

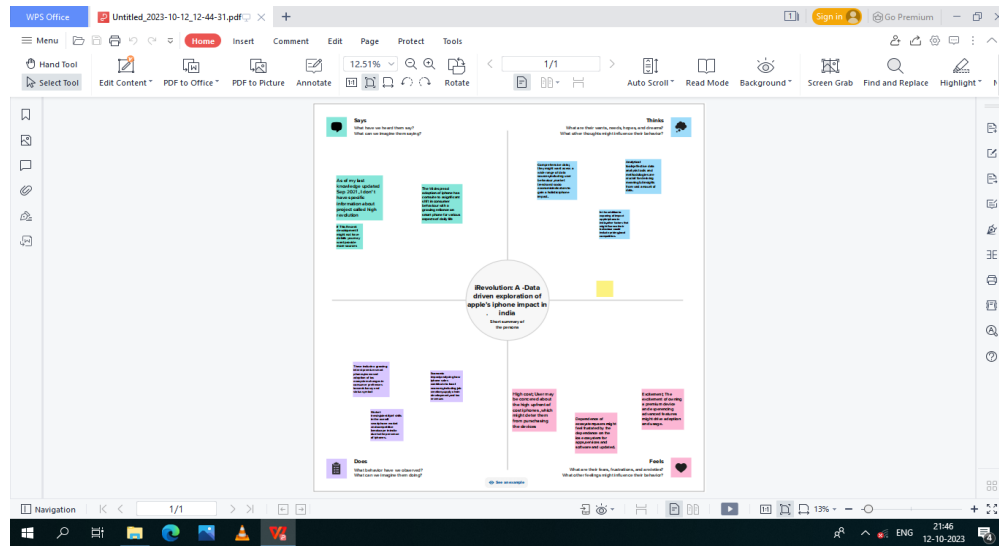
# *I Revolution: A Data-driven Exploration of Apple's I phone Impact in India*

## *Introduction:*

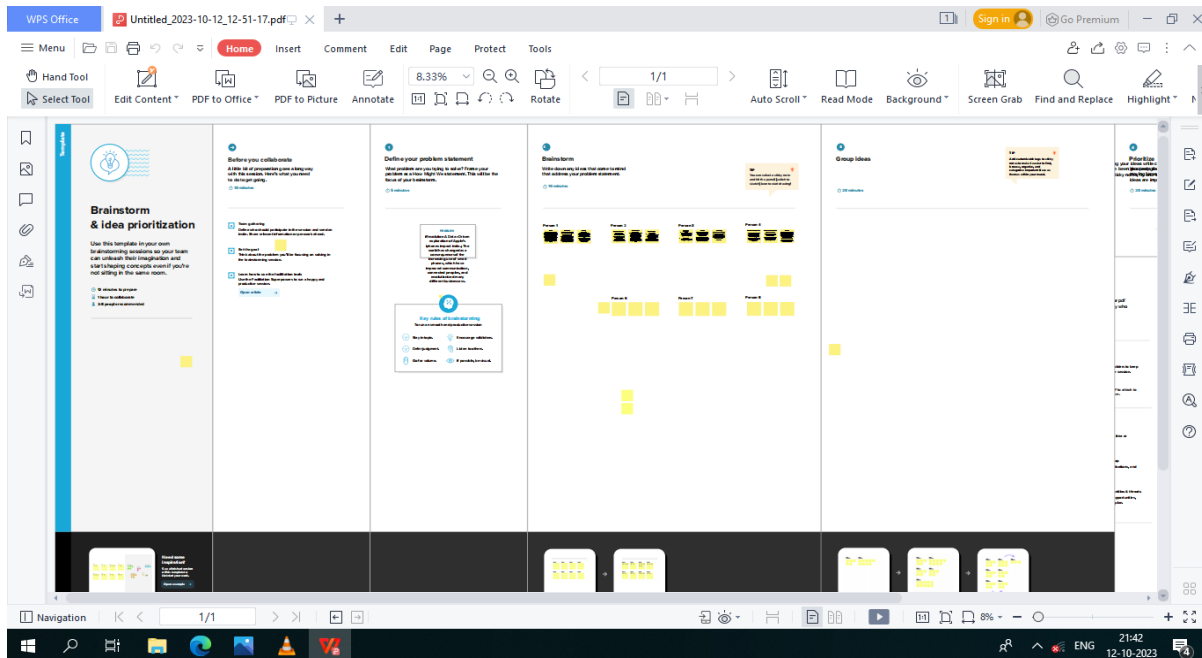
***1.1)Overview:***     *The world has changed as a consequence of the increasing use of smartphones, which have improved.*

***1.2)Purpose:*** *The technical architecture involves leveraging the data analysis capabilities of tableau for visualization and analysis.*

