Data Analysis

Mini Project

{codenation}®

The Brief

The brief

"Should we stop making MegaBytes Vouchers?"

The brief

MegaBytes' CEO is wondering if the MegaBytes gift vouchers are worth producing.

She doesn't think enough people use them and thinks they should be phased out.

The store's manager thinks enough people use them to keep them in place.

The brief

Using the data provided produce a number of visualisations, which will help inform this decision.

Examples include:

- How many sales were made on each payment type?
- How many unique items were paid for by each payment type?
- What percentage of income made came from vouchers?

The brief

Remember!

Your job is to present the information in a clear, readable way.

Your findings should show no bias!

The brief

You will be working in pairs.

Prepare to present your findings at **4.30pm today!**