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Disclaimer

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A TO Z JOURNEY TO VICTORY IN YOUR FOOTBALL (SOCCER) BUSINESS

For those punters who have made a fortune in your betting business, **CONGRATULATIONS!** For those who are struggling to make an impact in your betting investment, I wish to share with you this **A To Z Journey To Victory In Your Football (Soccer) Business**.

Every journey is like a road. There are long and short roads. There are smooth and rocky roads. Just like the road, there will be corners, detours and crossroads in the journey. Most importantly is we reach our victorious destination. I hope these 26 betting inspirations will help you either in furthering your betting fortune or improving your betting bottom-line.

A - Achieve your dream to have a profitable year in your betting business

To achieve this dream, the key is to treat your betting as a business, not as a hobby.

When you run a business, you aim to make a profit in each business transaction. You do not enter into a business contract just to have fun.

The same should apply to sports betting. The winning punters devote much efforts and time to running their betting campaign as a business. They will do utmost to maximize profit and to STAY SOLVENT during the nine-months football season.

B - Bet on what you know

Even in a league which you are very knowledgeable in, such as EPL, there are times when it has been difficult to obtain reliable information on key players, a factor which may influence your betting decision. Do not be tempted to bet on a match of a league you know little about, and just because the match is televised live on TV or highly recommended by some sports experts.

C - Cut loss when necessary

This is especially crucial in live betting. The typical mindset of most punters is to hand on till the last minute, hoping that your bets will come good.

Be decisive and cut your loss as soon as you realize the match is not going as per your expectation. Such decisiveness can save you bigger losses in the end.

D - Discipline

In betting, discipline is the WILL to religiously follow preset rules and criteria irregardless of one's emotion at that moment, even when the punter is on a winning streak or on a losing run.

Why is discipline so important?

Because without discipline:

- ✓ even a successful punter can lose all his winnings
- ✓ a losing punter can lose even more
- ✓ the punter cannot win in the long run

It is impossible to make everyday a winning day BUT it is possible to make everyday a losing day if the punter is not disciplined.

E - Enjoy your betting business

Enjoy punting on each betting day. Enjoy your business. The mind works wonders. People who enjoy what they are doing invariably do it well.

However, on those days when you do not find your punting enjoyable due to some reasons, then it is time to TAKE A BREAK. Step back from betting for a while. Return when you are refreshed.

F - Focus

Do keep a cool mind and remain focused especially in live betting. Watching a match, or tracking the odds movements, is an emotional roller coaster.

When the chips are down, guard against being swayed by emotion. Stay calm and assess the situation objectively.

G - Greed

It is human nature to want to make a fast buck. But be mindful of the wise saying "*THERE'S NO FREE LUNCH IN THIS WORLD*".

When the bookmakers make you an offer that's 'too good to be true', it probably is. They are in the business to make your money, not to dish out charity. They do not make mistakes. Such offer is a trap to entice the greedy ones to part with their money.

Also, do not be tempted by the big payout for a combo bet (accumulator) as the risks are also multiplied many folds. Unless you are an extremely lucky punter, you are unlikely to win often.

H - Have a betting game plan

All winners, whether they are entrepreneurs, leaders or football coaches, etc. always have at least one thing in common, and that is a strong game plan. The plan can be for a year, or five years, etc. And they will work steadfastly towards their plan with discipline and perseverance.

All punters should also have their own betting game plan. They should set their betting targets in the nine-months football season.

The pros stick to their plan at all time. Of course this is easier said than done. We are human beings and there are always temptations to stray from the plan. And we usually can come up with a good reason to justify it.

The winning punters know what they want to achieve from their betting plan, and steadfastly adhere to it.

One thing is certain. We are not going to find our betting fortune in a cookie.

I - Ignore distraction

Be very clear with the punting goals you have set. Be diligent in following them through. Do not allow distractions along the way.

J - Just do it if there is value

If your analysis reveals the value lies in the underdog (for example, Fulham having a +1 goal advantage playing against the reigning Champion Manchester United), be courageous and follow your conviction. *JUST DO IT*. Of course, it is a nervy decision as the whole world is putting their money on Manchester United.

K - Know your bets

Be sure you understand everything about the bets you are placing, for example, fixed odds betting, Asian handicap betting, special bets like total goals, number of corners, etc.

L – Losing runs

A losing run is inevitable even for a pro in his betting business. During a bad run, *DO NOT BE TEMPTED TO CHASE YOUR LOSSES*. This is a surefire way to disaster.

Be disciplined and patient. *TAKE A BREAK* from punting when necessary.

