

# Feedback of MetaPixels

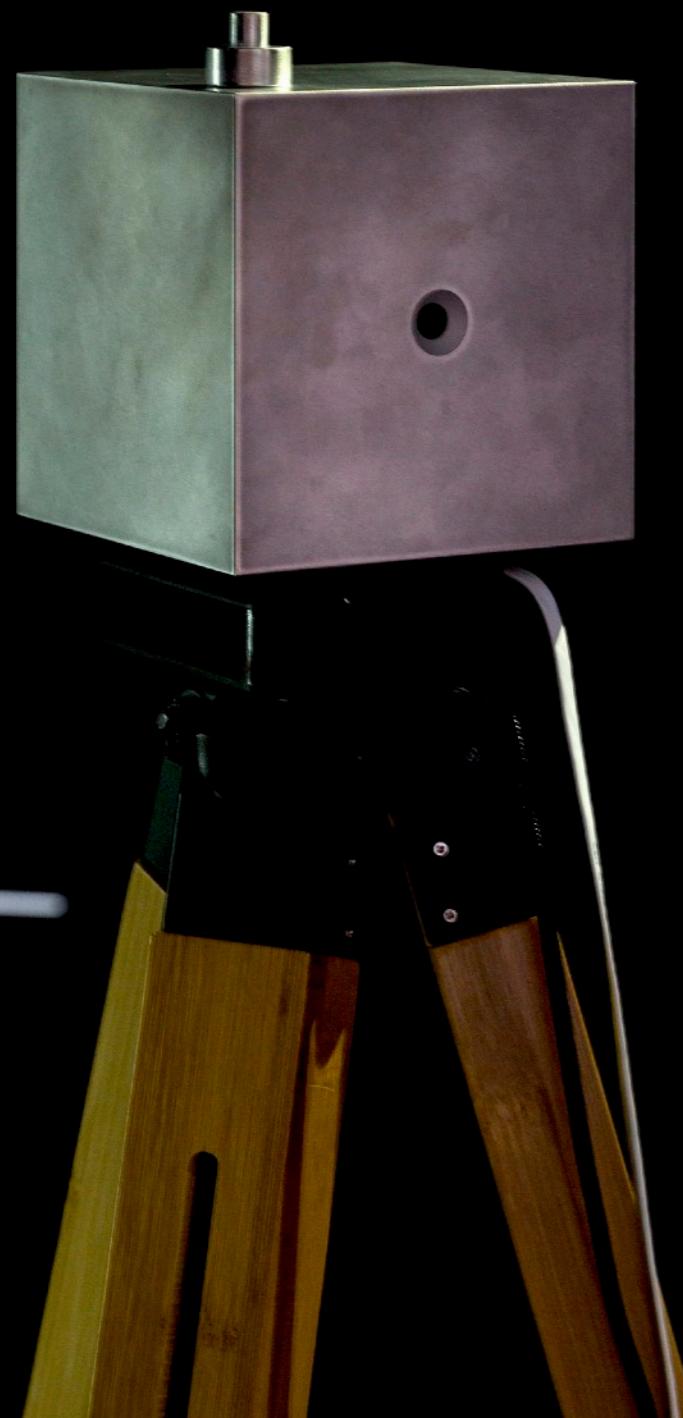
## : Language for Digital Atoms

Our Bright Future—Cybernetic Fantasy,  
Nam June Paik Art Center, Korea, 2017

**PROTOrOOM**  
ModularCulture & Tech



**'Feedback of MetaPixels'** is an installation showing feedback that occurs between the digital image and 3 MetaPixels cameras.

