

# Dimensionality Reduction and Data Visualization

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# Exploratory Data Analysis (EDA)

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□ EDA the process of getting an insight into the data with help of:

- visual inspection of the data files
- descriptive statistics/summaries
- *plots, bar charts, histograms, ...*
- feedback from domain experts
- ***thinking!***

# Goals of EDA:

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- discover (and fix) obvious errors in data
- discover inconsistencies
- get an idea about data quality
- get a feeling of what is important and what is not
- make first discoveries
- get some feedback from domain experts
- formulate first hypotheses

# Case 1: German Credit Data

<https://archive.ics.uci.edu/ml/machine-learning-databases/statlog/german/>

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- 1000 records, 300 “bad”, 700 “good” clients
- 20 attributes: 7 numerical, 13 categorical
- cost matrix:  
misclassifying a bad client as a good one costs 5x  
more than misclassifying a good client as a bad one

A\P	BAD	GOOD
BAD	0	5
GOOD	1	0

# Some variables

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**Age**

Sex

**Loan duration**

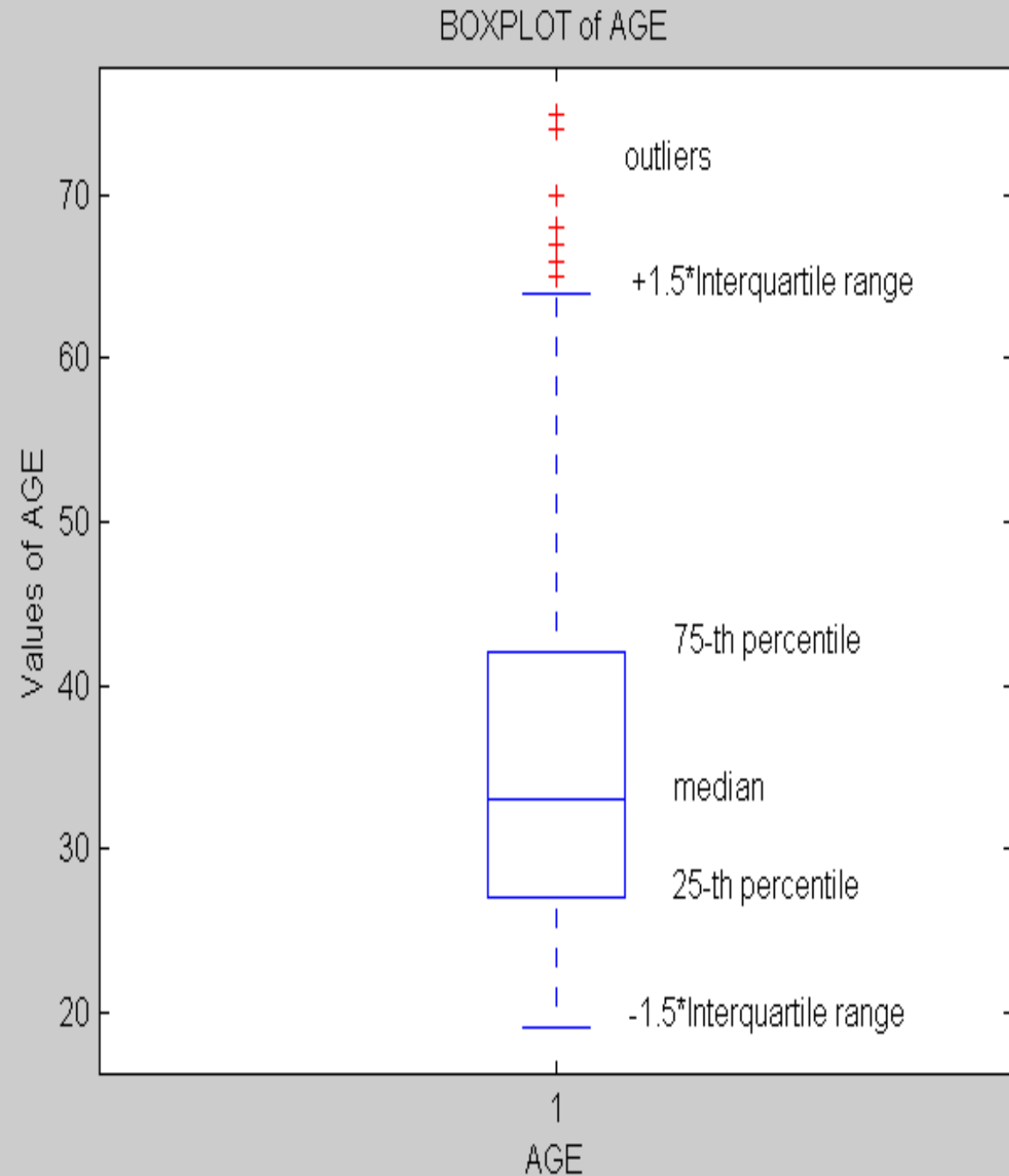
Amount

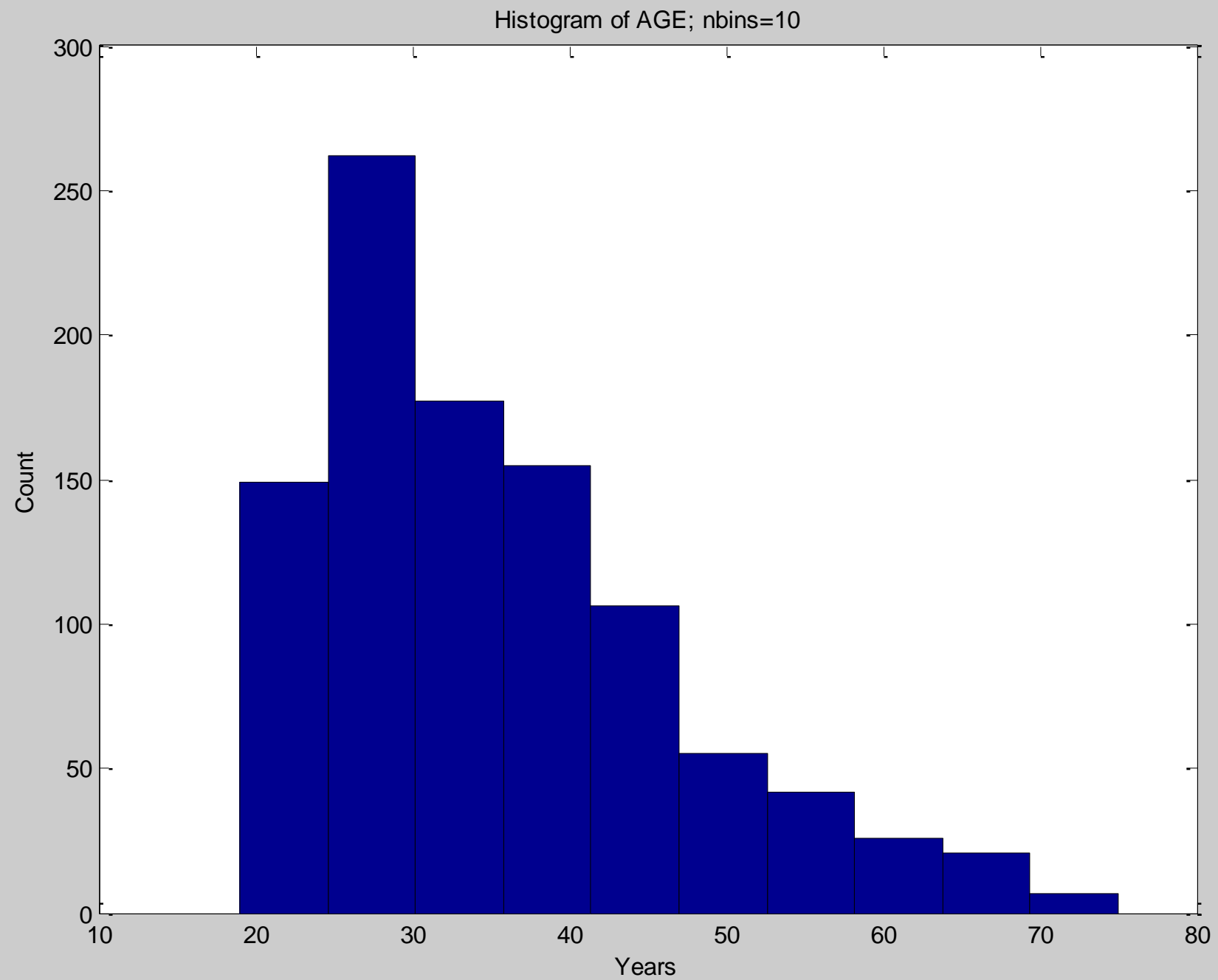
Credit history

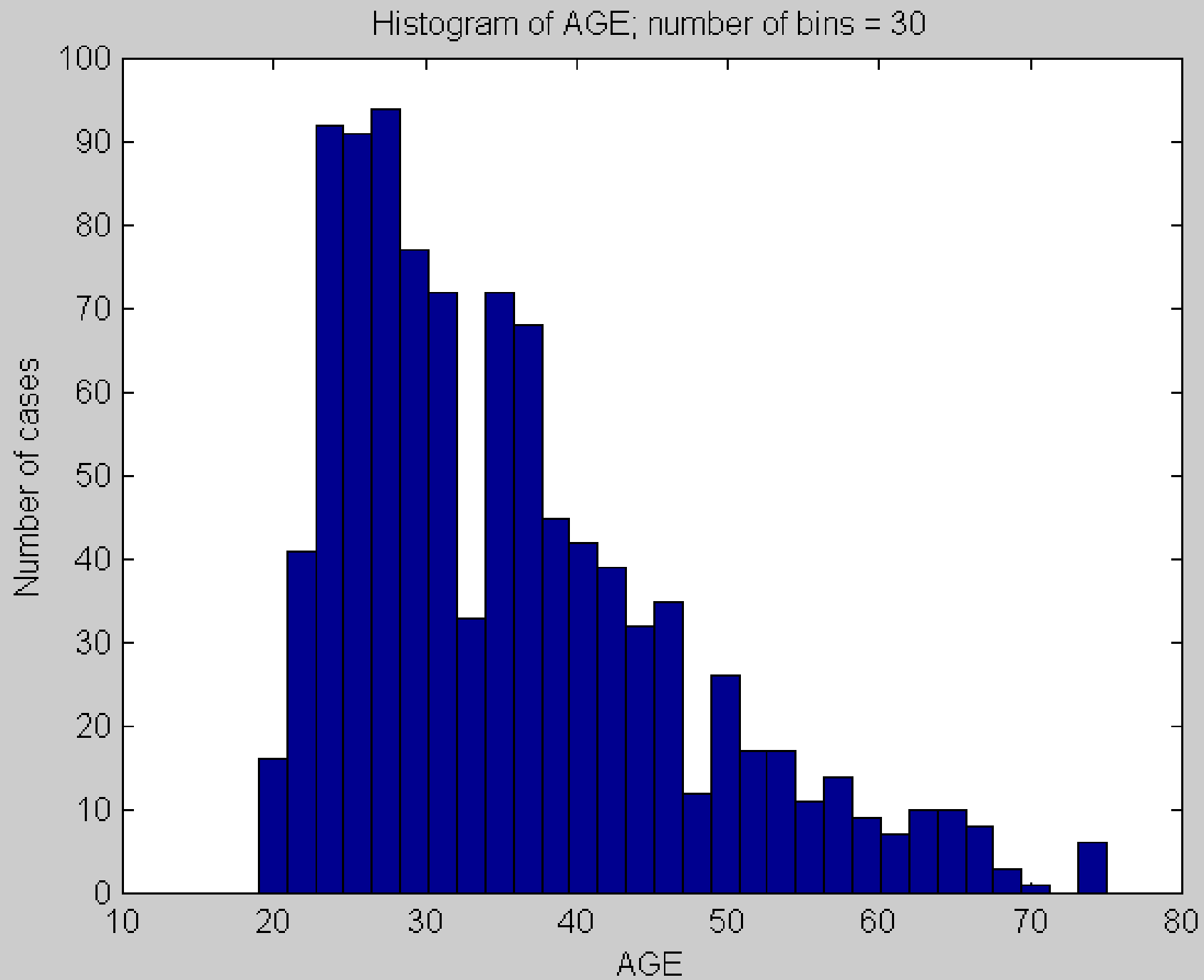
**Housing type:** own, rented, social

# AGE

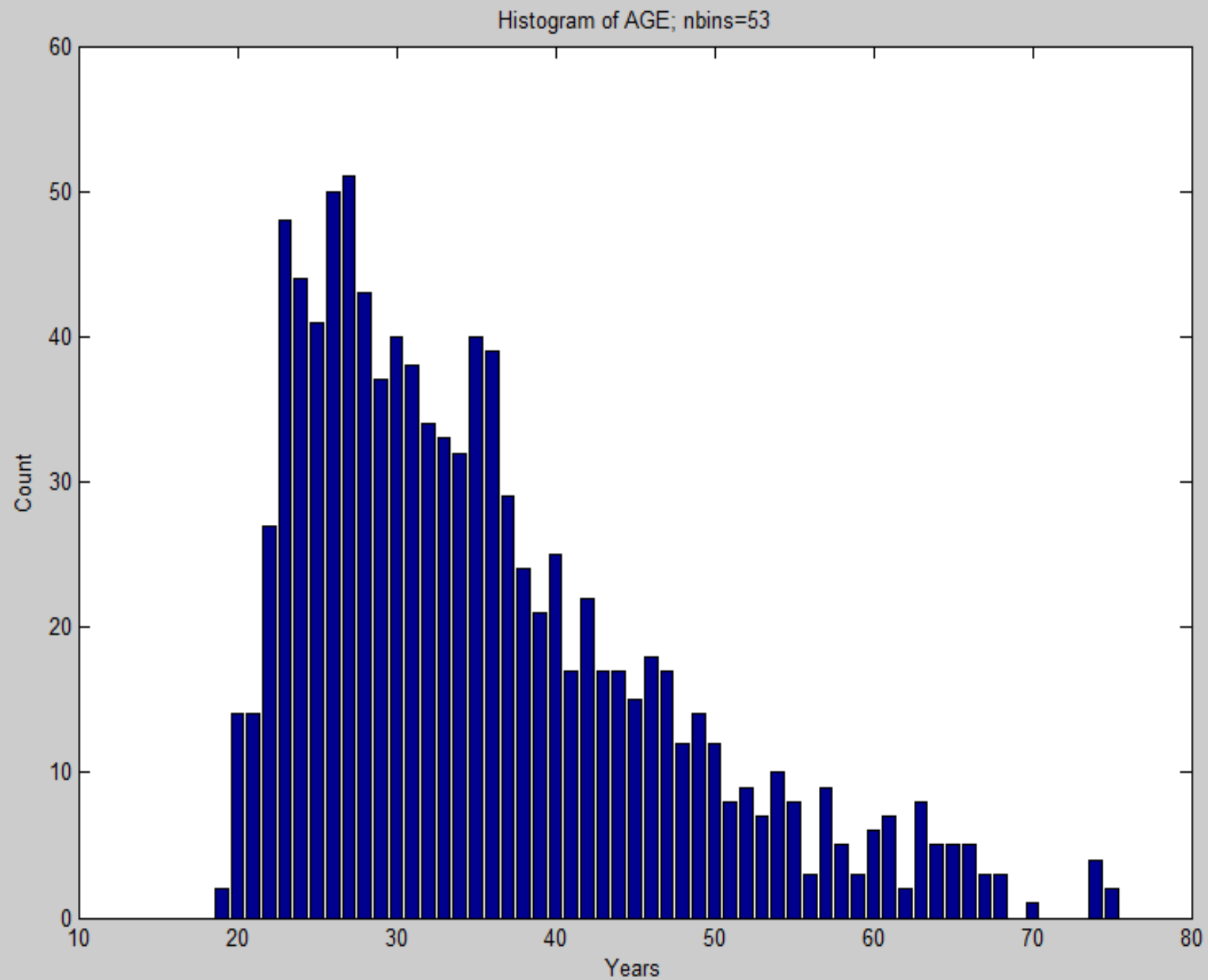
mean=35.54  
median=33  
mode=27  
range=56  
iqr=15  
std=11.37  
skewness=1.01  
kurtosis=3.58







