Principios de diseño en visualización

IIC2026 2020-2

Principios de efectividad

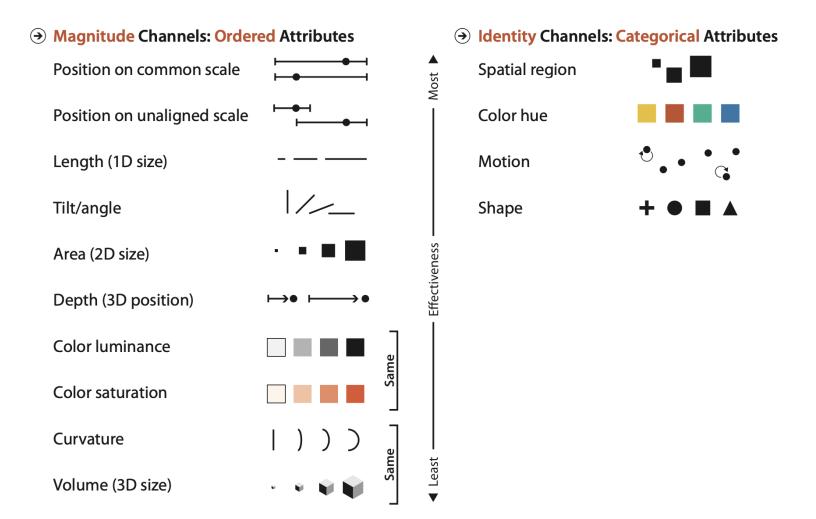
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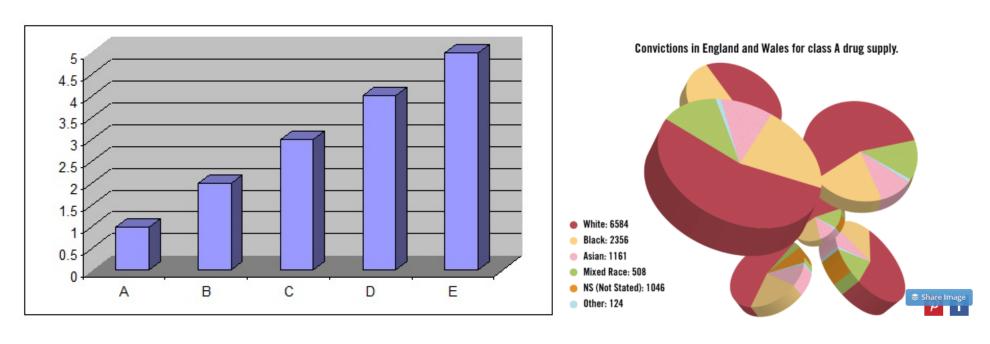
Principio de efectividad

La importancia de un atributo debe corresponder a la prominencia del canal utilizado, es decir, cuan perceptible es.

