (1) | Trash (0)

Search Forms

1 item

<input type="checkbox"/>	Form Name	Post Type	Post Status	Guest Post	Shortcode
<input type="checkbox"/>	First demo form	post	Published	⊗	[fe_form id="3484"]
<input type="checkbox"/>	Form Name	Post Type	Post Status	Guest Post	Shortcode

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https://adhiv.in/clmn/wp-admin/admin.php?page=front\_editor\_settings&tgmpa-dismiss=dismiss\_admin\_notices&\_wpnonce=d7ac84aee

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clmn Customize 8 0 + New Edit Page Edit with Elementor Insights WPForms 6 Howdy, Priyadharshini P

Post Title \*

Add Title

Featured Image




EditorJS

+ Start writing or enter Tab to choose a block

Submit

Save Draft

Type here to search



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8007, Australia.

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## Connect your MailPoet account

To start sending emails, create and connect a MailPoet account with your site. With a MailPoet account, you'll get:


- ✓ Emails that reach inboxes, not spam boxes
- ✓ Less hassle setting up, as we would manage all the configurations
- ✓ Start sending for free and scale as you grow


Connect MailPoet ↗

(For advanced users) You can choose to use MailPoet with your own email delivery service. [I'll set up my own email service.](#)

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account.mailpoet.com/thank-you/583726

# MailPoet

## Activate your Starter - 1,000 plan by answering these questions

**1. What's your website's URL?**  
*Your website needs to be live so we can review your content. Example: mailpoet.com*

**2. How did your subscribers join your list?**

- ☒ We have received or purchased the list from someone else
- ☒ They subscribed offline (e.g., paper signup form, phone call, conference)
- ☒ They bought our products or services
- ☒ We have not yet started collecting subscribers
- ☒ They subscribed to our newsletter list on our website
- ☒ We have obtained the list from public sources

Other:

Waiting for www.google.co.in...

Type here to search

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# MailPoet

- ☒ They subscribed to our newsletter list on our website
- ☒ We have obtained the list from public sources

Other:

**3. How did your subscribers confirm they want to receive emails from you?**  
*Choose all applicable options*

- ☐ I don't know
- ☒ We assumed their consent as they voluntarily gave us their email address (single opt-in)
- ☒ We sent them a confirmation link, which they clicked to confirm consent (confirmed opt-in)
- ☒ We didn't ask for confirmation and/or consent

Other:

**4. When was the last time you sent an email to your list?**

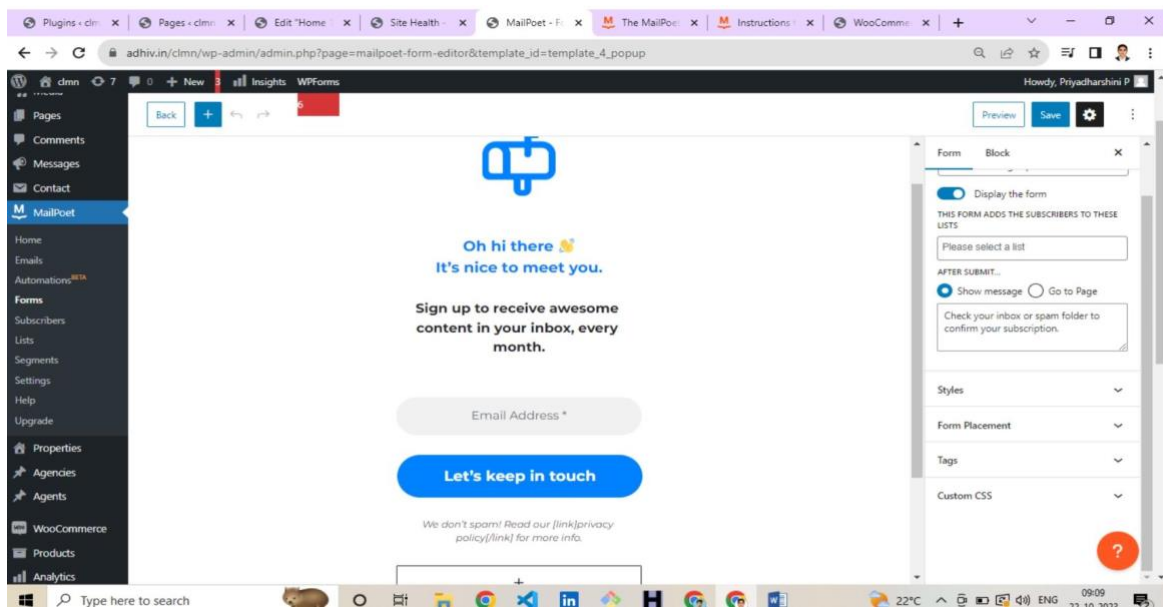
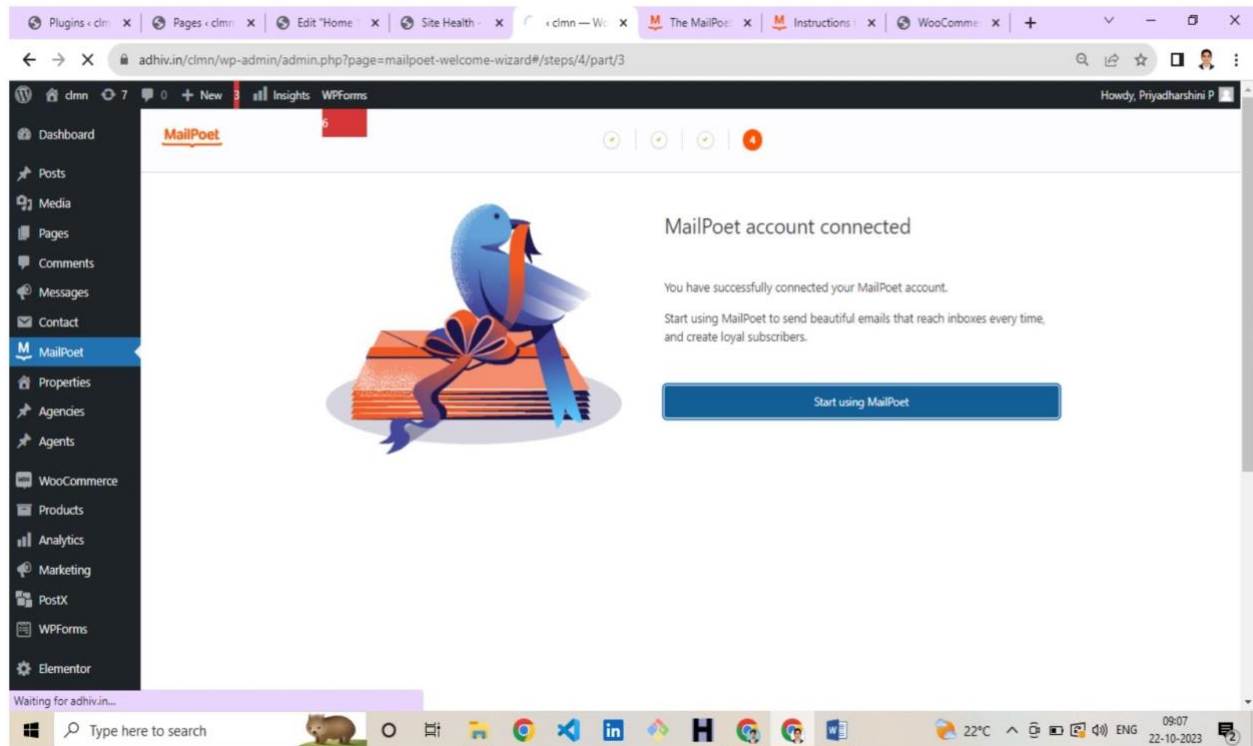
- ☐ More than 1 year ago
- ☒ Less than 1 year ago
- ☐ It's my first time sending emails!

