

SQL Case Study 2: Burger Bash

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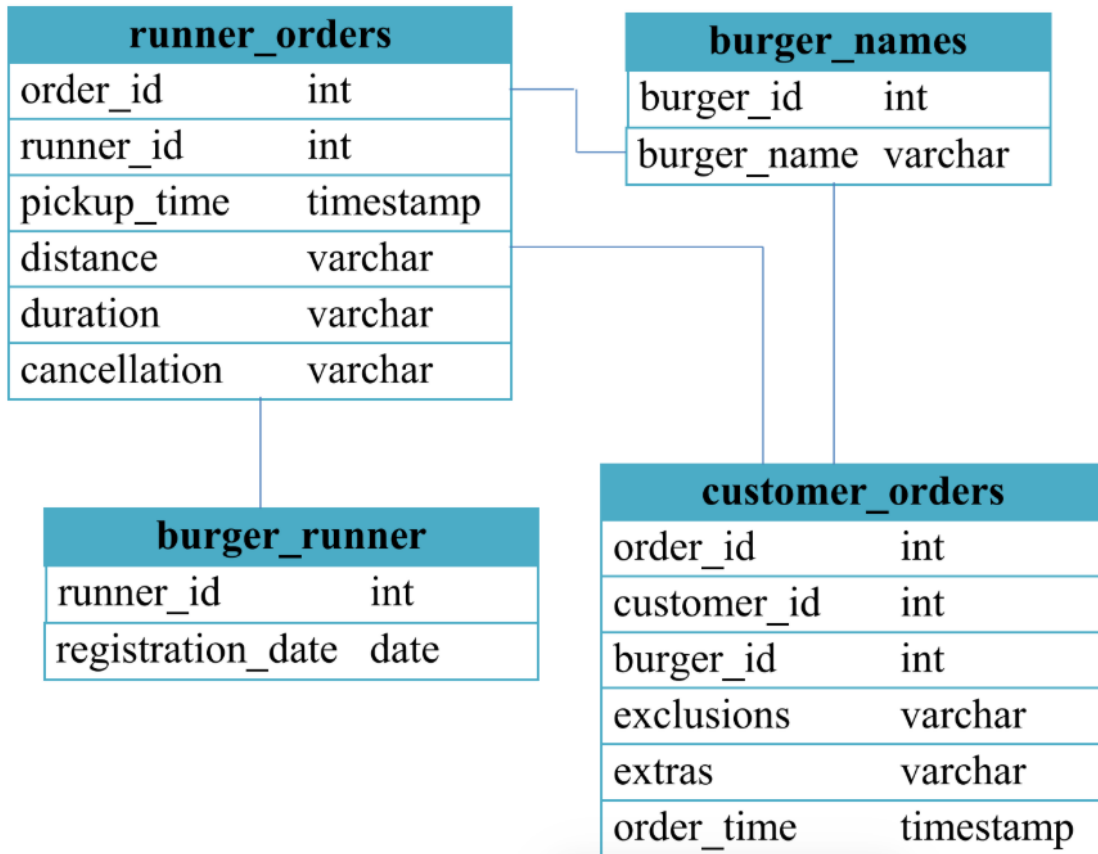
INTRODUCTION:

I have a started a new business of selling burger because I read on my Instagram feed that „Burger Is the Future!

But I knew that burger alone was not going to help me get seed funding to expand my new Burger Empire - so I had one more genius idea to combine with it - I was going to Uberize it - and so Burger Runner was launched!

I started by recruiting “runners” to deliver fresh burger from Burger Runner Headquarters and also maxed out my credit card to pay freelance developers to build a mobile app to accept orders from customers.

