



PRACTICAL TRAINING EVALUATION

Presentation 2023

 High Radius (Highway To Highradius)



Presented By:
Punyapu Sai Teja



CERTIFICATE OF COMPLETION

Product and Engineering

Product Essentials Program

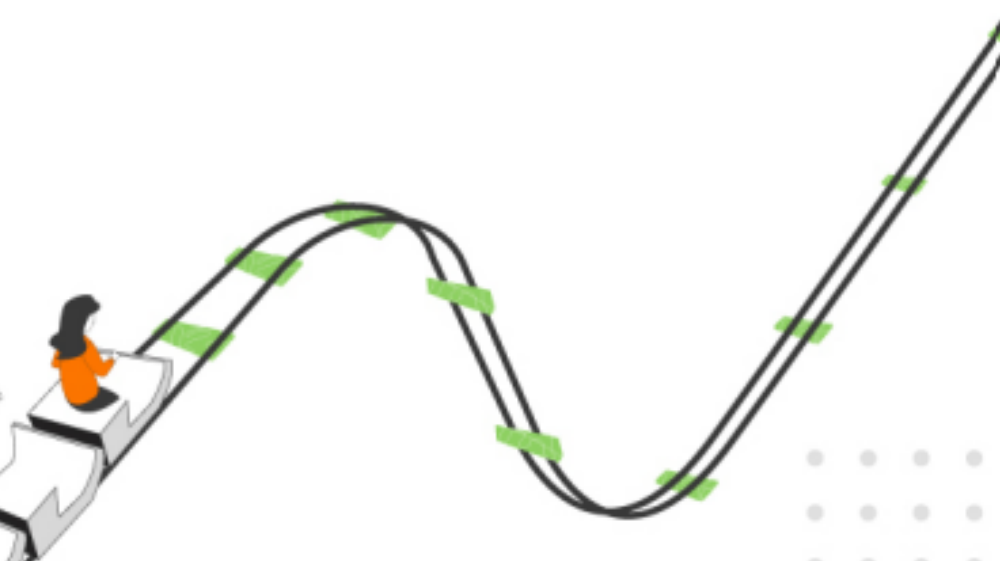
This is to certify that Punyapu Sai Teja has
successfully completed the Highway to HighRadius Internship Program from **31st May 2023** to **12th July 2023**, where he/she built and deployed on AI Enabled Fintech B2B Cloud Application.

During this project, he/she was involved in creating a full stack web-based product thereby developing a deep understanding of all aspects of product development such as identifying appropriate user requirements, designing a great user experience and building appropriate data models and machine learning models along with relevant UI components and backend design

Neha Srivastava

Neha Srivastava

AVP, People & Culture
HighRadius



Overview

1. Objective
2. B2B
3. Data Dictionary
4. Itinerary
5. Milestone 1
6. Milestone 2
7. Milestone 3
8. Milestone 4
9. Results
10. Conclusion



Obj...

Build a Machine Learning model to predict the order amount that customers can place in the upcoming days.





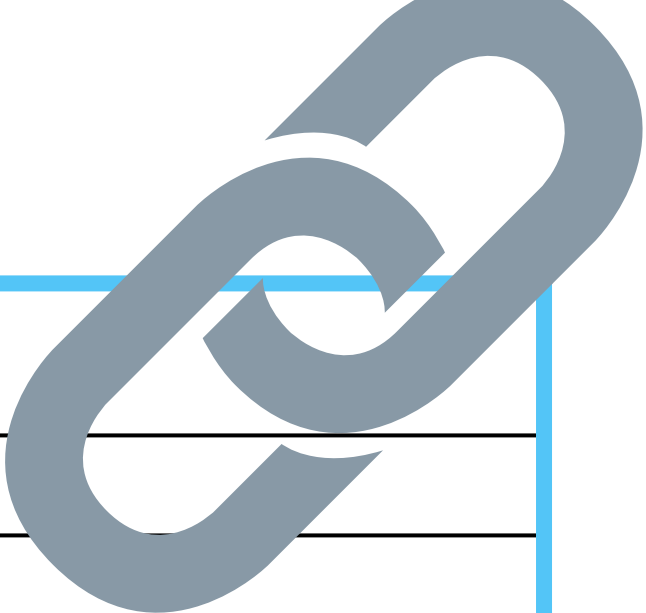
B2C World

- The B2B world operates differently from B2C or C2C.
- Businesses work with other businesses on credit.
- Accounts Receivable represents money owed by entities to the firm on the sale of products or services on credit.