Waiting for www.google.co.in...

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All

1 item

<input type="checkbox"/>	Name	Lists	Type	Status	Modified date
<input type="checkbox"/>	Newsletter Signup <small>Edit • Duplicate • Move to trash</small>	Newsletter mailing list	Pop-up	<div><div></div><div>Sign-ups: 0</div></div>	October 22, 2023 3:39 am

1 item

Tip: check out [this list](#) of form plugins that integrate with MailPoet.

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REAL ESTATE

PROPERTY ADDRESS

Become a Real Estate Agent

We only work with the best companies around the globe

Register Now

About Site

We're reimagining how you buy, sell and rent. It's now easier to get into a place you love. So let's do this, together.

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User's Guide

Support Center

Press Info

Contact Us

info@findhouse.com

Collins Street West, Victoria

8007, Australia.

+1 246-345-0695

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## Automated Ads



Do you want people to come to your business location?

- Yes ☐
- No ☒

Back Next

Plugins · clmn — WordPress x Pages · clmn — WordPress x Edit "Home 10" with Elementor x Edit "Home 1" with Elementor x Create ad | Facebook x

facebook.com/ad\_center/create/automatedads/?entry\_point=www\_profile\_plus\_promote\_as\_primary\_action&page\_id=115712818288886

Search Facebook

### Automated Ads


**Choose your goal**

- ☒ **Get more messages on Messenger**  
★ Recommended [Learn more](#)
- ☐ **Advertise your address locally**  
Use the Get directions button to help people easily find your business.


**Estimated daily results**

- Accounts Center accounts reached  
**2.7K - 7.9K**
- Replies  
**3 - 13**






**1 Ad version**



**NP BeautyTips**  
Women's Beauty & Skincare Tips



**Payment Method**  
You may get more than one bill for this ad. [Learn more](#)

Add

**Payment summary**  
Your ad runs continuously on an average daily

By clicking Publish, you agree to Meta's [Terms & conditions](#)

[Need help?](#) [Back](#) [Publish](#)

Type here to search

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Plugins · clmn — WordPress x Pages · clmn — WordPress x Edit "Home 10" with Elementor x Edit "Home 1" with Elementor x Create ad | Facebook x

facebook.com/ad\_center/create/automatedads/?entry\_point=www\_profile\_plus\_promote\_as\_primary\_action&page\_id=115712818288886

Search Facebook

### Settings

Daily budget  
**₹260.00**

Duration  
**Continuous**

Special Ad Category  
**No category selected**






Audience  
**Advantage audience**

**Improvements to ad delivery**  
We may deliver ads beyond your lookalike audiences and detailed targeting selections for your selected objective, if it's likely to improve performance.

