#### Mining Data Streams

Partially based on slides from:

http://infolab.stanford.edu/~ullman/mining/2009/index.html

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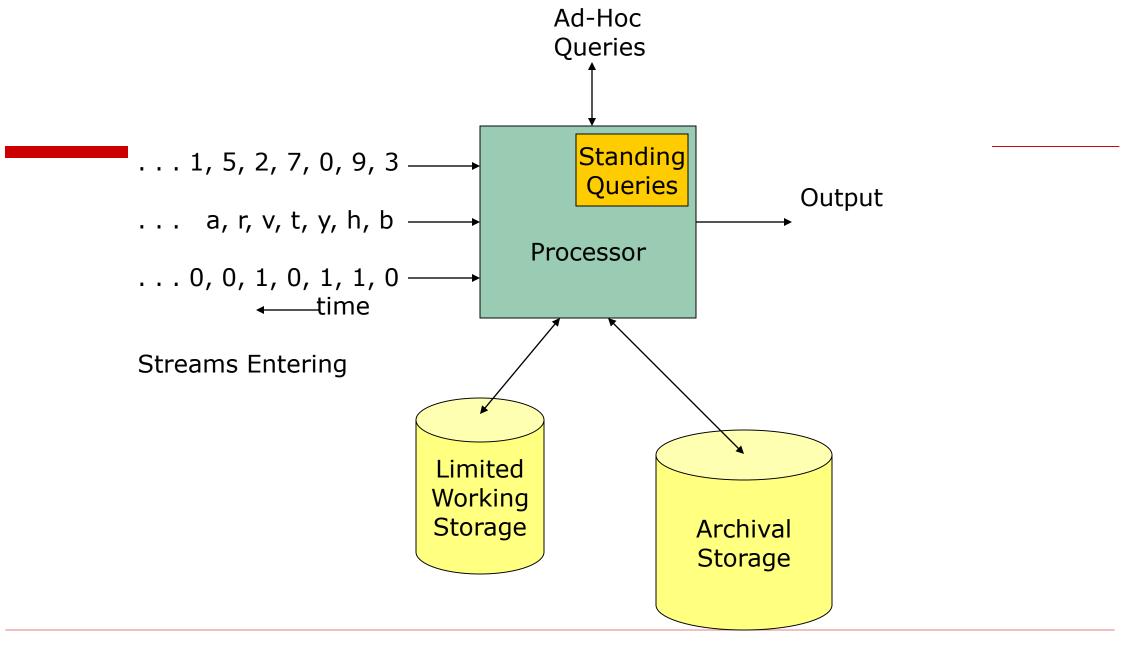
- Data Stream Model
  - Random Sampling of Data Streams
  - Filtering Data Streams (Bloom Filter)
  - Counting Distinct Elements
  - Estimating Moments
- A sliding window model
  - Counting 1's
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# Conventional Data Mining

- All data stored on slow hard disks/archives.
- Slow access, slow processing.
- Off-line analysis of data.
- Instant action on results impossible.
- However, trained MODELS (rules, decision trees, neural networks, etc.) can be deployed to work in real time.

#### The Stream Model

- Data enter the system at a rapid rate, at one or more input ports
- The system cannot store the entire stream accessibly
- How do you make critical calculations about the stream using a limited amount of fast (RAM) memory?
- ☐ We might be interested in queries over :
  - "the last N records" (a sliding window model), or
  - "everything seen so far (or the last N days)"



# Applications -(1)

- ☐ Mining Twitter's tweets
  - Detecting breaking news, disasters, scandals, ...
- Mining query streams
  - Google wants to know what queries are more frequent today than yesterday
- Mining click streams
  - Yahoo wants to know which of its pages are getting an unusual number of hits in the past hour

# Applications -(2)

- ☐ Sensors of all kinds need monitoring, especially when there are many sensors of the same type, feeding into a central controller.
  - Detecting/predicting traffic jams
  - Tsunami alerts
- ☐ Telephone call records are summarized into customer bills.

# Applications -(3)

- ☐ IP packets can be monitored at a switch
  - Gather information for optimal routing
  - Detect denial-of-service attacks
  - Filter spam of phishing attacks

#### 1. Sampling a data stream

- ☐ Suppose a bank would like to have (at any moment) a "representative" sample of 3% of all their data, so it would fit into RAM and could be queried interactively (quick response)
- □ Example query: what is the ratio of clients with exactly 1 trx to clients which made exactly 2 trxs during the last weekend?

