

I Revolution: A Data-driven Exploration of Apple's I phone Impact in India

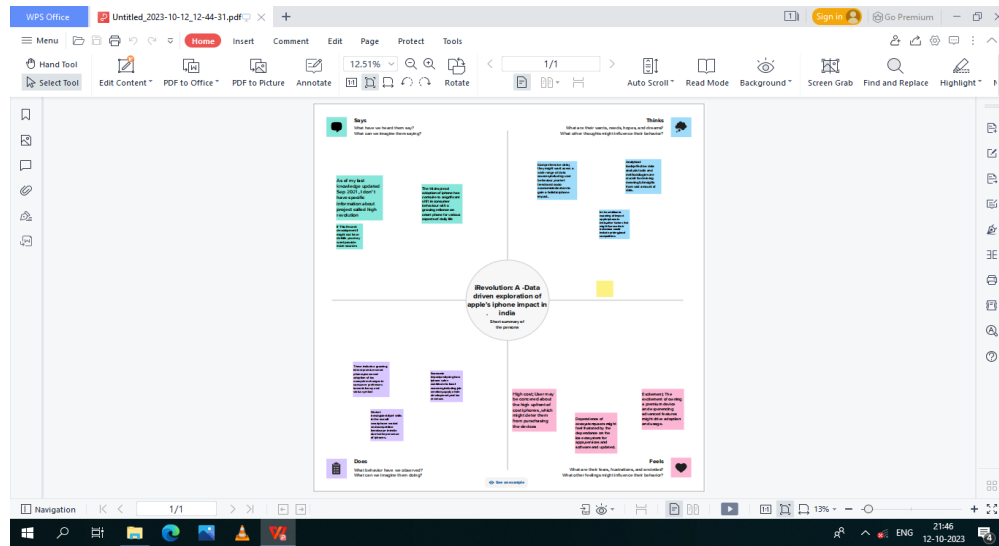
Introduction:

1.1)Overview: *The world has changed as a consequence of the increasing use of smartphones, which have improved.*

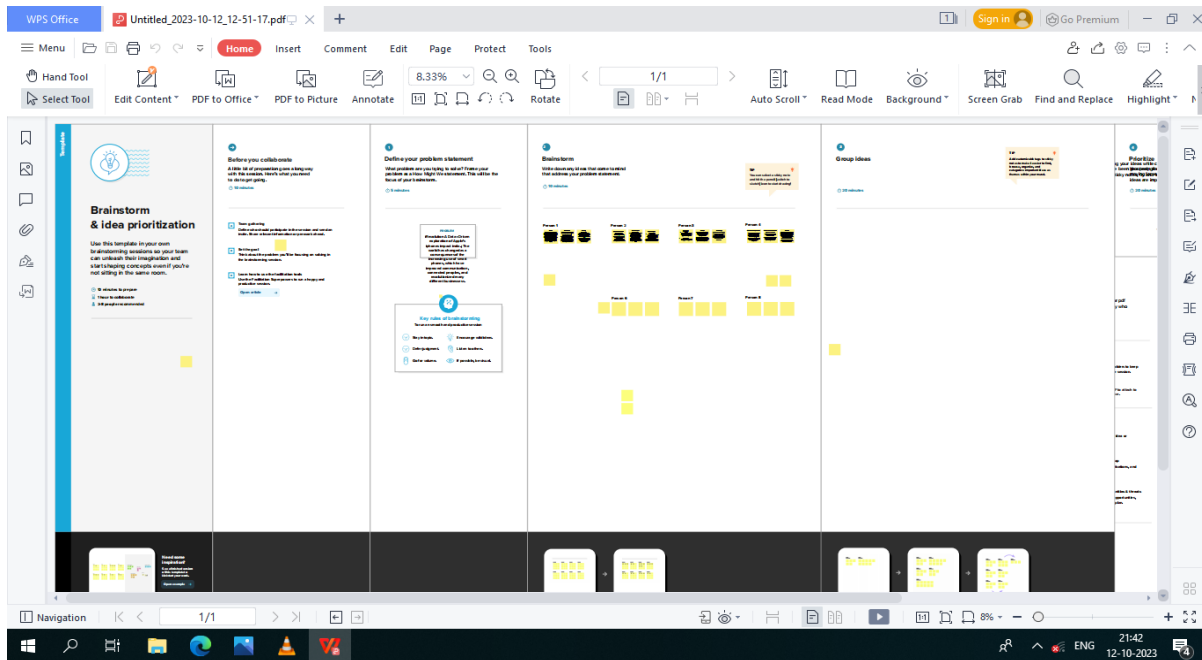
1.2)Purpose: *The technical architecture involves leveraging the data analysis capabilities of tableau for visualization and analysis.*