Learn more

Placements  
**Facebook, Instagram, Messenger**

**Payment Method**  
You may get more than one bill for this ad. [Learn more](#)

Add

**Payment summary**  
Your ad runs continuously on an average daily budget.

Daily budget ₹ 260.00 INR

Daily total budget ₹ 260.00 INR

We use data about you and your ad account to assess eligibility for and to provide you with more ads billing and spending options. [Learn more](#)

By clicking Publish, you agree to Meta's [Terms & conditions](#)

[Need help?](#) [Back](#) [Publish](#)

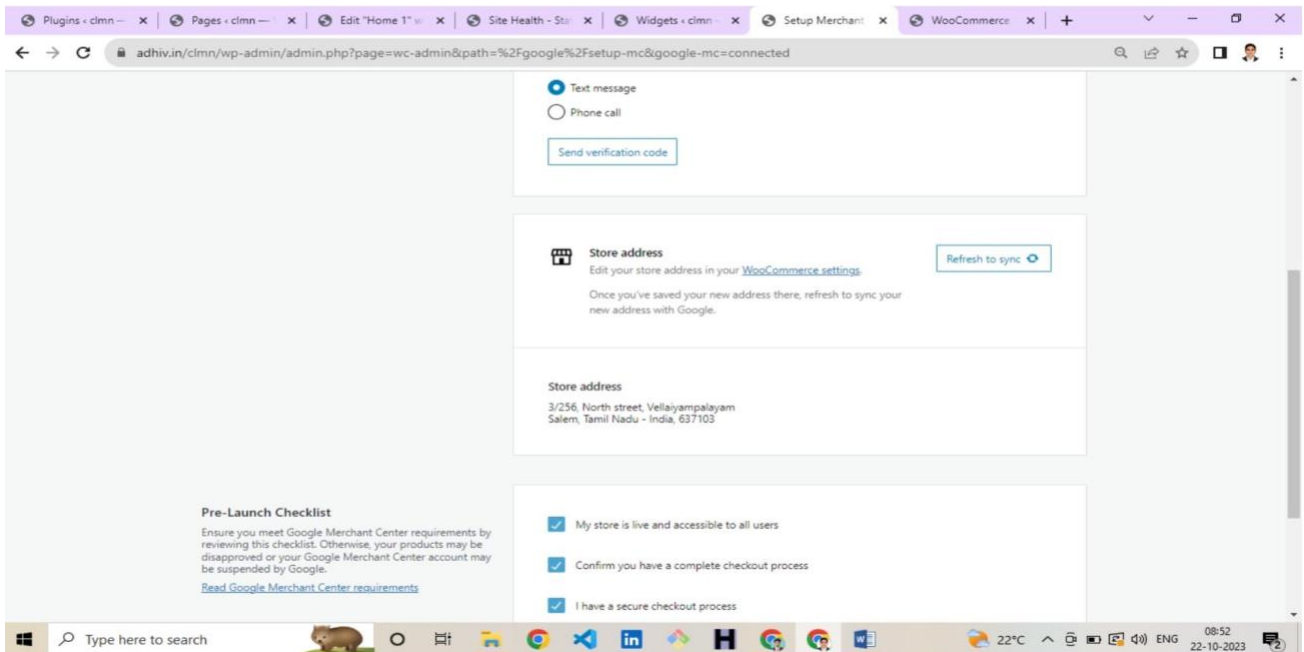
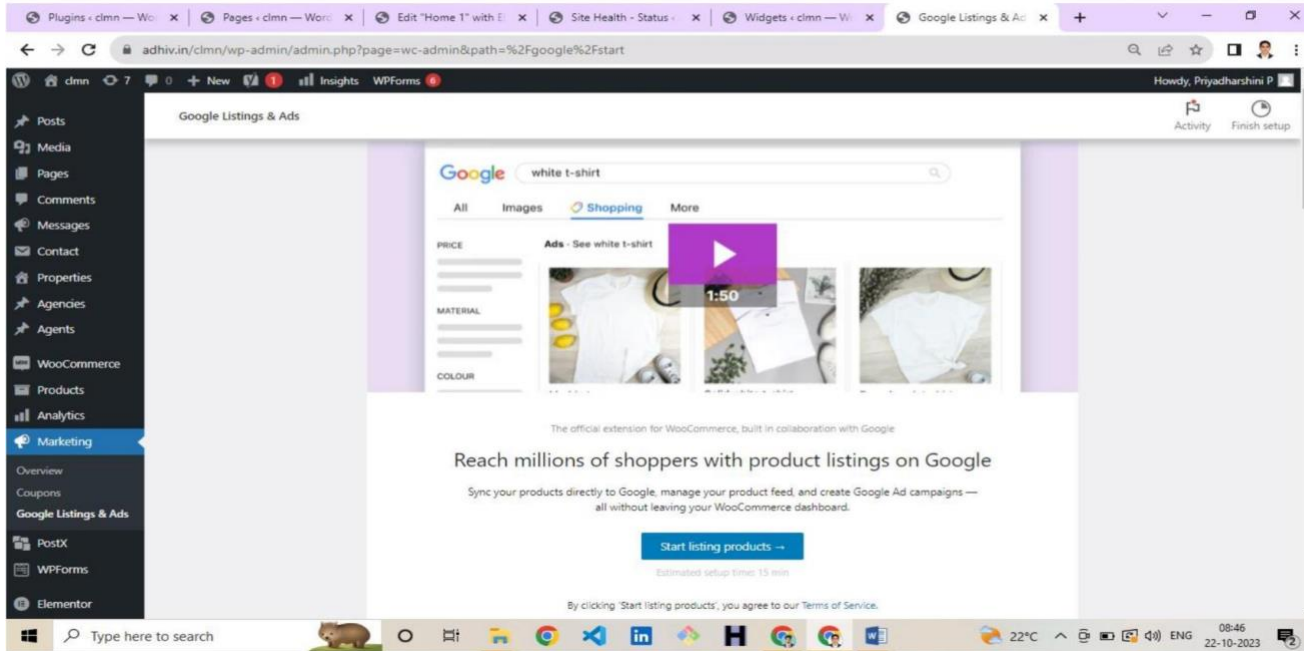
<https://www.facebook.com/business/help/1212225059146059>

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adshiv.in/clmn/wp-admin/admin.php?page=wc-admin&path=%2Fgoogle%2Fsetup-mc&google-mc=connected

### Audience

Where do you want to sell your products?

