

DAY - 2 OVERVIEW AMAZON WEB SERVICES

AWS Architecture and Design



- I. Day I Overview of Cloud Computing
- 2. Day 2 Overview of AWS
- 3. Day 3 Amazon EC2*
- 4. Day 4 Amazon EBS *
- 5. Day 5 Amazon CloudWatch *
- 6. Day 6 Amazon S3*
- 7. Day 7 Amazon Elastic Load Balancer *
- 8. Day 8 Amazon Auto Scaling *
- 9. Day 9 Amazon VPC *
- 10. Day 10 Amazon IAM *
- II. Day II Amazon RDS
- 12. Day 12 Amazon Route 53 *
- 13. Day 13 Amazon DynamoDB* & Glacier
- 14. Day 14 Amazon Cloudfront* & Import Export & Amazon SES*
- 15. Day 15 Amazon ElasticBeanStalk & Amazon Cloudformation & Amazon OpsWorks
- 16. Day 16 AWS Economics & AWS Account Overview*
- 17. Day 17 AWS Architecture
- 18. Day 18 AWS Certification Preparation

[With Hands on Demo]



Amazon Web Services (AWS)



- → What is AWS?
- → Overview of AWS Products
- → Basic Keywords for AWS
- → Security Mechanism

Three Parts of Amazon











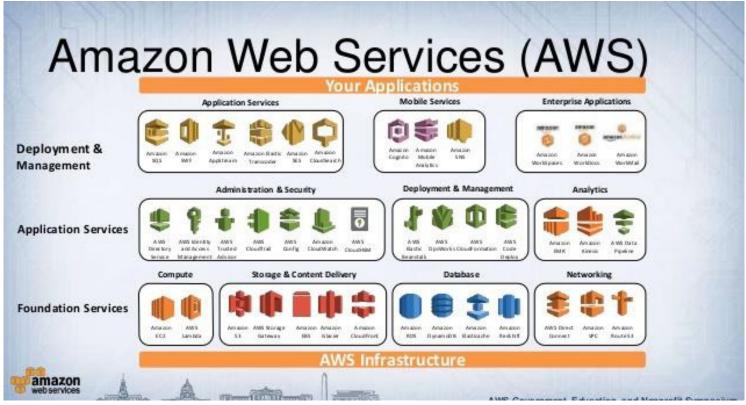


IT Infrastructure Business



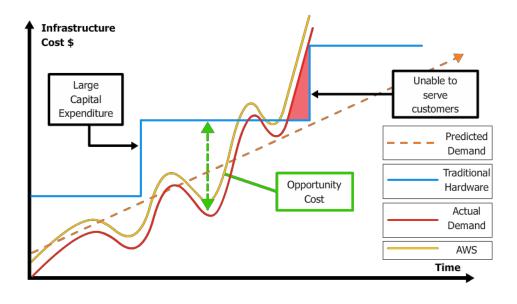
Amazon Web Services







Elastic and Pay-Per Use Infrastucture



Amazon Cloud Growth



2004 amazon.com	2014 amazon web services
\$7B+ retail business	Every day, AWS adds enough server capacity to power that entire \$7B enterprise
8,000+ employees	
A whole lot of servers	

Ref: AWS re:Invent 2014

AWS Use Cases



- → Backup Archive
- → Application Hosting
- → Media Sharing (Image/ Video)
- → Media Distribution
- → Academic Computing
- → Search Engines
- → Social Networking
- → Scalable Applications
- → SaaS / PaaS Hosting

Regions & Zones



- → Amazon EC2 provides the ability to place instances in multiple locations
 - » Amazon EC2 locations are composed of Availability Zones and Regions
- → By launching instances in separate Regions, you can design your application to be closer to specific customers or to meet legal or other requirements
 - » By launching instances in separate Availability Zones, you can protect your applications from the failure of a single location



Ref: http://aws.amazon.com/about-aws/globalinfrastructure/



Regions & Zones

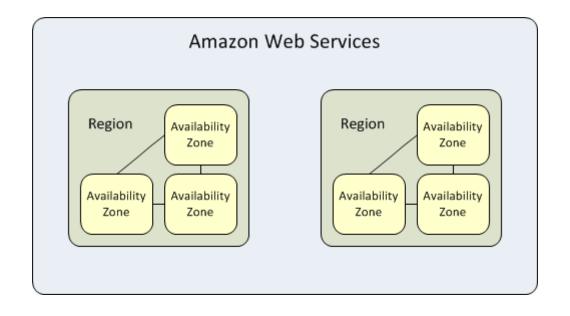




http://harish11g.blogspot.in/2012/07/amazon-availability-zones-aws-az.html

Regions & Zones





Amazon Cloud Characteristics



- → Availability & Reliability
- → Scalability & Elasticity
- → Performance
- → Flexible (Numerous options of Programming, APIs , Access)
- \rightarrow Secure