2) Problems statement :

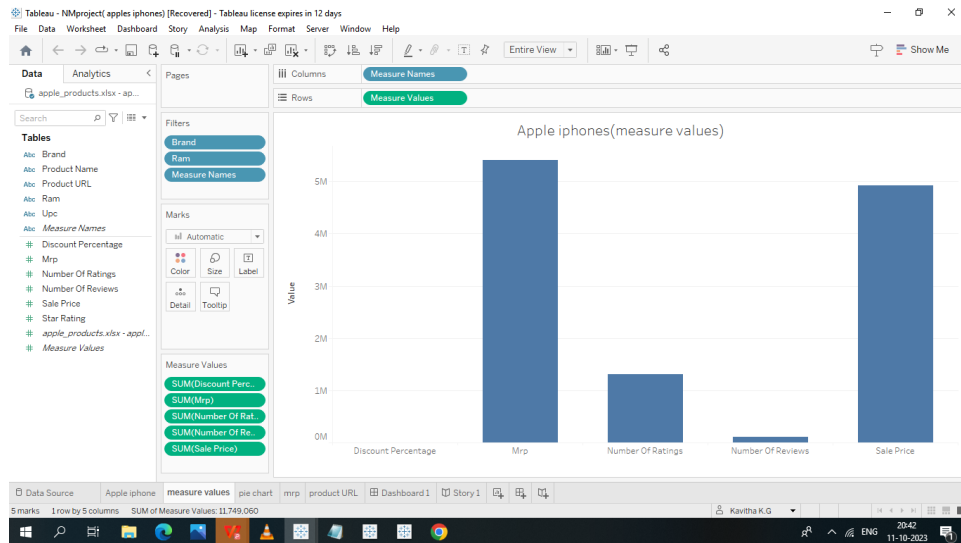
Empathy map:

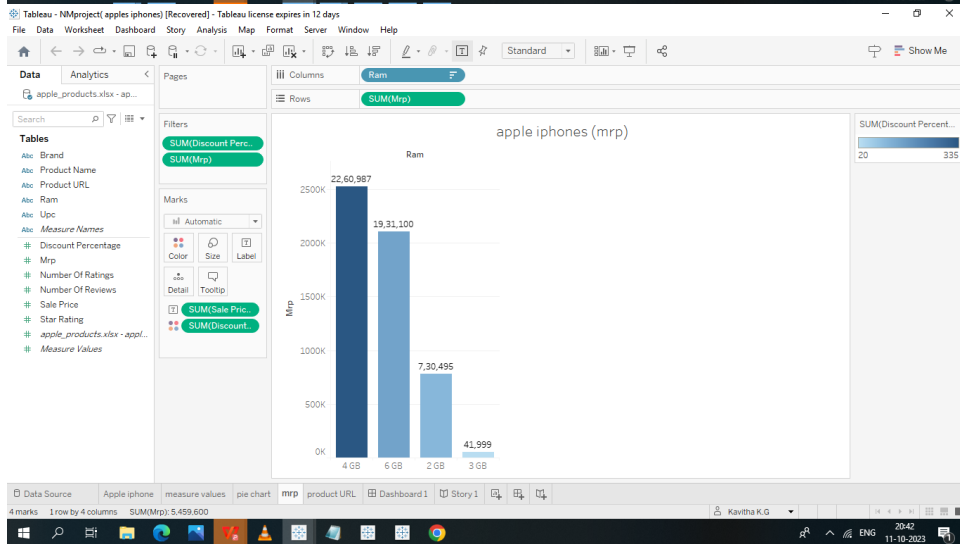
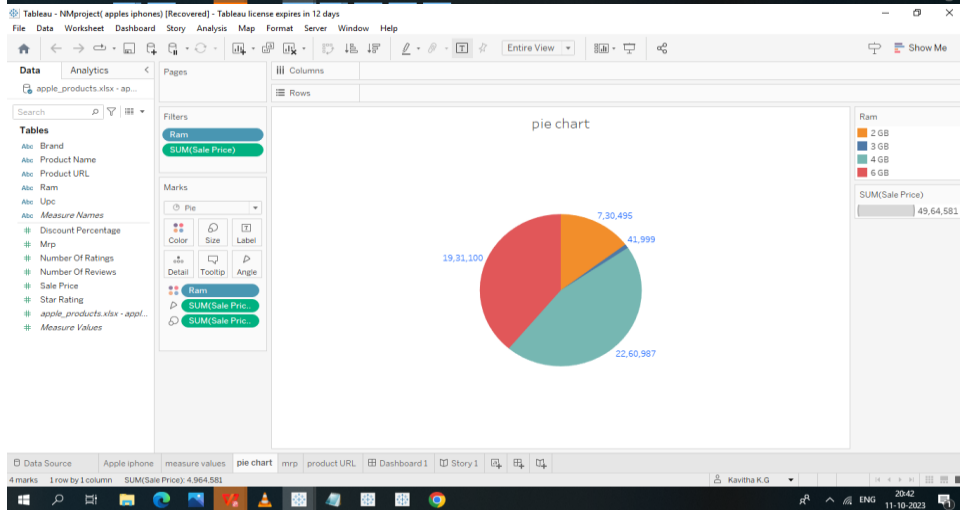
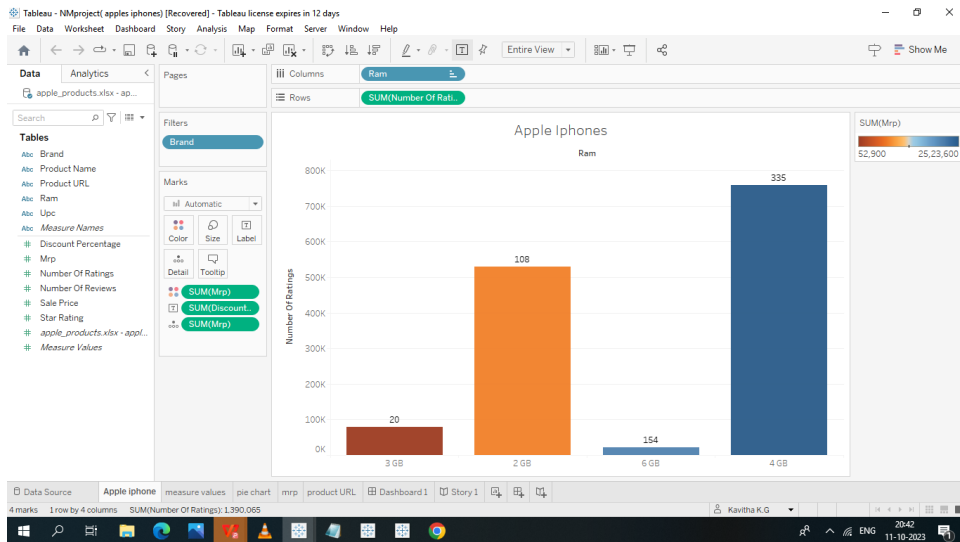