### Language

Listings can only be displayed in your site language. [Read more](#)

☒ English

### Location

Your store should already have the appropriate shipping and tax rates (if required) for potential customers in your selected location(s).

☒ Selected countries only

India x

Can't find a country? Only supported countries can be selected.

☐ All countries

Your listings will be shown in all supported countries.

### Shipping rates

Your estimated shipping rates and times will be shown to potential customers on Google. [Read more](#)

☒ Recommended: Automatically sync my store's shipping settings to Google.


*My current settings and any future changes to my store's shipping rates and classes will be automatically synced to Google Merchant Center.*

☐ My shipping settings are simple. I can manually estimate flat shipping rates.

☐ My shipping settings are complex. I will enter my shipping rates and times manually in Google Merchant Center.

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adshiv.in/clmn/wp-admin/admin.php?page=wc-admin&path=%2Fgoogle%2Fsetup-mc&google-mc=connected



Google

priyadarshiniofficial0510@gmail.com


Connected

Or, connect to a different Google account

If you are in the European Economic Area or Switzerland, your Merchant Center account must be associated with a Comparison Shopping Service (CSS). Please find more information at [Google Merchant Center Help](#) website.

If you create a new Merchant Center account through this application, it will be associated with Google Shopping, Google's CSS, by default. You can change the CSS associated with your account at any time. Please find more information about our CSS Partners [here](#).

Once you have set up your Merchant Center account you can use our onboarding tool regardless of which CSS you use.



Google Merchant Center

adshiv.in (5295875977)

Connected

Or, connect to a different Google Merchant Center account

### Frequently asked questions

Why do I need a WordPress.com account? ▾

Why do I need a Google Merchant Center account? ▾

Continue

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Recommended

**Boost product listings with paid ads**  
Get the most out of your paid ads with Performance Max campaigns. With Google's machine learning technology, your Performance Max campaigns will be automated to show the most impactful ads at the right time and place.  
[Learn more](#)

Drive more traffic and sales by using both free listings and paid ads

Using free listings and paid ads together can double impressions and increase clicks by 50%\*

✓ Promote your products across Google Search, YouTube, Display, Discover, Maps, Gmail, and more.

✓ Set a daily budget, and only pay when someone clicks.

📅 Claim \$500 in ads credit when you spend your first \$500 with Google Ads. Terms and conditions apply.

Source: Google Internal Data, July 2020

Skip this step for now

Create a paid ad campaign

Frequently asked questions

How does Google Ads work? ▾

What is a product feed? ▾

How much does Google Ads cost? ▾

Type here to search

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adshiv.in/cdmn/wp-admin/admin.php?page=wc-admin&path=%2Fgoogle%2Fsetup-mc&google-mc=connected

## Complete your campaign with paid ads

As soon as your products are approved, your listings and ads will be live. In the meantime, let's set up your ads.

### Product feed status

[Learn more](#)

✓ Your product listings are ready to be uploaded • [9 products](#)

Google will review your product listings within 3-5 days. Once approved, your products will automatically be live and searchable on Google. You'll be notified if there are any product feed issues.

**Boost product listings with paid ads**

Get the most out of your paid ads with Performance Max campaigns. With Google's machine learning technology, your Performance Max campaigns will be automated to show the most impactful ads at the right time and place.


[Learn more](#)

### Drive more traffic and sales by using both free listings and paid ads

Using free listings and paid ads together can double impressions and increase clicks by 50%\*

- ✓ Promote your products across Google Search, YouTube, Display, Discover, Maps, Gmail, and more.
- ✓ Set a daily budget, and only pay when someone clicks.
- ✓ Claim \$500 in ads credit when you spend your first \$500 with Google Ads. Terms and conditions apply.

Source: Google Internal Data, July 2020



**YouTube**

Fashion Watch

[LEARN MORE](#)

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22°C ENG 08:53 22-10-2023

Plugins • cdmn — x Pages • cdmn — x Edit "Home 1" w... x Site Health - Sta... x Widgets • cdmn — x Product Feed • C x WooCommerce x + -

adshiv.in/cdmn/wp-admin/admin.php?page=wc-admin&guide=submission-success&path=%2Fgoogle%2Fproduct-feed

## Product Feed

Dashboard Reports Product Feed



You've successfully set up Google Listings & Ads! 🎉

Your products are being synced and reviewed. Google reviews product listings in 3-5 days.

[Manage and edit your product feed in WooCommerce.](#) We will also notify you of any product feed issues to ensure your products get approved and perform well on Google.

[Next](#)

Waiting for cache...

