



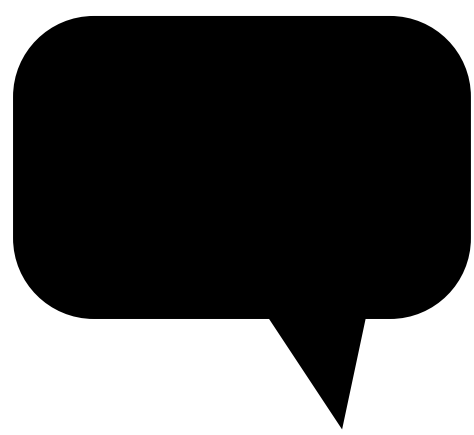
Says

What have we heard them say?
What can we imagine them saying?

Calculating startup a business that helps you in:
1.Save money with tax deductions.
2. Business available in online
3.Expenses are usually requiring payments needed to operate a business

1. Business expenses includes hiring of employers.

1. Business expenses also includes transportation, staff salaries.
2. Business gives new opportunities and maintaining current relationships



Thinks

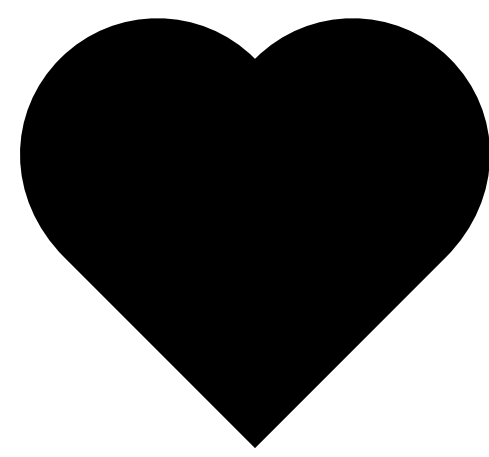
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Business expenses includes high cost

Business deductions costs are ordinary and necessary for the industries in which the business operates

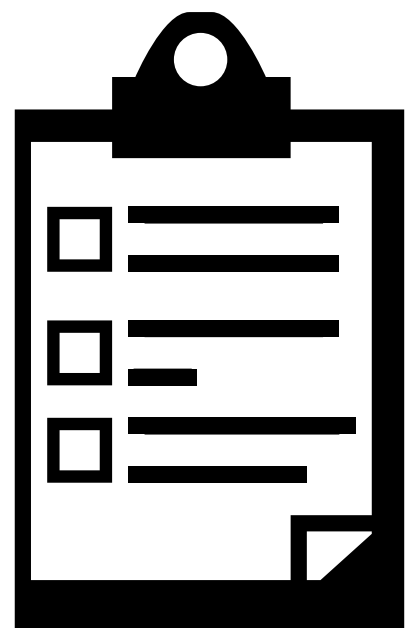
Business expenses includes estimating all the expenses required to start and operate the business such as rent, travel cost.



I can handle the business expenses perfectly

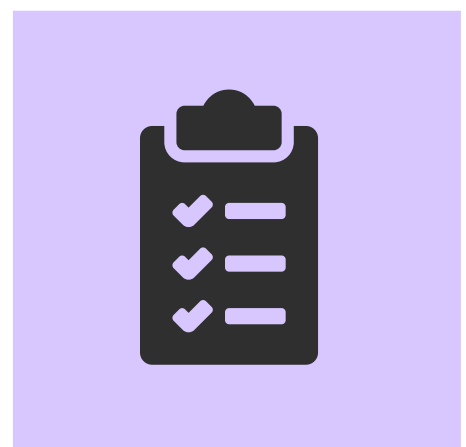
I can manage the hiring expenses with minimum cost

I can use various methods to solve the business problems



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Business expenses related studies is important for each one's career

It is used to estimate the cost of business expenses

It is used to evaluate ourselves with spending of various expenses related to business