# Principios de diseño en visualización

**IIC2026** 

## Principios de efectividad

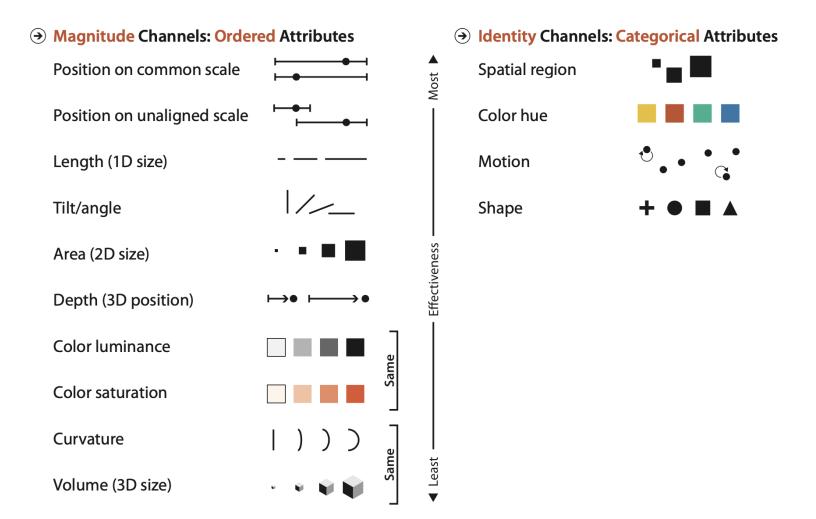
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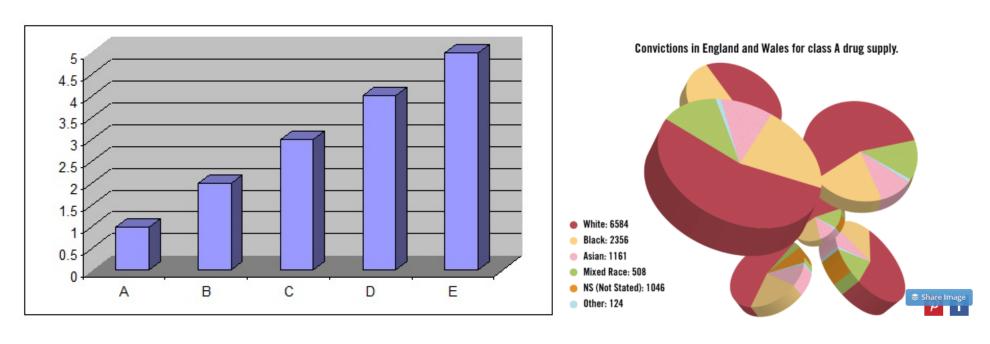
## Principio de efectividad

La importancia de un atributo debe corresponder a la prominencia del canal utilizado, es decir, cuan perceptible es.