M – Money Management

Money management is essentially on how to manage your betting fund and staking plan wisely. The longer you are solvent, the more punting chances for you to be profitable.

Your betting fund must consist of money set aside for your betting business, the money you do not need for anything else.

Next you should decide on an efficient staking plan taking into consideration your risk profile. The higher the risk, the bigger the stake. Conversely, the smaller the stake, the lower the risk. There is a delicate line between the desire to achieve higher profit and the discipline to manage your risk.

The bottom-line is, whatever betting fund and staking plan you choose, they should be within your comfort zone.

So, efficient money management is important as it reduces the chances of wiping out your betting fund, while maximizing the chances of making a profit.

For more details on money management, please refer to page 29.

N – No 'sure win' tips

'Sure win' and 'Insider' tips are often disseminated over the Internet. Guard against such tips as they may be 'leaked out' by interested parties to influence the market to move in a certain way. Any information gathered from the Internet must be thoroughly vetted.

Do your own analysis and research. It's your hard earned money on the line. Following blindly is the most foolish mistake any punter can make.

O – Optimism

Dealing with several losses in a row is a real test on our optimism in our betting business. Many punters do not understand that one essential element

of winning is to remain optimistic and manage our emotions. The inability to do so can lead to serious problems such as ill discipline and poor money management.

All successful punters accept losing streak is part of the game. They will not lose sight that their main objective is to stay in the betting business longest possible.

Irrespective of whether they are 10 down (10 losses) or 10 up (10 wins), they will act the same way according to their preset plan. They know they are not less intelligent when 10 down and they also know they are not more intelligent when 10 up. Of course, it is natural to feel great after a winning streak than after a losing run. It is also easier to make the next bet after going 10 up. This is really the gist of the whole positive outlook, that is, whether a punter can pick himself up to place the next confident bet after going 10 down.

OUR PRIORITY IS TO MAKE SURE OUR BETTING FUND IS NOT DEPLETED.

P – Patience

It can be really frustrating that after spending a hard day analyzing the weekend fixture of around 50 games, only ONE selection meets your selection criteria. So much time spent and only one value bet to make.

Yes, it is indeed frustrating. But do exercise patience. *DO NOT BET FOR THE SAKE OF IT.* You are investing, not gambling.

Q - Quitter never win

Yes, quitters never win, and winners never quit. So, if your soccer business report card is less than satisfactory, which camp would you be? The quitters or the winners? It's your call.

R - Record Keeping

Do you know how many of those teams that you betted on actually won? Which league is your weakest performer? Which period of the football season (beginning, mid or end of season) is your most glorious?

You will have answers to the above if you document all your bets. Such record keeping will show you why you win, and why you lose.

Do learn from your mistakes. *DO NOT BE THE SAD LOSERS WHO REMAIN CLUELESS EVEN AS TO WHY THEY HAVE LOST.* This is what separates the winners from the losers. The winners learn from their mistakes and they know what they have to do to avoid making the same costly mistakes.

S – Specialize in your chosen leagues

The more you know a league, the better will be your grasp and 'feel' in whether a certain match in the league is of value for betting.

Try not to be Mr Jack of all leagues. Specialize in your chosen leagues. You will have a betting edge if you know the leagues well. Knowledge is king.

T - Taking profitable chances in live betting

Live betting has now developed in such a way that it has been compared to stock investing.

The Internet and live telecasting of matches have made live betting immensely popular.

The greatest advantage in live betting is the punters have exactly the same information as the bookmakers as the matches are being played.

In live betting, THE ODDS TELL A STORY. The movement in the odds is an indication of the performance of the teams playing at the time. So, if the punters have the ability to 'DECODE' THE ODDS AND 'READ THE GAME', there are countless money making opportunities on every betting day.

U - Unrealistic expectation

Most punters do not seem to realize that any betting system or guide is to be used for the long term. So, be realistic in your expectation. You cannot judge the system/guide profitability on a daily or weekly basis. Judge it at the end of the football season. This means you must have cash in your betting armory.

Apart from selecting winning bets from your system/guide, you need to have the most efficient betting fund and staking plan in place. YOU MUST ALWAYS REMAIN SOLVENT. The liquidity means you always have money to bet with.

A good system/guide can let you pick winners *BUT* you need the discipline to complement it with good money management to *WIN CONSISTENTLY.*

An indisciplined punter who fiddles with his money management will usually end up with busting his betting fund, and he will then blame the system, even though the *SAME* system is producing tons of profits for the disciplined punters.

