

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



As of my last knowledge updated Sep 2021, I don't have specific information about project called high revolution

If This Recent devolopment I might not have details you may want provide more sources

The Widespread adoption of iphone has contruite to asignificant shift in consumer behaviour with a growing reliance on smart phone for various aspects of daily life

Comprehensive data; they might want acess a wide range of data sources,including user behaviour ,market trendsand socio economicindicators to gain a holistic iphone impact.

Analytical tools; effective data analysis tools and methodologies are crucial for deriving meaningful insights from vast amount of data.

In the addition to exporing of impact apple iphone in india, other factors that might fluence their behaviour could include pricing, local competition.

iRevolution: A -Data driven exploration of apple's iphone impact in india

Short summary of the persona

These include a growing intrest premium smart phones,increased adoption of ios ecosystem changes in consumer prefrences towards luxury and status symbol

Market
trends;identifyinf shifts
in the overall
smartphone market
and competitive
lamdscape in india
due to the presence
of iphones.

Economic impact; analysing how iphone sales contribute to local economy, including job creation, supply chain development, and tax revenues

High cost; User may be concered about the high upfront of cost iphones ,which might deter them from purschasing the devices

Dependence of ecosystem; users might feel frustated by the dependance on the ios ecosystem for apps, services and software and updated.

Excitement; The excitement of owning a premium device and experencing advanced features might drive adoption and usage.



Does

What behavior have we observed? What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