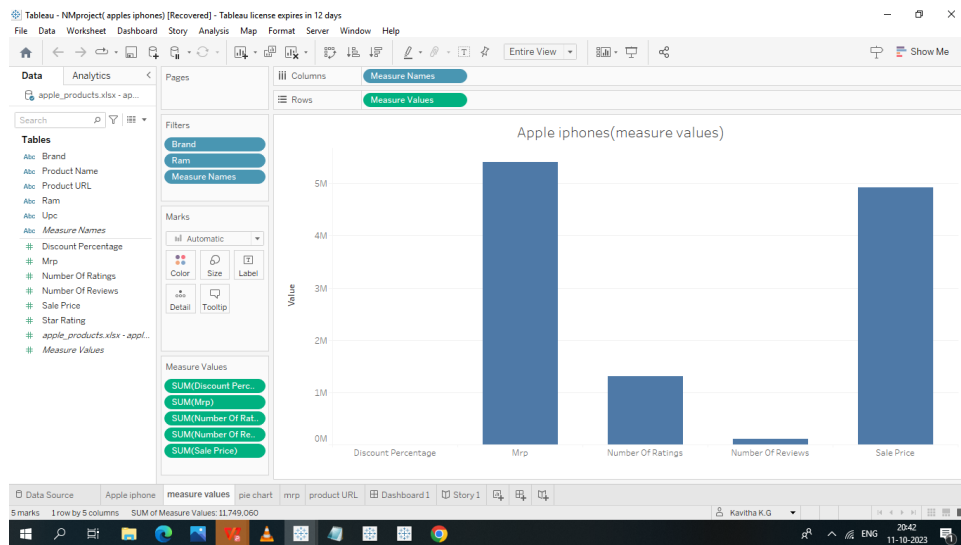
***Empathy map:***

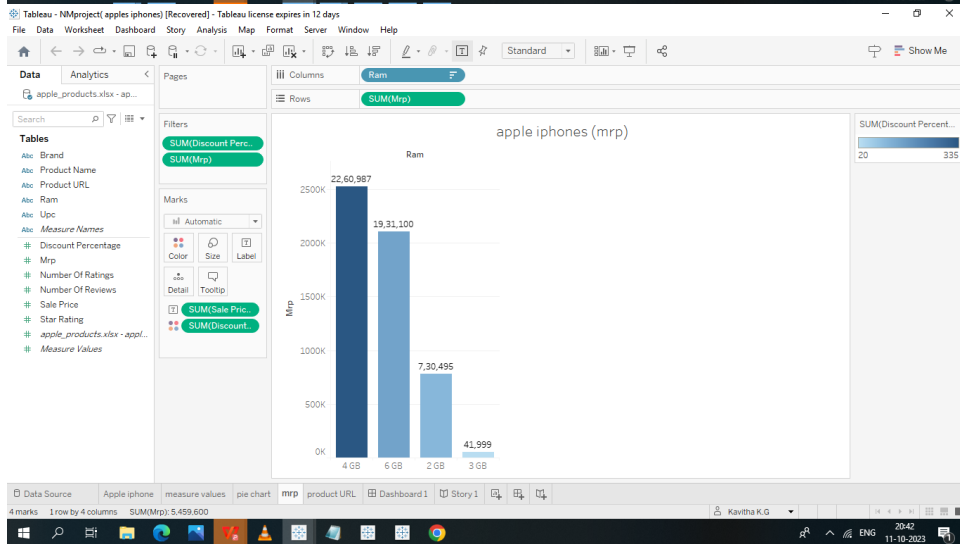
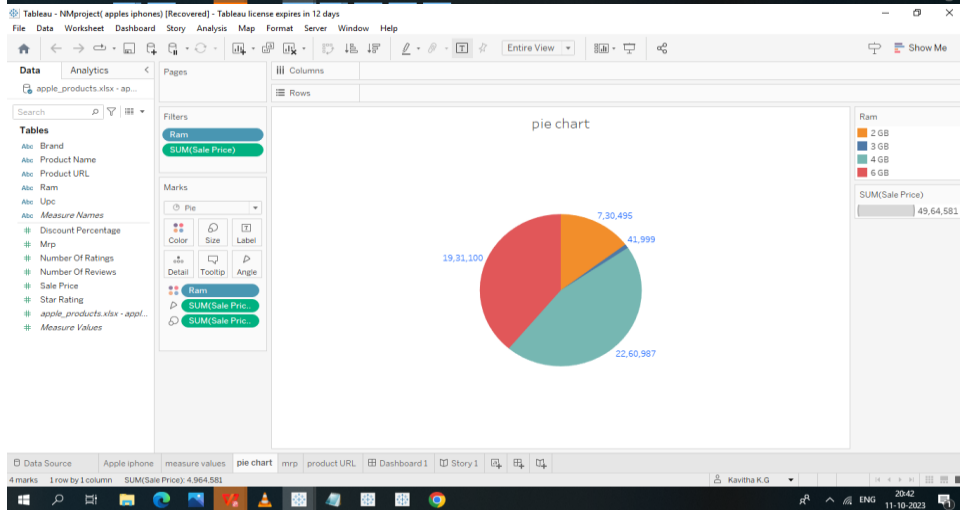
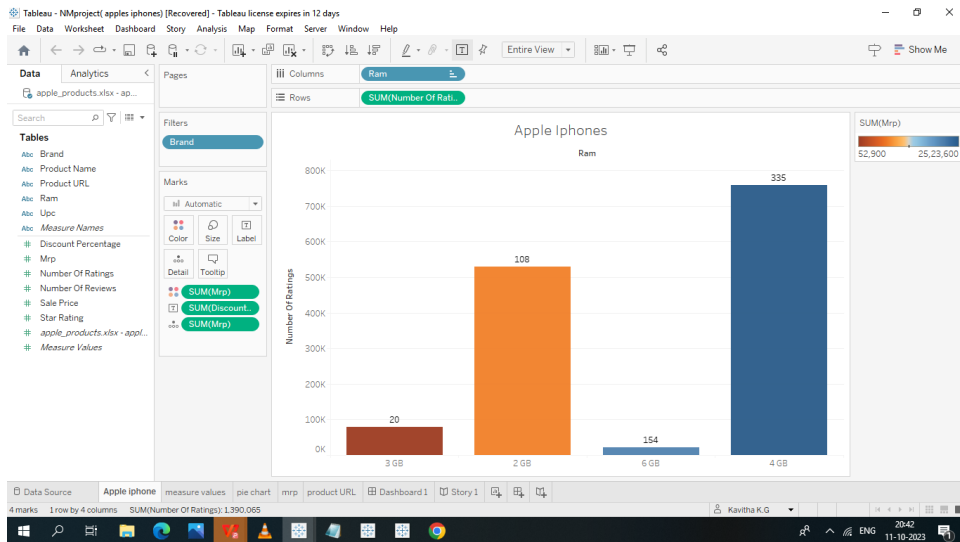