Credit Check Department:

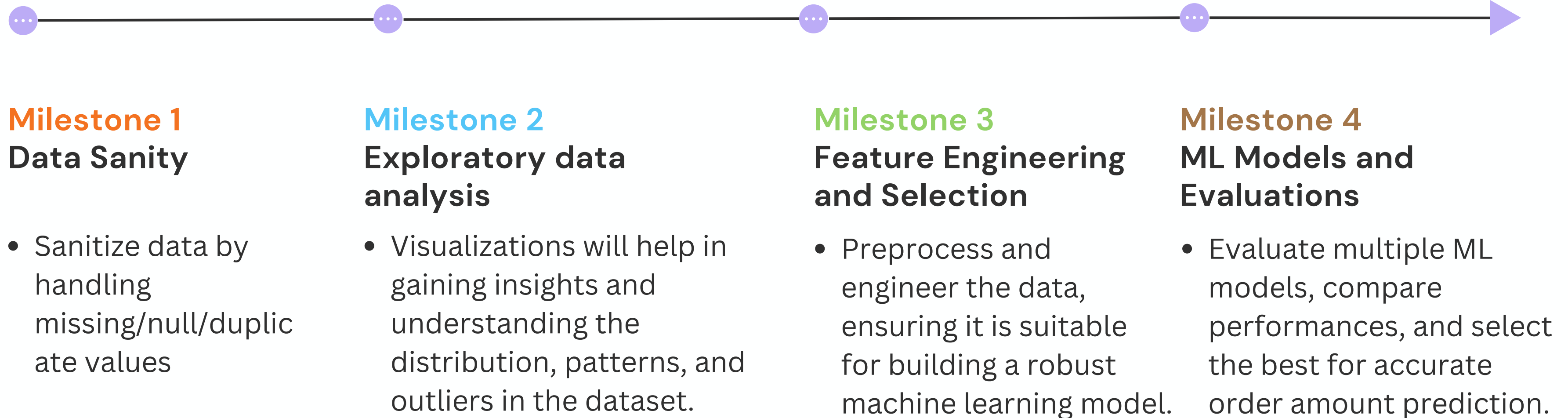
- Validates the customer and verifies the available credit limit.
- Collects purchase orders for an inventory check.
- Calculates exposure for a particular customer.
- Ensures smooth order inflow and cash inflow.

Data Dictionary for Order Amount Prediction Dataset :



Field Name	Description
CUSTOMER_ORDER_ID	UNIQUE IDENTIFIER FOR AN ORDER ID.
SALES_ORG	UNIQUE IDENTIFIER FOR THE SALES ORGANIZATION.
DISTRIBUTION_CHANNEL	COUNTRY WHERE THE SHIPMENT HAS BEEN DELIVERED.
DIVISION	REGION COVERAGE OF THE CUSTOMER.
RELEASED_CREDIT_VALUE	TOTAL CREDIT VALUE THE CUSTOMER POSSESSES.
PURCHASE_ORDER_TYPE	DENOTES THE CATEGORY OF THE PURCHASE ORDER.
COMPANY_CODE	SMALLEST ORGANIZATIONAL UNIT FOR COMPLETE ACCOUNTING.
ORDER_CREATION_DATE	DATE ON WHICH THE ORDER WAS CREATED IN THE ERP.
ORDER_CREATION_TIME	TIME ON WHICH THE ORDER WAS CREATED IN THE ERP.
CREDIT_CONTROL_AREA	ORGANIZATIONAL UNIT FOR CUSTOMER CREDIT LIMITS.
SOLD_TO_PARTY	UNIQUE IDENTIFIER FOR THE PERSON/ORGANIZATION WHO PLACED THE ORDER.
ORDER_AMOUNT	TOTAL SUM OF PURCHASE PRICES IN THE PURCHASE ORDER(S).
REQUESTED_DELIVERY_DATE	REQUESTED DATE OF DELIVERY BY THE CUSTOMER.
ORDER_CURRENCY	CURRENCY IN WHICH THE ORDER WAS BILLED AND PAID.
CREDIT_STATUS	INDICATES THE CREDIT HEALTH OF A PARTICULAR CUSTOMER.
CUSTOMER_NUMBER	UNIQUE IDENTIFIER FOR A SPECIFIC CUSTOMER.

