custom churn analysis

26%
Churn Rate

Gender
Female
Male

Contract
- [ ] Month-to-Month
- [ ] One Year
- [ ] Two Year

Average of MonthlyCharges by Churn

Count of CustomerID by Churn

76 (25.68%)

220 (74.32%)

Churn
- No
- Yes

Count of CustomerID by Tenure

Count of CustomerID by Tenure and Churn

Churn ● No ● Yes

This dashboard analyzes customer churn and identifies key factors affecting customer retention. It shows that churn is higher among customers with **month-to-month contracts**, **higher monthly charges**, and **shorter tenure**. Interactive slicers and visuals help quickly explore churn patterns and support data-driven retention strategies.

custom churn analysis

30%
Churn Rate

Gender
Female
Male

Contract
- [ ] Month-to-Month
- [ ] One Year
- [ ] Two Year

Average of MonthlyCharges by Churn

Count of CustomerID by Churn

38 (30.16%)

88 (69.84%)

Churn
- No
- Yes

Count of CustomerID by Tenure

Count of CustomerID by Tenure and Churn

Churn ● No ● Yes

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custom churn analysis
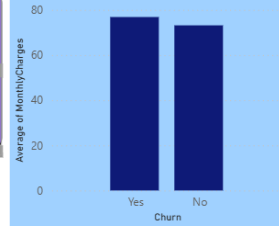
25%
Churn Rate

Gender
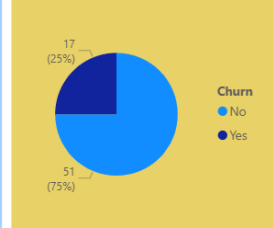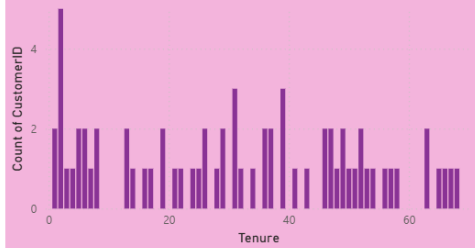
Female

Male

Contract

☐ Month-to-Month
☐ One Year
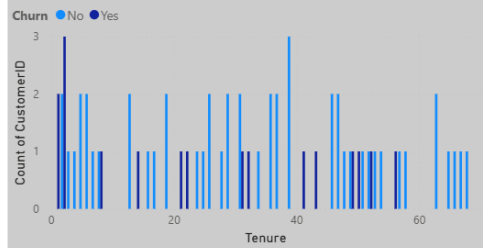☑ Two Year

Average of MonthlyCharges by Churn

Count of CustomerID by Churn

Churn
● No
● Yes

17 (25%)

51 (75%)

Count of CustomerID by Tenure

Count of CustomerID by Tenure and Churn

Churn ● No ● Yes

This dashboard analyzes customer churn and identifies key factors affecting customer retention. It shows that churn is higher among customers with **month-to-month contracts**, **higher monthly charges**, and **shorter tenure**. Interactive slicers and visuals help quickly explore churn patterns and support data-driven retention strategies.