

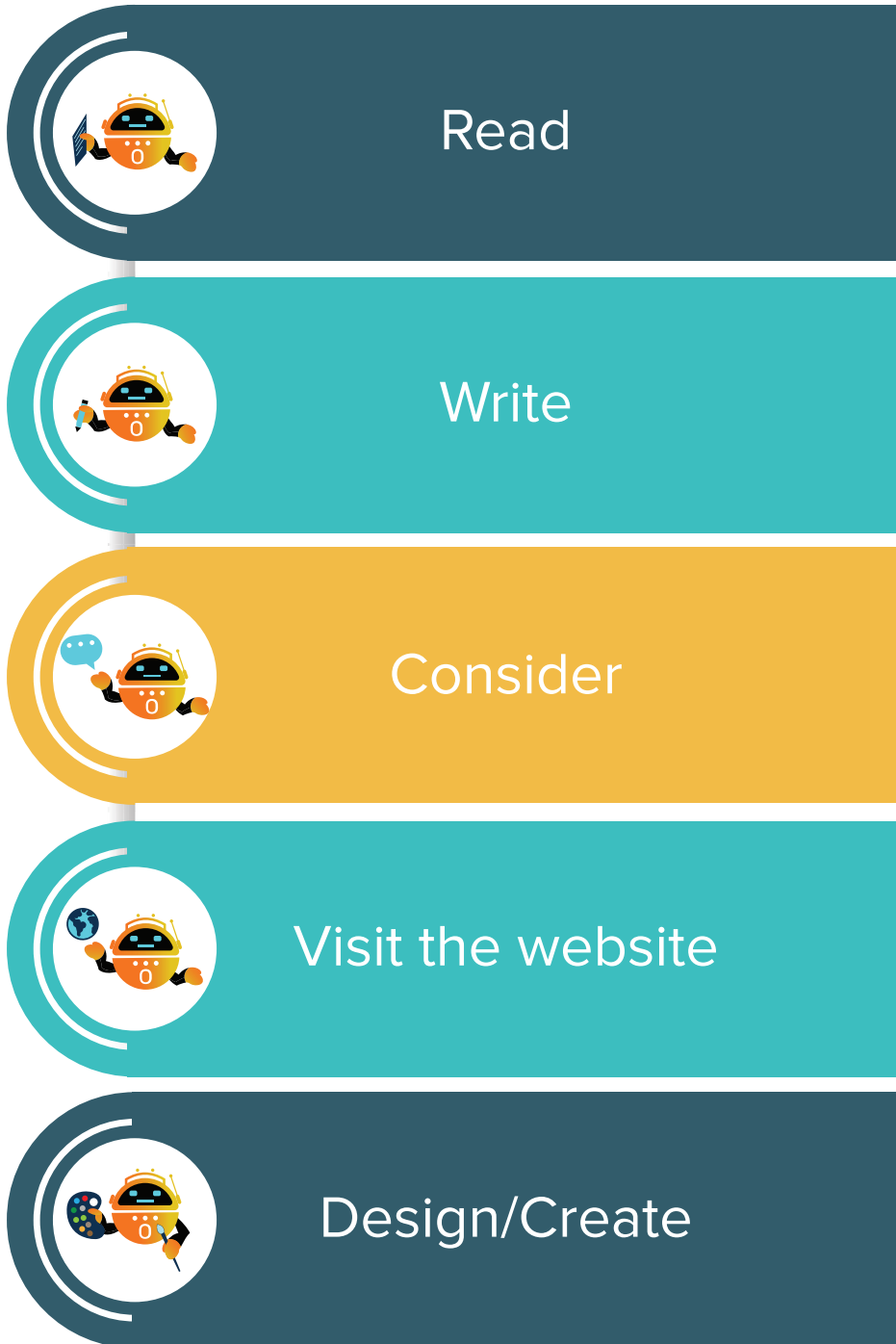


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Designing and Building AI Products and Services Workbook

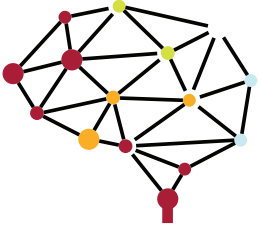


Your AI Mascot will guide you through this week, so watch out for these icons:





Workbook 8: Final Capstone Project



Week 8

Design and develop a product using AI with the aid of the resources you have learned about throughout the course. The application you decide to develop in your project is completely arbitrary; it can be something that has to do with your interest or hobbies or something that is closely connected with your educational and/or working background. To help you, we have listed the main points below or parts that will help you throughout each phase of your design project.