V - Value

Value hunting is universal. It is applicable to both life and business, and to football betting as well.

In sports, the true value of the outcome of a match is expressed by the probability of that outcome happening. If the punter can get a price which is *HIGHER* than the one indicated by the probability, then he has found value.

The prices (or odds) offered by the bookmakers are related to the probability of that outcome happening *ACCORDING TO THE BOOKMAKERS*. If you can 'fish out' those selections where your own estimations of the probability chance of winning are higher than that of the bookmakers', then you have found your value bets.

W - Wisdom in learning from your past mistakes

There's a football betting wisdom that one key to achieving long term profit is in the bets that you leave out rather than the ones you punted on. This simply means that if you miss out a good bet, you do not lose any money. However, if you back a losing selection, you are already some \$\$\$ down.

So, be wise to learn from your past punting mistakes and do less of what's wrong, and more of what's right.

X - Extra efforts

Some punters believe in luck. They believe they have the gift of an acute sixth sense, that they can always 'feel and smell' the winners. Simply, they are basing on hunches. Yes, hunches do win games, once in a while.

But be realistic, how long can hunches win?

There are dedicated punters who make the *EXTRA EFFORTS* to study, analyze and acquire knowledge, and THEN have good 'feel' for a certain game. This 'feel' is not 'luck'. It comes from the confidence they have from the extra efforts they put in.

There is a saying that knowledge, diligence, discipline, patience and luck are the five jewels of success. When you have perfected the first four, the fifth, which is luck, will show itself. Some people consider luck the output of hard work.

Y - Yield

Many punters feel that any yield from their soccer investment at the end of the year which is better than putting the money in the bank is already an achievement. If you are looking for instant fortune, try the lottery.

Z - Zero in on your dreams

If you have followed the above **A TILL Y**, I am confident you have joined the elite group of punting winners.

So what makes a punter profitable and successful?

Simply, he aims to make money in his betting business in the long run. He does not want to win only from one match, or from one betting day, or from one betting weekend. His desire is to win at the end of the soccer season.

And he will always be mindful that he must remain solvent. **CASH** is his King, Queen, Prince and Princess. Period. Without cash, he is out of business, and without a chance to make a comeback.

CONCLUSION

I hope the above A To Z Do's and Don'ts pointers will be an inspiration in every punter's betting game plan.

So let's clean out our betting closet. Let's address all that are not working, and achieve a more profitable betting investment.

Remember, the more willing you are to explore proven strategies, the more willing you are to learn from the punting experiences of those who have spent thousands of hours going through the betting mill, the faster you will gain an edge in your punting chances. You will only regret what you didn't try, not what you did.

Inspiration from Lionel Messi

2009 is definitely Lionel Messi's year. He made a clean sweep of all the prestigious awards in football. And his advice to aspiring football players is "Always have a positive attitude, and dreams can come true with hard work and efforts. I can assure you any dream can be achieved".

The author cannot agree more with Lionel Messi, and also wish to assure all soccer punters that achieving consistent profit in your soccer business is not impossible. Remember, impossible can also be '**I M POSSIBLE**'.

You can also create your own A to Z betting finishing line. But do stick to it with optimism all the way.

Now, let us all find our niche in our football betting.

HAVE A PROFITABLE BETTING BUSINESS AHEAD.

Regards
Stanley O
You Win, We win

INTRODUCTION

People now frequently use “soccer lingo” in everyday life. Expressions like “odds-on”, “one-horse race” and “bookie's favourite” are commonly used when referring to situations that have nothing to do with betting. If two people are having an argument, it does not take long for one of them to suggest a friendly wager to settle the dispute. People can bet on anything and everything under the sun ... sports, entertainment, politics, and even the weather.

Everyone has heard of the great Bill Gates, the co-founder and ex-chairman of Microsoft Corporation. Before his retirement, one of his final thoughts was “This is a fantastic time to be entering the online business world, because this business is going to change more in the next 10 years than it has in the last 50”.

Sports betting is increasingly becoming an emerging online business. Billions of \$\$\$ are wagered every match day. Live telecast of matches further intensify the excitement.

The technological improvements in the Internet and mobile phones mean that the punting landscape will continue to change rapidly.

Bookmakers' statistics revealed that soccer betting is the most popular among sports betting. Soccer is the most watched, most played and the highest grossing sport on the planet.

WHY SOCCER IS THE KING OF ALL SPORTS

Soccer is the King of all sports because it is a simple game so easily understood.

It is No. 1 because it is a sport that can stir up so much passion.

