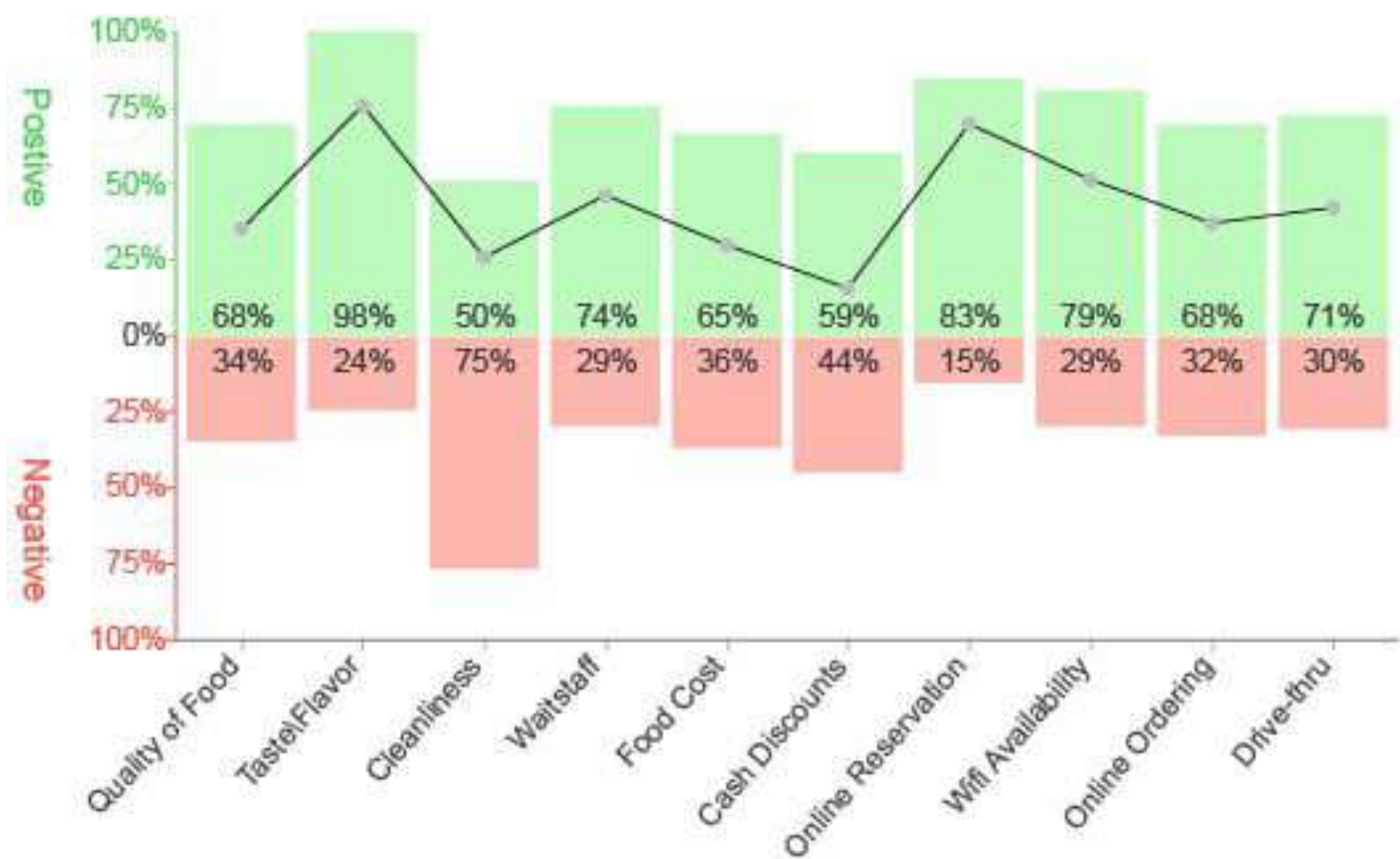


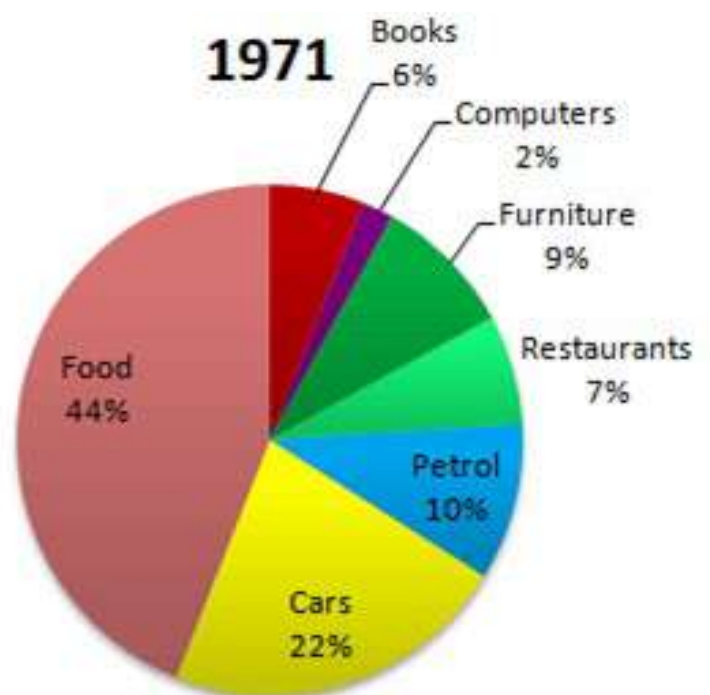
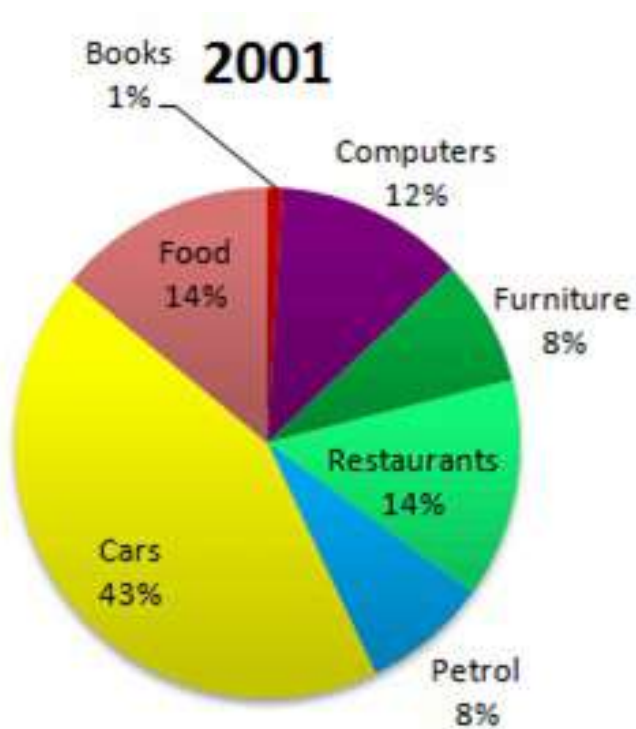
UNVEILING MARKET INSIGHTS: ANALYSING SPENDING BEHAVIOUR AND IDENTIFYING OPPORTUNITIES FOR GROWTH

