Delivering personalized movie recommendations with an Al driven matchmaking system

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PROGRAM
import pandas as pd
import numpy as np
from sklearn.model selection import train test split
from sklearn.metrics import mean_squared_error
from sklearn.preprocessing import StandardScaler
from tensorflow.keras.models import Sequential
from tensorflow.keras.layers import Dense, Dropout
from tensorflow.keras.optimizers import Adam
from tensorflow.keras.callbacks import EarlyStopping
from tensorflow.keras.regularizers import 12
# Sample movie ratings data (expanded)
ratings = {
    "user1": {"movie1": 5, "movie2": 3, "movie3": 4, "movie4": 2,
    "user2": {"movie1": 4, "movie2": 5, "movie3": 3, "movie4": 5,
"movie5": 1},
    "user3": {"movie1": 3, "movie2": 4, "movie3": 5, "movie4": 1,
"movie5": 4},
    "user4": {"movie1": 2, "movie2": 3, "movie4": 4, "movie5": 5,
"movie6": 3},
    "user5": {"movie2": 1, "movie3": 2, "movie4": 5, "movie5": 4,
"movie6": 2},
    "user6": {"movie1": 5, "movie3": 5, "movie5": 3, "movie6": 4,
"movie7": 5},
    "user7": {"movie1": 4, "movie2": 4, "movie4": 2, "movie6": 1,
"movie7": 4},
    "user8": {"movie2": 2, "movie3": 3, "movie5": 5, "movie7": 2,
"movie8": 5},
    "user9": {"movie1": 3, "movie4": 4, "movie6": 3, "movie8": 4,
"movie9": 4},
    "user10": {"movie3": 1, "movie5": 2, "movie7": 5, "movie9": 3,
"movie10": 5},
ratings df = pd.DataFrame(ratings).fillna(0) # Fill missing ratings with
# 1. Data Preprocessing
def preprocess data(df):
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# Convert DataFrame to a user-movie matrix
    user movie matrix = df.T # Transpose for user-centric rows
    # Split data into training and testing sets (80/20 split)
    train data, test data = train test split(user movie matrix,
test size=0.2, random state=42)
    # Scale the data using StandardScaler
   scaler = StandardScaler()
    scaled train data = scaler.fit transform(train data)
   scaled test data = scaler.transform(test data)
    return scaled train data, train data, scaled test data, test data,
scaler #Return the scaler
# 2. Model Building
def build model(input dim):
   model = Sequential([
        Dense(128, activation='relu', input shape=(input dim,),
kernel regularizer=12(0.001)),
       Dropout (0.5),
       Dense (64, activation='relu', kernel regularizer=12(0.001)),
        Dropout (0.3),
        Dense(32, activation='relu', kernel regularizer=12(0.001)),
       Dense(input dim, activation='linear') # Output layer with same
dimension as input
   7)
   model.compile(optimizer=Adam(learning rate=0.001), loss='mse')
   return model
# 3. Model Training
def train model (model, train data, epochs=50, batch size=32,
validation data=None):
    early stopping = EarlyStopping(monitor='val loss', patience=10,
restore best weights=True)
   history = model.fit(
        train data,
        train data, # Autoencoder: input and target are the same
        epochs=epochs,
       batch size=batch size,
       validation data=validation data,
       callbacks=[early stopping]
  return history
```

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# 4. Recommendation Generation
def get user recommendations (model, user id, all movie names,
user movie matrix, scaler, num recommendations=5):
    if user id not in user movie matrix.index:
        print(f"User '{user id}' not found.")
        return []
    user ratings = user movie matrix.loc[user id].values.reshape(1, -1)
    # Scale the user's ratings using the same scaler
    scaled user ratings = scaler.transform(user ratings)
    # Predict the user's ratings for all movies
    predicted ratings = model.predict(scaled user ratings)
    # Inverse transform the scaled prediction to get actual ratings
    predicted ratings = scaler.inverse transform(predicted ratings)
    # Create a DataFrame of movie names and predicted ratings
    movie ratings pred = pd.DataFrame({
        'Movie': all movie names,
        'Predicted Rating': predicted ratings[0]
    })
    # Get the movies the user has already rated
    rated movies =
user movie matrix.columns[user movie matrix.loc[user id] > 0]
    # Filter out the movies the user has already rated
    recommendations =
movie ratings pred[~movie ratings pred['Movie'].isin(rated movies)]
    # Sort by predicted rating and get top N recommendations
    top recommendations = recommendations.nlargest(num recommendations,
'Predicted Rating')
    return top recommendations['Movie'].tolist()
def get all movie names(df):
   movie names = set()
    for user ratings in df.values():
        movie names.update(user ratings.keys())
    return list(movie names)
def main():
```

```
# 1. Load and Preprocess Data
    all movie names = get all movie names(ratings)
    scaled train data, train data, scaled test data, test data, scaler =
preprocess data(ratings df)
   input dim = scaled train data.shape[1] # Number of movies
    # 2. Build Model
   model = build model(input dim)
   # 3. Train Model
   print("Training the model...")
    train history = train model (model, scaled train data, epochs=100,
batch size=32, validation data=(scaled test data, scaled test data))
    # 5. Generate Recommendations for a User
   user id = "user1"
   num \ recommendations = 5
   recommendations = get user recommendations (model, user id,
all movie names, ratings df.T, scaler, num recommendations) # Pass the
scaler
   print(f"\nMovie recommendations for {user id}: {recommendations}")
if name == " main ":
main()
```

OUTPUT

```
      0s
      140ms/step - loss: 0.4511 - val_loss: 1.8067

      0s
      91ms/step - loss: 0.5385 - val_loss: 1.8059

      0s
      87ms/step - loss: 0.4973 - val_loss: 1.8045

      0s
      87ms/step - loss: 0.4753 - val_loss: 1.8018

      0s
      86ms/step - loss: 0.4097 - val_loss: 1.7980

      0s
      143ms/step - loss: 0.3824 - val_loss: 1.7942

      0s
      144ms/step - loss: 0.3598 - val_loss: 1.7914

      0s
      135ms/step - loss: 0.3960 - val_loss: 1.7904

      0s
      145ms/step - loss: 0.3598 - val_loss: 1.7891

      0s
      145ms/step - loss: 0.5097 - val_loss: 1.7898

      0s
      84ms/step - loss: 0.4207 - val_loss: 1.7878

      0s
      87ms/step - loss: 0.4225 - val_loss: 1.7846
```