## Ranking de canales

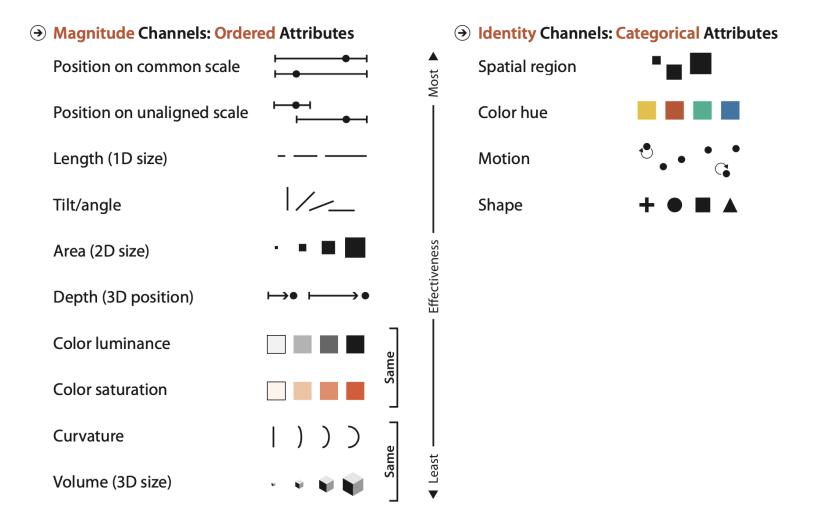


## No al 3D injustificado

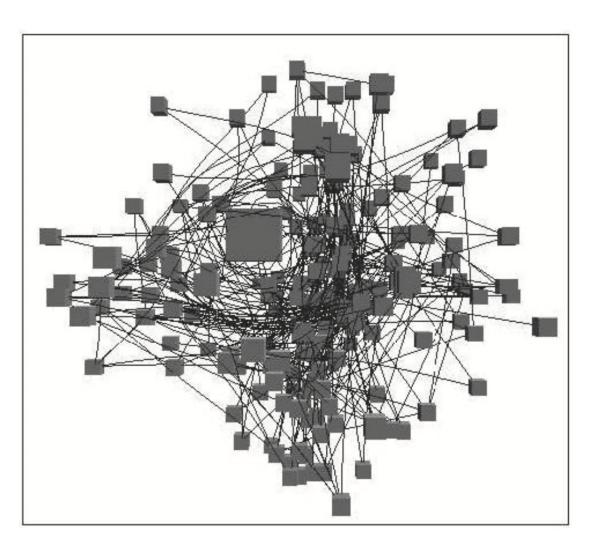


(Fuente imagen 1: enlace) (Fuente imagen 2: WTF Viz)

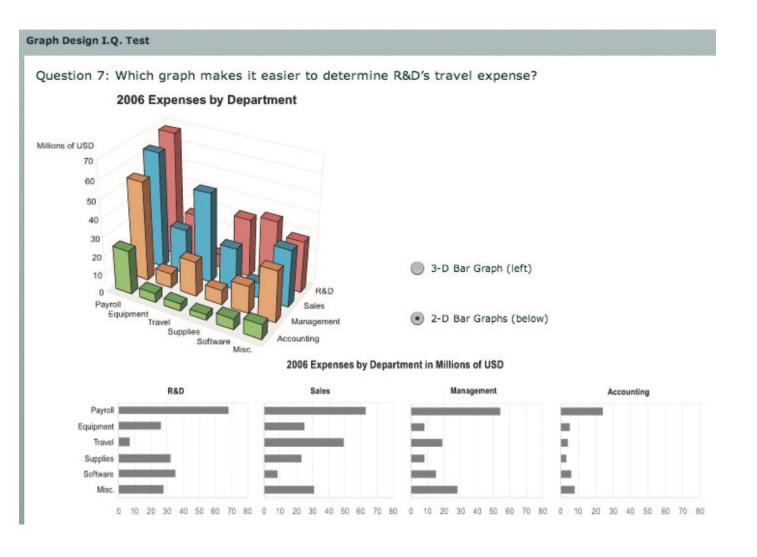
#### 3D está bajo en el ranking de canales



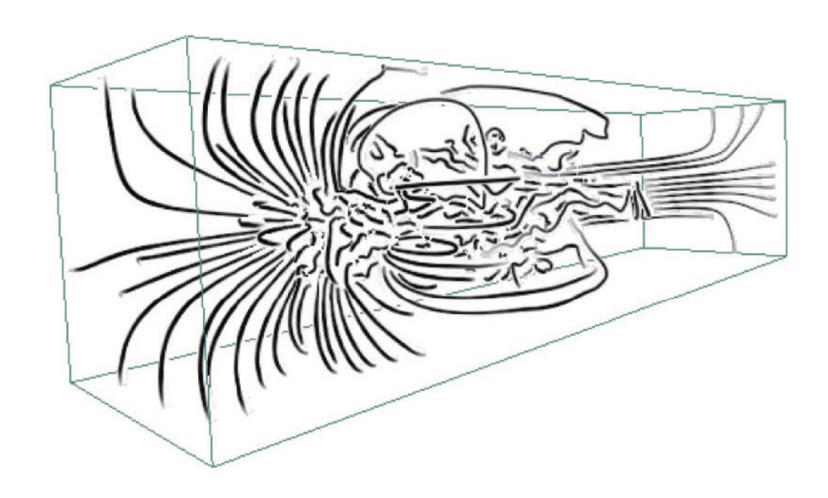
## 3D produce oclusión



## 3D trae distorción de perspectiva



## 3D no es malo siempre



(Fuente: Libro "Visualization, Analysis and Design" )

## Lograrlo en blanco y negro (Get it right in black and white)

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¡Deja tus preguntas en los comentarios!