Each game is loaded with suspense, fantastic or reckless finishes, players pushing their human bodies to the limit or playing like zombies ... This cocktail of emotions can be experienced in every match – the sickening feeling in the stomach, the anger, the joy, the elation. Its pure entertainment, and it makes the adrenaline flows faster and more intense.

At its best soccer is considered magic, that's why names like Maradona and Pele resonate across the world.

Soccer carries the largest fan base in the world of sports. More and more games are being televised live which means more games are offered for live betting than in any other sports niche.

If you have never engaged in soccer betting experience, you really don't know what you have been missing.

WHY SOCCER LIVE BETTING IS SUCH A BIG BUSINESS

The Internet and live telecasting of soccer matches have made soccer live betting immensely popular. Watching and betting soccer online is one of the most exciting and adrenaline pumping experience a bettor can have. It's fun and thrilling, and when a winning bet materializes, the feeling is simply magic.

Live betting has developed so rapidly that it has been compared to stock investing.

(*Live betting is also known as in-running betting, in-play betting, in-game betting and running ball)

Live betting was introduced in the mid 90's and caught on literally like wild fire. More and more options are being offered by the numerous bookmakers in order to capture more market share in this lucrative live betting market. There is a wide variety of live bets available for punting such as Asian handicap betting, full time score, half time score, full time over/under, half time over/under, number of corners full time, number of corners half time, etc. It is paramount that you understand EVERYTHING about these bets before you punt on them.

Many savvy punters now recognize the main difference between live bets and normal bets. Before the introduction of live betting, punters used past data and analysis to determine their bets. But with live bets, punters can now know how the match unfolds as **the odds tell a story**. The movement of the odds is an indication of the performance of the teams playing at that time. **The ability to 'decode the odds and read the game' is the recipe for live betting success.**

Most soccer fans consider live betting as one of the most exhilarating ways to make money online! And many have gone on to make live betting their main online business and earning comfortable income from it, month after month. There is no need now to clock in, clock out, no boss to face, no employee to handle, no customer to appease, no travelling traffic jam. Yes, none of the hassles of working life. Now they can work from the comfort of their home and have more time for loved ones and other hobbies.

Live betting is a very PROFITABLE market. Whether you are an experienced live-bettor or a beginner, there are numerous money making punting opportunities that are available on EVERY BETTING DAY. You do not need complex technical analysis to find them and profit from them. The key lies in the ability to identify them and profit from these opportunities.

ADVANTAGES OF LIVE BETTING

To some punters, soccer betting may be just a past-time or a form of recreation once in a while from the humdrum of boring daily routine. But to serious live-bettors, live betting **IS** already a lucrative business that has become their livelihood.

The following are the advantages of live betting which makes it a money making avenue which every punter cannot ignore :

- The greatest advantage is the punters have exactly the same information as the bookmakers as the matches are being played.
- There is a chance for the punters to bet at better odds if the opening odds are too low.
- The punters can track the movement of the odds which will reflect on the performance of the teams, and then make his punting decisions.
- Live betting also gives the punters an opportunity to make a “U-turn” and reverse a bet when the situation necessitates. This is equivalent to closing your position in the stock market.
- In most cases, the punter can place a live bet till the 88th minute of the game. The punter must be mindful that **the bet counts from the time of the bet**, for example, in a match between Arsenal and Fulham. At 30th minute, Arsenal was leading 1-0. At 40th minute, you bet Arsenal to win at Asian Handicap -0.5 (that is, Arsenal giving half goal to Fulham). No further goal was scored and the match ended 1-0 in favour of Arsenal. Even though Arsenal won 1-0, your bet lost because you betted Arsenal to win @ AH -0.5 from 40th minutes of play till end of the game.

THE ODDS TELL A STORY

In the live betting market, ***the moving odds tell a story***. The key to making money is to acquire the ability to ***'decode the odds and read the game'***. From the odds changes, the live-bettor must be able to look out for the money making indicators on the **"EXACT"** time to bet, and also the time to **"EXIT"** the bet, when necessary.

This KNOW HOW is the difference between a winning live-bettor, and one who isn't.

Since it's all about odds, odds, odds, do you know how the bookmakers fix the odds before the game, and how the odds are decided while the matches are being played. Here's how.

How the Bookmakers Fix The Odds Before The Game

Bookmakers generally use a standard set of rules which has stood the test of time to fix their odds before the game.

There are many factors which they will take into account. What criteria to use vary among the bookmakers. Some may downplay certain elements while others may take them into consideration

The odds fixed by the different bookmakers are pretty close even though the parameters used may vary.

