Sum of Potential Revenue	Total Potential Revenue by Category
£4,472,000.00	
£11,628,224,482.38	category
£90,493,611,821.00	■ Car &Motorbike
£6,959,700.00	■ Computers&Accessories
£10,459,722,337.00	• Electronics
£6,163,434.00	■ Health&PersonalCare
£151,117,062.00	■ Home&Kitchen
£60,778,817.00	■ HomeImprovement
£2,380,050.00	
	£11,628,224,482.38 £90,493,611,821.00 £6,959,700.00 £10,459,722,337.00 £6,163,434.00 £151,117,062.00 £60,778,817.00