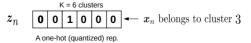
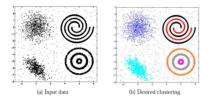
#### **Unsupervised Learning**

- Roughly speaking, it is about learning interesting structures in the data (unsupervisedly!)
- There is no supervision (no labels/responses), only inputs  $x_1, \ldots, x_N$
- Some examples of unsupervised learning
  - Clustering: Grouping similar inputs together (and dissimilar ones far apart)
  - Dimensionality Reduction: Reducing the data dimensionality
  - Estimating the probability density of data (which distribution "generated" the data)
- Most unsupervised learning algos can <u>also</u> be seen as learning a <u>new representation</u> of data
  - Typically a compressed representation, e.g., clustering can be used to get a one-hot representation



#### **Clustering**

- Given: N unlabeled examples  $\{x_1, \dots, x_N\}$ ; no. of desired partitions K
- Goal: Group the examples into K "homogeneous" partitions



Picture courtesy: "Data Clustering: 50 Years Beyond K-Means", A.K. Jain (2008)

- Loosely speaking, it is classification without ground truth labels
- A good clustering is one that achieves:
  - High within-cluster similarity
  - Low inter-cluster similarity

#### Similarity can be Subjective

- Clustering only looks at similarities, no labels are given
- Without labels, similarity can be hard to define



- Thus using the right distance/similarity is very important in clustering
- Also important to define/ask: "Clustering based on what"?

#### **Clustering: Some Examples**

- Document/Image/Webpage Clustering
- Image Segmentation (clustering pixels)



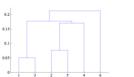
- Clustering web-search results
- Clustering (people) nodes in (social) networks/graphs
- .. and many more..

#### **Types of Clustering**

- Flat or Partitional clustering
  - Partitions are independent of each other



- Hierarchical clustering
  - Partitions can be visualized using a tree structure (a dendrogram)





• Possible to view partitions at different levels of granularities by "cutting" the tree at some level

#### Flat Clustering: K-means algorithm (Lloyd, 1957)

- Input: N examples  $\{x_1, \dots, x_N\}$ ;  $x_n \in \mathbb{R}^D$ ; the number of partitions K
- Desired Output: Cluster assignments of these N examples and K cluster means  $\mu_1, \dots, \mu_K$
- ullet Initialize: K cluster means  $oldsymbol{\mu}_1,\ldots,oldsymbol{\mu}_K$ , each  $oldsymbol{\mu}_k\in\mathbb{R}^D$ 
  - Usually initialized randomly, but good initialization is crucial; many smarter initialization heuristics exist (e.g., K-means++, Arthur & Vassilvitskii, 2007)
- Iterate:
  - (Re)-Assign each example  $x_n$  to its closest cluster center (based on the smallest Euclidean distance)

$$C_k = \{n: k = \arg\min_{k} ||x_n - \mu_k||^2\}$$

 $(C_k$  is the set of examples assigned to cluster k with center  $\mu_k$ )

Update the cluster means

$$\mu_k = \mathsf{mean}(\mathcal{C}_k) = rac{1}{|\mathcal{C}_k|} \sum_{n \in \mathcal{C}_k} oldsymbol{x}_n$$

- Repeat while not converged
- Stop when cluster means or the "loss" does not change by much

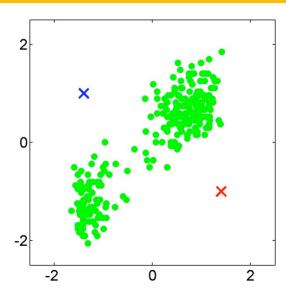
# K-means = Prototype Classification (with unknown labels)



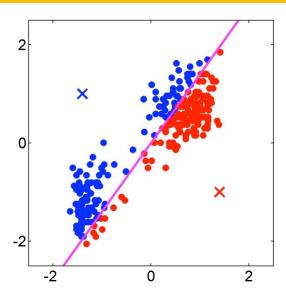
- Guess the means
- Predict the labels
- Recompute the means
- Repeat