The following factors are generally considered by the bookmakers in the fixing of the odds :

- Statistics – Last five to ten games performances, Home and Away record, number of goals scored and conceded, etc.
- Team – Injuries, current form, suspension, player and manager relationship, motivation, morale, etc.
- Home advantage – Statistics show that around half of the matches in a season are Home wins.
- Weather conditions.

Some of the factors like motivation are more abstract and difficult to factor in correctly by the bookmakers into the odds.

The bookmakers use the latest technology and have the best qualified professionals to do the odds compiling. Most of them are also sponsors of football clubs and so obtaining insider information may not be difficult.

How The Bookmakers Fix The Odds During Each LIVE Game

With so many live matches been offered by the bookmakers **at the same time**, have you ever wondered how these bookmakers could **"read each live game in various countries to fix their odds, some of them changing within seconds or minutes"**, bearing in mind any wrong prices offered could be a financial disaster.

Now this is how the bookmakers decide on the odds as the numerous matches are being played.

These bookmakers employ the service of a company known as the sports content provider. This company specializes in offering **"real-time updates"** of the games as the matches unfold. This service is widely known as **Real Time Sportscast (RTS)**. The updates are transmitted to the company's call centre which then send the data to their subscribed clients, the bookmakers.

How did such sports content providers operate to capture the "real-time action" of so many live matches?

These providers employ so-called "live match reporters" who will watch the live matches in the stadium. These reporters will be armed with the latest fastest mobile phones. They will relay the progress of the matches, highlighting critical moments like the knocks to the play-maker, a free kick in a dangerous position, etc.

It is not uncommon for such a sports content provider to cover 500-600 games worldwide each week. One such provider has more than 1,500 reporters from 80 countries in their service.

The main criterion to be such a reporter is a thorough knowledge of the soccer rules. One such reporter who covered the Italian Serie A was interviewed and summarized what is needed in such a job : "I always remind

myself to remain calm and focused which is not at all easy with all the noise and fiery atmosphere".

This Real Time Sportscast (RTS) service is a must-have for bookmakers who offer live matches. The traditional method of relying on live telecast feeds has a great disadvantage as such feeds are usually delayed by several seconds. By using RTS, the bookmakers can also be a step ahead of punters who may have access to latest gadget with speedier match updates.

The importance of RTS to the bookmakers cannot be more emphasized. The live-action data is transmitted almost instantaneously to them, enabling the bookmakers to quickly adjust their odds for the live matches.

So the odds movements tell the "scenario" from the bookmakers' point of view which cannot be far off.

That's why in live betting, the odds tell a story. And the ability to 'decode' the moving odds is the money making secret to a profitable live betting business.

MATCH FIXING AND HOW DOES IT AFFECT LIVE BETTING

Whether you believe it or not, match fixing occurs more often than we think, and is happening somewhere now. There are different parties involved and each of them commit the act for various reasons. Betting syndicates, referees, managers and players are known to be culprits.

Football betting is a very lucrative industry and the involvement of the betting syndicates in the fixing of matches is more prevalent than reported.

How do these syndicates go about their match fixing business? What is their MO - modus operandi ?

Generally, the more obscure the team, the better the chances of successfully bribing the players. It makes perfect sense. These players tend to be paid less, and so the betting syndicates need to fork out less incentives to win them over. Those targeted can include players from teams at youth levels, or the reserve leagues, from any country across the world.

Particularly vulnerable are also players from teams which have nothing to fight for towards the end of the season.

Very often, these syndicate operators do not work on the ground level themselves. They will go through a middleman, who is sometimes a former player or coach. These middlemen are the ones to come into direct contact with the targeted players.

The middleman usually tries to bribe one player, who will in turn round up a few of his team-mates to do whatever is required of them. Thereafter, the syndicate leader will get many of his runners to place the bets on his behalf so that he does not arouse any suspicion.

Referees are usually involved too and the reason is simple. Referees are paid peanuts.

On most occasions, the betting syndicates will ask the players to lose a match, rather than winning it. This is because the chances of successfully losing a game is much higher than winning it.

Bribing obscure teams may be easier, but that is not to say that fixing matches at top-level does not occur.

Every reputable bookmaker has a team of professionals to look out for 'abnormal betting behaviour'. This is when unusually large amounts of money are punted, or when the betting pattern is heavily skewed towards one side. This is a tell-tale sign that something may be going on.

So the bookmakers have to take measures to prevent themselves from falling victims to match-fixers. Many stopped accepting bets on games in the lower leagues in many Eastern European countries especially at the end of the football season. Even when they do accept bets, they set the betting limits to small amounts.

