Problem Statement: Global Superstore Sales Analysis

Global Superstore is a leading retailer dealing in a wide range of consumer goods across different regions. The data analysed here offers insights into the performance of the business by looking at orders, Regional Head. This dataset consists of two sheets: Orders, Regional Head.

Create a dashboard and answer the following key business questions and help optimize sales strategy and customer satisfaction.

- **What is the total sales revenue across all regions?**
- **Which region generates the highest and lowest sales revenue?**
- **Who are the top-performing regional heads based on sales revenue?**
- **What is the sales trend over time (monthly, quarterly, or yearly)?**
- **Which sub-categories are the top-selling items across all regions?**
- **What is the sales distribution across different regions?**
- **What is the average order value (AOV) for each region?**
- **How does the number of orders vary across regions?**
- **What is the contribution of each regional head to the total sales revenue?**
- **What are the top 5 regions or regional heads with the highest growth in sales over time?**