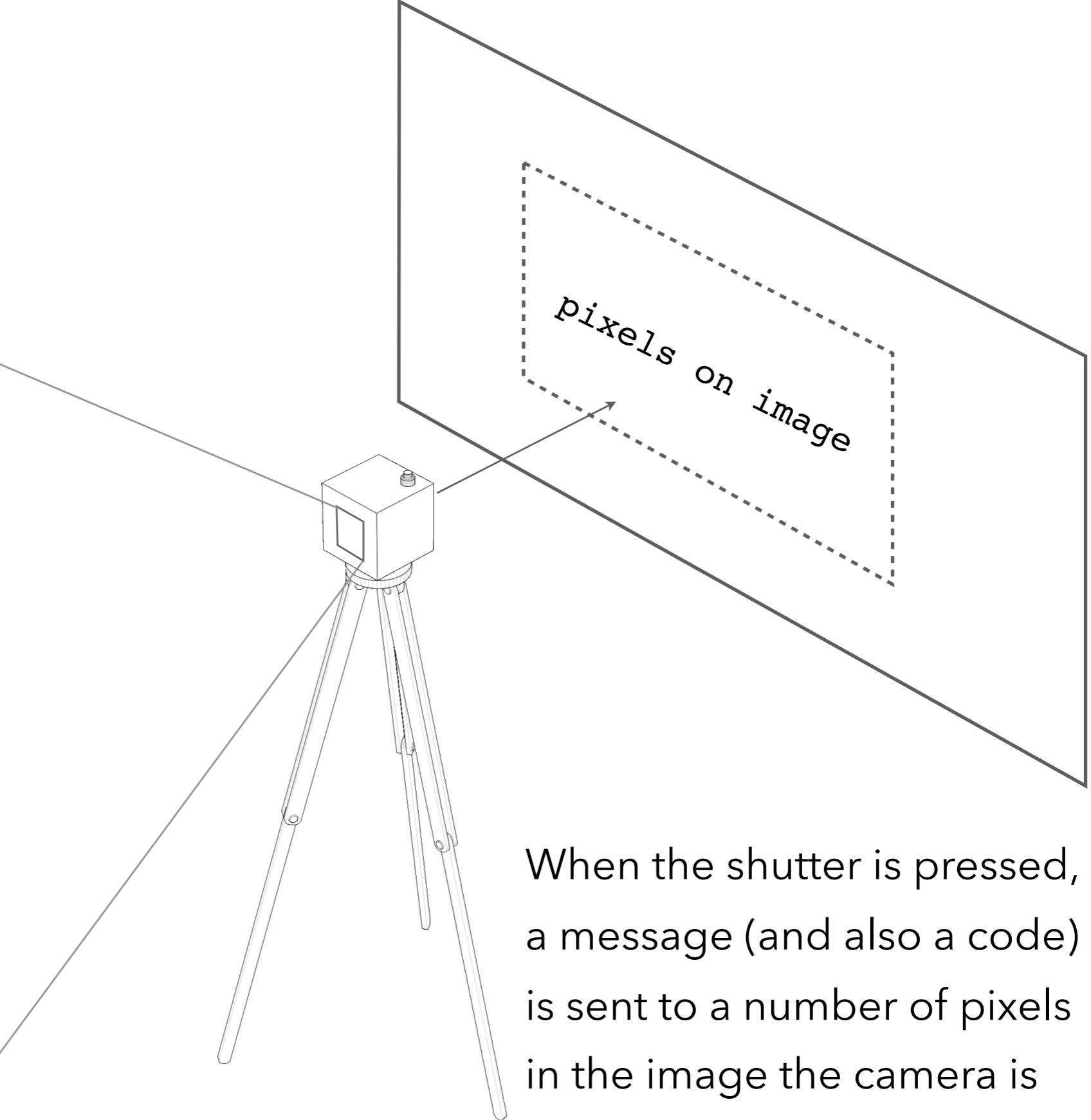


Pixels, the atomic being of digital media, became increasingly obscure due to the development of new technology.

PROTOROOM created cameras to sense and communicate pixels, hidden under the surface in HD-oriented digital society, in a direct but unfamiliar way

```
pixel  
.forRed()  
.beStrong()  
.rollDown  
(pixel.red)  
.else()  
.shattered()
```