The whole match fixing thing always exude a lot of intrigue. Now let's hear a confession from an ex-player middleman. Let's hear from the horse's mouth on he goes about doing it.

Confession of an ex-player middleman Mr X

I specially like the lowest league because the players are not paid much. I will build a friendly relationship with the targeted player, of course with a hidden agenda.

When enough trust has been established, I will be able to sieve more information. I would then ask questions like: 'Can your team win today? I want to bet with my friend'.

It might be just one player involved, but based on his 'insider' information, when I win big money I will return the next day to congratulate him.

'That was a fantastic game yesterday, I won \$20,000. Here's \$10,000 for you,' I will say before handing over the 'coffee money'.

So before this player knows what's going on, he is already part of the match-fixing syndicate. If things go awry, I would hound him like what loan sharks do to their debtors.

'Eh, what happened? I lost \$50,000 last night. How are you going to pay me back? You better make something happen in the next game to recover my loss.'

So with threats like these, and temptations like money and women, the player is caught in the web and may even rope in his fellow team-mates to make more money, and enjoy more women.

I would recruit anyone in the team I can get, even the reserves. If I managed to get members of the first 11, or key players like the strikers or goalkeepers, it would mean a higher chance of getting the result I wanted at the end of the game.

Players in any position could play key roles in fixing a match. People in this trade would be able to tell any hanky-panky by the players' body language. For example:

- A striker who was usually prolific but kept missing easy goal-scoring chances.
- A goalkeeper who usually have long goal-kicks suddenly put unnecessary pressure on his defenders with a short pass.
- The creative midfielders suddenly start to pass sideways and backwards instead of initiating attacking chances
- The usually reliable defenders suddenly got into communication problems.

How Does Match Fixing Affect Normal Bets

Unless the punter has the privilege to have a direct line to the boss of the match fixing syndicate, he has to be vigilant on any abnormal odds swings or prices too good to be true. He has to be alert before placing his bets.

How Does Match Fixing Affect Live Bets

As explained above, the odds for live bets are reviewed and adjusted by the bookmakers, sometimes every several seconds of the match, according to the bookmakers' assessment of how the match is moving. If a syndicate has fixed team A to lose a match, the bookmakers would have priced the odds for team A according to how badly they are playing in the course of the game. If the bookmakers have the knowledge that the game has been fixed, they may withdraw the game from live betting altogether. So you can say that in live betting, any match fixing may not affect it too harmfully. You can also say then that this is one advantage live bets have over normal bets.

THE MONEY MAKING DIFFERENCE BETWEEN A SYSTEM FOR NORMAL BETS AND A SYSTEM FOR LIVE BETS

We need an absolute business mindset about sports betting, so I shall call it “sports investing”.

Sports investing means investing in a sporting event to make money. The important thing to remember is you are aiming to make money over the long term. And to be successful, you need to be armed with a winning betting system.

A betting system is generally a set of rules used by the punters to select bets in order to achieve the optimum outcome. A successful betting system gives the punters the “edge” which is the key to earning consistent profit.

A Betting System For Normal Bets

A betting system for normal bets requires good tools, data and statistics. Most pros will have a winning system they perfected over time according to changing circumstances.

If a punter has a system, he will place the same bets systematically using the same criteria time after time. If the system produces satisfactory results, then it is a good system. If the punter is happy with the degree of risk and the level of return the system produces, he will stick to it.

However, for normal bets, no good system will work indefinitely. You see, any system that works, the bookmakers will have adjusted their odds to counter it.
But, there is an exception ...

And that is a betting system for live bets.

A Betting System For Live Bets

In live betting, ***the greatest advantage is the punters have exactly the same information as the bookmakers as the matches are being played.*** Most pros would agree that this makes live betting less prone to manipulation.

So the moving odds tell a story of how the two teams are performing on the pitch. The ability to “decode the odds and read the game” is the key to making consistent profit. From the odds changes, the live bettors must be able to capitalize on the opportunities to “enter” a bet, and also the ability to recognize the danger signal to “exit” a bet, when necessary.

If you want perfect live bets, you must perfect your betting strategies.

“The Soccer Live Betting System – 10 Winning Strategies” can be variedly used to capitalize on money making opportunities on every betting day. The system has to be complemented with an efficient money management which is as important as finding a profitable betting system.

Conclusion

Irrespective of a system for normal bets or a system for live bets, always remember the primary objective in our soccer business is to “preserve our betting fund”. Every bet involves some element of risk, so adopting proven strategies to place a bet gives the punters an “edge” and increase their odds of winning.

