

AD-SELFIE

Here's to the ones who want to do something creative and strategic at the same time love Clicking Selfies.

What would be better than an Event based on selfies followed by strategising and pitching ur ideas in the most creative way?

The basic theme of the event is to imagine as if you are a BRAND AMBASSADOR, and you have to endorse the brand.

Participants(Group of 1-5) have to take a selfie with a product of their Choice like (Maruti swift or Cadbury Dairy Milk etc), they all have to take a selfie in the best innovative way & send it to our Page:

More the hype created, higher are your chances of Winning. The event will be judged on the basis of the creativity and how much buzz your product has created.

Judging Criteria: 50% Hype:(1 like = 1 point
 1 comment = 2 points
 1 share = 3 points)

and 50% Creativity

Rules: 1. The pic has to be a selfie.
 2. The pic can be edited.
 3. Minimum 1 & maximum 5 members are allowed in a group.
 4. The Selected Product Should Exist in the Market.
 5. All rights reserved by the organizers.

Don't miss this if you want to enhance your creative, planning and presentation skills.