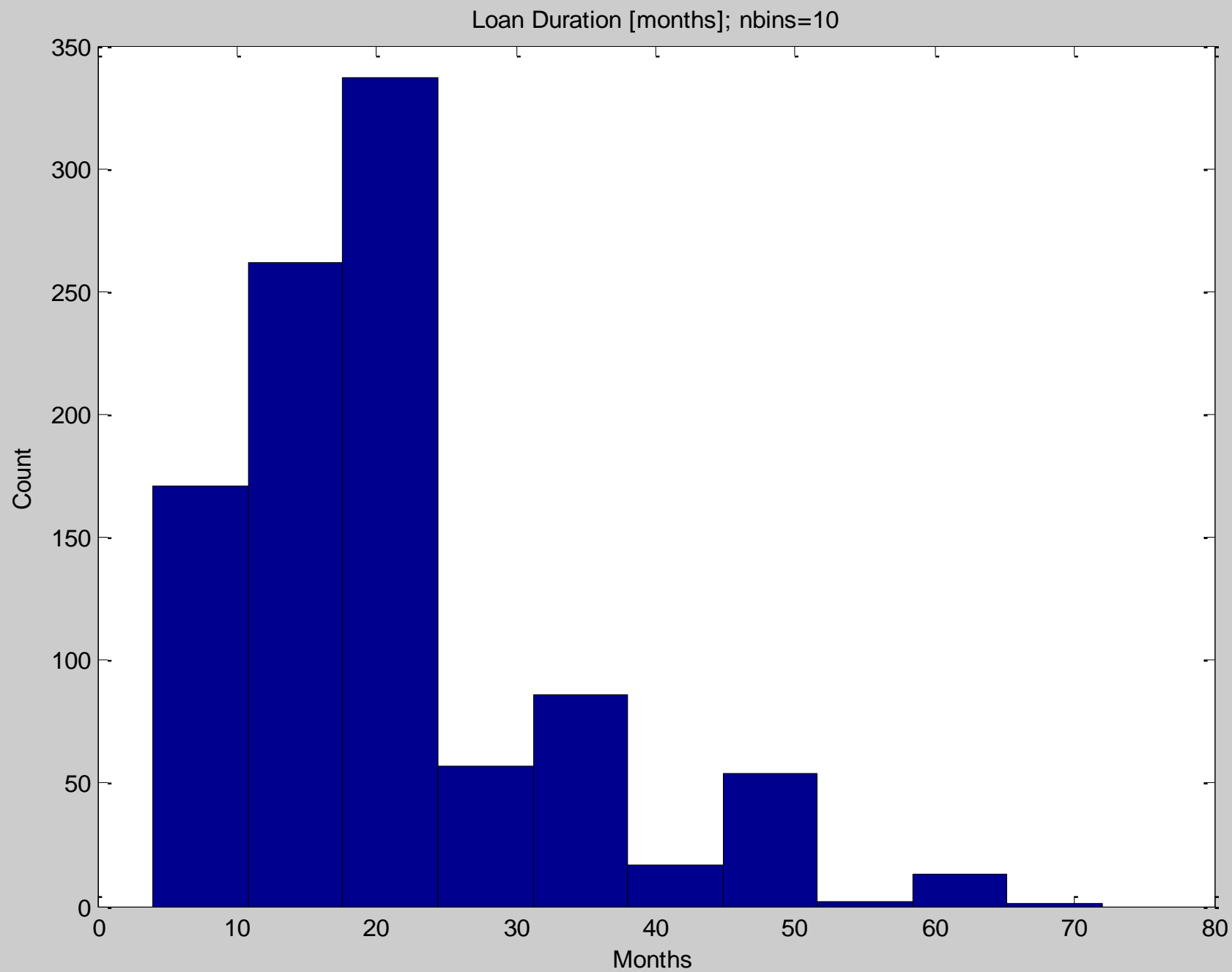


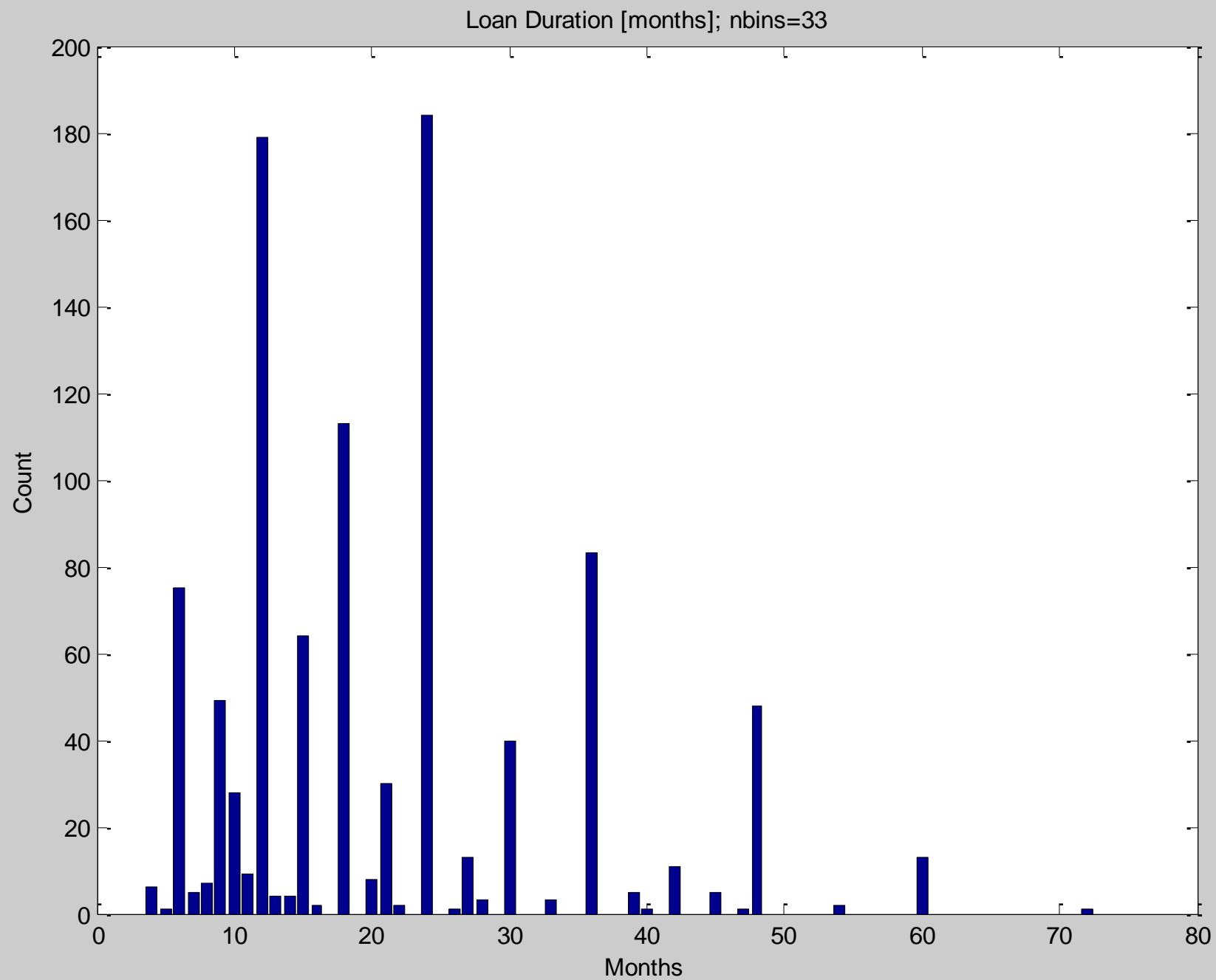


# Observations

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- ❑ **descriptive statistics** (mean, median, ...) are not very informative
- ❑ **boxplot** gives a rough idea of the distribution; main advantage: may be used to visualize several variables on a single figure
- ❑ **histogram**: very useful, but might be misleading (when the number of bins is badly chosen)!

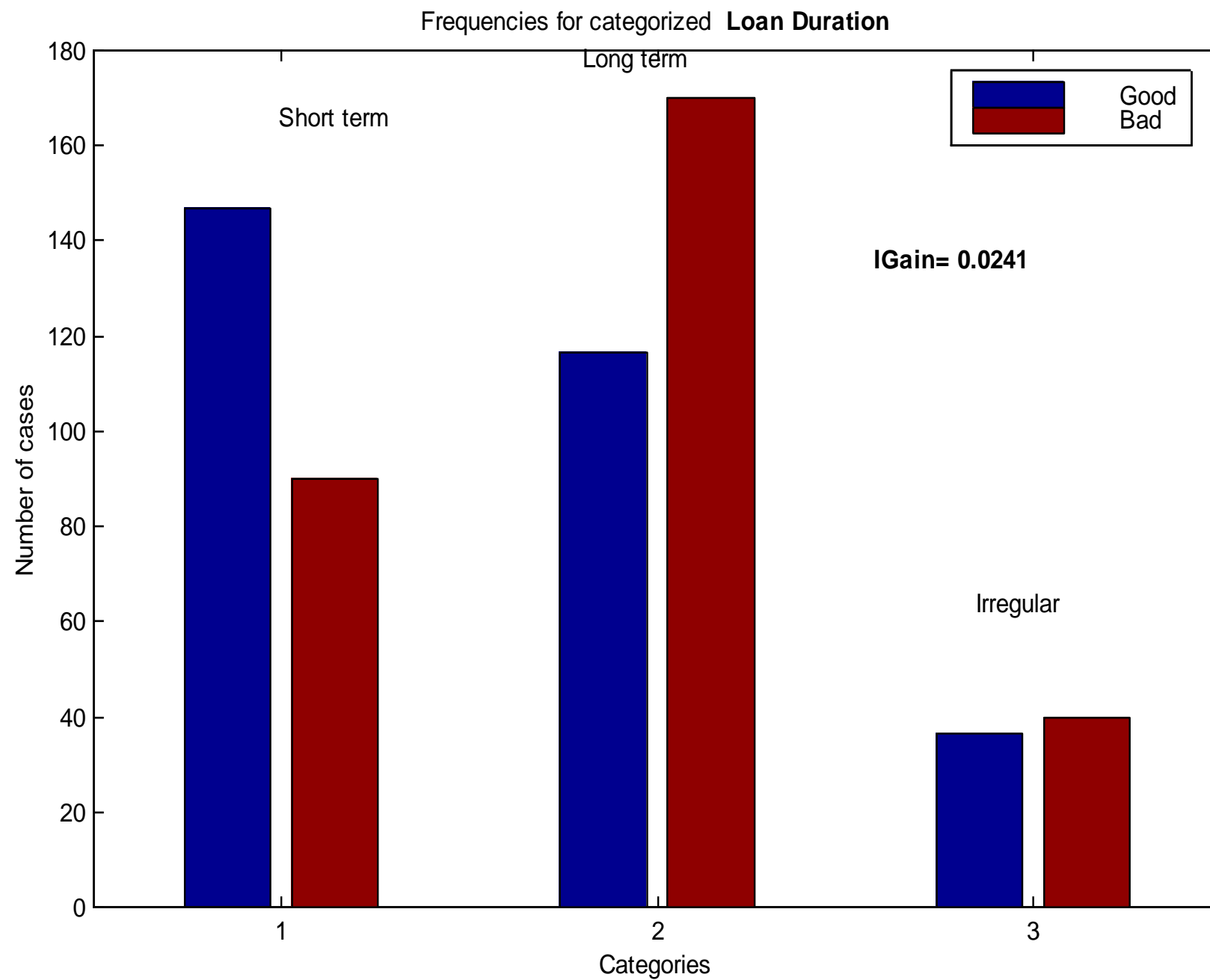




# Observations

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- A **bar chart** with frequencies of possible values is very useful: it allows us to identify 3 groups of loan duration:
    - A) typical '**short term loans**': shorter than 18 months
    - B) typical '**long term loans**': 18, 24, 30, 36, 48, 60 months
    - C) '**special arrangements**': all other durations
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# Iris Data Set: visualisation