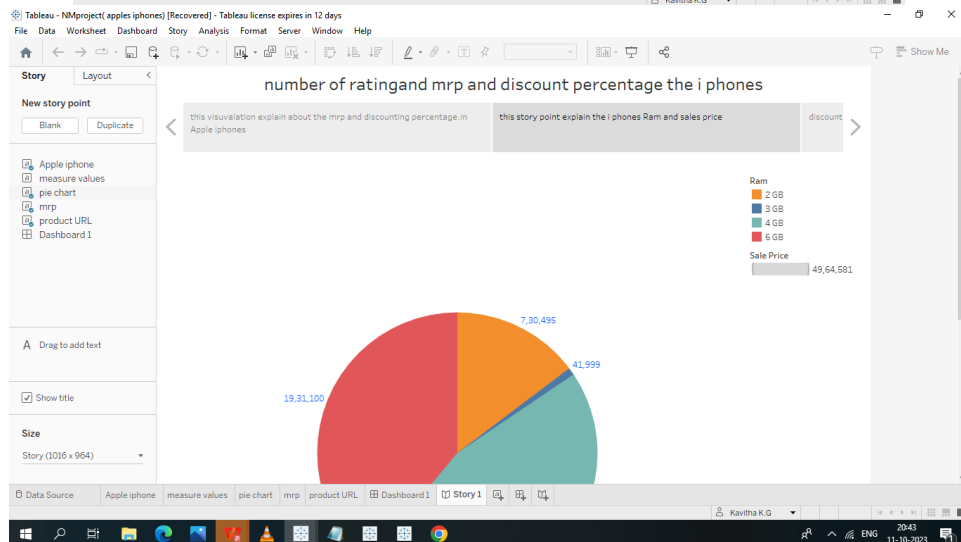
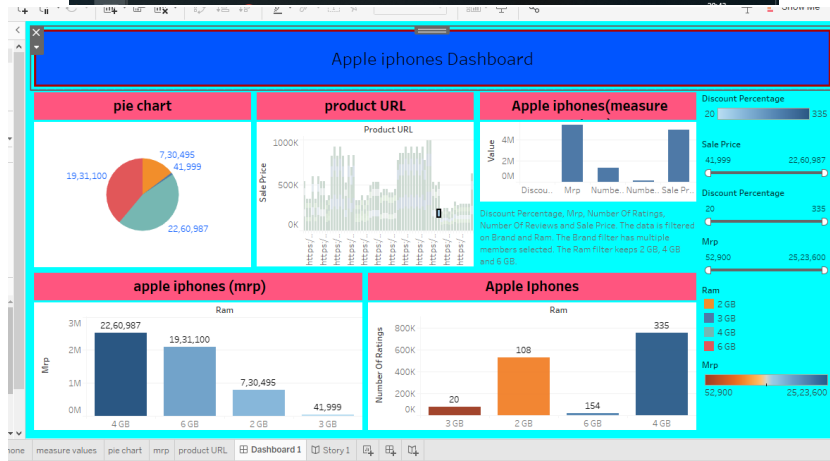
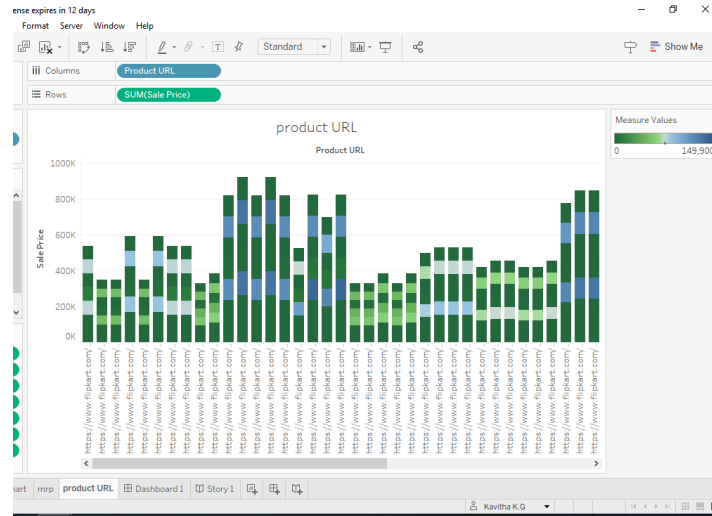
2.2) *brain storm map:*

