Global AI Tool Adoption Across Industries

This dataset captures large-scale, real-world insights into how AI tools are being adopted across industries, countries, and user demographics from 2023 to 2024. It is ideal for projects involving data analysis, AI trend forecasting, and business intelligence. The structure of the dataset enables analysis of relationships between AI adoption, geography, tool popularity, industry sector, company size, and user demographics.

Dataset Overview

This dataset provides a comprehensive view of how AI technologies are transforming industries globally. Inspired by real-world surveys and reports, it enables users to:

- Analyze adoption rates of AI tools across countries and industries.
- Study user demographics and company sizes influencing AI usage.
- Perform time series analysis of AI adoption trends from 2023 to 2024.
- Benchmark industries and company sizes for AI readiness and penetration.

Here's a detailed breakdown of each column in the AI Tool Adoption dataset:

- country: Country where the organization or user is located (e.g., USA, India, China, etc.)
- industry: Industry sector of the organization (e.g., Technology, Healthcare, Retail, etc.)
- ai_tool: Name of the AI tool used (e.g., ChatGPT, Midjourney, Bard, Stable Diffusion, Claude)
- adoption_rate: Percentage representing the adoption rate of the AI tool within the sector or company (0–100)
- daily_active_users: Estimated number of daily active users for the AI tool in the given context
- year: Year in which the data was recorded (2023 or 2024)
- age_group: Age group of users (e.g., 18-24, 25-34, 35-44, 45-54, 55+)
- company_size: Size category of the organization (Startup, SME, Enterprise)