Services Sentiment Analysis by Company

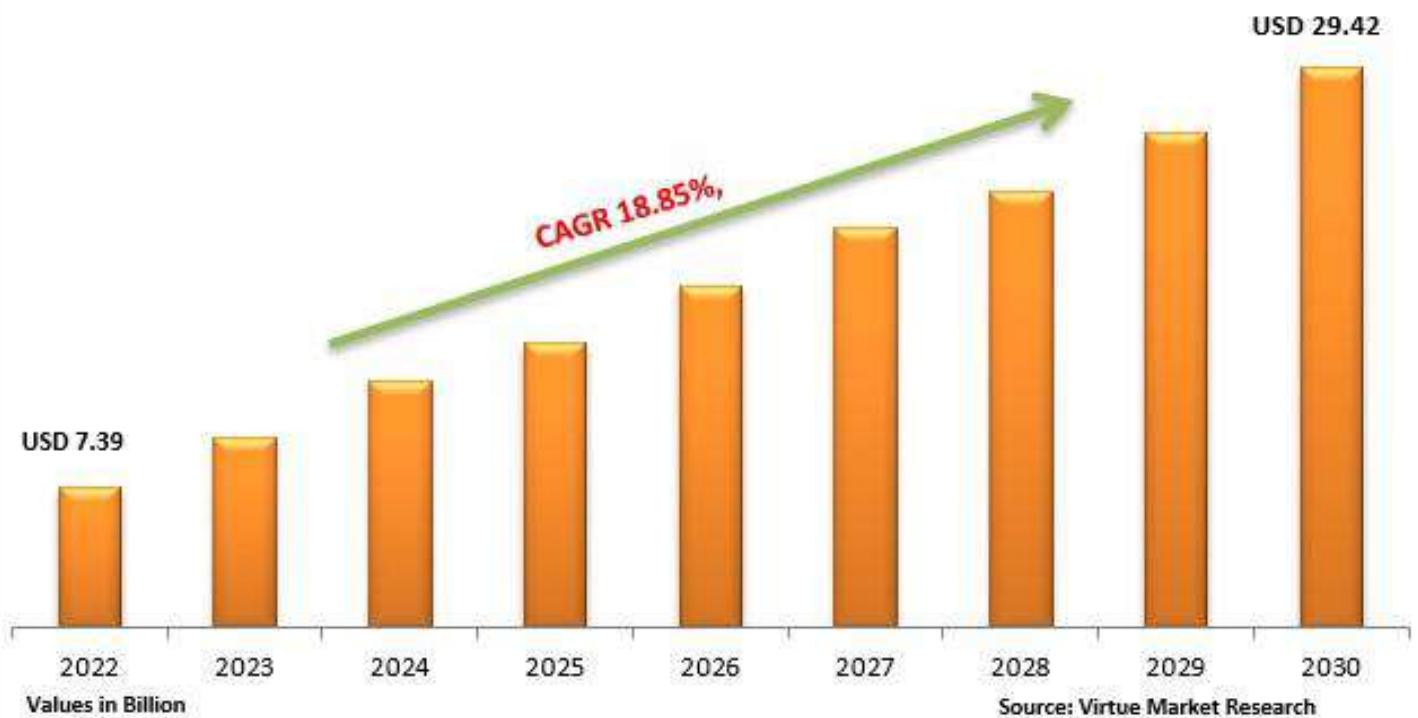
	Conair (3.94k)		Ecotones (7.29k)		Homedics (5.79k)	
Overall	<div><div></div></div>	61% (2.41k)	<div><div></div></div>	86% (6.23k)	<div><div></div></div>	69% (3.98k)
	<div><div></div></div>	39% (1.52k)	<div><div></div></div>	14% (1.06k)	<div><div></div></div>	31% (1.81k)
Sound	<div><div></div></div>	59% (817)	<div><div></div></div>	78% (1.66k)	<div><div></div></div>	56% (1.36k)
	<div><div></div></div>	41% (559)	<div><div></div></div>	22% (476)	<div><div></div></div>	44% (1.05k)
Customer...	<div><div></div></div>	85% (983)	<div><div></div></div>	93% (3.05k)	<div><div></div></div>	87% (1.04k)
	<div><div></div></div>	15% (176)	<div><div></div></div>	7% (247)	<div><div></div></div>	13% (150)
Light	<div><div></div></div>	7% (22)	<div><div></div></div>	87% (72)	<div><div></div></div>	6% (2)
	<div><div></div></div>	93% (289)	<div><div></div></div>	13% (11)	<div><div></div></div>	94% (32)
Performance	<div><div></div></div>	57% (169)	<div><div></div></div>	82% (1.45k)	<div><div></div></div>	100% (367)
	<div><div></div></div>	43% (126)	<div><div></div></div>	18% (322)	<div><div></div></div>	0% (0)
Work	<div><div></div></div>	53% (141)	<div><div></div></div>	0% (0)	<div><div></div></div>	68% (404)
	<div><div></div></div>	47% (124)	<div><div></div></div>	0% (0)	<div><div></div></div>	32% (193)
Usage	<div><div></div></div>	53% (141)	<div><div></div></div>	0% (0)	<div><div></div></div>	68% (404)
	<div><div></div></div>	47% (124)	<div><div></div></div>	0% (0)	<div><div></div></div>	32% (193)
Feedback	<div><div></div></div>	53% (141)	<div><div></div></div>	0% (0)	<div><div></div></div>	68% (404)
	<div><div></div></div>	47% (124)	<div><div></div></div>	0% (0)	<div><div></div></div>	32% (193)

