

Global AI Tool Adoption Across Industries

This dataset captures large-scale, real-world insights into how AI tools are being adopted across countries, industries, and user demographics from 2023 to 2024. It is ideal for projects involving:

- Data analysis & visualization
- AI adoption trend forecasting
- Business intelligence reporting

The dataset structure enables exploration of key relationships between:

- AI adoption rate
- Tool popularity
- Industry sector
- Company size and user age group

Exploratory Analysis Questions for AI Tool Adoption (2023–2024)

1. How many total records are in the dataset?
2. What is the average adoption rate of AI tools globally?
3. Which AI tool has the highest average daily active users?
4. Which country uses each AI tool the most?
5. Which country has the highest average AI tool adoption rate?
6. Which industry shows the highest AI adoption rate?
7. What is the most used AI tool in each industry?
8. How has AI tool adoption changed from 2023 to 2024?
9. What are the top 5 countries with the fastest AI adoption growth?
10. What is the average AI adoption rate by company size (Startup, SME, Enterprise)?
11. Which age group shows the highest AI tool usage?
12. What is the distribution of company sizes using AI tools?
13. Which AI tools are growing in adoption over the years?
14. Which country or region is lagging in AI adoption?
15. How does AI adoption differ between SMEs and Enterprises?