Social Network Analysis for Computer Scientists
Fall 2021 — Assignment 1

`https://liacs.leidenuniv.nl/~takesfw/SNACS`

Deadline: October 4, 2021

This document contains two exercises that each consist of various numbered questions that together form Assignment 1 of the Social Network Analysis for Computer Scientists course taught at Leiden University.

For each question, the number of points awarded for a 100% correct answer is listed between parentheses. In total, you can obtain 100 points and 10 bonus points. Your assignment grade is computed by dividing your number of points by 10. Please do not be late with handing in your work. You have to hand in the solutions to these exercises **individually**. Discussing the harder questions with fellow students is allowed, but writing down identical solutions is not. Hand in your solutions, typeset using LaTeX, via Brightspace.

Clearly and concisely describe how you obtained each answer. Write down any nontrivial assumptions that you make. For the exercises that require programming, you can use any programming language, scripting language or toolkit. In any case, always clearly describe which tools and languages you used and how you obtained your answer using these tools. Include relevant source code, for example, in an Appendix that you reference in your answers. When asked for an algorithm, use simple and consistent pseudo-code.

Questions or remarks? Ask your questions during one of the weekly lectures or lab sessions, on the Brightspace discussion board, or send an e-mail. Good luck!

Exercise 1: Neighborhoods (40p)

A directed network $G = (V, E)$ consists of a set of nodes V and a set of directed links E. For the number of nodes $|V|$ we use n, and the number of links $|E|$ will be denoted by m. The neighborhood $N(v)$ of a node $v \in V$ is defined as the set of nodes to which v links:

$$N(v) = \{w \in V : (v, w) \in E\}$$

Similarly, the reverse neighborhood $N'(v)$ can be defined as the set of nodes that link to node v:

$$N'(v) = \{u \in V : (u, v) \in E\}$$

The notion of a neighborhood can be extended by defining it for a *set* of nodes W as:

$$N(W) = \{w \in V : v \in W \wedge (v, w) \in E\}$$

For convenience, for a node $v \in V$ we say that $N(v) = N(\{v\})$. Next, we say that the k-neighborhood $N_k(W)$ is defined as all nodes that are between 0 and k steps away from nodes in W. For the case $k = 0$ we have $N_0(W) = W$. Then for $k > 0$ we have:

$$N_k(W) = N(N_{k-1}(W)) \cup N_{k-1}(W)$$

Essentially, the k-neighborhood allows us to apply the neighborhood function to a set of nodes k times. Using these notions, it is possible to define other measures, procedures and algorithms.

(2p) Question 1.1 Give a formal definition of the *indegree* and *outdegree* of a node using the notion of a (reversed) neighborhood.

(3p) Question 1.2 In a directed network, the *combined degree* of a node is the number of neighbors connected to that node through either an incoming or an outgoing link. Give a formal definition of the combined degree using the notion of a (reversed) neighborhood.

(3p) Question 1.3 Define the *reciprocity* of a directed network using the notion of a (reversed) neighborhood.

(3p) Question 1.4 Logically combine the notions of a k-neighborhood and reversed neighborhood to that of a *reversed k-neighborhood*, and briefly explain what it measures.

(9p) Question 1.5 Give an algorithm that determines whether a given set of nodes $S \subseteq V$ is a strongly connected component of the graph, using the notion of a (reversed)-(k)-neighborhood.

Assume from now on that the network has a symmetric edge set, modeling that it is undirected. Also assume there is one connected component.

(5p) Question 1.6 If there exists non-empty strict subsets $S, T \subset V$ such that $N(S) = T$, $N(T) = S$, $S \cup T = V$ and $S \cap T = \emptyset$, what type of graph are we dealing with? What can you say about the length of circular (round trip) paths in such graphs?

(6p) Question 1.7 Give a formal definition of the network *radius* using the notion of a (k-)neighborhood. Hint: the radius is the minimal eccentricity value over all nodes.

(9p) Question 1.8 The *friendship paradox* says that most people have fewer friends than their friends have, on average. Give an algorithm to compute the number of nodes for which this paradox does not hold. What is the time complexity of your algorithm?

Exercise 2: Mining An Online Social Network (60p + 10p bonus)

This is a practical exercise. Two social network datasets can be found at
`https://liacs.leidenuniv.nl/~takesfw/SNACS/medium.tsv` and
`https://liacs.leidenuniv.nl/~takesfw/SNACS/large.tsv`.
Each file contains a list of social network friendships in edge list format, so of the form
`userA[tab]userB[newline]`
A line thus represents one directed link from a person identified by `userA` to a person identified by `userB`. You may assume that these identifiers are integers that fit a 4-byte `signed int` in C++.

For the questions below, you can use any toolkit or programming language. Visualization can likely best be done using GEPHI, whereas measures and distributions require the use of a package such as NETWORKX.

Answer each of the following six questions for `medium.tsv` and `large.tsv` (hence, up to Question 2.6, points are also given 2×). Remember to write down how you obtained your answer, for example by including pointers to relevant Appendix source code. Display diagrams with neat, properly scaled, readable, labelled axes and captions; the latter also holds for tables. A histogram or scatter plot can be generated using GNUPLOT or MATPLOTLIB.

(2×2p) Question 2.1 How many directed links does this network have?

(2×2p) Question 2.2 How many users (nodes) does this social network have? Hint: a node counts as a node if it is a source or a target of a link.

(2×4p) Question 2.3 Give the indegree and outdegree distributions of this network using a proper diagram.

(2×4p) Question 2.4 How many weakly connected components and strongly connected components are there? How many nodes and links do the largest strongly and largest weakly connected component have? (6 answers per network)

(2×3p) Question 2.5 Give the exact or approximated average clustering coefficient of this network.

(2×7p) Question 2.6 Give the exact or approximated distance distribution of the largest weakly connected component of this network as a diagram.

(16p) Question 2.7 Visualize the social network in `medium.tsv`, for example using GEPHI. Give the size and the color of a node a sensible meaning based on node centrality, and describe your choices. State which visualization algorithm you used and how you have chosen its parameters. Include your visualization as a proper full-page A4 vector graphic PDF in your report.

(10p, bonus) Question 2.8 This dataset contains over 5 million nodes and 1 billion edges:
`/vol/share/groups/liacs/scratch/SNACS/huge.tsv`
`/data/SNACS/huge.tsv`
The files are identical, where the first is in the university-provided remote Linux environment and the second in the LIACS data science lab environment.
Answer Questions 2.1 through 2.6 above for this dataset. You will need to use approximation and/or a more advanced software package and environment (e.g., you should investigate GRAPH-TOOL, IGRAPH or SNAP), or write efficient code yourself.