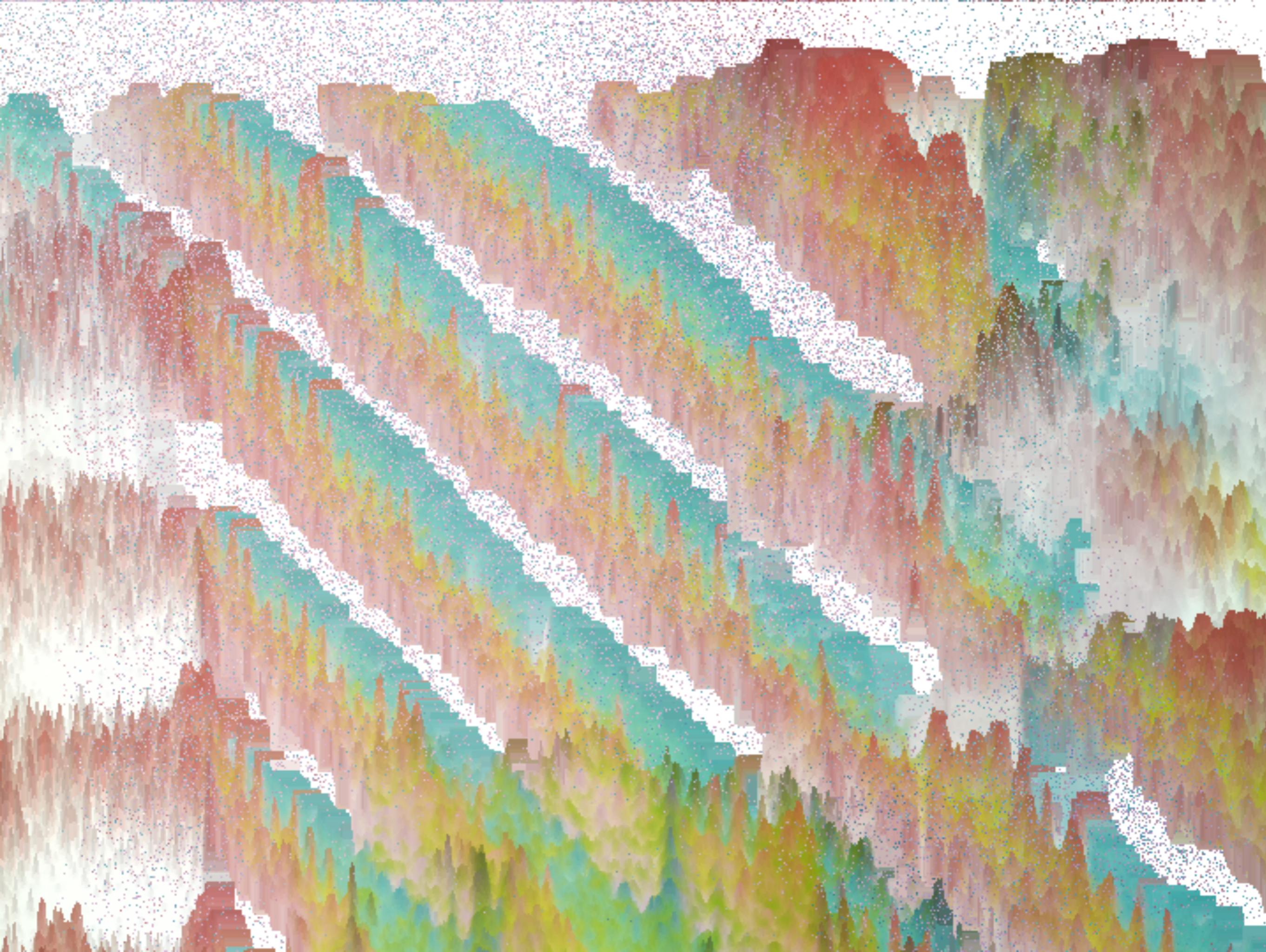
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