




Frequently Asked Questions.

Here is one of the
most popular questions
that people ask us....

***Don't you think it is
unrealistic to say that
you can build a business
that earns over N20 million
gross annual income in just
five years from an investment
of just N500,000 ?***

In the following pages is
a simple analysis
which may answer
the question.



FARM GROWTH ANALYSIS PROJECTION ILLUSTRATION.

5-Year Pig Farming Revenue Projection (Conservative Breeding Model)

This is an analysis of the potential growth of your farm (if you follow our guidelines) after you receive 14 pigs (12 females + 2 males) in Year 3 after completing the rental program.

From there, we project exponential growth using retained breeding stock which we supply you and strictly following our management model.

Starting Point: Year 3 (Client Receives 14 Pigs 12 Females + 2 Males)

Assumption: Each sow produces just 5 piglets per farrowing (10 per year)





Key Assumptions

1.Reproduction Rate:

2 farrowings per year per sow (industry standard).
5 piglets per farrowing (conservative estimate).
Total per sow/year: 10 piglets.

2.Breeding Strategy:

Retain 25% of female piglets for breeding
(replace older sows).
Sell 75% of piglets (males + excess females).

3.Pricing & Costs:

Selling price per pig: ₦200,000 (minimum).
Feeding cost per pig to market size: ₦60,000.
Profit per pig: ₦140,000.

4.Mortality & Farm Management:

10% piglet mortality factored in.
Breeding sows replaced after 3.5 years.

Year-by-Year Growth & Revenue (Starting with 12 Females in Year 3)

Year 3 (Farm Start with 12 Females + 2 Males)

Breeding Sows: 12

Piglets Produced: $12 \times 10 = 120$ piglets/year.

Female Piglets Retained (25%): 30 (assuming 50% female piglets, retain 25% of total).

Pigs Sold: 90 ($\text{₦}200,000 \times 90 = \text{₦}18,000,000$).

Total Breeding Sows for Year 4: 12 (original) + 15 (new) = 27.

Year 4 (second year of your independence)

Breeding Sows: 27

Piglets Produced: $27 \times 10 = 270$ piglets/year.

Female Piglets Retained (25%): 68 (capped at 50 for sustainability).

Pigs Sold: 202 ($\text{₦}200,000 \times 202 = \text{₦}40,400,000$).

Total Breeding Sows for Year 5: 50 (capped for manageable growth).

Year 5 (Stable Breeding Herd of 50 Sows)

Breeding Sows: 50

Piglets Produced: $50 \times 10 = 500$ piglets/year.

Female Piglets Retained (25%): 50 (replacements only).

Pigs Sold: 450 ($\text{₦}200,000 \times 450 = \text{₦}90,000,000$).



Revenue & Profit Summary (Years 5)

Year	Breeding Sows	Piglets Produced	Pigs Sold	Annual Revenue	Annual Profit
3	12	120	90	₦18,000,000	₦12,600,000
4	27	270	202	₦40,400,000	₦28,280,000
5	50	500	450	₦90,000,000	₦63,000,000

Total Revenue (Years 3 to 5): ₦148,400,000
Total Profit (Years 3 to 5): ₦103,880,000.

Projection for Years 6 and 7 (If Expansion Continues)

Year 6 (50 Sows): ₦90M revenue (₦63M profit).
Year 7 (50 Sows): ₦90M revenue (₦63M profit).

With 50 sows, you stabilize at ~₦90M/year in revenue.

You can also decide to increase your producing sows as you wish depending on your available facilities and personnel.

You can decide to grow your farm to 100 producing sows if you can manage it although we generally recommend gradual expansion so that you can grow with the business in terms of experience and capacity.

Next Steps
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Why This is a Sustainable Model

1. Lower Risk: Conservative breeding (5 piglets/farrowing) accounts for real-world challenges has calculated all potential losses. The average litter size for hybrid pigs is above 8 piglets usually 12 upwards but this presentation is using just 5.

2. Controlled Growth: Capping at 50 sows prevents overpopulation and high feed costs.

3. Guaranteed Market: Pork demand in Nigeria still exceeds supply by 60%. Plus, we have guaranteed corporate buyers if you join our network.

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How Our Rental Plan Prepares You for Success and a financially secure retirement.

Year 1 to 3: We manage your gilt, ensuring healthy breeding stock.

Year 3: You receive **14 pigs (12 females + 2 males)** to start your farm.

Years 3 to 5: Exponential growth with **₦148M+ revenue potential.**

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Start with ₦500K today to own a ₦90M/year pig farm in 5 years! A logical, low risk and sustainable path to a financially secure retirement.

Note: *Prices based on current market rates. Mortality, disease, and feed costs may impact profits.*

This conservative model proves that even with 5 piglets per farrowing, you can build a ₦90M/year business in 5 years. For higher returns, increase retained breeding stock.

Because of the sheer demand and current shortfall in pork supply, you are always sure of a ready market.

If you wish you can also join our closed marketing network which guarantees steady buyers but at slightly lower price.

FACT ...

More than 9 out of 10 Nigerians do not have a retirement plan.

The anguish and discomfort of getting to retirement with little or no regular income in a country like Nigeria is not funny at all ...

And this is the driving force behind this initiative.

Do you know that the older you get the more money you actually have to spend ? The more responsibilities you carry ?

Look at the current inflation rate and the economy.

Ironically, there is a massive opportunity in pork for you if you can be disciplined and follow our guidance.

We will guide you. **We will support you.** You will build a sustainable pig farm within four years.

Welcome !

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