1

Step One: AI Design Practices

As you have learned in Module 8, AI design practices involve four stages, namely boundary setting, value formation resulting from explanation, and bias remediation. Briefly explain these four steps.

AI systems have come under scrutiny lately because of potential bias issues. Answer the following scenarios in terms of model bias.

Scenario One:

Assume that you implement a resume filtering tool using machine learning models. However, your model starts rejecting applicants based on their gender. What is the potential reason(s) why your model biases against a particular gender, and how can you solve it?

Type your response here



1

Step One: AI Design Practices(Cont.)

Scenario Two:

Assume that you want to detect attack samples over the internet by implementing an AI system. However, your training dataset is imbalanced where it consists of a small number of attack instances. In such circumstances, it is challenging to classify samples as an attack or non-attack using traditional machine learning algorithms since state-of-the-art machine learning models cannot learn the characteristic behavior of the minority attack class. As a result, models are easily biased to the majority class. One naïve solution is to remove the necessary amount of non-attack samples and make the dataset balanced with a small size. What is the limitation of this solution? How can the GAN idea be integrated into this imbalanced training dataset issue to produce a more efficient solution?

Type your response here



2

Step Two: Transfer Learning and Online Learning

Assumption One:

Assume that you want to create an AI system to improve production of your company. However, you don't have enough training samples to implement an AI system. You propose using a pre-trained model to reduce the computational demands of learning. Such an approach is often associated with the idea of transfer learning. Provide a thorough description of transfer learning and how and why it works including a concrete example?

Type your response here



2

Step Two: Transfer Learning and Online Learning(Cont.)

Assumption Two:

Assume that you generate an AI system to create a fully automated model for your company's needs. Your model initially works fine as it is. However, your company produces new training data daily that is rapidly or slightly different from your initial training samples. Therefore, your AI model is not suitable to solve the problem for new samples in a dynamic setting. Provide a thorough description of online learning and how and why it solves the problem under the a forementioned circumstances.

Type your response here



3

Step Three: Develop A Plan

This question consists of various sub-steps.

Part One:

Choose a problem that you want to solve with the help of AI. As an AI-based model solution to your problem, you need to think about the data-gathering efforts, infrastructure, storage, ETL, and cleaning you may want to conduct.

Think about what your project may require to complete this step. You can also search various resources like research papers and other publications that might help you in this process.

Type your response here



3

Step Three: Develop A Plan (Cont.)

Part Two:

This step involves incorporating the higher steps in the pyramid that we have defined as the AI hierarchy of needs. This step involves, among other actions, employing data analytics, aggregating the data, and training the data. Other parts of this step involve running A/B testing and simple ML algorithms to understand what to expect from your data. Finally, you will need to think about which AI deep learning method to apply to achieve your goals. Depending on your project, this step may also include designing an HCI.

Now, write a short paragraph about the second part.

Type your response here



3

Step Three: Develop A Plan (Cont.)

Part Three:

Another fundamental step when designing an AI product involves thinking about the humans in the loop, not in terms of a gathering of data, as you have described in the previous step—but more as a way of thinking about how humans may be involved in decision making (think about the example presented in Week 7 about autonomous vehicles).

Describe the number of ways you think that humans and your idea will be interacting and document them in a point-wise manner.

Type your response here



4

Step Four: Facing Possible Challenges

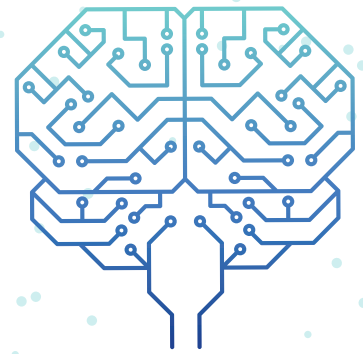
The last step of designing an AI product may involve thinking about facing the possible challenges, solving the problems, and extending the ongoing research to improve your product.

Describe the points mentioned above based on the AI product you want to design.

Type your response here

Congratulations on designing your first AI product!





Designing Artificial Intelligence Products Workbook