#### Naïve Approaches

- □ Scan the stream of all transactions; the n-th transaction is put into the sample if r=(n mod 100) < 3
   <ul>
   (0, 1, 2, 100, 101, 102, ...)
- ☐ Use a random selection with p=3%
- **□** Will not work:
  - Many clients with 2, 3, ... transactions would be "viewed" as those which made a single transaction (see 4.2.1)

### Better Approach

- ☐ Make, off-line, a list of all clients, take a 3% sample of them, put them into a hash table (or a binary search tree) and store only transactions from these selected clients.
- ☐ (If needed, use not only client\_id as the key, but also other fields, like card type, terminal type, etc.)
- Problems:
  - Cost time and memory (to keep the hash table)
  - What about new clients (we will never see them!)?

#### An Even Better Approach

- instead of a hash table, use a hash function to map each client to an integer 1, ..., 100;
  - transactions of clients with number 1, 2, 3 enter the sample; others are ignored
- Advantage:
  - No need to create and keep any hash table!
  - New clients are also included in the sampling process
- Problem: what if the sample size exceeds available RAM?

# Sampling a stream in limited RAM

- Instead of a pre-specified percentage of clients that we want to cover (e.g., 3%), specify the amount of RAM that can be used for storing the sample.
- Use a hash function with, say, L=10.000 buckets (as before) and put all the records from buckets 1, 2, ..., L to your sample.
   L is initially set to 10.000.
- ☐ Whenever the size of your samples reaches the size of available RAM, remove all the records from bucket L and set L to L-1.

### Reservoir Sampling

- ☐ Suppose your RAM can store *s* records; each record has the same size
- How could you sample an <u>infinite stream of records</u>, in such a way that <u>at any moment</u> your RAM keeps a <u>random, uniformly distributed</u>, <u>sample of s records</u>? (uniformly distributed: every record from the stream has the same chance of being kept in RAM, i.e.,

s/(#records seen so far)

- Initialization: the first s records are stored in RAM.
- ☐ How to proceed with further records, s+1, s+2, ... in such a way that at any moment, any element of the stream has the same chance of being in RAM?

### A Solution: Reservoir Sampling

Initialization:

Store the first s records of the stream in your RAM. At this moment n=s and the probability of an element entering RAM the is s/n (accidentally, it's 1!)

- ☐ Inductive Step:
  - When the (n+1) th element arrives, decide with probability s/(n+1) to keep the record in RAM (otherwise, ignore it)
  - If you choose to keep it, throw one of the previously stored record out, selected with equal probability, and use the freed space for the new record.
- Prove by induction that at any moment all records enter RAM with probability s/n (Chapter 4.5.5, page 181?)

### Outline of the proof

- When the (n+1) th element arrives it is chosen to be stored with probability s/(n+1) that's what we wanted!
- However, all previous positions were chosen with probability s/n (by induction hypothesis) that's bad we need s/(n+1)!
- Fortunately, our procedure will delete one of the stored elements to create space for the newly selected element. This "random deletion" will modify the probabilities of "surviving" from s/n to s/(n+1) exactly what we need!

$$(1 - \frac{s}{n+1})(\frac{s}{n}) + (\frac{s}{n+1})(\frac{s-1}{s})(\frac{s}{n}) = \frac{s}{n+1}$$

### Outline of the proof



*n-th+1 element* 



s = buffer size

Every element has chance of s/n of being in buffer at moment n; a new element arrives...

Don't keep 
$$(1-\frac{s}{n+1})(\frac{s}{n})+(\frac{s}{n+1})(\frac{s-1}{s})(\frac{s}{n})$$
 Keep

# Simple implementation of Reservoir Sampling

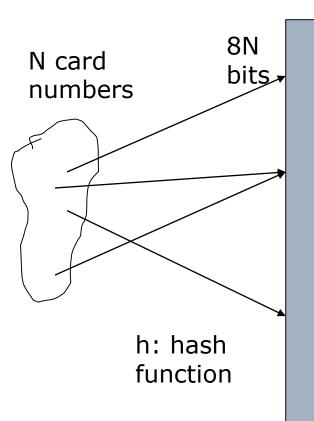
```
(* S has items to sample, R will contain the result *)
ReservoirSample(S[1..n], R[1..s])
// fill the reservoir array
for i := 1 to s
   R[i] := S[i]
                                                   rand_int(1,i)
                                        S
 // replace elements with gradually decreasing probability
 for i := s+1 to n
  (* randomInteger(a, b) generates a uniform integer from the inclusive
range {a, ..., b} *)
  j := randomInteger(1, i)
  if i <= s
    R[j] := S[i]
```