Type here to search

22°C ENG 08:53 22-10-2023

Plugins < cdmn > Pages < cdmn > Edit "Home 1" > Site Health < St > Widgets < cdmn > Product Feed < C > WooCommerce < > +

adshiv.in/cdmn/wp-admin/admin.php?page=wc-admin&path=%2Fgoogle%2Fproduct-feed

Howdy, Priyadharshini P

Activity Finish setup

Dashboard Reports Product Feed Attributes Settings

Overview ⓘ

Active	Expiring	Pending	Disapproved	Not Synced
0	0	0	0	0

Feed setup: ✔ Free listings setup completed • 1 issue to resolve

Sync with Google: ✔ Automatically synced to Google • Last updated: October 22, 2023, 8:54 am, containing 0 products

Issues to resolve ⓘ

Account Issues (1) Product Issues (0)

Type	Affected product	Issue	Suggested action
<span>!</span>	All products	No Google Ads account linked	<a href="#">Read more about this issue</a>

Type here to search

22°C 08:54 22-10-2023

Plugins < cdmn > Pages < cdmn > Edit "Home 1" > Site Health < St > Widgets < cdmn > Product Feed < C > WooCommerce < > +

adshiv.in/cdmn/wp-admin/admin.php?page=wc-admin&path=%2Fgoogle%2Fproduct-feed

Howdy, Priyadharshini P

Activity Finish setup

Product Feed

<input type="checkbox"/>	Product Title ^	Channel Visibility	Status	
<input type="checkbox"/>	Backle Skirt	Sync and show	Not synced	<a href="#">Edit</a>
<input type="checkbox"/>	Bulb Lighting	Sync and show	Not synced	<a href="#">Edit</a>
<input type="checkbox"/>	Decorative Clock	Sync and show	Not synced	<a href="#">Edit</a>
<input type="checkbox"/>	Fashion Watch	Sync and show	Not synced	<a href="#">Edit</a>
<input type="checkbox"/>	Mutiple Chair	Sync and show	Not synced	<a href="#">Edit</a>
<input type="checkbox"/>	Pocket linen shirt	Sync and show	Not synced	<a href="#">Edit</a>
<input type="checkbox"/>	Rise Bookstand	Sync and show	Not synced	<a href="#">Edit</a>
<input type="checkbox"/>	T-Shirt	Sync and show	Not synced	<a href="#">Edit</a>
<input type="checkbox"/>	UNA Chair	Sync and show	Not synced	<a href="#">Edit</a>

Type here to search

22°C 08:54 22-10-2023

Plugins · cdm — Wo · Overview · Analytics · Edit "Home 10" with · Edit "Home 1" with E · Your Repositories · NP beauty: priya\_03

← → C reddit.com/user/priya\_0305/comments/17dloib/np\_beauty/

reddit u/priya\_0305 Search Reddit Advertise priya\_0305 1 karma

u/priya\_0305

Posted by u/priya\_0305 just now

NP beauty

0 0 Share Approve Remove Spam ...

Reach more redditors!

Promote your post with Reddit Ads to reach more people and drive engagement.

Promote

Post Insights

Check back later to see views, shares, and more. Share your post to spread the word!

Comment as priya\_0305

What are your thoughts?

B i G S A T ... Markdown Mode Comment

u/priya\_0305

Create Avatar

Karma 1 Cake day October 22, 2023

NP Beauty tips

NP Beauty tips Add social link

New Post

More Options

Back to Top

Waiting for www.reddit.com... Type here to search 22°C 10:33 22-10-2023



Plugins < cdmn — Wo x Overview < Analytics x Edit "Home 10" with x Edit "Home 1" with E x Your Repositories x Submit to Reddit x + - X

reddit.com/user/priya\_0305/submit

reddit + Create Post Search Reddit Advertise priya\_0305 1 karma

Create a post DRAFTS 0

u/priya\_0305

Post

Images & Video

Link

Poll

Title 0/300

B i

Markdown Mode

Text (optional)