- ❑ 150=3x50 records, 3 categories of Iris
- ❑ 4 variables



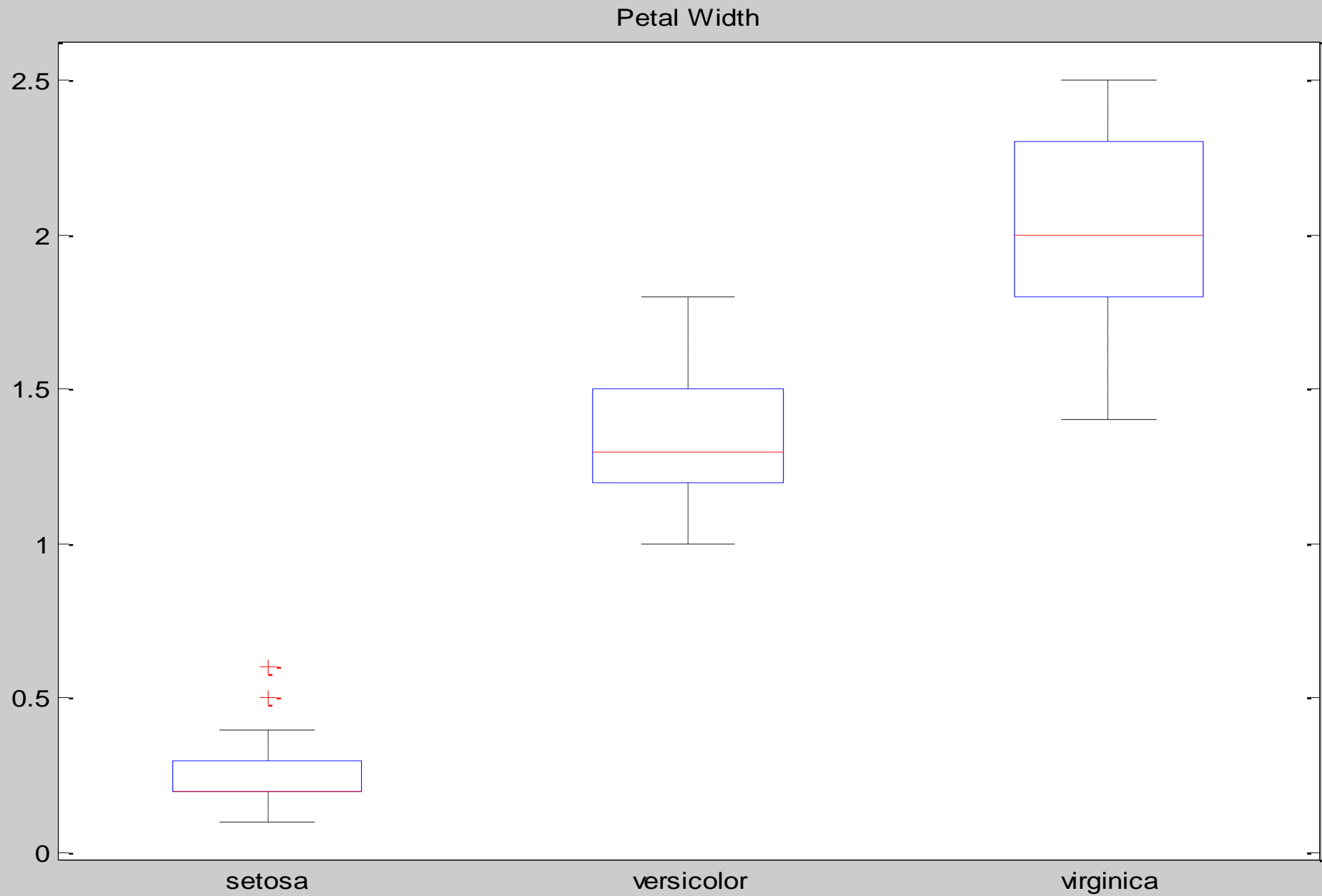
	Sepal length	Sepal width	Petal length	Petal width	Type
1	5.1	3.5	1.4	0.2	Iris setosa
2	4.9	3.0	1.4	0.2	Iris setosa
...					
51	7.0	3.2	4.7	1.4	Iris versicolor
52	6.4	3.2	4.5	1.5	Iris versicolor
...					
101	6.3	3.3	6.0	2.5	Iris virginica
102	5.8	2.7	5.1	1.9	Iris virginica
...					