Itinerary



Milestone 1

Milestone 2

Milestone 3

Milestone 4

Data Preprocessing...

Data Sanity using Numpy and Pandas.

Steps performed: Data cleaning, date format conversion, removing invalid records, handling special characters in order amounts, and currency conversion to USD.

Milestone 1

Milestone 2

Milestone 3

Milestone 4

Exploratory Data Analysis...

EDA to gain insights from the data.

Visualizations: Histogram on DISTRIBUTION_CHANNEL, Pie Chart on ORDER_CURRENCY, Line charts on PURCHASE_ORDER_TYPE and DISTRIBUTION_CHANNEL, Line plot on ORDER_CREATION_DATE and amount_in_usd, Boxplot on ORDER_AMOUNT, and Barchart on COMPANY_CODE and ORDER_AMOUNT.

Milestone 1

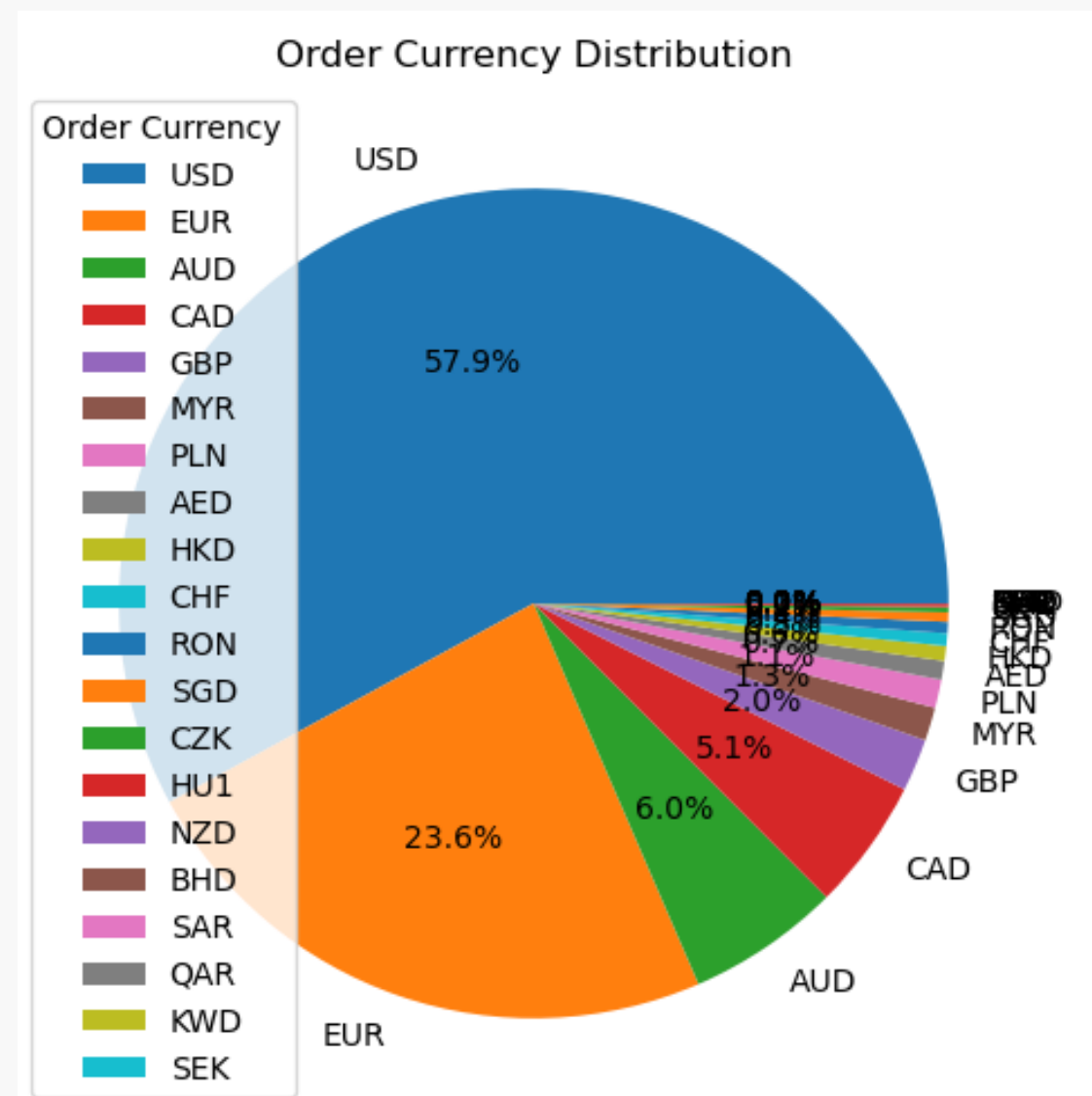
Milestone 2

Milestone 3

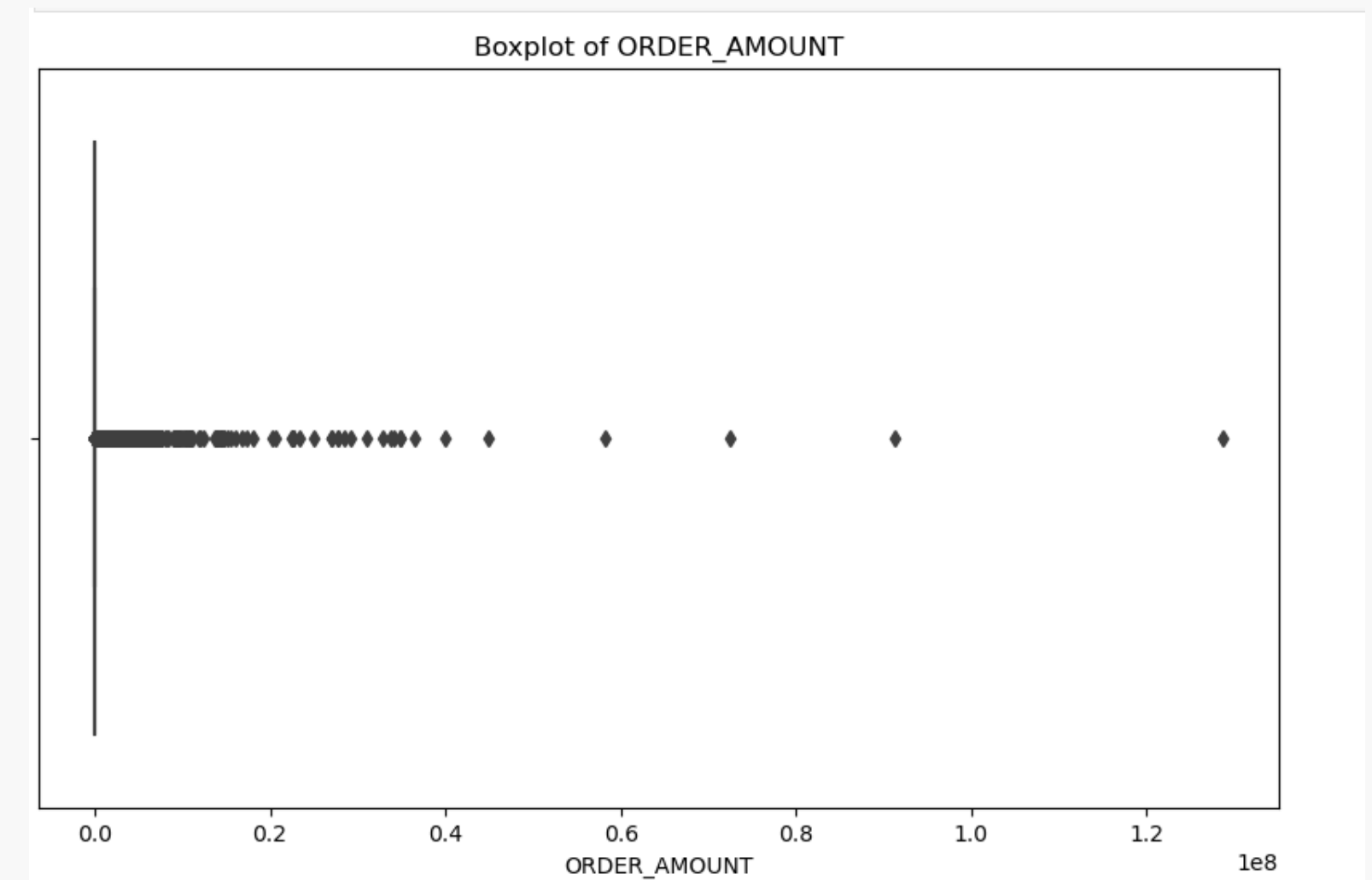
Milestone 4

Exploratory Data Analysis...

Pie Chart on ORDER_CURRENCY



Boxplot on ORDER_AMOUNT



Milestone 1

Milestone 2

Milestone 3

Milestone 4

Feature Engineering and Selection...

Preprocess and engineer the data, ensuring it is suitable for building a robust machine learning model.

- **Outlier detection and replacement in the "amount_in_usd" column.**
- **Label encoding or One-hot Encoding on categorical columns, Log Transformations on continuous columns and creating new features by grouping existing columns.**
- **Heatmap to find correlation between columns.**