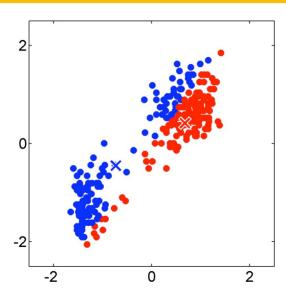
#### *K*-means: Initialization (assume K = 2)



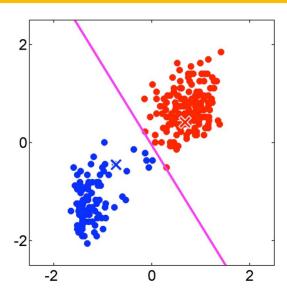
## K-means iteration 1: Assigning points



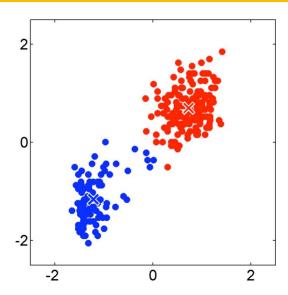
#### **K-means iteration 1: Recomputing the centers**



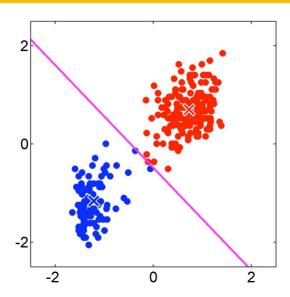
#### **K-means iteration 2: Assigning points**



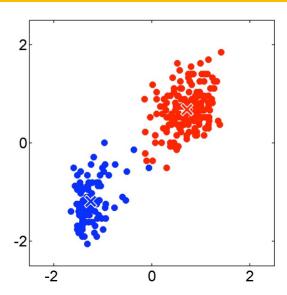
#### **K-means iteration 2: Recomputing the centers**



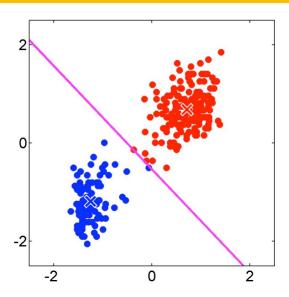
#### **K-means iteration 3: Assigning points**



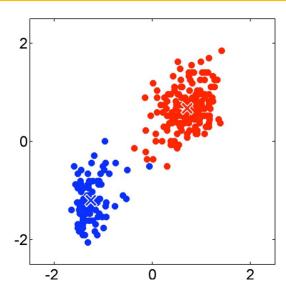
#### **K-means iteration 3: Recomputing the centers**



#### **K-means iteration 4: Assigning points**



#### **K-means iteration 4: Recomputing the centers**



#### Recap: K-means Algorithm

- Goal: Assign N inputs  $\{x_1, \dots, x_N\}$ , with each  $x_n \in \mathbb{R}^D$ , to K clusters (flat partitioning)
- Notation:  $z_n \in \{1, ..., K\}$  or  $z_n$  is a K-dim one-hot vector( $z_{nk} = 1$  and  $z_n = k$  mean the same)

#### K-means Algorithm

- **1** Initialize K cluster means  $\mu_1, \ldots, \mu_K$
- **②** For n = 1, ..., N, assign each point  $x_n$  to the closest cluster

$$z_n = \operatorname{arg\,min}_{k \in \{1, \dots, K\}} ||x_n - \mu_k||^2$$

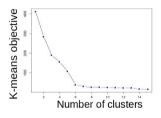
**3** Suppose  $C_k = \{x_n : z_n = k\}$ . Re-compute the means

$$\mu_k = \mathsf{mean}(\mathcal{C}_k), \quad k = 1, \dots, K$$

- Go to step 2 if not yet converged
- Note: The basic K-means models each cluster only by a mean  $\mu_k$ . Ignores size/shape of clusters