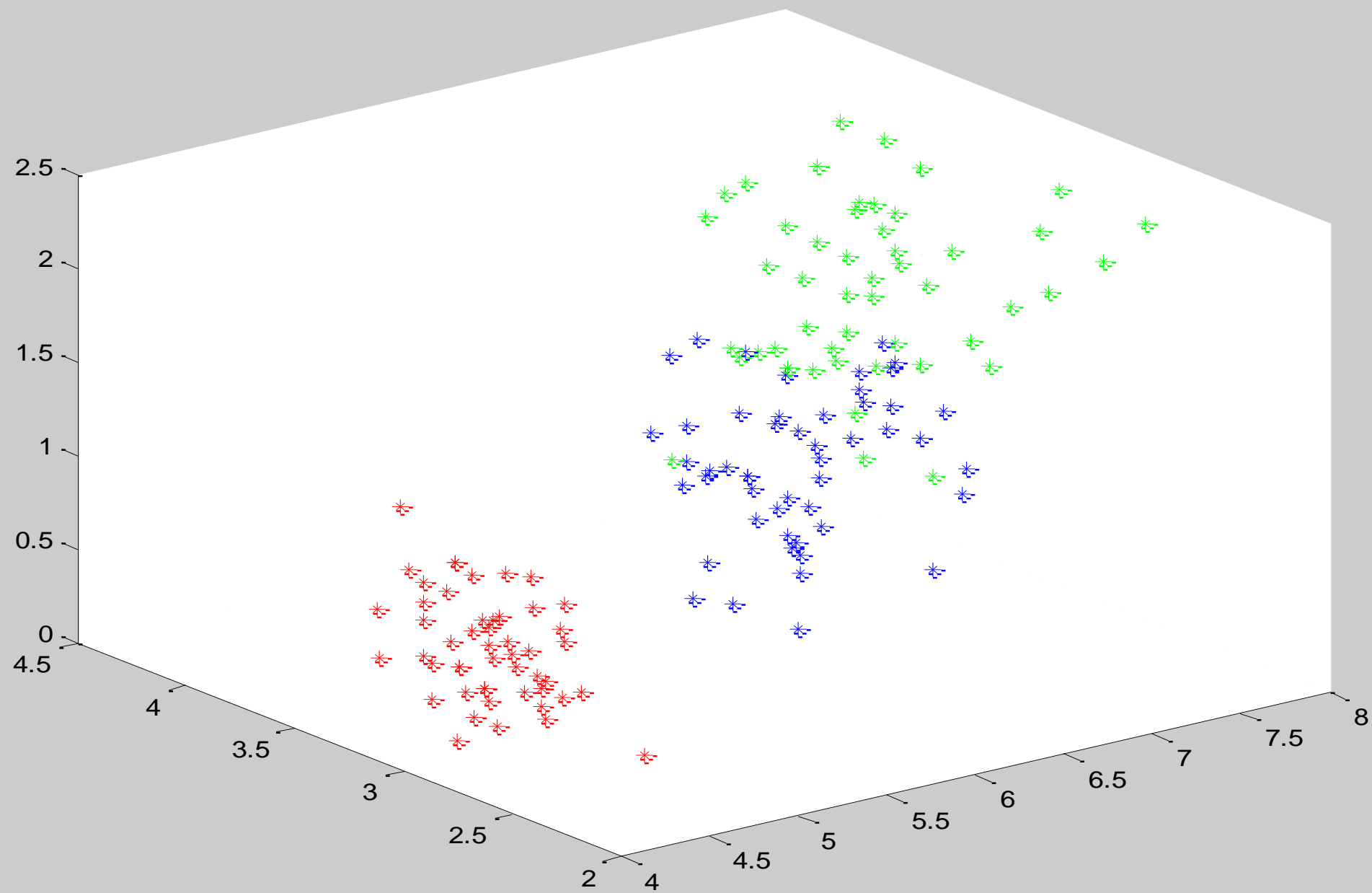
# Visualisation multi-dimensional data

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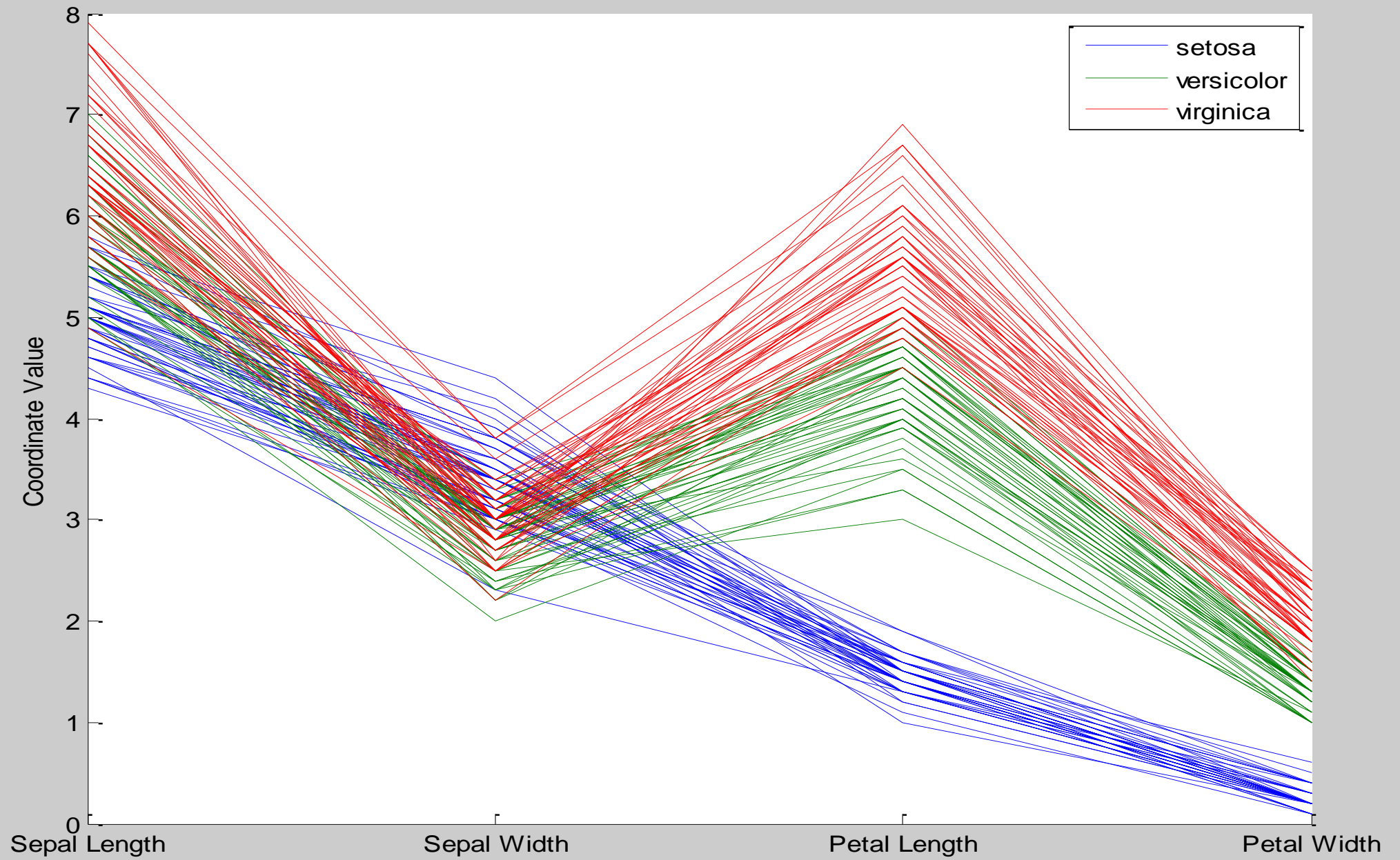
- ☐ Multiple boxplots
- ☐ 3D interactive scatter plots
- ☐ **Parallel Coordinates Plots:**  
each record is plotted as a line
- ☐ **Andrews Plots:**  
a tuple of numbers defines a “smooth” curve  
(e.g.,  $(a, b, c) \rightarrow ax^2+bx+c$ ), so every record can be “plotted” as a curve. [Actually, instead of polynomials, trigonometric functions are used]
- ☐ **Glyphplots**
- ☐ **Principal Components (dimensionality reduction)**



