

Sales Dashboard

1/5/2022

12/29/2022

Botswana

South Africa

Exodus
Experts



9M

Revenue



1M

Profit



10

Brands



15

Models

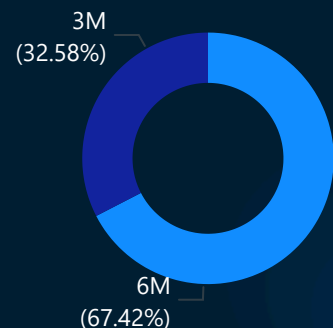


347

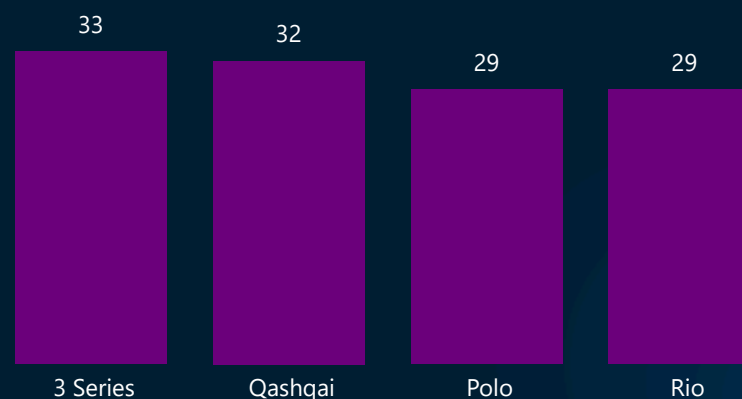
Sold

Revenue by Country

● Botswana ● South Africa

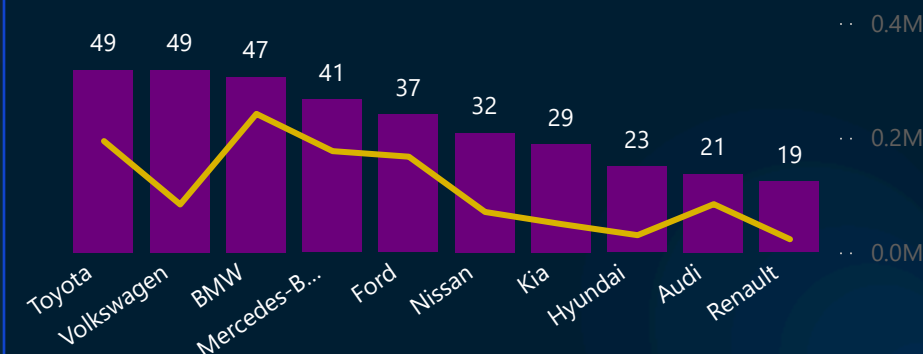


Top 3 Models Sold



Quantity Sold and Profit by Brand

● Quantity Sold ● Profit



Revenue and Quantity by Dealer/City



Quantity Sold and total Profit are positively correlated with each other.

Profit and Quantity Sold diverged the most when the Brand was BMW, when Profit were 241453 higher than Quantity Sold.

Revenue for Botswana (6116000) was higher than South Africa (2955000).

Across all 4 Model, Quantity Sold ranged from 29 to 33.

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Key influencers Top segments



What influences Profit to Decrease ?

When...

...the average of Profit decreases by

Fuel is Petrol

6.67K

Quantity is 1

4.73K

Brand is Volkswagen

2.72K

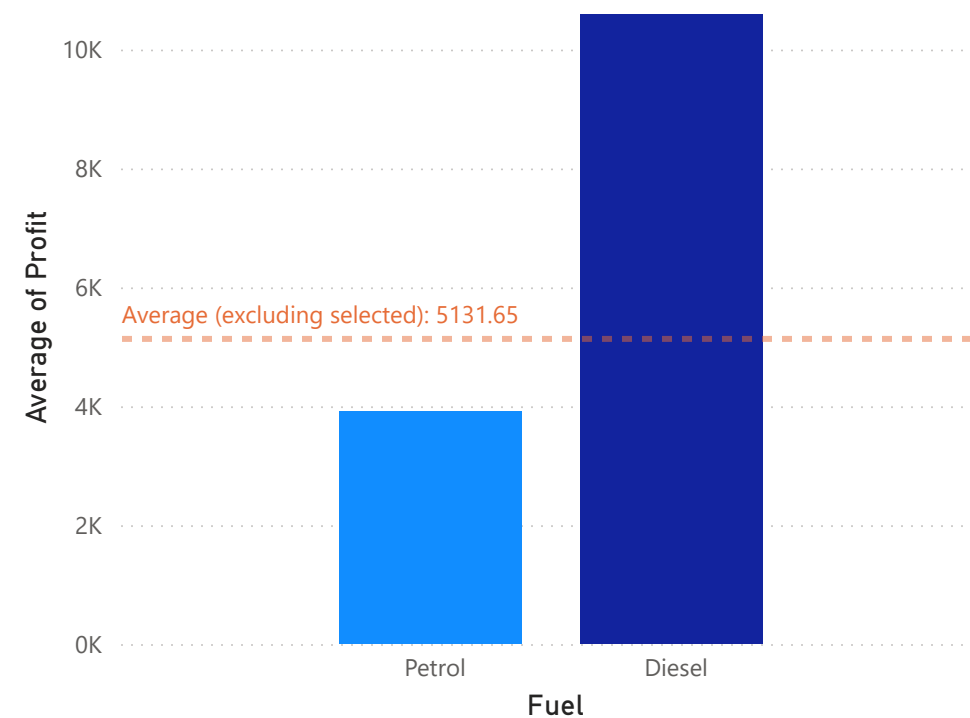
Quantity Sold goes down
0.79

2.36K

Price (USD) goes down
11330.59

1.79K

← Profit is more likely to decrease when Fuel is Petrol than otherwise (on average).



☐ Only show values that are influencers