

# Objective

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## HOTEL REVENUE DASHBOARD REQUEST

### THE SITUATION

You work as a Data Analyst for **Open Heaven Hotels**, a luxury hotel chain that serves clients across the globe. Recently, our leadership team noticed inconsistencies in our revenue tracking and reporting. This has led to challenges in identifying critical opportunities to improve revenue and reduce losses.

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### THE REQUIREMENTS

The leadership has tasked you with creating an **interactive revenue dashboard** to address the following concerns:

1. **Track Gross, Net, and Lost Revenue** compare current month to previous month.
2. Provide visibility into **lost revenue percentage** to highlight booking inefficiencies.
3. Explore key revenue performance insights such as:
  - Revenue across booking channels.
  - Payment methods impacting lost revenue.
  - Geographic distribution of net revenue.

Your dashboard will be used by the management team to monitor hotel performance, pinpoint revenue leakage, and drive booking conversion improvements.

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