Re-Touch

SUMMARY

 "Design, in its broadest sense, is the enabler of the digital era - it's a process that creates order out of chaos that renders technology usable to business. Design means being good, not just looking good." **Clement Mok.**

Re-Touch is photo editing event having online Weekly Preliminary Rounds and the final round during Exodia . It is a 10 week long event.

RULES

1) This phase will be held on the Facebook page of Re-Touch. Each week we would give a theme over which contestants would submit their one photo. One entry per theme.
2) The photos would be uploaded to a specific album which would state the theme.
3) THE PHOTOS HAVE TO BE MAILED TO exodia.retouch@gmail.com or message us on **https://goo.gl/aUns8b** .
4) The Weekly winner will take part in finals, to be held during Exodia.
5) The entry fee for the finals which will be held in the kamand campus will be ₹ 200.

JUDGING CRITERIA

The photograph will be marked on a scale of 10.
a) On a scale of 5, a photo with maximum (likes + shares) get 5 marks and then the rest of the photos would get marks in the manner of fraction they are to maximum likes pic.
b) The remaining 5 marks would depend on the marks given by the organizing team. Adding these marks we'll have a scale of 10. The highest scorers are the winners. We will have weekly 2 winners.

c) To like anyone's photo, one has to like the page of exodia as a prerequisite.

CONTACT

Mohit Sharma   Ph : 8629015362

Rahul Singh   Ph : 9425852130