# 2. Fast filtering of "bad" records

- ☐ Sometimes we know which records are "legal" and want to filter out all (or almost all) "illegal" records from a stream
- Examples:
  - A bank wants to ignore card numbers of clients which are not in their database
  - A mailing system wants to block all incoming e-mails from "non-registered" e-mail addresses (spam?)
  - Amazon.com wants to allow access only to their registered clients
  - Scenario: 1 billion "legal" card numbers, each 28 chars long

#### **Bloom Filter**

- Scenario: N=1 billion "legal" card numbers, each 28 chars long; how could we quickly filter out *almost all* "illegal" numbers?
- A hash table? How big should it be? 56GB RAM.
- □ Bloom Filter (one hash function):
  - Consider a vector of 8 billion bits (just 1GB of RAM!) initialized to 0's and a hash function h(x) with values in 1, ..., 8\*10^9.
  - For each "legal" card number x, set bit h(x) to 1.
  - An incoming y is considered to be legal if the h(y) bit is 1.
- ☐ What is the percentage of *false positives*? (illegal cards that would pass through the filter)



# Bloom Filter: accuracy

- ☐ How many bits are set to 1?
  - n=10^9 legal cards
  - N=8\*10^9 buckets
- ☐ What is the chance that a randomly selected bit is **not set to 1**?

$$((N-1)/N)^n = [(1-1/N)^N]^{n/N} = e^{-1/8}$$

- Thus the chance randomly hitting 1 is  $1-\exp(-1/8)=0.1175$ , so the rate of false positive is about 11.75%
- Suppose that instead of one hash function we would use k hash functions,  $h_1$ , ...,  $h_k$  and demand that y passes the filter when all bits  $h_1(y)$ , ...,  $h_k(y)$  are set to 1 ...

#### Bloom Filter with k hash functions

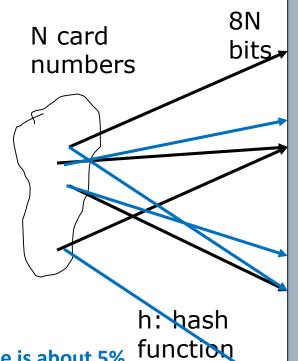
- ☐ How many bits are set to 1?
  - n=10^9 legal cards
  - N=8\*10^9 buckets
  - k=2 the number of hash functions
- ☐ What is the chance that a randomly selected bit is **not set to 1**?

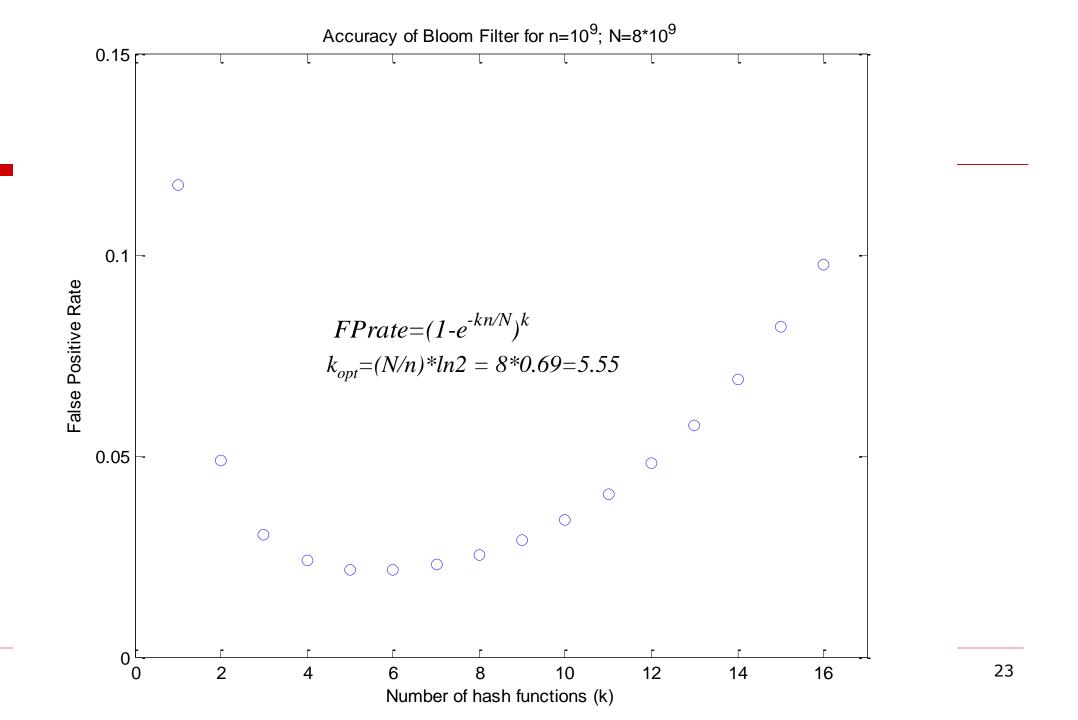
$$((N-1)/N)^{kn} = ((1-1/N)^N)^{kn/N} \approx e^{-k\frac{n}{N}}$$

