# Rubric for Digital Presentation

## Content: *Consider topic, ideas, thesis*

*Contact Tournament Administration (Compliance staff) for concerns regarding NCFCA Mission Alignment rules.*

1 - Beginning:    Vague, general topic.  Inadequate speech or slide content.

2 - Developing:  Interesting topic/thesis, and ideas. Unclear links or weak support from thesis to content. Slides somewhat relate to or enhance the speech content.

3 - Capable:      Engaging topic/thesis and creative ideas.  Generally clear and sufficient content to support assertions. Visually appealing slides.

4 - Proficient:   Engaging, relevant topic/thesis.  Strong ideas developed through well-reasoned analysis. and supporting material and examples. Visually appealing slides that generally enhance the speech content.

5 - Excellent:    Compelling or timely topic/thesis. Robust spoken and visual content aided by rich language and integrated slides. Outstanding variety and depth of content, indicative of great thought and/or research.

## Organization and Citations: *Consider clarity of organization, including sources*

*Contact Tournament Administration (Compliance staff) for concerns regarding Academic Integrity rules.*

1 - Beginning:    Confusing or little structure. Missing many verbal citations for supporting material or mostly unclear citations on the Works Cited slide(s).

2 - Developing:  Some structure with transitions. Confusing links from material to verbal attributions. Legible Works Cited slide(s). Confusing or less professional Works Cited slide(s).

3 - Capable:      Informs/persuades with a clear thesis, engaging introduction/conclusion, and distinct points. Acceptable use of citations for examples, research, or other material. Legible Works Cited slide(s).

4 - Proficient:   Clear structure with smooth transitions between introduction, balanced points, and conclusion.  Consistently clear use of citations for supporting material. Legible, professional Works Cited slide(s).

5 - Excellent:    Elegant structure that brought clarity to the content. Elegant use of clear citations for supporting material. Legible, professional Works Cited slide(s).

## Vocal Delivery:  *Consider articulation, pronunciation, volume, rate, pitch, style, tone*

1 - Beginning:    Mumbling, halting, or lack of vocal energy. Mispronunciations. Minimum vocal variation or inappropriate volume, rate, pitch or tone.

2 - Developing:  Some mumbling, mispronunciation, or halting speech. Inconsistent effectiveness of volume, rate, and/or articulation that needs continued practice.

3 - Capable:      Generally accurate articulation and pronunciation. Sincere style with vocal variation appropriate for the content. Minimal distractions.

4 - Proficient:   Overall command of energy, volume, rate, and articulation that enhances the content. Winsome, conversational style, without distractions.

5 - Excellent:    Powerful, memorable. and/or highly impactful vocal style. Expert vocal variation and control that magnifies the message.

**Physical Delivery:** *Consider poise, professionalism, movement, gestures, eye contact, facial expressions*

1 - Beginning: Nervous or stiff manner. Distracting, habitual movements (e.g. tapping, pacing, swaying). Minimum eye contact. Distracting equipment management.

2 - Developing: Inconsistent physical control or poise. Moments of distracting movements with the face, hands, body, or use of space. Nervous or distracting equipment management.

3 - Capable: Poised, effective use of body and space. Good posture and energy. Generally appropriate gestures, eye contact, and facial expressions. Competent equipment management.

4 - Proficient: Confident, professional control of posture, gestures, eye contact, and facial expressions to engage the audience. Generally smooth and effective equipment management.

5 - Excellent: Compelling, masterful use of space, movement, gestures, and expression that enthrall the audience. Professional equipment management.

**Impact:** *Consider mind, emotion, relevance, connection, speaker*

1 - Beginning: Minimally informed or persuaded through an engaging delivery, significant topic, timely message, well-reasoned analysis, or sincere conviction.

2 - Developing: Somewhat informed or persuaded through an engaging delivery, significant topic, timely message, well-reasoned analysis, or sincere conviction.

3 - Capable: Generally informed or persuaded through an engaging delivery, significant topic, timely message, well-reasoned analysis, or sincere conviction.

4 - Proficient: Informed or persuaded through an engaging delivery, significant topic, timely message, well-reasoned analysis, or sincere conviction.

5 - Excellent: Memorably informed or persuaded through an engaging delivery, significant topic, timely message, well-reasoned analysis, or sincere conviction.

# Sample Ballot for Digital Presentation

Please use the [rubric](#) for descriptions of each speaker rank. (View [ballot demonstration](#) 🖥️).

## Ballot - Digital Presentation, Room #

**Competitor:**                              **Judge:**

Topic

_____

Speech Length                                          Timer Issue

[ : ]                                                              [ Y / N ]

Script or Notes Used

[ Y / N ]

Content

1   2   3   4   5

Organization & Citations                    Rank

1   2   3   4   5                                  [         ]

Vocal Delivery                                  Total Score

1   2   3   4   5                                  [         ]

Physical Delivery

1   2   3   4   5

Impact

1   2   3   4   5

Comments

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# Speech Ballot Sample

Judges will see all speech competitors' ballots simultaneously.