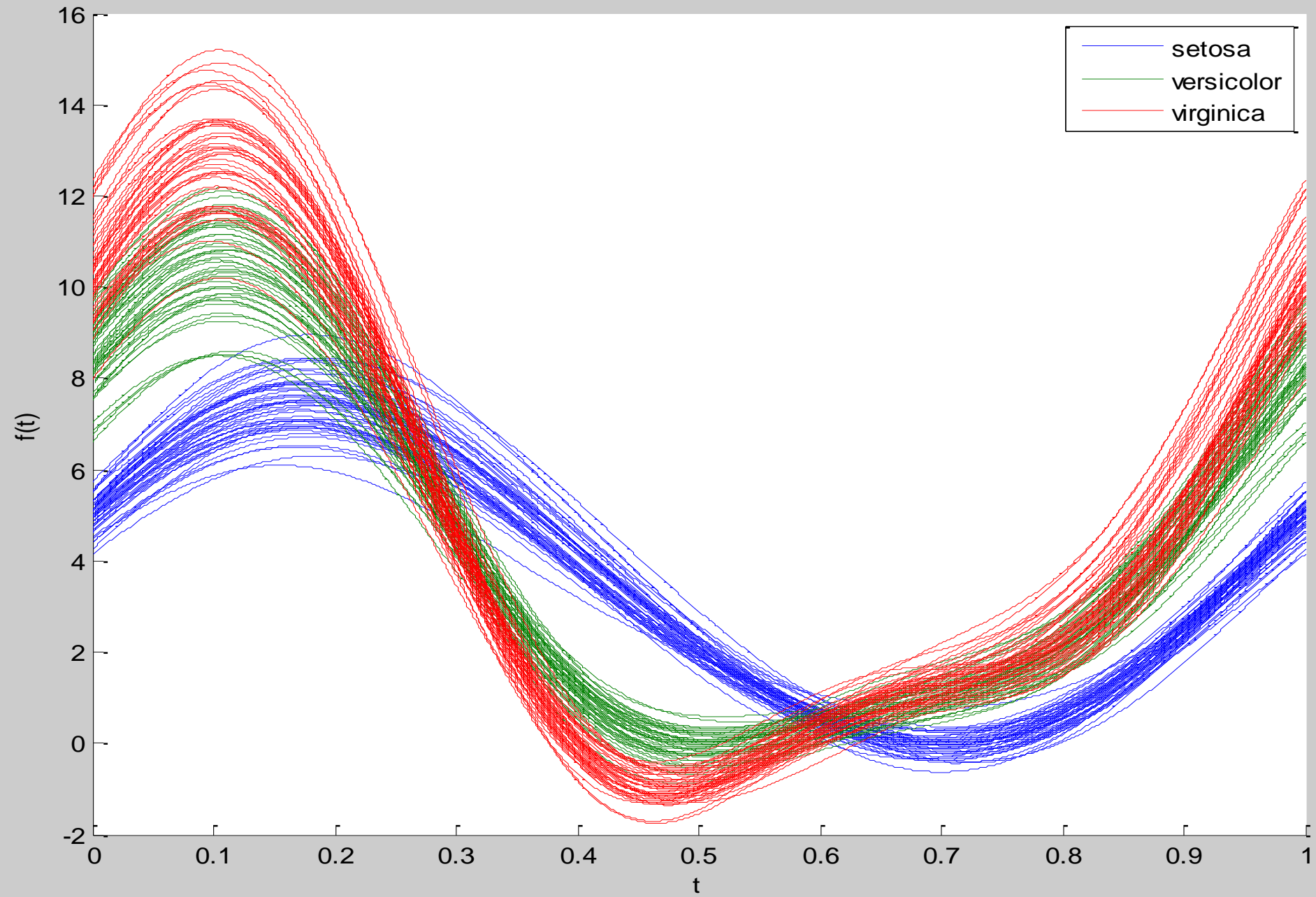


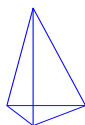


Parallel Coordinates

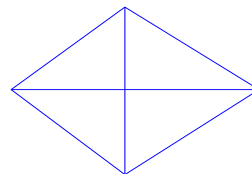


Andrews Plot

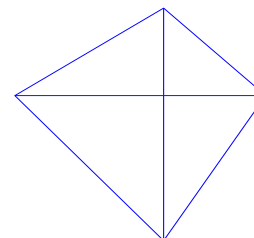




setosa



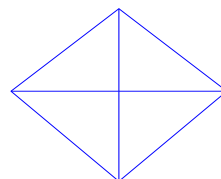
versicolor



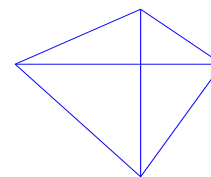
virginica



setosa



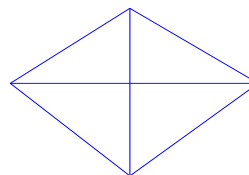
versicolor



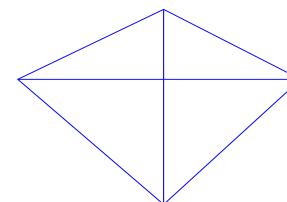
virginica



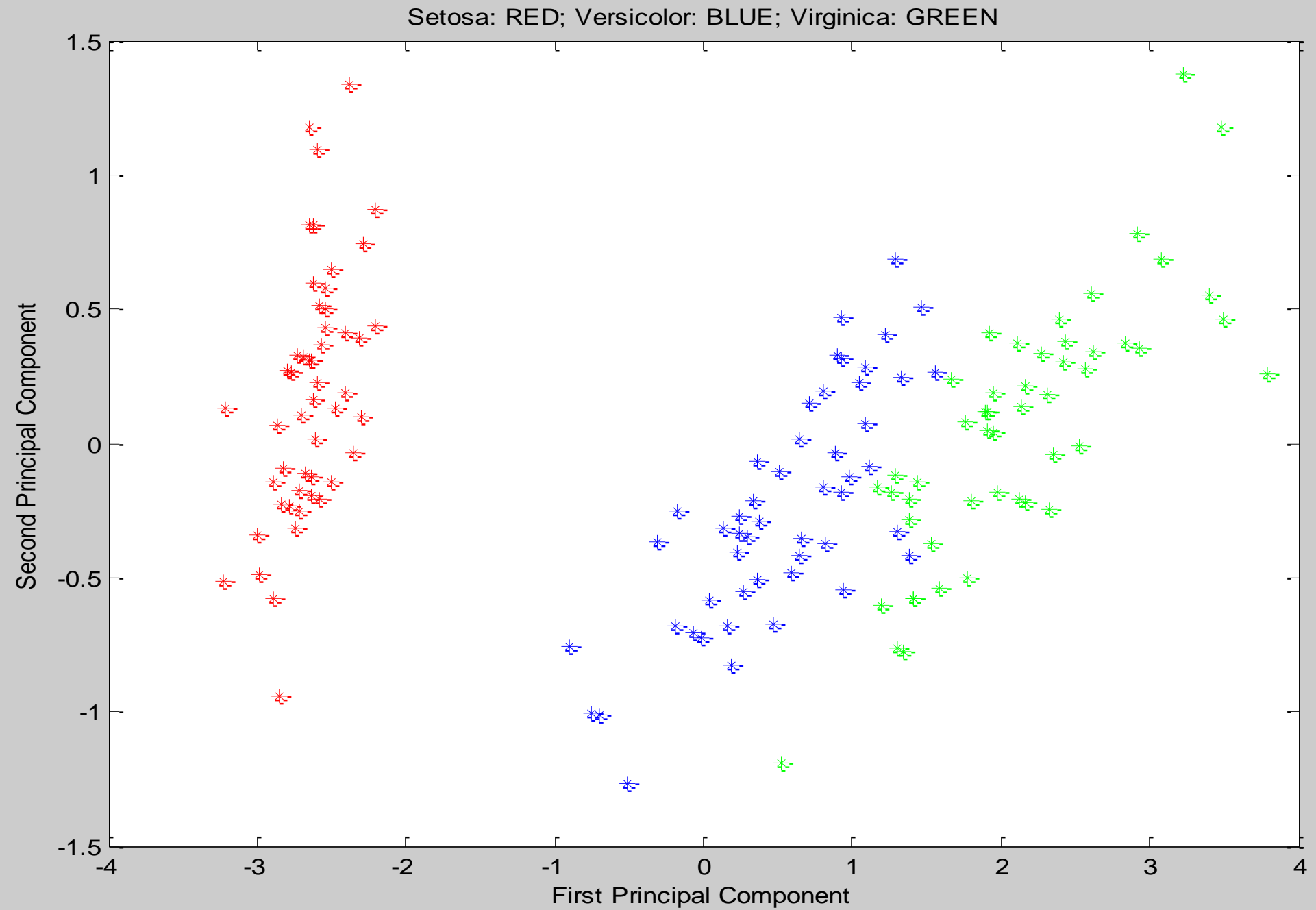
setosa



versicolor

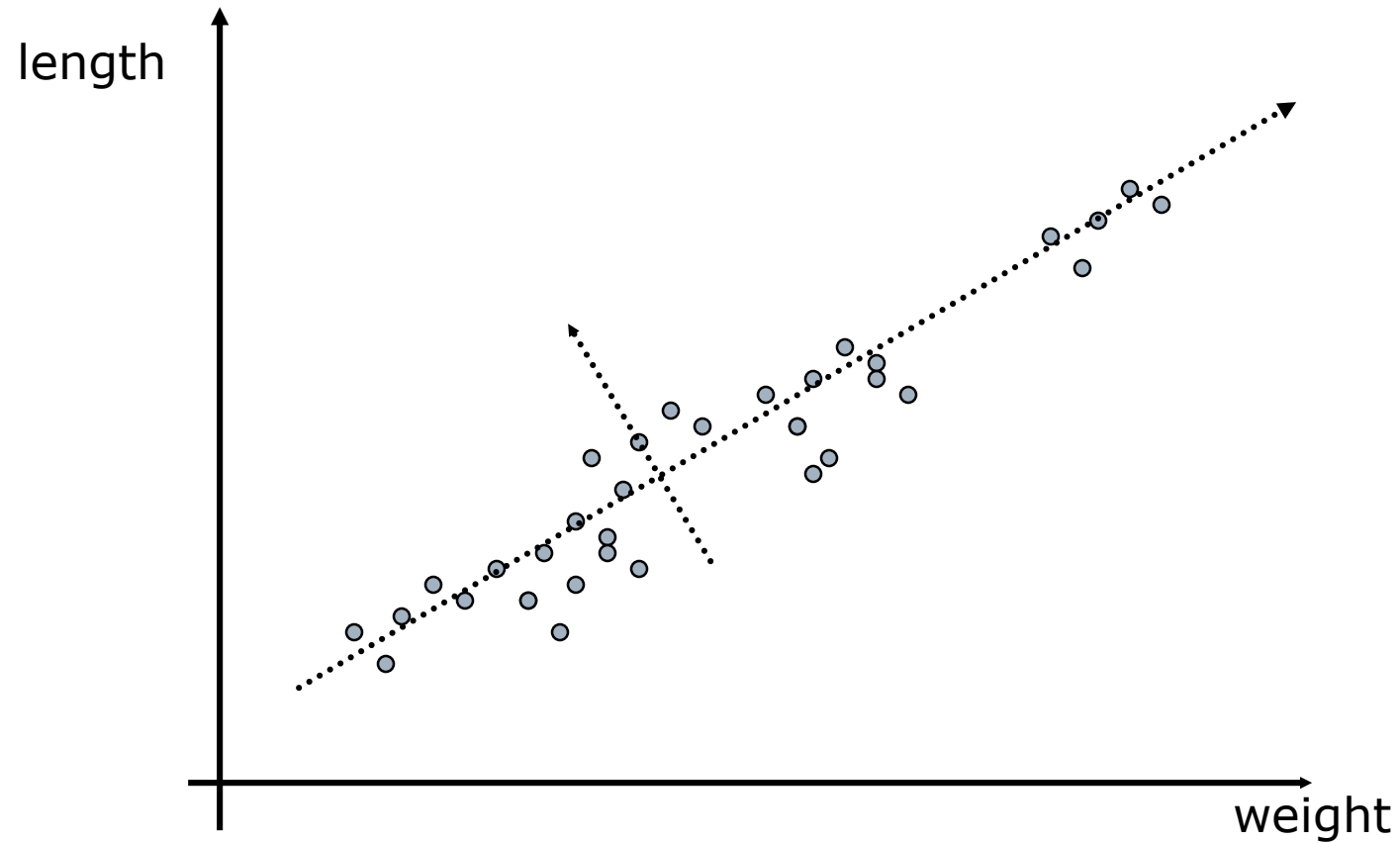


virginica



# Principal Component Analysis

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# Principal Component Analysis

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- **Given:**  $n$  variables  $x_1, x_2, \dots, x_n$
- PCs are linear combinations of  $x_1, \dots, x_n$  such that:
  - 1) they are orthogonal to each other
  - 2) they maximize the “variance of projections”
  - 3) the first PC explains most of the variance, second PC less,
- **In practice the first few PCs (2-3) explain most of the variance**