AWS Services

Compute & Networking EC2

Virtual Servers in the Cloud VPC

Virtual Secure Network

FLB

Load Balancing Service

Auto Scaling

Automatically scale up and down

Route 53

Scalable Domain Name System

Elastic MapReduce

Managed Hadoop Framework

Direct Connect

Dedicated Network Connection to AWS

Container Service

Run and manage docker container

AWS Lamda

Run app without server in response to event

Mobile Services & Enterprise

Amazon Cognito

User identity &data synchronization Amazon Mobile Analytics

Collect, visualize, and understand app usage data

Amazon Workdocs

enterprise storage and sharing

Amazon Workspaces

Desktop Computing Amazon DeviceFarm

Physical devices for testing

Storage and Content Delivery

S3

Scalable Storage in the Cloud FBS

Networked Attached Block Device CloudFront

Global Content Delivery Network

Glacier

Archive Storage in the Cloud

Storage Gateway

Integrates On-Premises IT with Cloud

Storage Import Export

Ship Large Datasets

AWS EFS

Managed File system from AWS

Cross-Service

Support

Phone & email fast-response 24x7 Support

Marketplace

Bull and sell Software and Apps Management Console

UI to manage AWS services SDKs. IDE kits and CLIs

Develop, integrate and manage services

Database

DynamoDB

Predictable and Scalable NoSQL Data

Store ElastiCache

In-Memory Cache

RDS

Managed Relational Database

Redshift

Managed Petabyte-Scale Data

Warehouse

Data Migration Service

Migrate DB with minimal downtime

App Services

CloudSearch

Managed Search Service

Elastic Transcoder

Easy-to-use Scalable Media Transcoding

SES

Email Sending Service

SNS

Push Notification Service

SQS

Message Queue Service

API Gateway

Managed Gateway Service

SWF

Workflow Service for Coordinating App



Deployment, Management & Analytics

CloudFormation

Templated AWS Resource Creation

CloudWatch

Resource and application Monitoring

Data Pipeline

Orchestration for Data-Driven Workflows

Elastic Beanstalk

AWS Application Container

IAM