+ OC

+ Spoiler

+ NSFW

Flair

Save Draft

Post

☒ Send me post reply notifications

Connect accounts to share your post

u/priya\_0305

Create Avatar

Karma 1

Cake day October 22, 2023

NP Beauty tips

NP Beauty tips

Add social link

More Options

Posting to Reddit

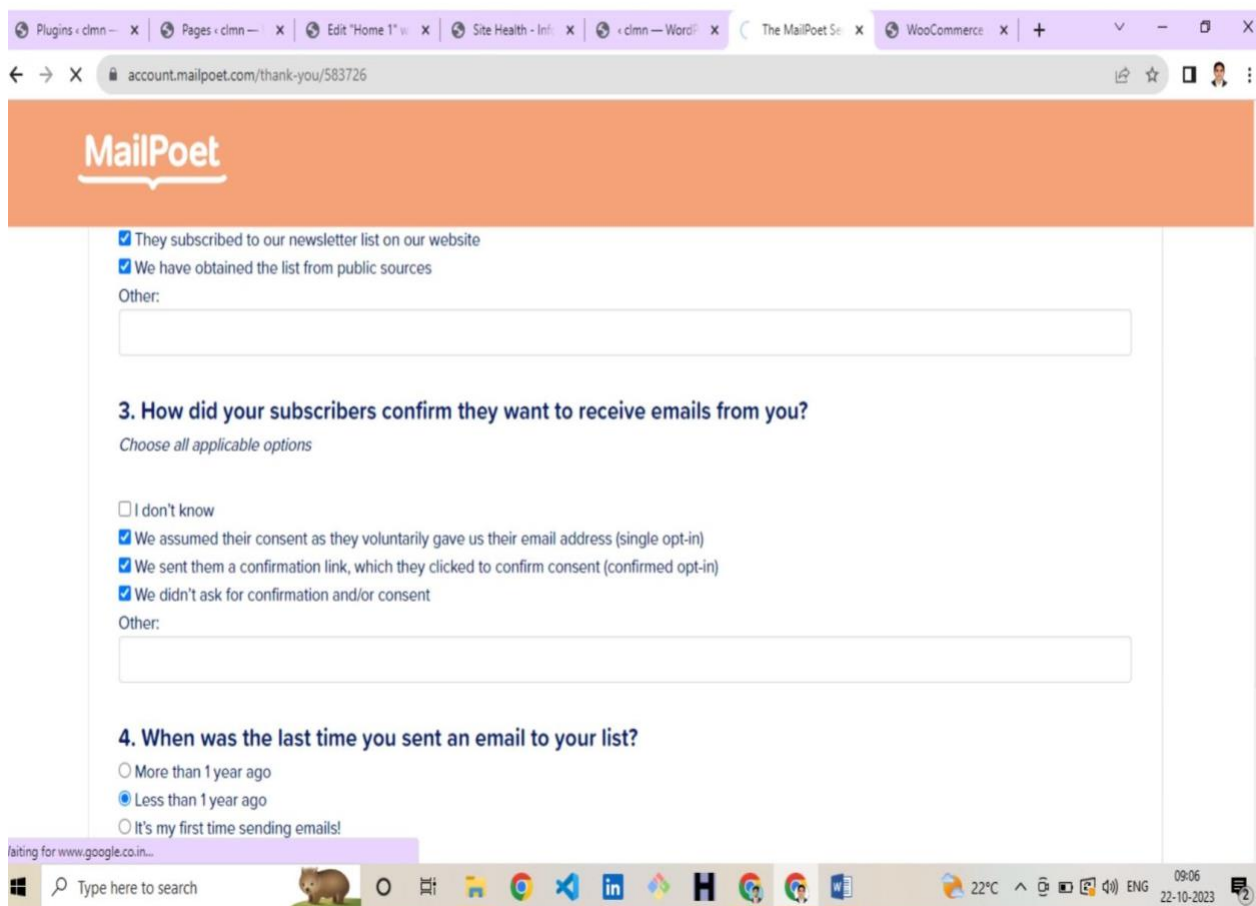
1. Remember the human

2. Behave like you would in real life

3. Look for the original source of content

Type here to search

22°C 10:33 22-10-2023 ENG



Plugins x cdm x Pages x cdm x Edit "Home" x Site Health x cdm - W: x The MailPoet x Instructions x WooComme x +

← → X adhiv.in/cdm/wp-admin/admin.php?page=mailpoet-welcome-wizard#/steps/4/part/3

Howdy, Priyadharshini P

**MailPoet**

**MailPoet account connected**

You have successfully connected your MailPoet account.

Start using MailPoet to send beautiful emails that reach inboxes every time, and create loyal subscribers.

[Start using MailPoet](#)

Waiting for adhiv.in...

Type here to search

22°C 09:07 22-10-2023

Plugins x cdm x Pages x cdm x Edit "Home" x Site Health x MailPoet - F: x The MailPoet x Instructions x WooComme x +

← → C adhiv.in/cdm/wp-admin/admin.php?page=mailpoet-form-editor&template\_id=template\_4\_popup

Howdy, Priyadharshini P

[Back](#) [+](#) [↶](#) [↷](#)

[Preview](#) [Save](#) [⚙️](#)

**Oh hi there 🐣**  
**It's nice to meet you.**

**Sign up to receive awesome content in your inbox, every month.**

Email Address \*

[Let's keep in touch](#)

We don't spam! Read our [\[link\]privacy policy/\[link\]](#) for more info.

**Form** **Block**

☒ Display the form

THIS FORM ADDS THE SUBSCRIBERS TO THESE LISTS

Please select a list

AFTER SUBMIT...

☒ Show message ☐ Go to Page

Check your inbox or spam folder to confirm your subscription.

Styles

Form Placement

Tags

Custom CSS

09:09 22-10-2023

Plugins < dmn > x

Pages < dmn > x

Edit "Home" < x

Site Health < x

MailPoet - F < x

The MailPoet < x

Instructions < x

WooComm < x

+ < v < - < x

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WPForms

Howdy, Priyadharshini P

Emails

Automations <sup>beta</sup>

Forms

Subscribers

Lists

Segments

Settings

Help

Upgrade

Properties

Agencies

Agents

WooCommerce

Products

Analytics

Marketing

PostX

WPForms

Elementor

Templates

Appearance

6

Your subscription is currently **pending approval**, which means you can only send [email previews](#) to your [authorized emails](#) at the moment. Please check your mailbox or [contact us](#) if you haven't heard from our team about your subscription status in the past 48 hours.

This theme requires the following plugin: [Apus Framework For Themes](#).

There are updates available for the following plugins: [Contact Form 7](#), [Elementor Page Builder](#) and [WooCommerce](#).

[Begin installing plugin](#) | [Begin updating plugins](#) | [Dismiss this notice](#)

All 1

1 item

<input type="checkbox"/>	Name	Lists	Type	Status	Modified date
<input type="checkbox"/>	Newsletter Signup <small>Edit • Duplicate • Move to trash</small>	Newsletter mailing list	Pop-up	<div><div></div><div>Sign-ups: 0</div></div>	October 22, 2023 3:39 am

1 item

Tip: check out [this list](#) of form plugins that integrate with MailPoet.