#### *K*-means: Choosing *K*

• One way to select K for the K-means algorithm is to try different values of K, plot the K-means objective versus K, and look at the "elbow-point"



- For the above plot, K = 6 is the elbow point
- Can also information criterion such as AIC (Akaike Information Criterion)

$$AIC = 2\mathcal{L}(\hat{\boldsymbol{\mu}}, \mathbf{X}, \hat{\mathbf{Z}}) + KD$$

- .. and choose the K that has the smallest AIC (discourages large K)
- Several other approaches when using probabilistic models for clustering, e.g., comparing marginal likelihood  $p(\mathbf{X}|K)$ , using nonparametric Bayesian models, etc.

#### K-means: Hard vs Soft Assignments

- Makes hard assignments of points to clusters
  - A point either completely belongs to a cluster or doesn't belong at all
  - No notion of a soft assignment (i.e., probability of being assigned to each cluster: say K=3 and for some point  $x_n$ ,  $p_1=0.7$ ,  $p_2=0.2$ ,  $p_3=0.1$ )



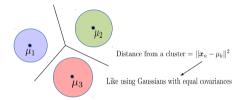
• A heuristic to get soft assignments: Transform distances from clusters into probabilities

$$\gamma_{nk} = \frac{\exp(-||x_n - \mu_k||^2)}{\sum_{\ell=1}^K \exp(-||x_n - \mu_\ell||^2)} \quad \text{(prob. that } x_n \text{ belongs to cluster } k\text{)}$$

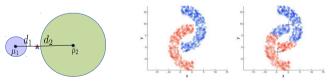
- These heuristics are used in "fuzzy" or "soft" K-means algorithms
- Soft K-means  $\mu_k$  updates are slightly different:  $\mu_k = \frac{\sum_{n=1}^N \gamma_{nk} \mathbf{x}_n}{\sum_{n=1}^N \gamma_{nk}}$  (all points used, but fractionally)

#### K-means: Decision Boundaries and Cluster Sizes/Shapes

- K-mean assumes that the decision boundary between any two clusters is linear
- Reason: The K-means loss function implies assumes equal-sized, spherical clusters



• Assumes clusters to be roughly equi-populated, and convex-shaped. Otherwise, may do badly



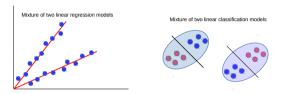
• Kernel K-means can help address some of these issues. Probabilistic models is another option

#### **Clustering vs Classification**

- Any clustering model typically learns two type of quantities
  - Parameters  $\Theta$  of the clustering model (e.g., cluster means  $\mu = \{\mu_1, \dots, \mu_K\}$  in K-means)
  - Cluster assignments  $\mathbf{Z} = \{z_1, \dots, z_N\}$  for the points
- If the cluster assignments Z are known, learning the parameters  $\Theta$  is just like learning the parameters of a classification model (typically generative classification) using labeled data
- Therefore it helps to think of clustering as (generative) classification with unknown labels
- This equivalence is very important and makes it possible to solve clustering problems
- Therefore many clustering problems are typically solved in the following fashion
  - Initialize Θ somehow
  - $oldsymbol{2}$  Predict  $oldsymbol{Z}$  given current estimate of  $\Theta$
  - $\bullet$  Use the predicted **Z** to improve the estimate of  $\Theta$  (like learning a generative classification model)
  - Go to step 2 if not converged yet

### Clustering can help supervised learning, too

- Often "difficult" supervised learning problems can be seen as mixture of simpler models
- Example: Nonlinear regression or nonlinear classification as mixture of linear models



- An alternative to kernel methods and deep learning :-)
- Don't know which point belongs to which linear model ⇒ Clustering problem
- Can therefore solve such problems as follows
  - Initialize each linear model somehow (maybe randomly)
  - 2 Cluster the data by assigning each point to its "closest" linear model
  - (Re-)Learn a linear model for each cluster's data. Go to step 2 if not converged.
- Often called Mixture of Experts models. Will look at these more formally after mid-sem