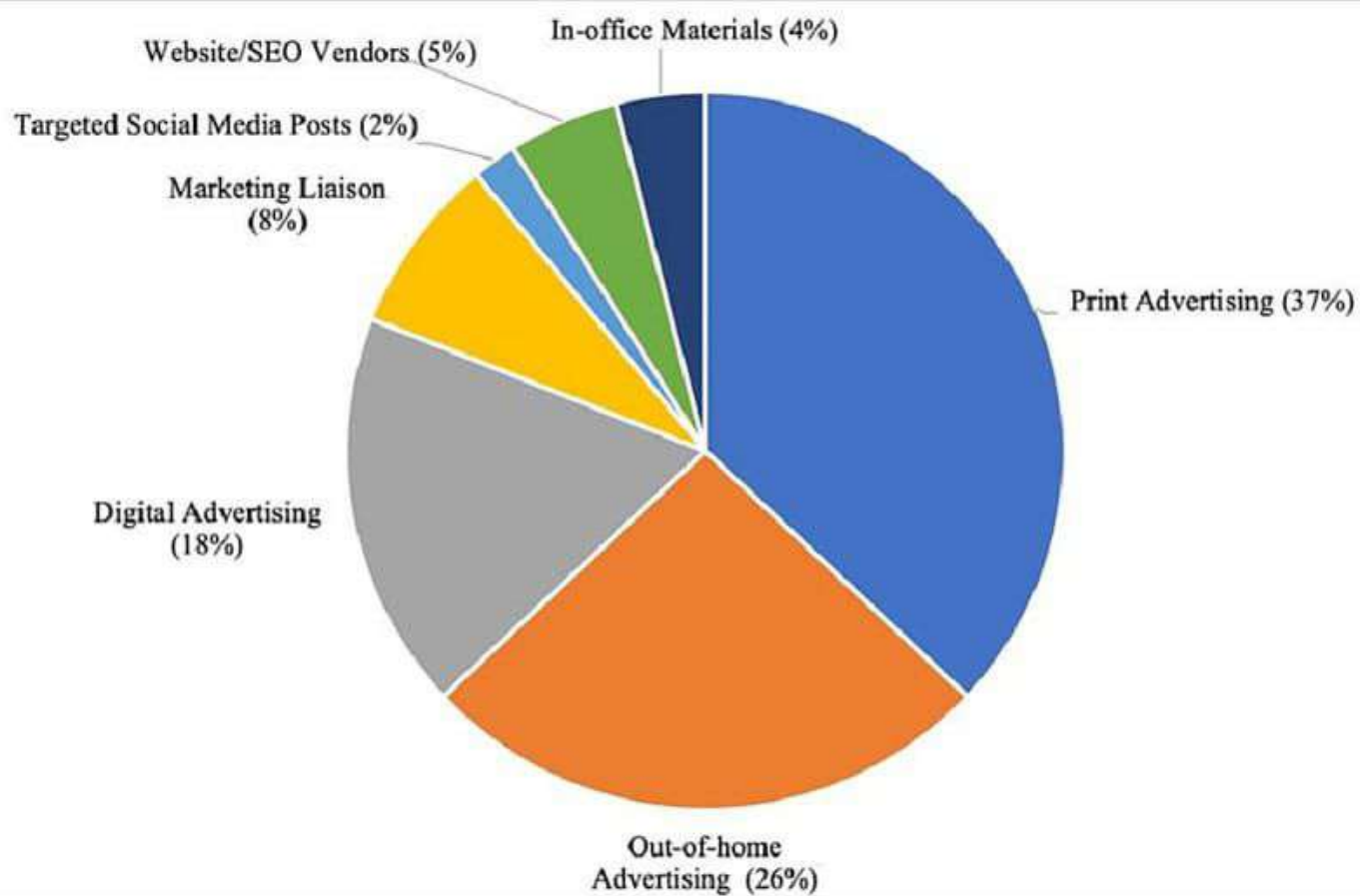
Restaurant Customers Sentiment Analysis





Customer Behavior Analytics Market (2023 - 2030)





Work

Rise of unemployment
On-the-go consumption decline
Remote working
"20x increase in Zoom daily participants"
Source: Bond Capital

Shopping and consumption

Surge in e-commerce
Preference for trusted brands
Decline in discretionary spending, trading down
Larger basket, reduced shopping frequency
Shift to stores closer to home
Polarization of sustainability
"Personal disposable income is not expected to recover to pre-crisis level until Q2 2024 in the US"
Source: McKinsey analysis in partnership with Oxford Economics, Scenarios AI

Learning

Spending on learning adjacencies
Remote learning
"35% --> ~35% of Netflix subscribers use it for educational content"
Source: YouGov

Life at home

Nesting at home
Surge in online
"Home is recast as the new coffee shop, restaurant, and entertainment center"

Communications and information

In-person sampling decline
Shift in media consumption
"Further migration to digital"

Play and entertainment

Preference for digital entertainment
Entertainment channel shift (eg, cinema to streaming)