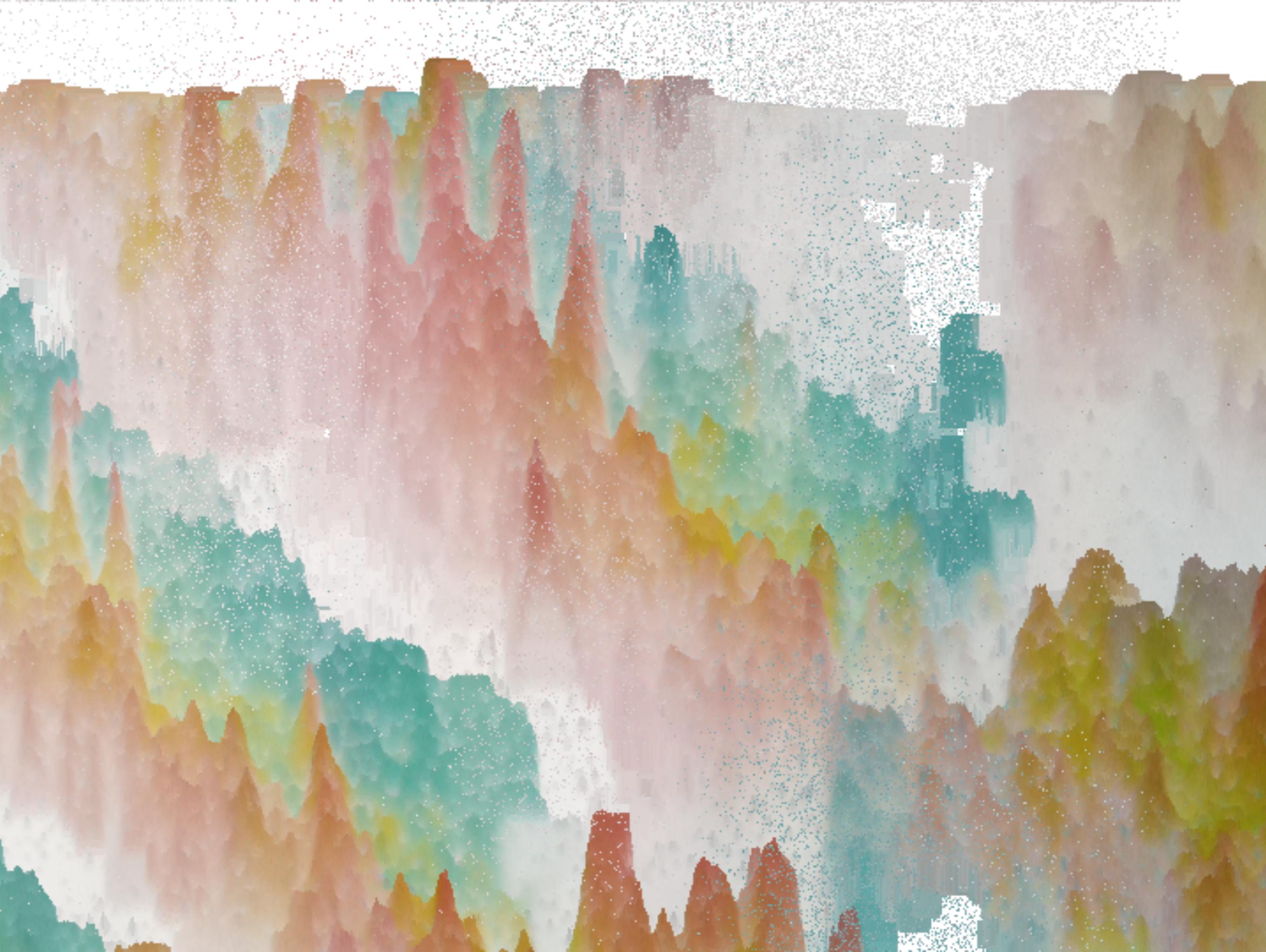


