

## ■ HIGH-VISIBILITY RIDER'S CREDO

### PRE-RIDE RITUAL

"May I be ridiculous enough to be remembered,  
foolish enough to be seen,  
and wise enough to survive."

Strap on your most visible, absurd, unforgettable gear.  
You are not merely a rider. You are a sigil on wheels.

### DISRUPTIVE AWARENESS PRINCIPLE

"Loud pipes save lives. So does looking stupid on purpose."

If they're not sure what they saw,  
they'll always look again.  
Be the story they tell their passengers.  
That means you're still alive.

## ■ THE LOOP & BLESSING

### THE LOOP OF RECOGNITION

If you see another rider in a duck helmet, unicorn horn, LED cape—  
anything that breaks the mold:  
Nod. Wave. Honk the sacred honk.

You've entered the Flock.  
One duck is a spectacle.  
Two ducks is a ritual.

### POST-RIDE BLESSING

"I looked stupid and lived.  
May the next rider be half as lucky and twice as bright."

■ Ride absurd. Ride visible. Ride again.  
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