Additional play time
"Disney Plus achieved in 5 months what took 7 years for Netflix"
Source: Phone Arena

Travel and mobility

Reduction in tourist spend and travel retail
Increase in domestic tourism
"80% reduction in international travel & related tourist spend"
Source: McKinsey analysis in partnership with Oxford Economics

Health and wellbeing

Focus on health and hygiene
Acceleration of organic, natural, fresh
Fitness on demand
E-pharmacy & e-doctor at scale
"Monthly year-over-year growth of organic produce in the US increased by 10x in March compared with January and February"
Source: Organic Produce Network



GLOBAL MARKET RESEARCH REPORT

Competitive Scenario

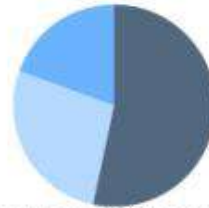
Company Market Share & Revenue Analysis



Geographical Outlook

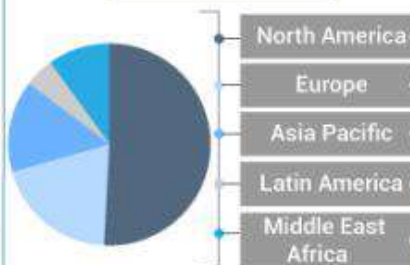


Market Share Overview



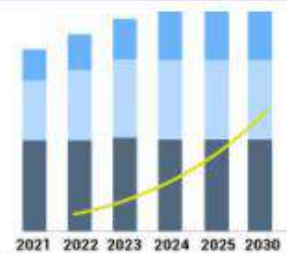
Market share of all the segments covered in the report for the base year 2021 and forecast year 2030

Regional Analysis



Segmentation Analysis

Revenue Estimates and Forecast



Market estimates, forecast and CAGR for all the segments covered in the report from 2021 to 2030

Company Revenue

