



Polytechnic University of the Philippines

PROJECT PROPOSAL

HUEnique is a web application for color personality tests aimed at enhancing users' appearance and confidence by pinpointing their most flattering colors. Our objective is to empower users with a deeper understanding of color theory, enabling them to confidently navigate wardrobe and beauty choices, thereby promoting self-expression and empowerment.

As you provide your responses to our questions, describing your skin tone, eye color, hair shades, etc., our application will provide your seasonal color palette along with personalized recommendations and information for clothing, makeup shades, and hair colors.

Seeking more in-depth guidance? HUEnique connects you directly to partner color analysis clinics for appointments. It's not just about finding the colors that look good on you; it's about discovering the colors that bring out the best version of yourself.

“With HUEnique, discover the real HUE.”