Betting is a business which is all about being sharp, knowing when to bet and when not to bet.

Anyone can bet. It is up to the punter to bet smartly or recklessly.

DISCIPLINE IN USING THE SYSTEM

Every system is to be used for the long term. You should not measure its profitability on a daily, weekly or monthly basis. Judge its workability at the end of the soccer season.

There are countless stories of punters who have the habit of switching from one betting system to another looking for fast profits. Many of them give up if the system does not produce 9 wins out of 10, or if they encounter a losing run. And they do not observe efficient money management which soon wipe out their betting fund. Sad to say, these are often the punters who finish the soccer season spending a fortune, losing a fortune, and start the new season ready to repeat it all over again.

So before you dismiss a system as a failure, ask yourself honestly :

- ✓ Have you complied with the criteria of each strategy before betting?
- ✓ Have you deviated “according to your own thinking”?
- ✓ Have you deviated from your pre-set money management rules, for example, your betting fund is \$1000, and instead of the fixed stake of, say 3% of your betting fund which means a stake size of \$30, you betted \$300 instead which is 30%, just because you have a good hunch or good feel about the match, and then lost.
- ✓ Do you get carried away emotionally with a winning streak and losing run, and throw your money management rules out of the window.

Soccer betting is like running marathon, not a 100 meter sprint. Each soccer season lasts an average of nine months. Each punter must be prepared for the long haul and must treat his betting as a business.

When you are in a business, every business transaction must be carefully handled to ensure it brings in a profit. So in your soccer business, you must also do utmost to maximize profit and stay **SOLVENT** during your betting campaign.

What makes a punter profitable and successful in using a betting system?

Simply, he aims to make money in his betting business ***in the long run.*** He does not want to win only from one match, or from one betting day, or from one betting weekend. His desire is to win at the end of the soccer season.

He will always be mindful that ***cash is his inventory.*** Without cash, he is out of business, and without a chance to make a comeback.

It is all about steady growth. So consistency is the key. Some punters felt that any yield from their soccer investment which is better than putting the money in the bank is already an achievement.

MONEY MANAGEMENT

In soccer, no matter where it is played, from your neighbourhood games right up to the biggest league in the world, the rule of thumb is the same : keep possession of the ball ... without the ball, the opponent, no matter how good and how skilled they are, they can't do anything.

Translate this to the world of betting, the rule of thumb is : keep liquid which means you must always have \$\$\$ in your betting fund ... without the \$\$\$, you, the punter, can't do anything, no matter how much value the bet is.

So, for a soccer team to win a football game, the key is to "keep possession of the ball", and for a punter to win in a soccer business, the key is to "keep liquid".

The key to becoming a successful bettor is to manage your money well.

Money management is in my opinion one of the most important criteria to achieve success in your soccer betting business.

As emphasized above, implementing an efficient money management when using a system is as important as finding a profitable betting system. All punters must know how to manage their betting fund and staking plan wisely. They must know how to stretch their betting dollars .. the longer they are **SOLVENT**, the more chances they have to make money in their betting business.

A good system can let you pick winners, *BUT* you need good money management to *WIN CONSISTENTLY*.

Set Up A Betting Fund

Simply, this is the money you set aside for your betting investment, the money you do not need for anything else.

Betting with money set aside takes a lot of emotion out of your decision-making. Emotion is a very lethal factor, and may make you less objective. If

your mind is always wandering around worrying about bills to pay, your judgement will be impaired.

If you are using more than one system, it is important that you have ***different betting fund for each system***. Each system must account for its own profitability.

Do not place “**fun bets**” in the same account you are running a system. In fact, stop placing such bets. If this is difficult, bet them in a separate account and record down *EVERY FUN BET*. You will soon get bored to see how much the fun is costing you. If you lump these bets in the same account of a betting system, the losses of these fun bets may cancel out any profit from the system.

Set Up A Monthly Betting Budget

Your monthly betting budget should be treated as a budgeted expense. Once it is depleted, you should not spend any more.

You should set yourself a maximum you are allowed to lose in a month. This will prevent you from the temptation of chasing your losses.

If this month you have a profitable month, you may set a higher budget for the next month.

Set Up a Staking Plan

Staking is one of the most important aspects of making money in the long term. The pros know that even though they may pick more than 50% of the winning bets, they may still lose if they stake more \$\$\$ on the losers.

No staking plan can turn a losing bet into a winning one BUT a good bet can be ruined by a poor staking plan.