Milestone 1

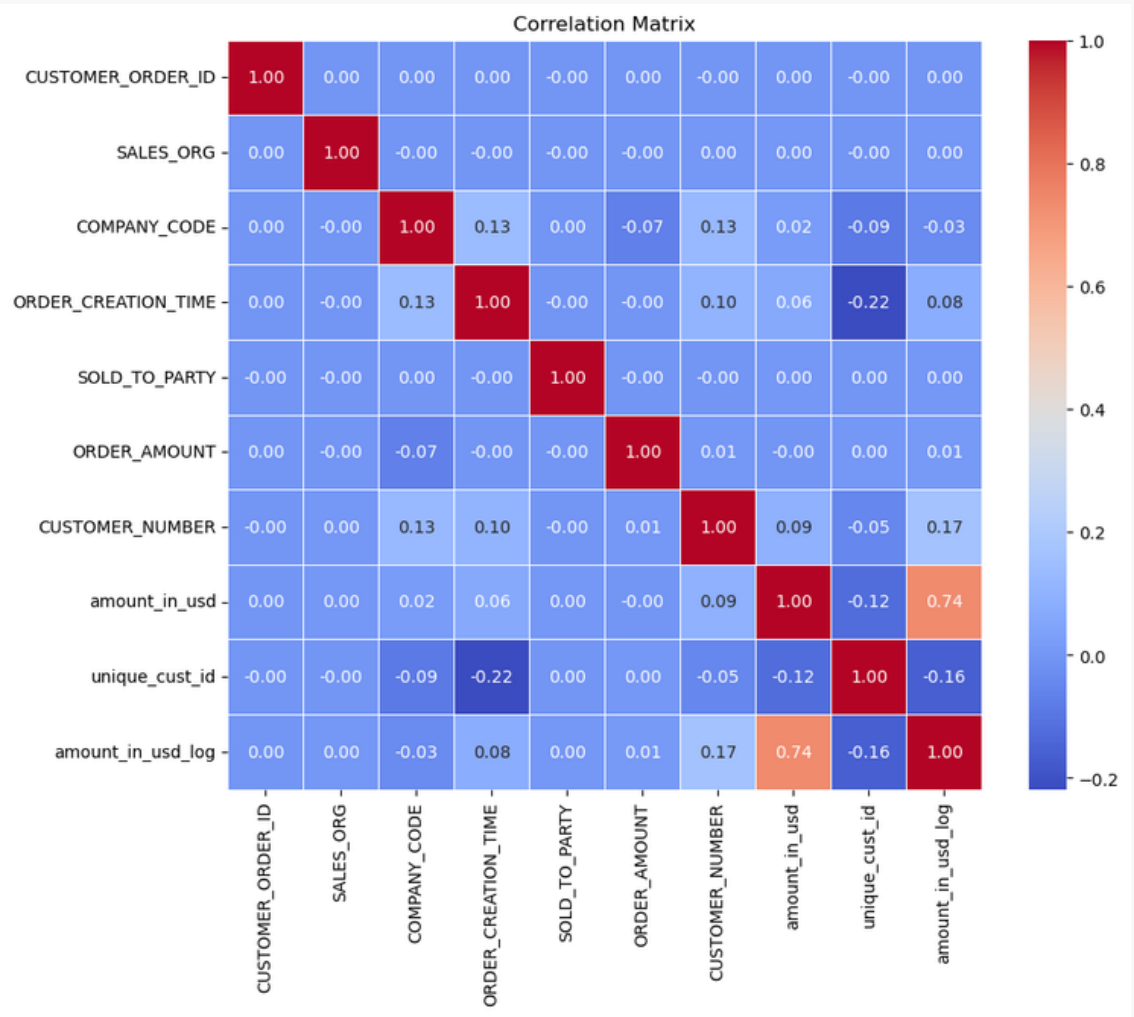
Milestone 2

Milestone 3

Milestone 4

Feature Engineering and Selection...

Correlation Matrix



One-hot encoding CREDIT_CONTROL_AREA

NR01	NR02	NR03	NR04	SR01	SR02	SR03	SR04
0	0	0	0	0	0	1	0
1	0	0	1	0	0	0	0
2	1	0	0	0	0	0	0
3	0	0	0	0	0	1	0
4	0	0	0	0	1	0	0
...
1101920	0	1	0	0	0	0	0
1101921	0	0	0	1	0	0	0
1101922	1	0	0	0	0	0	0
1101923	0	0	0	0	0	0	1
1101924	0	1	0	0	0	0	0

Milestone 1

Milestone 2

Milestone 3

Milestone 4

ML Models and Evaluations...

ML Models and Evaluations.

- **Models used: Linear Regression, Random Forest, and AdaBoost**
- **Evaluation metrics: MSE, RMSE, and R-Square to compare model accuracies.**

Milestone 1

Milestone 2

Milestone 3

Milestone 4

ML Models and Evaluations...

LINEAR REGRESSION

```
Mean Squared Error (MSE): 0.8069919785088896
Root Mean Squared Error (RMSE): 0.8983273225884257
Mean Absolute Error (MAE): 0.664170097738177
R-squared (R^2): 0.8460657921989152
```

Random Forest

```
Mean Squared Error (MSE): 134007.80500227807
Root Mean Squared Error (RMSE): 366.07076501993174
Mean Absolute Error (MAE): 256.4054669760091
R-squared (R^2): 0.2095625017987025
```

Ada Boost

```
Mean Squared Error (MSE): 0.13765957627791936
Root Mean Squared Error (RMSE): 0.3710250345703365
Mean Absolute Error (MAE): 0.24683036892333282
R-squared (R^2): 0.9737413525971732
```

Results

ADA BOOST



```
print(best_model)
```

```
AdaBoostRegressor(learning_rate=0.1, loss='square', n_estimators=100)
```

CON

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In conclusion, our project aimed to develop a Machine Learning model to predict the order amount that customers might place in the upcoming days, with a focus on B2B operations. I successfully accomplished this goal through a series of well-defined milestones, each contributing to the overall success of the project.