?

Type here to search

22°C

09:09

22-10-2023

ENG

Overview < Analytics < WooCommerce

← → ↻

adhiv.in/clmn/wp-admin/admin.php?page=wc-admin&path=%2Fanalytics%2Foverview

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WordPress

clmn

Theme Options

8

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+ New

📊 Insights

WPForms

6

👤

SEO

3

Howdy, Priyadharshini P

Dashboard

Posts

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Pages

Comments

Messages

Contact

Properties

Agencies

Agents

Footers Builder

Megamenu Profiles

WooCommerce

Products

Headers Builder

Analytics

Overview

Activity

Finish setup

Date range:

Month to date (Oct 1 - 21, 2023)  
vs. Previous year (Oct 1 - 21, 2022)

Performance

Total sales	Net sales	Orders	Products sold	Variations Sold
\$0.00	\$0.00	0	0	0

Charts

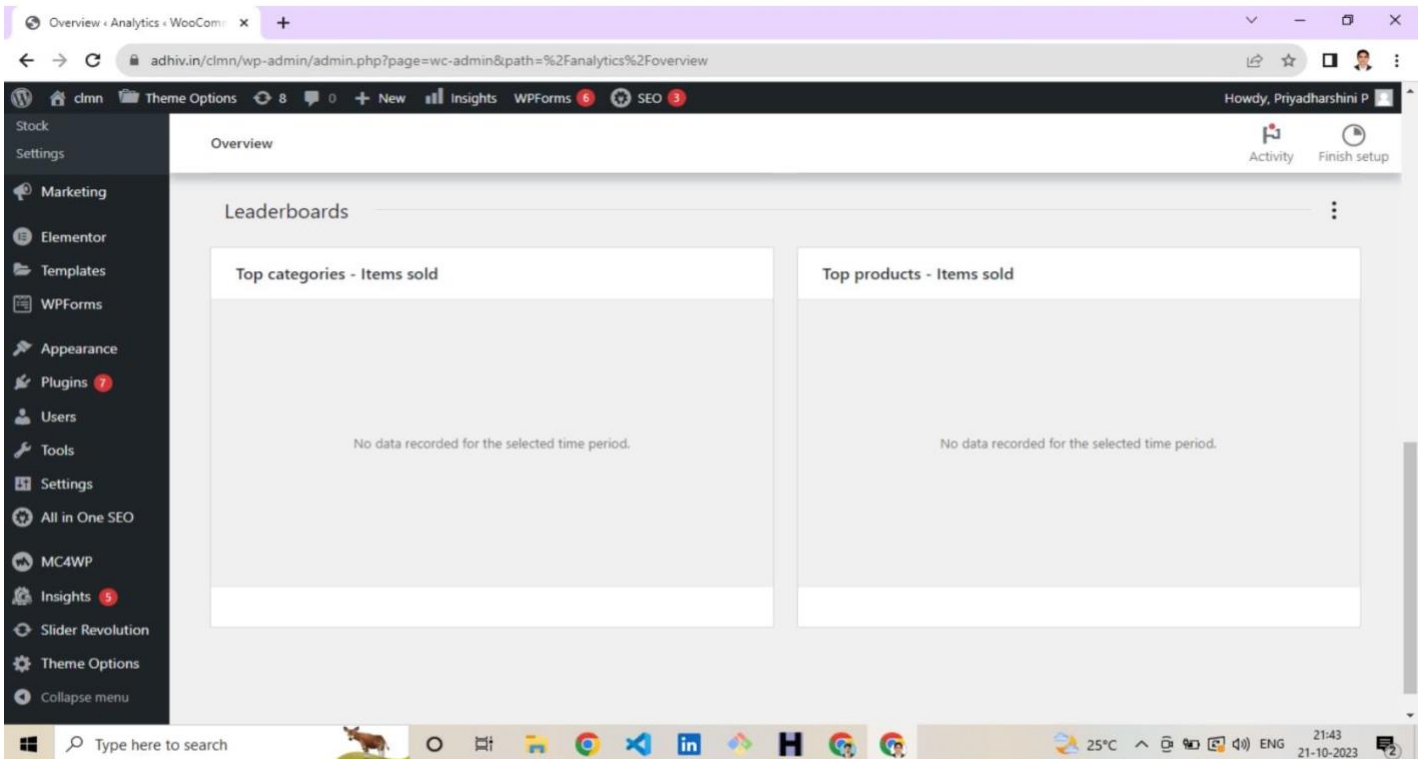
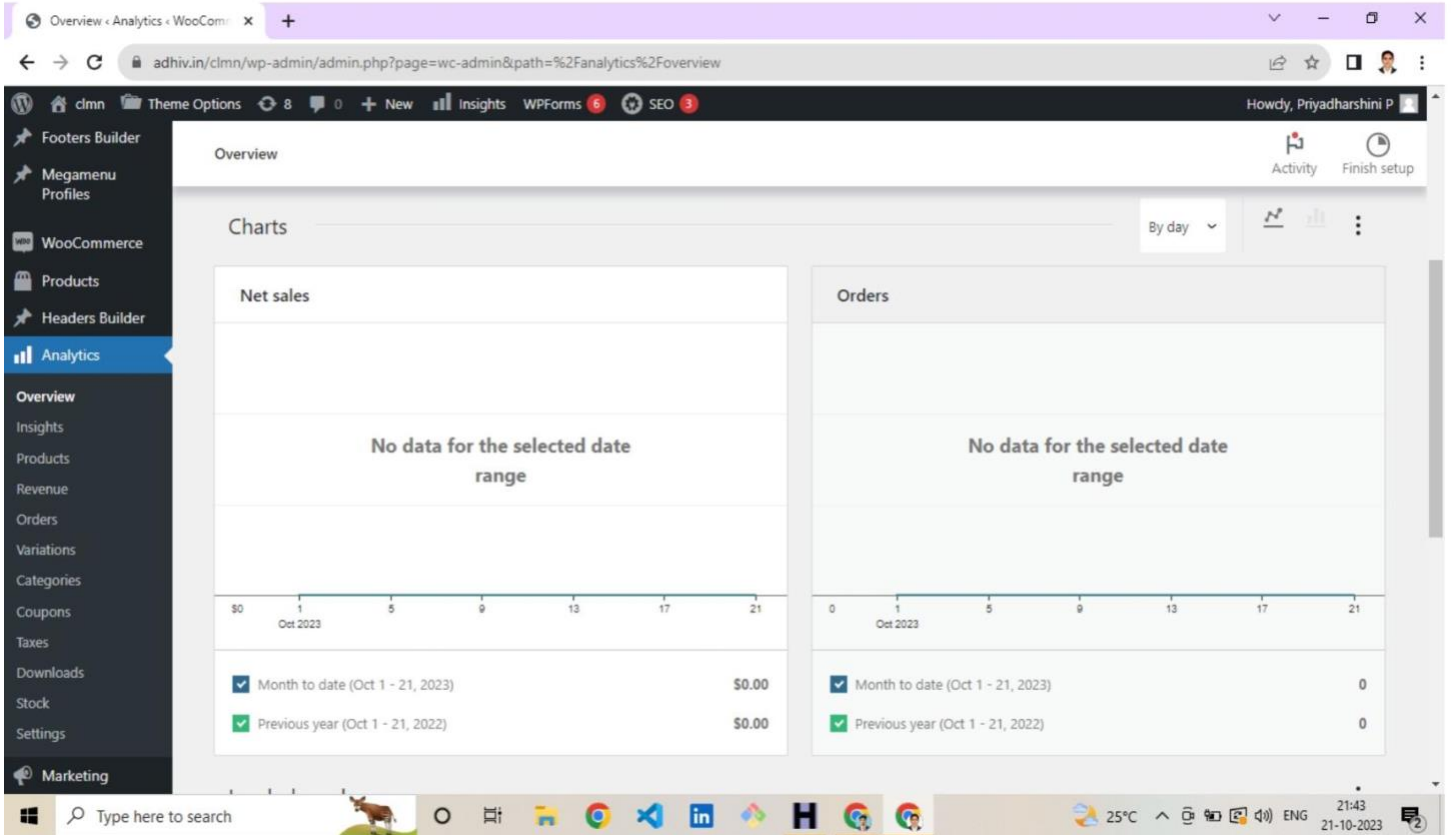
By day