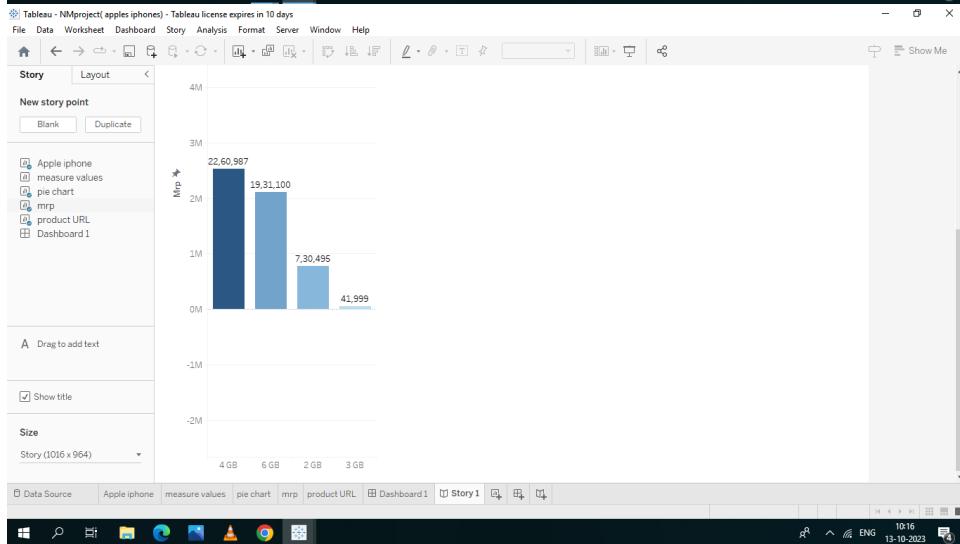
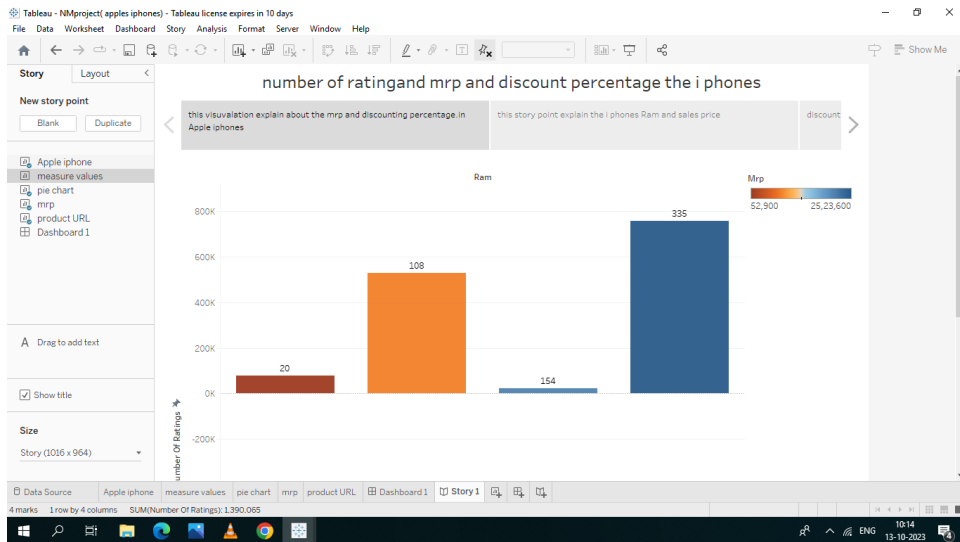


3) *Results:*









phones's smooth operating system is simple to use.

**Disadvantage: No Expandable Storage : Another disadvantage of the I phone is that it has no expandable storage options. Users have to purchase I phones with large storage capacities, which can be costly.*

*5) Application; *A software application that runs under IOS, which is the operating system that powers Apple's mobile devices.*

6) Conclusion: Apple has a special chance to increase its market share and developing a significant presence in India thanks to the country's large population and raising smartphone adoption .

7)Future scope: The first Apple – designed modem chip, plus there could be updated Fce ID technology, a possible portless design,a high-end "Ultra" model,and more.