

# User Persona: User123

Archetype: Observer

## Basic Info

- **Age Range:** Late 20s to early 30s
- **Location Guess:** Lucknow, India
- **Occupation Guess:** Business Owner

## Traits

- Curious, analytical, observant

## Interests

- Reading and book clubs
- Healthy eating and cooking
- Local community engagement

## Frustrations

- Dealing with corruption and bribery in everyday life
- Struggling with the quality of services and products in the city
- Feeling out of place due to cultural differences between Lucknow and previous location

## Motivations

- Seeking new experiences and knowledge
- Building a successful business in Lucknow
- Connecting with like-minded individuals in the community

## Writing Style

Clear, direct, detailed

## Favorite Subreddits

- r/lucknow
- r/nagpur
- r/IndiaUnfilter
- r/indiasocial
- r/amiugly

## Citations

**r/lucknow:** "Malls are a thing of past - and entire LKO is on steroids in rents cost, despite low to no demand."

[https://www.reddit.com/r/lucknow/comments/1lzfthve/what\\_has\\_happened\\_to\\_malls\\_like\\_wave\\_one\\_awadh/n34g4ea/](https://www.reddit.com/r/lucknow/comments/1lzfthve/what_has_happened_to_malls_like_wave_one_awadh/n34g4ea/)

**r/nagpur:** "Cops keep a civ around to discuss bribes."

[https://www.reddit.com/r/nagpur/comments/1lyb0p5/a\\_very\\_odd\\_experience/n2y7g0s/](https://www.reddit.com/r/nagpur/comments/1lyb0p5/a_very_odd_experience/n2y7g0s/)

**r/indiasocial:** "Dont you have big muscle brothers or friends? or cop/lawyer friends? My hands are always itching to teach a lesson to such people."

[https://www.reddit.com/r/indiasocial/comments/1lw70s/a\\_45\\_year\\_old\\_man\\_is\\_harassing\\_me/n2hx8z7/](https://www.reddit.com/r/indiasocial/comments/1lw70s/a_45_year_old_man_is_harassing_me/n2hx8z7/)

**r/amiugly:** "Below Average."

[https://www.reddit.com/r/amiugly/comments/16650bx/deleted\\_by\\_user/jyikpuz/](https://www.reddit.com/r/amiugly/comments/16650bx/deleted_by_user/jyikpuz/)