







Paul-Yuthi Lajus

 Date of birth 06/18/1998
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 42 quai Alfred Sisley, 92390 Villeneuve-la-Garenne

A Languages

English C1 level
› TOEIC : 935/990

Spanish B1 level

German A2 level

Computer skills

Python, SQL

PowerBI

Qlik Sense

Google Analytics, Google Trends

★ Certifications

- Data Analyst with Python (62H DataCamp Program)
- Data Analyst with SQL Server (45H DataCamp Program)

Interests

Sport Regular cycling

Artificial Intelligence

Interested by the news

Education

From April 2021
to August 2021

International Exchange Semester
Technical University of Munich

- Data management, analysis, visualization
- Machine Learning
- Statistics
- Programming with Python
- Marketing and Innovation Management

From 2020 to
2023

Master's Degree, Information Systems Engineering
Institut Mines-Télécom Business School

- Data management, analysis, visualization
- IS/IT Solutions (ERP, CRM, BI)
- Data Governance
- IS Project Management
- Relational Databases, SQLite

From 2017 to
2020

Bachelor's Degree, Economics and Management
Université Paris X Nanterre

Obtained with **Honours**

- Microeconomics, Macroeconomics
- Mathematics, Statistics, Probability
- Marketing, Accounting

2017

Baccalaureate in Economics - with Mathematics specialty
Institution Sainte-Geneviève d'Asnières-sur-Seine

Work experience

From September
2021 to March
2022

Data Analyst Intern
SNCF La Défense

- Customer behavior analysis
- Performance analysis of marketing campaigns
- KPI research and automation
- Support of the data project manager in the creation of a database allowing all customer data to be centralized (verification of data quality, selection of relevant variables)

June 2019

Payroll Manager Intern
GROUPAMA GAN VIE La Défense

- Creation, management and monitoring of administrative employees files
- Management of absences (illness, leave, maternity etc.)
- Administrative processing relating to the termination of an employment contract

June 2018

Management Assistant Intern
CastorMat

- Search and referencing of potential customers
- Customer appointment management