# Example application of PCAs

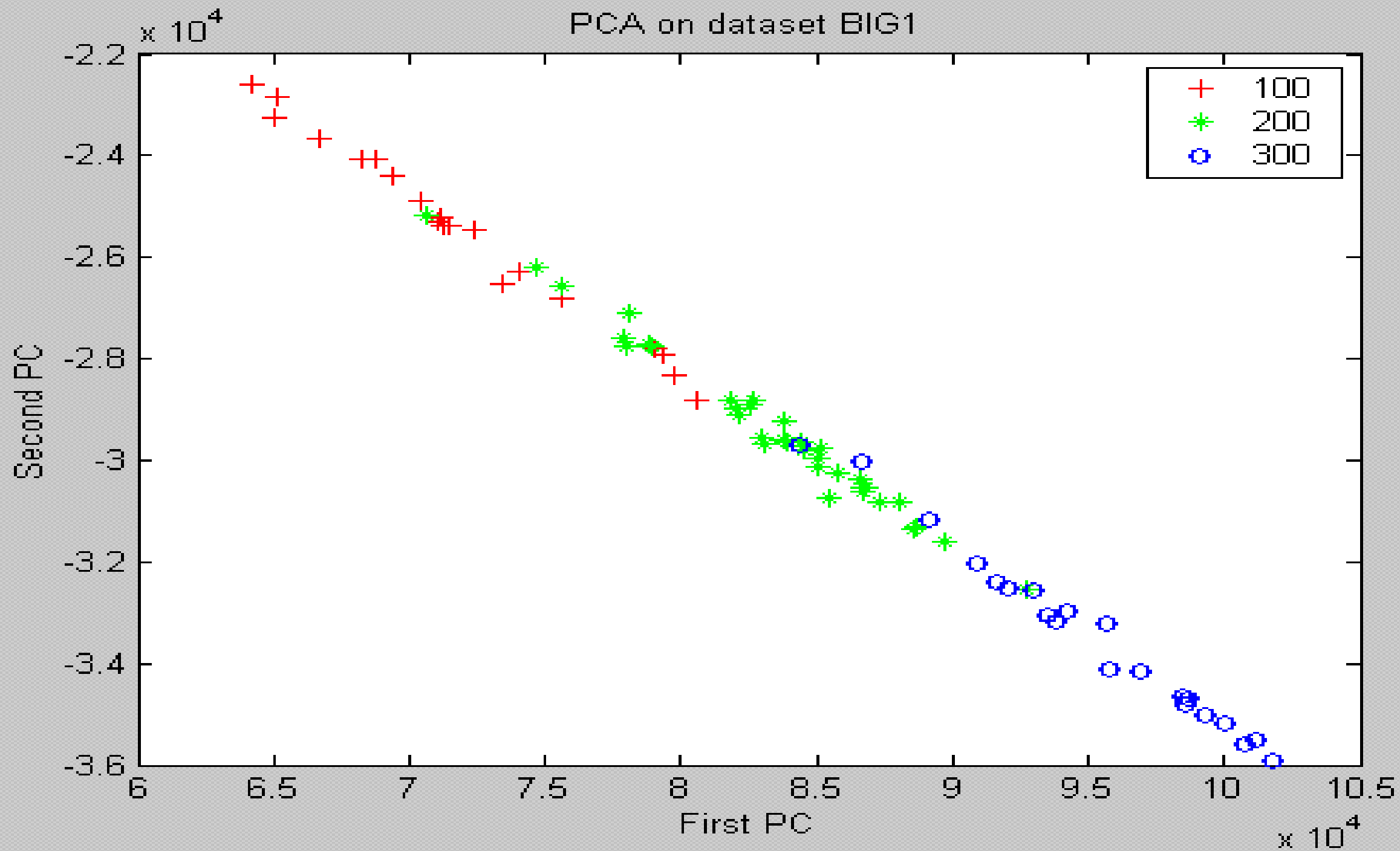
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- ❑ a digital camera takes several photos of a flower
- ❑ some features are extracted from images (sizes, proportions, diameters, etc): 30 numbers
- ❑ some flowers are manually labeled as “nice”; others as “ugly”

## **Problem:**

develop a system that would automatically estimate flower quality from 30 features

PCA on dataset BIG1



# More advanced dimensionality reduction methods

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- ❑ Variants of PCA
- ❑ Multi Dimensional Scaling
- ❑ Locally Linear Embeddings
- ❑ ...
- ❑ “Latent Spaces” (Variational Autoencoders, Generative Adversarial Networks)

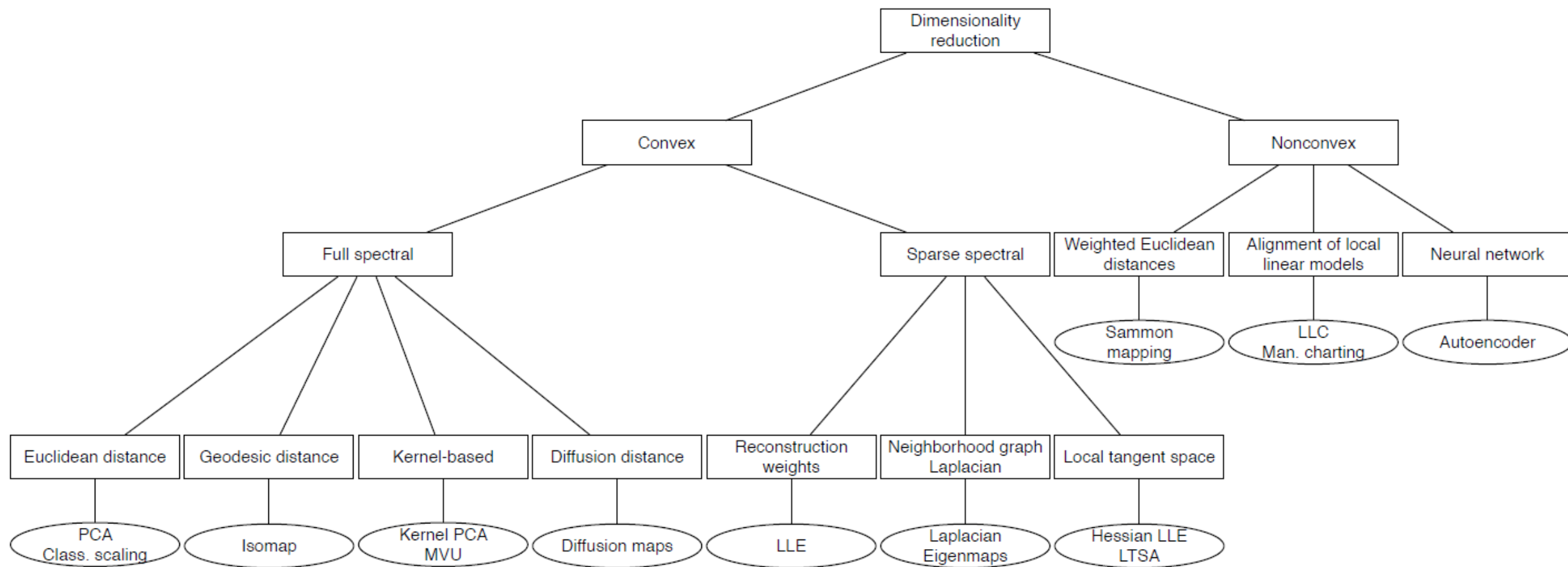


Figure 1: Taxonomy of dimensionality reduction techniques.

# Metric Multi-Dimensional Scaling: the key idea

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Given  $n$  points  $p_1, \dots, p_n$  (in a highly dimensional space)  
find a mapping  $p_i \rightarrow q_i$  ( $q_i$  in a low dimensional space)  
that preserves the original distances as much as possible:

$$\text{dist}(p_i, p_j) \approx \text{dist}(q_i, q_j) \text{ for all } i, j;$$

$$\text{Total error: } \sum (\text{dist}(p_i, p_j) - \text{dist}(q_i, q_j))^2$$

An optimization problem! PCA does (most of) the job!

# General Multi-Dimensional Scaling: the key idea

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Given  $n$  objects  $p_1, \dots, p_n$  and a similarity measure between them  
find a mapping  $p_i \rightarrow q_i$  ( $q_i$  in a low dimensional space)  
that preserves the original distances as much as possible:

$$\text{sim}(p_i, p_j) \approx \text{dist}(q_i, q_j) \text{ for all } i, j;$$

$$\text{Total error: } \sum (\text{sim}(p_i, p_j) - \text{dist}(q_i, q_j))^2$$

An optimization problem! Initialize at random; iterate SGD

# Locally Linear Embeddings

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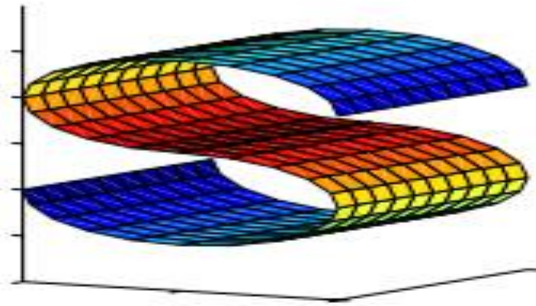
Often, interesting data “lives” in “highly dimensional spaces” (images, word embeddings, spectra, ...)

We want to see it in low dimensions!

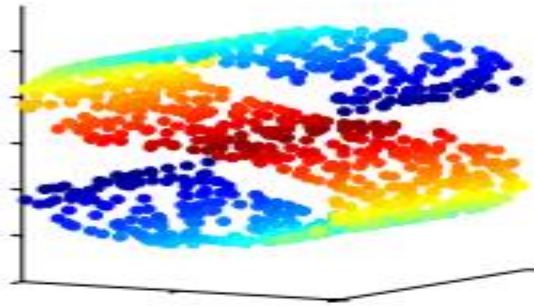
The key idea:

- for each object  $X_i$  find a few neighboring objects;
- measure distances between  $X_i$  and these neighbours
- find  $Y_i$  in low dimensional space that preserve all mutual distances => a very simple optimization problem!