Ranking de canales

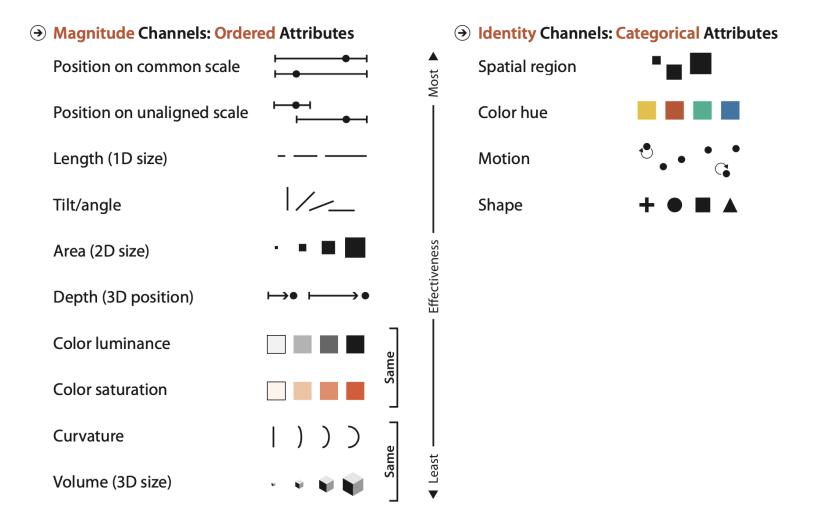


No al 3D injustificado

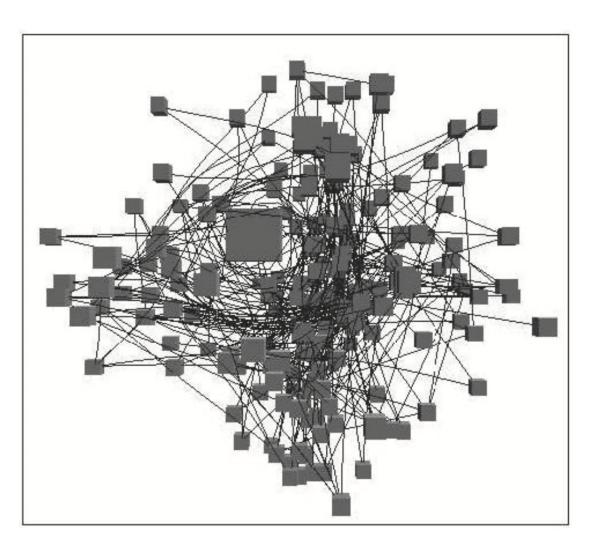


(Fuente imagen 1: enlace) (Fuente imagen 2: WTF Viz)

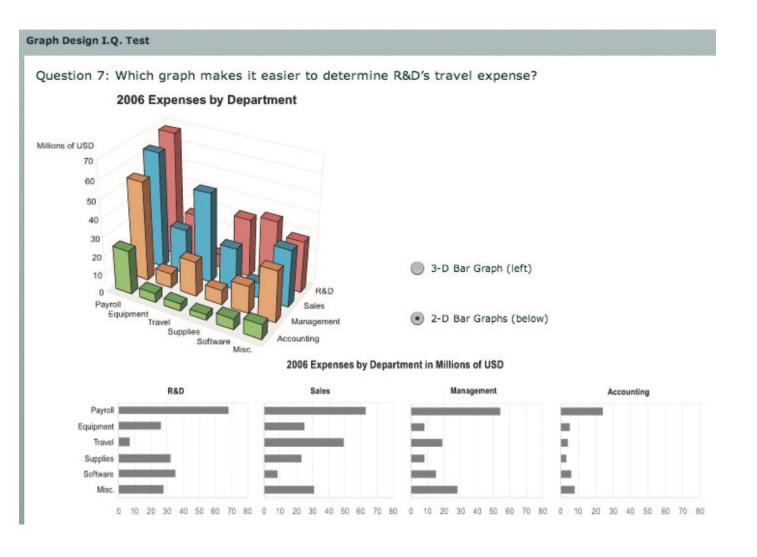
3D está bajo en el ranking de canales



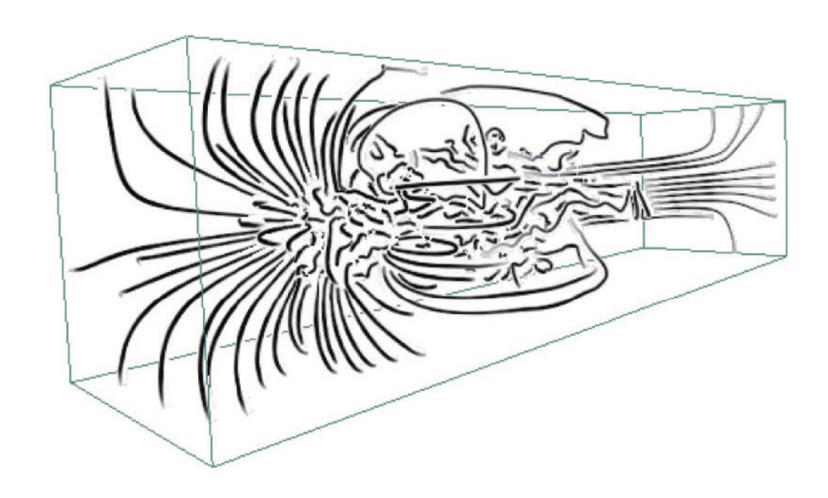
3D produce oclusión



3D trae distorción de perspectiva



3D no es malo siempre



(Fuente: Libro "Visualization, Analysis and Design")

Lograrlo en blanco y negro (Get it right in black and white)

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¡Deja tus preguntas en los comentarios!