Net sales

Orders

🔍 Type here to search

25°C ⬆ 🖨 🗨 🔊 ENG 21:43 21-10-2023 🗨 2





Plugins < clmn — x

Pages < clmn — x

Edit "Home 1" w x

Site Health - Sta x

Widgets < clmn - x

Product Feed < C x

WooCommerce x

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WordPress

clmn

7

🔊 0

+ New

📊 1

📈 Insights

WPForms 6

Howdy, Priyadharshini P

Activity

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WooCommerce

Products

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Marketing

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Coupons

Google Listings & Ads

PostX

WPForms

Product Feed

Dashboard

Reports

Product Feed

Attributes

Settings

Overview ⓘ

Active	Expiring	Pending	Disapproved	Not Synced
0	0	0	0	0

Feed setup:

✔ Free listings setup completed • 1 issue to resolve

Sync with Google:

✔ Automatically synced to Google • Last updated: October 22, 2023, 8:54 am, containing 0 products

Issues to resolve ⓘ

Account Issues (1)

Product Issues (0)

Type	Affected product	Issue	Suggested action
❗	All products	No Google Ads account linked	<a href="#">Read more about this issue</a>

Type here to search

The screenshot displays the WooCommerce Analytics interface. The left sidebar shows navigation options like Posts, Media, Pages, Comments, Messages, Contact, MailPoet, Properties, Agencies, Agents, WooCommerce, Products, and Analytics (highlighted). Below Analytics are Overview, Insights, Products, Revenue, Orders, and Variations.

The main area is titled "Products". It features filters for "Date range:" set to "Month to date (Oct 1 - 22, 2023) vs. Previous year (Oct 1 - 22, 2022)" and "Show:" set to "All products".

Items sold	Net sales	Orders
0	\$0.00	0

Below the summary table, there's a section for "Items sold" comparing "Month to date (Oct 1 - 22, 2023)" (0 items) and "Previous year (Oct 1 - 22, 2022)" (0 items), sorted by day. A chart below this section displays the message "No data for the selected date range". The x-axis of the chart is labeled "Oct 2023" with dates from 1 to 22.

The URL at the bottom of the browser window is: [https://adhip.in/clmn/wp-admin/admin.php?page=wc-admin&path=%2Fanalytics%2Fproducts&chart=net\\_revenue&orderby=net\\_revenue&order=desc](https://adhip.in/clmn/wp-admin/admin.php?page=wc-admin&path=%2Fanalytics%2Fproducts&chart=net_revenue&orderby=net_revenue&order=desc)