When the shutter is pressed,  
a message (and also a code)  
is sent to a number of pixels  
in the image the camera is  
looking at.



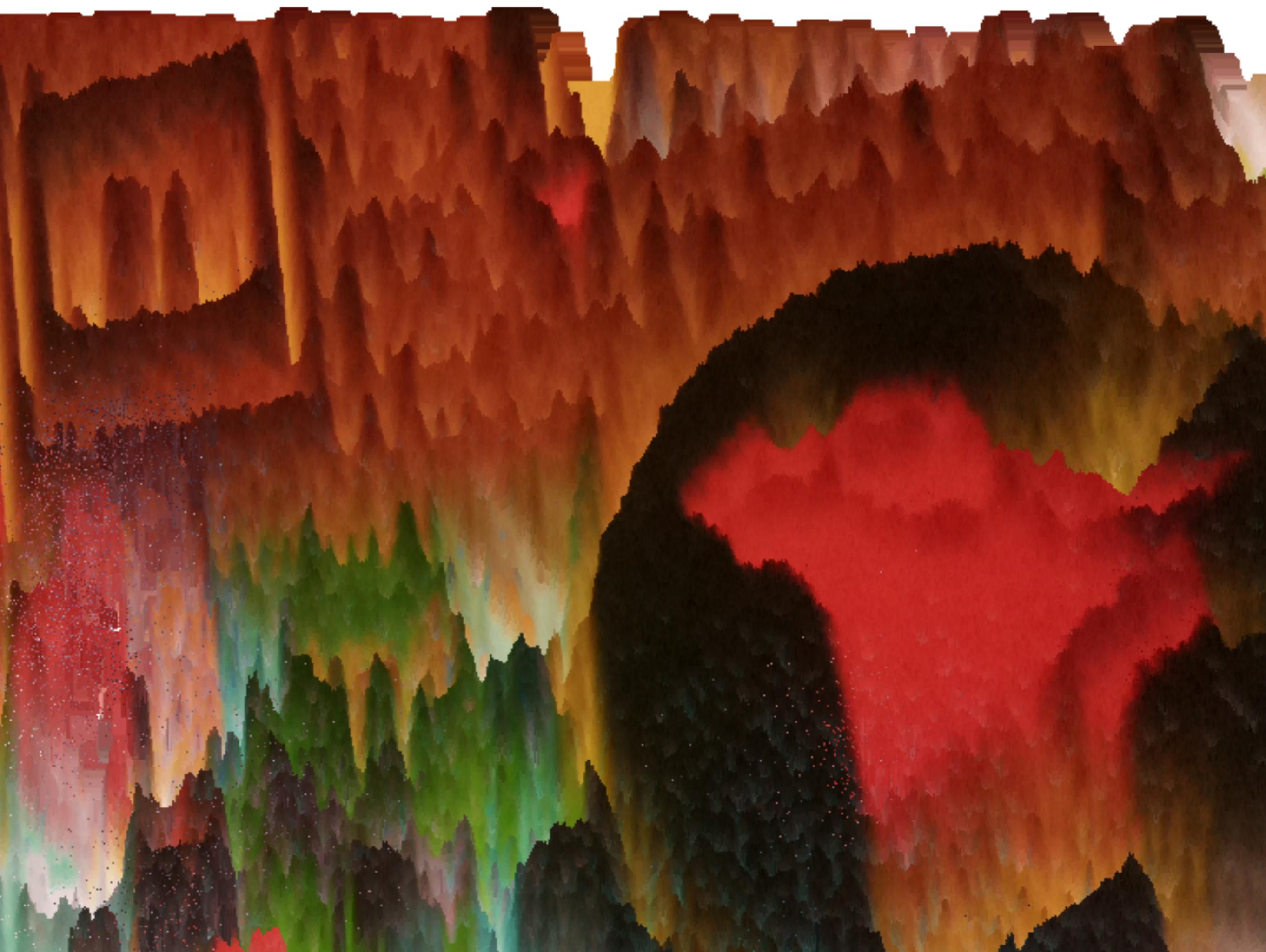
Inviting audience participation in the process of communication, they give pixels the new life as 'metapixel' both as a part of the world and an individual.















We also created a mobile version of the camera and the wearable shutter to use in the workshop to communicate pixels with own messages.

# PROTORM

ModularCulture & Tech

**PROTORM** is a "metamedia" collective with a creative practice based on the technological medium of KIT. KIT is a meta-medium, leading sensual and cogitative experiences as a mediator of opportunities for discourse and contemplation on technology which has become an undeniable part of ecology. Under the title **<Tech x Kit x Critic>** evolved series of works in the forms of exhibitions and workshops. The collective has been run by **Hoonida Kim** and **Seungbum Kim** since 2014. Recently, they participated with a exhibition X workshop at NTT InterCommunication Center [ICC] ‘Media Art as an Awareness Filer’ (2016, Japan), Nam June Paik Art Center’s exhibition, “Our Bright Future - Cybernetics Fantasy” (2017, Korea) and TRANS BOOKS faire (2018, Japan).

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