

## ANALYSED DATA

# SALES PERFORMANCE DASHBOARD

### DATE SELECTION

1/4/2011

12/31/2014



### AVERAGE DISCOUNT

15.62%

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3.79

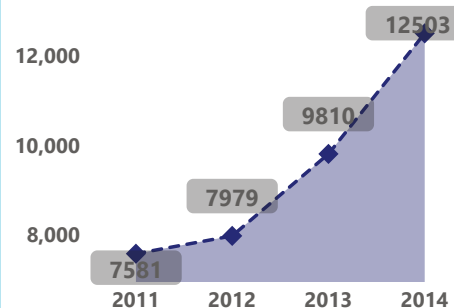
### TOTAL SALES

2.30M

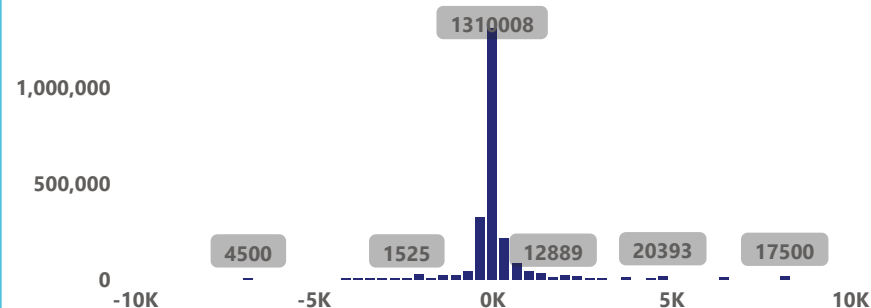
### TOTAL PROFIT

286K

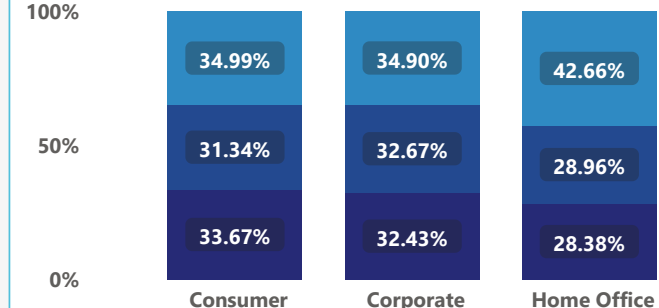
### NUMBER OF ORDERS



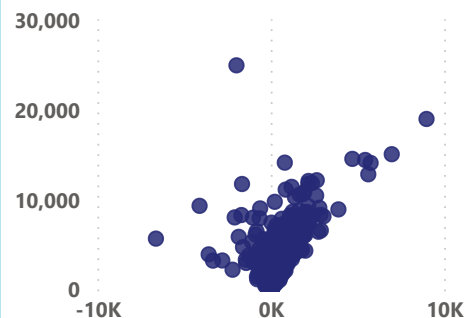
### PROFIT IN BINS 1K



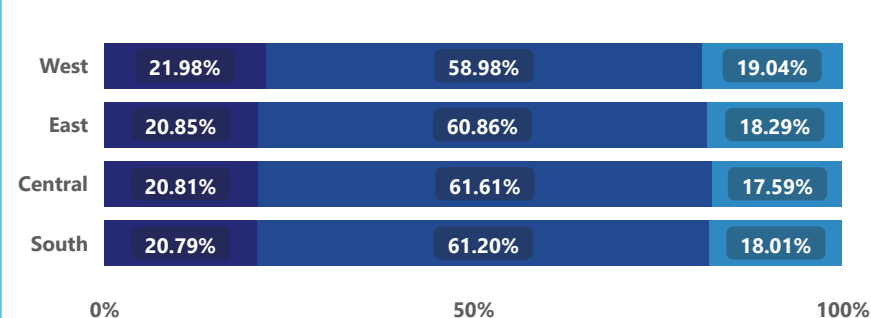
### SALES BY SEGMENT AND CATEGORY



### CUSTOMER SALES VS PROFIT



### % ORDER BY REGION AND CATEGORY



### PROFIT BY CATEGORY