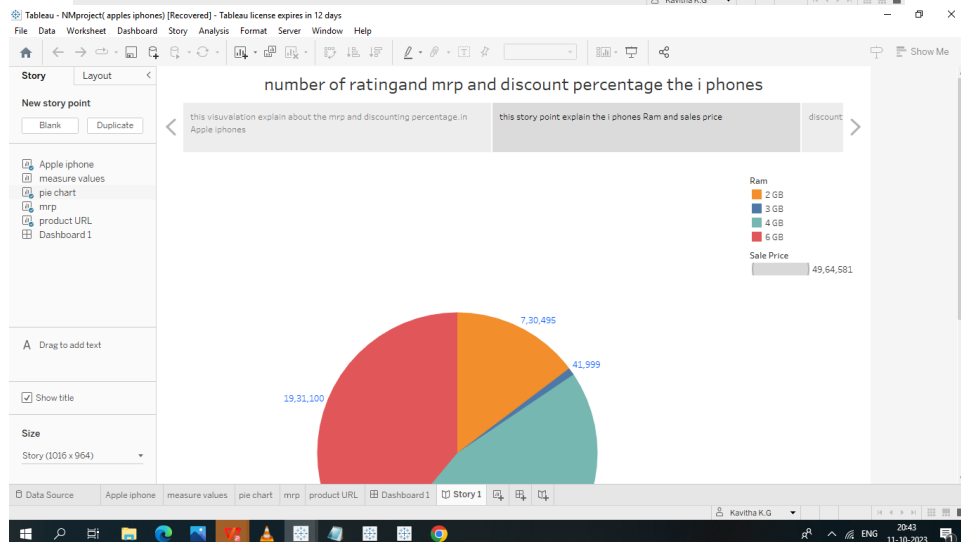
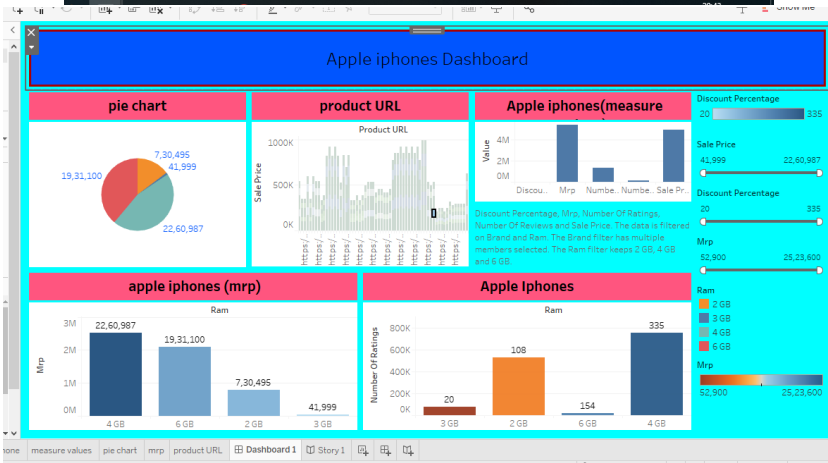
## 2.2) *brain storm map:*