SCHEMA USED



CASE STUDY QUESTIONS

1. How many burgers were ordered?

```
select count(burger_id) burger from customer_orders;
```

| | burger |
|---|--------|
| 1 | 14 |

2. How many unique customer orders were made?

```
select count(distinct customer_id) Unique_customer from customer_orders;
```

| | Unique_customer |
|---|-----------------|
| 1 | 5 |

3. How many successful orders were delivered by each runner?

select runner_id,count(*) as orders from runner_orders

where cancellation is NULL

group by runner_id;

| | runner_id | orders |
|---|-----------|--------|
| 1 | 1 | 4 |
| 2 | 2 | 3 |
| 3 | 3 | 1 |

4. How many of each type of burger was delivered?

select c.burger_id,burger_name,count(*) Burger_count

from customer_orders c join burger_names b on c.burger_id =b.burger_id join runner_orders r on
c.order_id=r.order_id

where r.cancellation is NULL

group by c.burger_id,b.burger_name;

| | burger_id | burger_name | Burger_count |
|---|-----------|-------------|--------------|
| 1 | 1 | Meatlovers | 9 |
| 2 | 2 | Vegetarian | 3 |

5. How many Vegetarian and Meatlovers were ordered by each customer?

select customer_id,burger_name, count(c.burger_id) as No_of_burgers from customer_orders c join
burger_names b on c.burger_id = b.burger_id

group by c.burger_id,customer_id,burger_name;

| | customer_id | burger_name | No_of_burgers |
|---|-------------|-------------|---------------|
| 1 | 101 | Meatlovers | 2 |
| 2 | 101 | Vegetarian | 1 |
| 3 | 102 | Meatlovers | 2 |
| 4 | 102 | Vegetarian | 1 |
| 5 | 103 | Meatlovers | 3 |
| 6 | 103 | Vegetarian | 1 |
| 7 | 104 | Meatlovers | 3 |
| 8 | 105 | Vegetarian | 1 |

6. What was the maximum number of burgers delivered in a single order?

```
select max(burger_count) Max_count from (select order_id,count(*) as burger_count from
customer_orders
group by order_id)a
```

| | Max_count |
|---|-----------|
| 1 | 3 |

7. For each customer, how many delivered burgers had at least 1 change and how many had no changes?

```
select customer_id,sum(case when (exclusions is NULL and extras is null )then 1 else 0 end) as
without_Changes,
sum(case when (exclusions is not NULL or extras is not null )then 1 else 0 end) as with_changes
from customer_orders c join runner_orders r on c.order_id=r.order_id
where cancellation is null
group by customer_id;
```

| | customer_id | without_Changes | with_changes |
|---|-------------|-----------------|--------------|
| 1 | 101 | 2 | 0 |
| 2 | 102 | 3 | 0 |
| 3 | 103 | 0 | 3 |
| 4 | 104 | 1 | 2 |
| 5 | 105 | 0 | 1 |

8. What was the total volume of burgers ordered for each hour of the day?

```
select DATEPART(HOUR,order_time) as Order_hour, count(*) as Burger from customer_orders  
group by DATEPART(HOUR,order_time)  
order by 1;
```

| | Order_hour | Burger |
|---|------------|--------|
| 1 | 11 | 1 |
| 2 | 13 | 3 |
| 3 | 18 | 3 |
| 4 | 19 | 1 |
| 5 | 21 | 3 |
| 6 | 23 | 3 |

9. How many runners signed up for each 1 week period?

```
select datepart(week, registration_date) as reg_week, count(*) as runners_signed_up  
from burger_runner  
group by datepart(year, registration_date), datepart(week, registration_date)  
order by reg_week;
```

| | reg_week | runners_signed_up |
|---|----------|-------------------|
| 1 | 1 | 1 |
| 2 | 2 | 2 |
| 3 | 3 | 1 |

10. What was the average distance travelled for each customer?

```
select c.customer_id, avg(try_cast(replace(replace(r.distance, 'km', ''), ' ', '') as float)) as avg_distance_km  
from customer_orders c join runner_orders r on c.order_id = r.order_id  
where r.cancellation is null  
group by c.customer_id;
```

| | customer_id | avg_distance_km |
|---|-------------|------------------|
| 1 | 101 | 20 |
| 2 | 102 | 16.7333333333333 |
| 3 | 103 | 23.4 |
| 4 | 104 | 10 |
| 5 | 105 | 25 |