Secure AWS Access Control

OpsWorks

DevOps Application Management Service

CloudHSM

Hardware-based key storage for compliance

Amazon Kinesis

Realtime processing of Streaming data

AWS CloudTrail

AWS API Calls

AWS AppStream
Streaming of games

AWS Directory Service

Connect with on-premise / cloud directory

AWS CodeDeploy

Automated Code Deployment

AWS Config

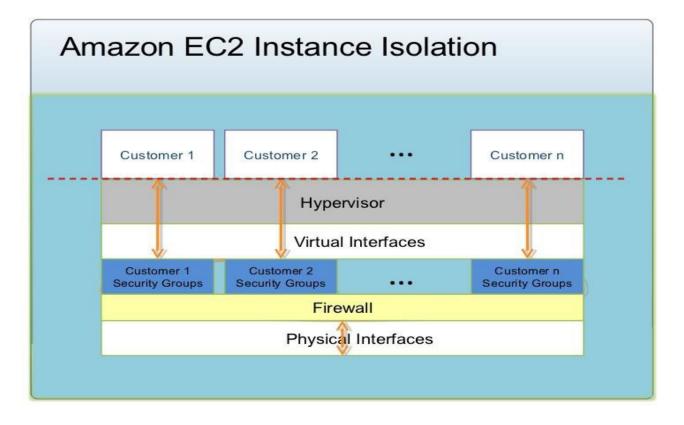
Detailed Inventory of AWS Services

AWS Key Management Service

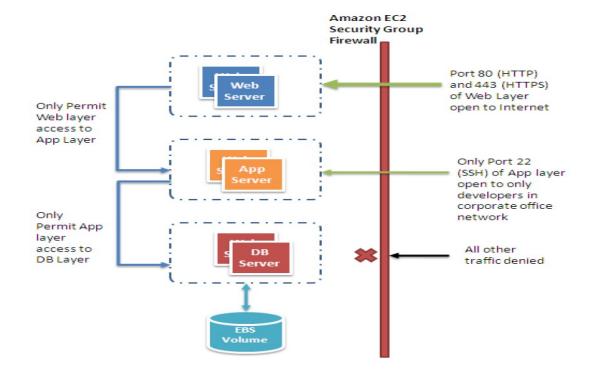
Create and Control encryption keys



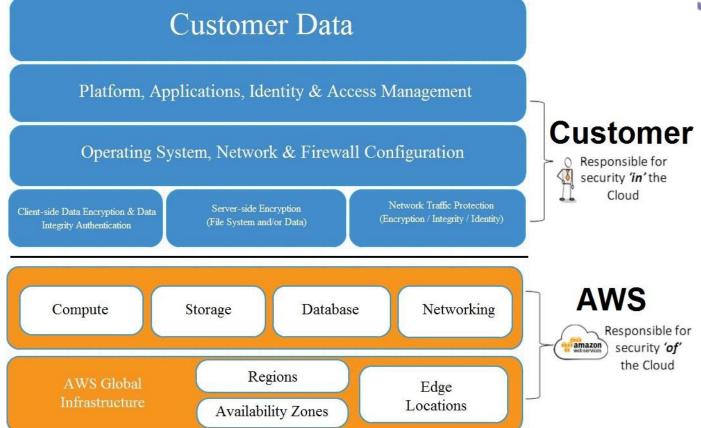














- → Certifications and Accreditations
 - » SOC 1 (formerly SAS70)
 - » SOC 2
 - » SOC 3
 - » PCI DSS Level 1
 - » ISO 27001

- » FedRAMPsm
- » FISMA
- » DIACAP
- » ITAR
- » FIPS 140-2
- → Certification for payment card data security
- → Routine, comprehensive audits and risk assessment for customer data
- → Identity and Access Management & MFA
- → Hardware Security Modules (HSMs) (Dedicated, hardware-based key management)
- → AWS Govt. Cloud

http://aws.amazon.com/security

Why AWS



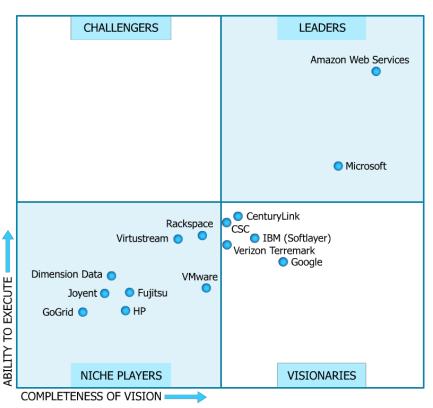
- → Global Infrastructure
- → Massive Compute & Storage Power
- → Content Distribution
- → Managed DB
- → Easy Deployment and Management
- \rightarrow Big Data
- → Ecosystem of other products / software / Solution Providers
- → Flexible Support Models
- → The most innovative features in Cloud

http://aws.amazon.com/choosing-a-cloud-platform/



AWS The Leader

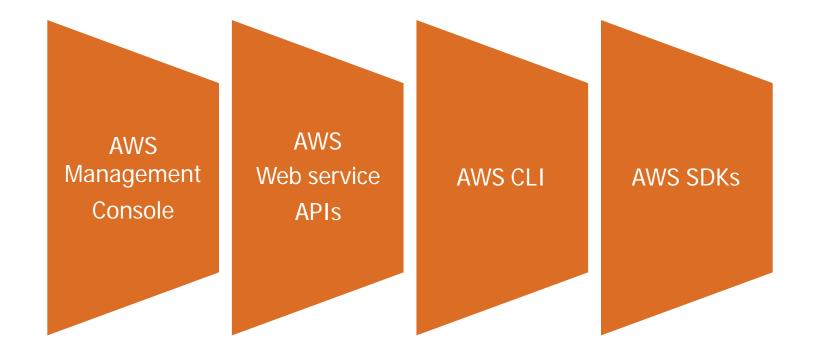






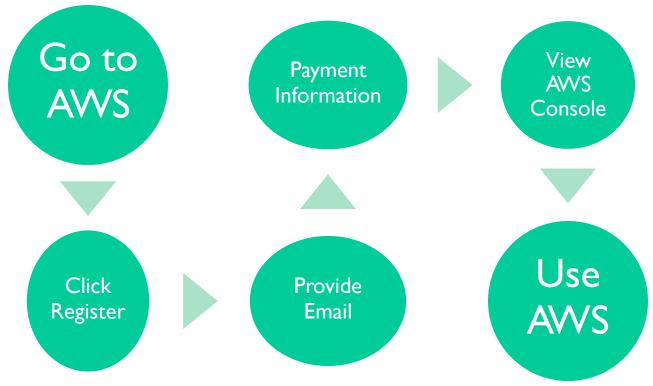
http://aws.amazon.com/resources/gartner-mq-2014-learn-more/





Getting Started With AWS







Amazon Console & Account Overview

Summary



We learned about

- » What is AWS and its use cases
- » AWS Global Infrastructure and Security
- » AWS Console and Signup with AWS

In next session we will have overview about How to use AWS Elastic Compute Service : EC2



Thank You

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