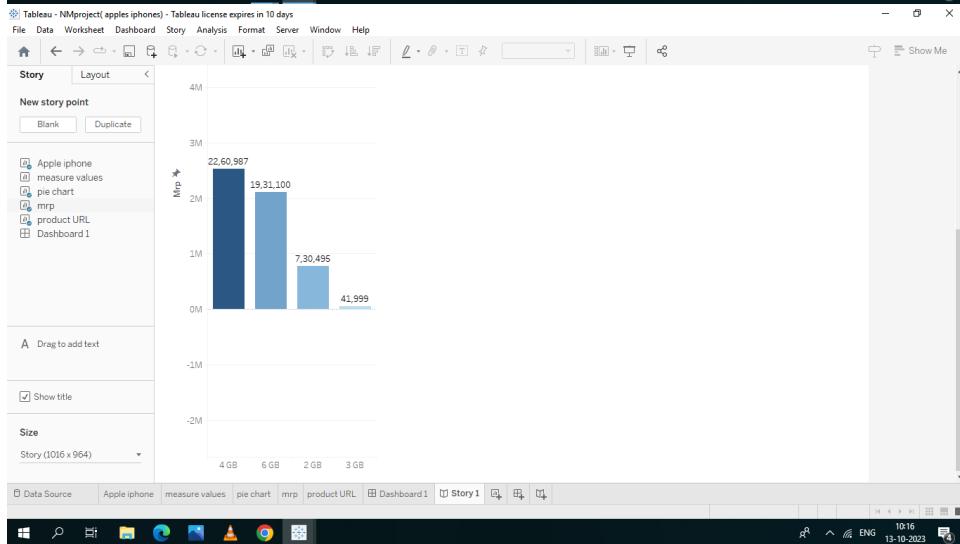
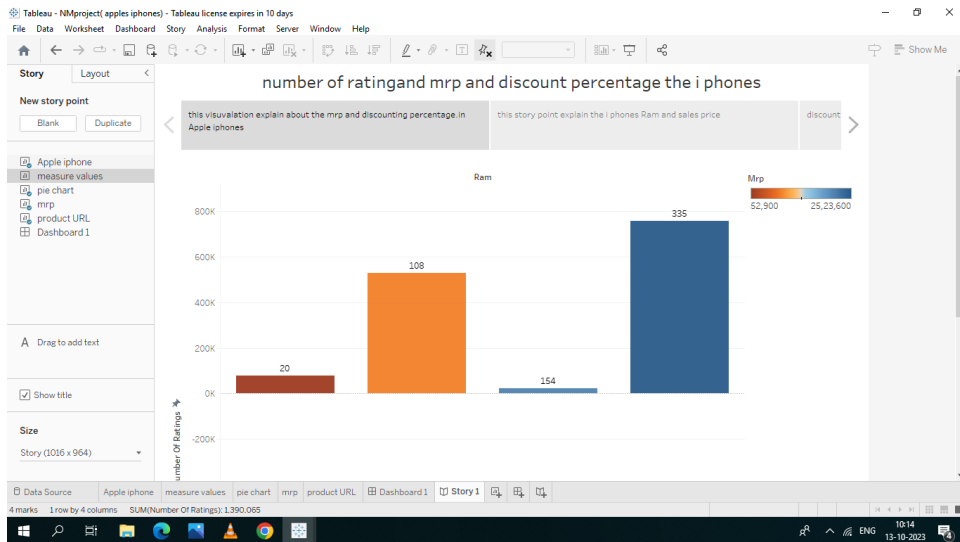


## 3) *Results:*











*phones's smooth operating system is simple to use.*

*\*Disadvantage: No Expandable Storage : Another disadvantage of the I phone is that it has no expandable storage options. Users have to purchase I phones with large storage capacities, which can be costly.*

*5) Application; \*A software application that runs under IOS, which is the operating system that powers Apple's mobile devices.*

*6) Conclusion: Apple has a special chance to increase its market share and developing a significant presence in India thanks to the country's large population and raising smartphone adoption .*



*7)Future scope: The first Apple – designed modem chip, plus there could be update Fce ID technology, a posstl design, a high-end "Ultra" model, and more.*

***Video record:***

***[https://youtu.be/MhTEtkawelE?si=vVb74\\_Z6MrsA\\_9Ll](https://youtu.be/MhTEtkawelE?si=vVb74_Z6MrsA_9Ll)***