☐ Thus the chance of hitting 1 by k independent hash functions is:

$$(1-((1-1/N)^{N})^{kn/N})^{k} \approx (1-e^{-k\frac{n}{N}})^{k}$$

- $\square$  k=2, n/N=1/8 => (1-exp(-1/4))^2=0.0493, so the false positives rate is about 5%
- What number of hash functions k is optimal? k=(#bits/#elements)\*In2





#### Final Remarks on Bloom Filters

- Cascading: using two or more filters one after another reduces errors "exponentially fast" (e.g., 5%\*5%=0.25%).
- Inserting new elements to a filter is easy.
- □ Removal of elements from a filter is "almost impossible" (Why?)
- If two Bloom filters  $F_A$  and  $F_B$  represent sets A and B then the bitwise AND of  $F_A$  and  $F_B$  represents the intersection of A and B and the bitwise OR of  $F_A$  and  $F_B$  represents the union of A and B. (Why? What about false positive rates for such constructions?)

#### More applications of Bloom Filters:

- Google <u>BigTable</u> and <u>Apache Cassandra</u> use Bloom filters to reduce the disk lookups for non-existent rows or columns. Avoiding costly disk lookups considerably increases the performance of a database query operation.
- The <u>Google Chrome</u> web browser used to use a Bloom filter to identify malicious URLs. Any URL was first checked against a local Bloom filter, and only if the Bloom filter returned a positive result was a full check of the URL performed (and the user warned, if that too returned a positive result).
- ☐ The Squid Web Proxy Cache uses Bloom filters for cache digests. [10]
- ☐ Bitcoin uses Bloom filters to speed up wallet synchronization. [11][12]
- ☐ The <u>Venti</u> archival storage system uses Bloom filters to detect previously stored data. [13]

#### 3. Counting Distinct Elements

- □ Problem: a data stream consists of elements chosen from a set of size n (n very big!). How to maintain the count of the number of distinct elements seen so far?
- Obvious approach: maintain the set of elements seen (costs O(n) memory!)
- ☐ Use less memory (and accept loss of accuracy)

#### **Applications**

- ☐ How many different URLs have we seen so far?
- How many different words are found among the Web pages being crawled at a site?
  - Unusually low or high numbers could indicate "artificial pages"
- How many different Web pages does each customer requests in a week?
- How many distinct elements in a column of a table?
   (optimization of the join operation of two tables)
- How many distinct <source, destination> pairs through a router? (detection of DoS attacks)

# Using Small Storage

☐ Real Problem:

what if we do not have space to store the complete set?

☐ Estimate the count in an unbiased way.

☐ Accept that the count may be in error, but limit the probability that the error is large.

#### A simple idea: MinTopK estimate

- ☐ Hash incoming objects into doubles from the interval [0, 1] and count them shrinking the interval if needed.
- □ Due to limited memory, maintain only the K biggest values ("TopK"), say, K=1000.
- Let s denote the minimum of our set (MinTopK)
- $\square$  The number of distinct elements  $\approx K/(1-s)$
- What about the accuracy? The number of bits?

