Web Design Project Design Explanations – 19369726

URL: https://csserver.ucd.ie/~0420xena/web_design_project/mainpage.html
CSSERVER Username: 0420xena
CSSERVER Password: RquaEPHRHH

- To begin, I created a logo of my website name "Seskauskas's Fast Foods" using Adobe Illustrator from the Adobe Creative Suite package given to us. I created multiple drafts of the logo in different colors, but in the end, I decided to go with maroon and white. Once I chose this color scheme for the logo, I kept this color scheme throughout my entire project except for a few icons and other images. At first, I had a lower quality logo for my project but I remade it in HD quality so it would look more aesthetic.

- For my navigation bar at the top of each page, I wanted to have a center aligned navigation bar because I liked the idea of how it would look so I thought I would implement that into my project. In the end, I was very happy with how that aspect came out. I made the mouse hover background black so it would be easy to notice if the user were hovering over one of the menu buttons.

- I wanted to have some pictures to fill my home page and make the "restaurant" look appealing to the customer. So, I went with a collage of food pictures on the home page of my project, I selected HD pictures from google images using the labeled for reuse tool, and then I made the HD collage using Adobe Photoshop, at first I wanted to make a slideshow instead of a collage, but I decided that the collage would look better on my website, so I went with the collage and I was pleased with how it turned out.

- I created a help wanted text box where a user could theoretically send me their CV if they wanted to apply for a job, to fill space, I also created a box where the user could hypothetically enter their phone number if they would like to subscribe to weekly deals and offers that would be sent to them by text. I incorporated JavaScript for these boxes, for the help wanted box I used JavaScript by resetting the "No file chosen" field after submitting and giving the user an alert saying "Thank you for your submission" after they submit their CV. For the subscription to the deals I used JavaScript to check if the user entered an integer value, because phone numbers can only be integers, and depending on if the user entered an integer or not, the webpage would output the appropriate alert.

- At the very bottom of every webpage I have social media buttons linking to the homepages of each social media website, I used buttons that were licensed for reuse by the respective social media companies. The guidelines that I found for each social media button can be found here: https://en.instagram-brand.com/ https://about.twitter.com/en_us/company/brand-resources.html https://en.facebookbrand.com/facebookapp/assets/f-logo/

- I also created a trademark at the bottom of each page inside of the footer, and I also credited the website where I obtained the papyrus font that I linked into my CSS file. I had to download the font because the papyrus font would not show in some browsers. After I downloaded the font, I linked it into my CSS file using "@font-face".

- On my menu page I utilized the icons that were given to us as examples, these icons are functional as anchors in bringing the user to a certain section of the menu. I used different fonts for the titles and the menu items themselves to help distinguish the menu better and make it easier for the user to read through the menu I created.

- I decided to create a reservations page for the user to make a reservation for a group of 2 to 12 people. I created a checkout form for a fixed deposit implemented by me in

the fictional restaurant. The checkout form is not functional in the sense that it does not collect the payment details because I didn't use php for the project. But I did use JavaScript to check if the user entered some of their credit card details correctly.

- I used the same style of button throughout my webpage for submitting details because I thought it would be best to have a universal design throughout the website.
- On the reservations page I used date and time form submissions which are not supported on every browser, but I thought it would be a nice addition for browsers that did support these form types
- On my about us page, I created sections about the history and the proposed future of my fictional restaurant. I filled the history section with text generated by Lorem Ipsum. I personally wrote the proposed plans for the future section because I wanted to make the website more authentic.
- I also implemented a Frequently Asked Questions section on the bottom of the about us page, to also make the project more authentic. One of the answers to the questions contains an anchor to the reservations page.
- For the contact us page, I had created another form where the user could enter their details and query the restaurant about anything. JavaScript was used here again to make sure that the user filled in every field of the form, and that they entered their phone number correctly.
- After the form, I made up information about the restaurant, I used an iframe showing the location of the hypothetical restaurant in Grafton Street and I created fictional opening hours for the website and put in fictional information of how the user could contact the restaurant.