

Anuj Kumar Gupta

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Profile

Experienced and results-driven Engineering Manager with 11 years of expertise in designing and developing mobile applications for both iOS and Android platforms. Strong background in React Native, JavaScript, and mobile app architecture, combined with excellent leadership and mentoring skills. Proven ability to lead teams, deliver high-quality products, and collaborate across teams to ensure project success. Adept at optimizing app performance, implementing robust solutions, and using agile methodologies to drive project completion.

Experience

ENGINEERING MANAGER | MOGLIX | FEB 2017 – PRESENT

- Played a key role in developing and improving Moglix Online APP from Scratch, which achieved 5M downloads, contributing to a significant increase in user engagement and revenue.
- Hired and built the team of 5 from scratch. Developed apps from scratch as well.
- Worked on all phases of B2B and B2C E-commerce Domain. Implemented APP for **Customer, Runner, Supplier, Warehouse, Sales Team, Business**.
- **Lead a team of 4 developers** in optimizing app performance and reducing load time by 30% in the last 6 months.
- Provided services to well-known clients like **Vedanta, HUL, ABFRL**, and **VenueLook**.
- Created and Managed Jira Board, **Lead Scrum** and deliver the product end to end.
- **Collaborate** with UI/UX Team to create a visually stunning and user-friendly interface, increasing user satisfaction score and earning recognition in industry publications for design excellence.
- Released more than **15 applications** for Android and iOS Platform. Major [links](#).
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SOFTWARE DEVELOPER | SPHINX WORLDBIZ LIMITED | NOV 2015 – JAN 2017

- Spearheaded the design, development and deployment of high-performance mobile applications for both iOS and Android Platform, Using **IONIC –1 and 2**.
- Worked on PHP Frameworks **CodeIgniter** for client **Dana Graziano India Pvt Ltd**. Played a good role in **Wordpress** and **Joomla** Development.

SOFTWARE DEVELOPER | CITY BAZAAR MEDIA PVT. LTD. | SEP 2013 – SEP 2015

- I worked on many PHP CMS Frameworks like OpenCart, Joomla, Drupal, WordPress for SME clients.
- Released Mobile APPs using Cordova and PhoneGap.
- Worked on corephp and MongoDB.

Education

B.TECH- MAHARANA PRATAP ENGINEERING COLLEGE, KANPUR | AUG 2007- JUN 2011

Skills & Abilities

- Mobile APP Development – React Native, Ionic, Cordova, PhoneGap, Flutter
- Web – React s, PHP (Core and CMS)
- Leadership – People Management, Collaboration,
- Analytics – GA, Firebase, Adobe, Adjust, Clickstream, Play Console, Apple Store
- JavaScript, TypeScript
- CI/CD , Fastlane
- Native Module

Domain Expertise

E-Commerce, Quick Commerce, Fintech, CRM

Tools

Visual Studio Code, Android Studio, Web Engage, XCode, Jira Board, Git, CLI, Appium, Charles, Browserstack, clarity, Adobe, Adjust, Firebase, AdSense, New Relic.