

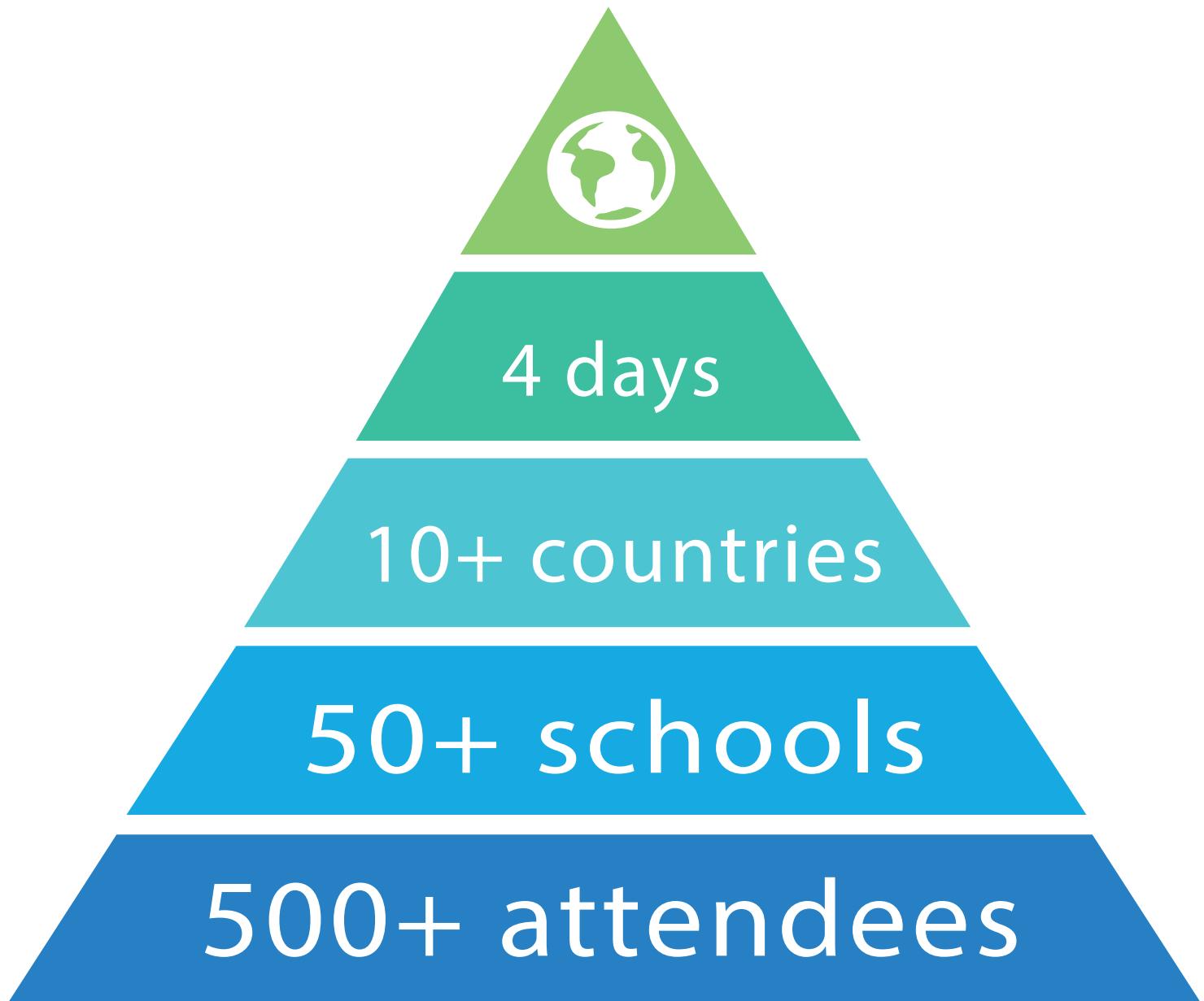


# UNIVERSITY OF CALIFORNIA, BERKELEY MODEL UNITED NATIONS XXIII

*Sponsorship & Advertising*

# UCBMUN XXIII

Model United Nations is a simulation of the United Nations that educates participants about topics in international relations. Along with competing, we host our home UCBMUN conference, held every year in San Francisco's Financial District with 500+ students in attendance.



# SPONSORSHIP

## WHY SPONSOR?

The delegates who attend our conference hail from a variety of academic disciplines and schools. UCBMUN provides sponsors the opportunity to promote both interest in international relations and leadership but also to establish a presence with some of the brightest undergraduates.

## YOUR CONTRIBUTION

Your donations will contribute to hotel costs and logistics to run our conference. We are a subsidiary of the Associated Students of the University of California, a 501(c)(3) organization, so contributions to ASUC on behalf of UCBMUN are tax deductible.

# SPONSORSHIP TIERS

## Bronze - \$250

- + Business card advertisement in Conference Handbook
- + Logo advertisement on UCBMUN website

## Gold - \$1000

- + Full page advertisement in Conference Handbook
- + Logo advertisement on UCBMUN website

## Silver - \$500

- + 1/2 page advertisement in Conference Handbook
- + Logo advertisement on UCBMUN website

## Platinum - \$1500

- + “Small delegation award” named after sponsor
- + Our first Platinum sponsor will be granted a speech at closing ceremony
- + All benefits of Gold

# SPONSORSHIP

If you would like to make a contribution at a cost below the Bronze tier, we would love to have it go towards other costs incurred such as hotel rooms, awards, and conference supplies.



## Sponsorship Incentives

- + The **tax deduction status** your business receives from donating to a nonprofit organization.
- + The **outreach** your business gains from the prestige and size of the UCBMUN conference (500+ students in attendance)

# ADVERTISEMENT

Our conference is always growing, with more students in attendance each year. UCBMUN invites you to advertise your business at our conference, reaching thousands of students in the most efficient way possible.

## *Conference Handbook*

The conference handbook is given to each student who attends the conference, which includes information about conference schedules and hotel logistics.

## *Options*

1/4 page (4.25" x 5.5" ): \$300

1/2 page (8.5" x 5.5" ): \$400

1 Full page (8.5" x 11" ): \$700

Inside back cover (8.5" x 11" ): \$1000

# PREVIOUS SPONSORS



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NATIONAL LIFE  
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Thank you for your time and consideration in partnering with UCBMUN. If you have any questions or would like more information, please contact Varsha Sundar, Director of Business Relations at: [varshasundar@berkeley.edu](mailto:varshasundar@berkeley.edu).

We look forward to working with you!