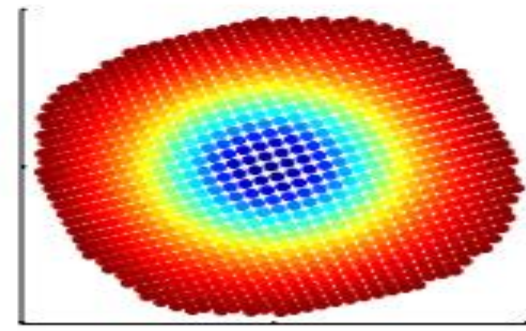
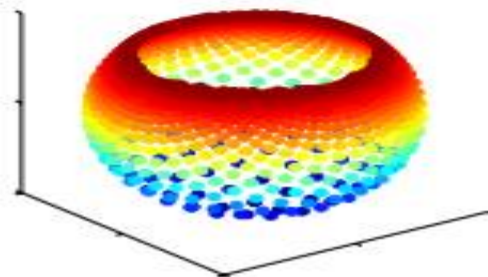
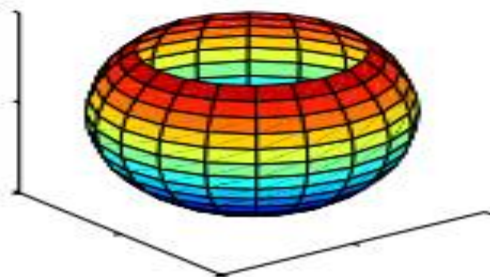
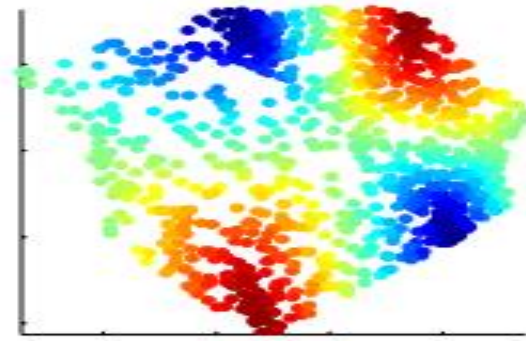
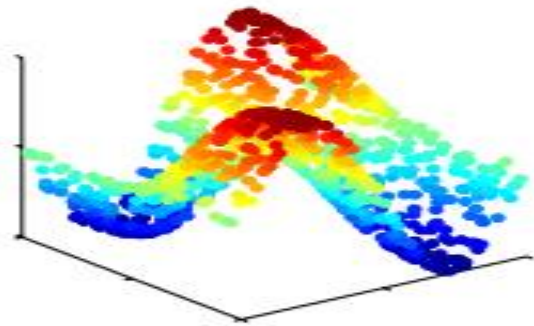
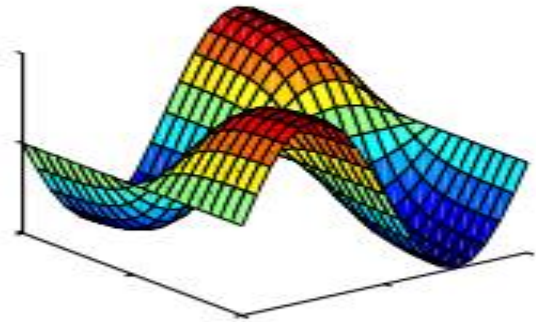
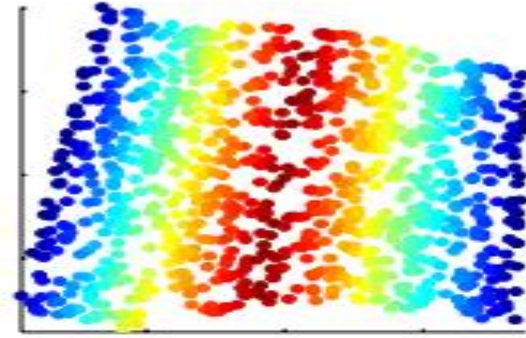
(A)



(B)



(C)





## LLE ALGORITHM

1. Compute the neighbors of each data point,  $\vec{X}_i$ .
2. Compute the weights  $W_{ij}$  that best reconstruct each data point  $\vec{X}_i$  from its neighbors, minimizing the cost in Equation (1) by constrained linear fits.
3. Compute the vectors  $\vec{Y}_i$  best reconstructed by the weights  $W_{ij}$ , minimizing the quadratic form in Equation (2) by its bottom nonzero eigenvectors.

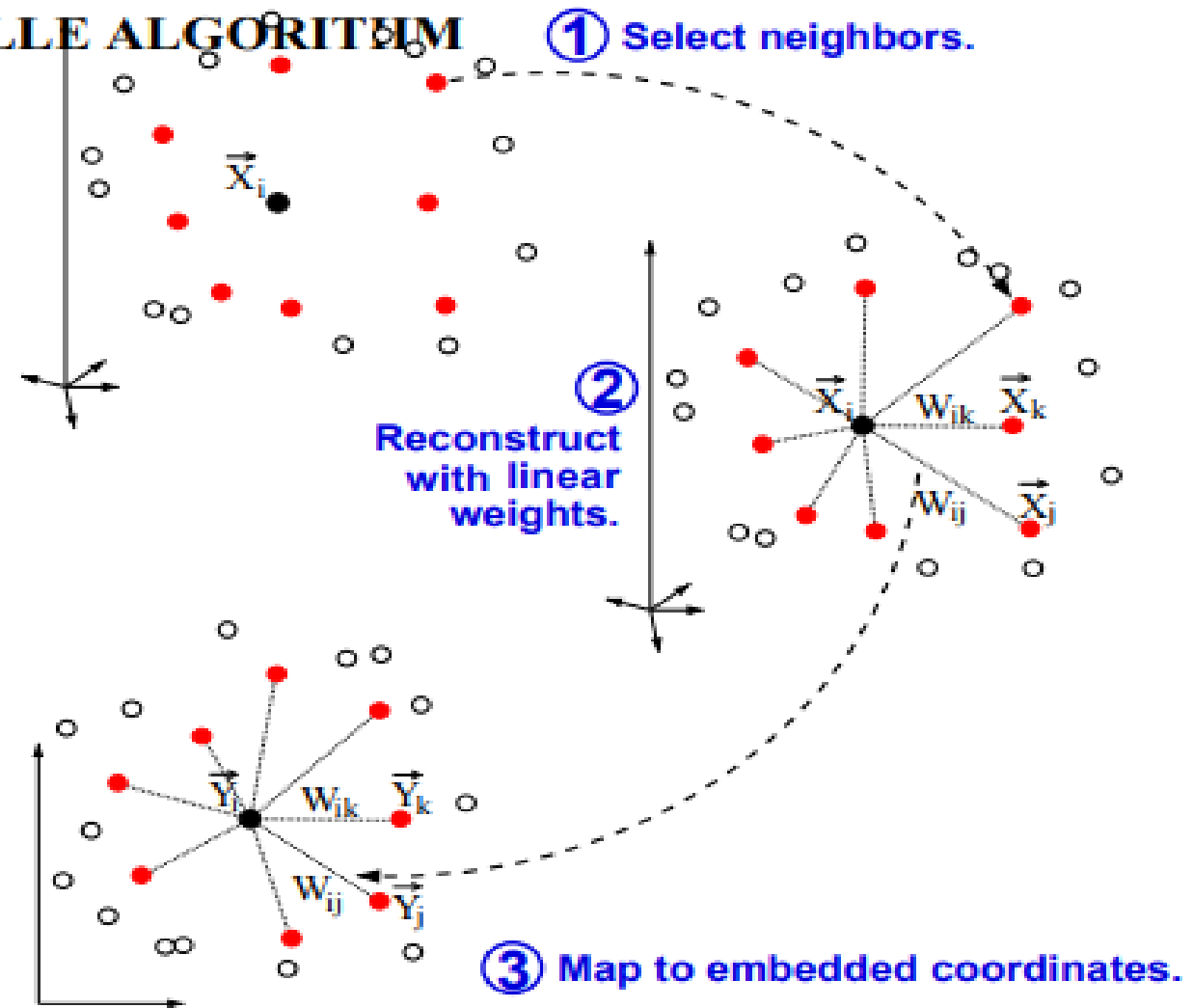


Figure 2: Summary of the LLE algorithm, mapping high dimensional inputs  $\vec{X}_i$  to low dimensional outputs  $\vec{Y}_i$  via local linear reconstruction weights  $W_{ij}$ .

# References:

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- An overview of dimensionality reduction methods:  
[https://lvdmaaten.github.io/publications/papers/TR\\_Dimensionality\\_Reduction\\_Review\\_2009.pdf](https://lvdmaaten.github.io/publications/papers/TR_Dimensionality_Reduction_Review_2009.pdf)
- LLE  
<https://www.jmlr.org/papers/volume4/saul03a/saul03a.pdf>
- t-SNE  
<https://www.youtube.com/watch?v=EMD106bB2vY>  
[https://lvdmaaten.github.io/publications/papers/JMLR\\_2008.pdf](https://lvdmaaten.github.io/publications/papers/JMLR_2008.pdf)
- PCA/Dimensionality reduction  
Chapter 11, MMDS book (<http://www.mmds.org/>)