I would recommend a fixed stake plan (also known as level stake) especially for the beginners. After you have decided on your betting fund, use a fixed stake of no more than 3% of your fund. The amount can be adjusted daily according to your betting performance.

For example, if you start with a betting fund of \$2000, 3% means \$60 per bet. This may not sound much, but trust me, it will go a long way in your betting investment. If the next day, the fund increases to, say \$2600, 3% will then be \$78, and so on ... If unfortunately, if there is a loss the previous day and the fund decreases to, say \$1800, then 3% will be \$54.

Over time, as your betting fund builds up, decrease the stake gradually from 3% to 2.5%, etc. By doing this, you provide more security to your fund. Eventually if you end up with a stake of 1% of the fund, any unfortunate losing run will prove insignificant.

Please note that the staking % must be considered according to the size of the betting fund. If the fund is say \$10000 instead of the above example of \$2000, I would then recommend a lower stake % to, say 1%, which is then \$100. This is to safeguard the liquidity of the fund.

Conclusion

Remember, any betting system is to be used for the long term. This means you must have cash inventory in your betting armory.

Apart from selecting profitable bets from your system, you need to have the most sensible betting fund and staking plan in place. This is where most ill disciplined punters fail to do. So they ended up losing, and they then blame the system for their failure, even though the **same** system is producing tons of profits for the disciplined punters.

Once you have decided on your most sensible money management rules, do not fiddle with them. Some punters are too impatient. They want to make too much too soon and risk a high % of their betting fund. And they may run the risk of busting their betting fund too soon also.

During your live betting, if your palms are sweaty and your pulse is starting to quicken, this can signal you are staking out of your comfort zone. It is then time to take a pause and re-visit your money management rules.

Your objective is to remain in your betting business longest possible. You must always remain solvent. The liquidity means you always have money to bet with. So you don't miss out when a valuable money making opportunity comes along.

A winning punter watches his betting fund as carefully as a professional scuba diver watches his air supply.

There are many cases of punters who failed not because the system or methods they used failed them, but it is their handling of their betting fund and staking plan that cause the failure. Remember, these two things are decided by you, the punter.

Lastly, always take note of the following four Golden Rules :

- Your profits are measured in years, not in days.
- If your betting fund is depleted, you are out of business.
- Start with a fixed stake plan.
- Be patient. If you want instant fortune, try the lottery.

THE PUNTER'S PSYCHOLOGY – THE MINDSET

In every soccer season, I am sure you have come across a team which in many games is simply too good for the opposition, a team which has demonstrated that it is good enough to be a genuine league title contender.

However, when this team is up against its fellow title contenders, it is repeatedly out-played, out-fought, out-smarted, out-passed. Simply, it tends to fail.

So, this team can out-class its weaker opponents but can't quite put on a worthy fight when the going gets tough, even though most punters believe it has the quality to carry it off.

Do you think the weakness of this team against its strong opponents is psychological?

Yes, most soccer pundits think the problem is indeed the mindset. When things on the pitch aren't going their way, for example, when the team is a goal down, the players seem to lose their confidence and belief to win the game and the body language seems to echo this mindset of "Here it goes again".

You would have noticed that in every league, the teams which ruled supreme year after year, always demonstrated a doggedly "never give up" stubbornness and determination, especially when they are chasing the equalizing goal. Under whatever circumstances, these teams would display a complete winning package of technical attributes and tactical discipline with impressive levels of power, strength and aggression.

When a football team wants to win a game, it needs to have a winning mindset. When you, the punter, want to win a bet, you also need to have a winning mentality.

When you are in the mentality of winning, you will carry on winning. But when you are in the mentality of "lacking in confidence", you are just waiting for failure, which surely will come along.

Remember this : What you think in your mind is going to determine how you perform in your betting. If you think about how to improve your betting business, your thinking is going to lead you into taking real actions. You will have the motivation to learn more to improve your betting skill in order to better your punting performance.

The psychologists assert that our mindset is the biggest obstacle in our lives. Why? Because our mindset determines how we act and react.

Being in the right mindset is a very important part of becoming a profitable punter. So if you would like to dynamically improve your betting, you must make sure you have the “right” mindset, those that the winning punters possess.

Now, what are these “must-have” characteristics of a “right” betting mindset? Here we will discuss the three most crucial ones. Just remember these three letters – **CDP** which represents these three little words :

C – Commitment

D – Discipline

P – Patience

Or you can interpret **CDP** as **C**onsistently **D**eveloping **P**rofits. :)-

Some punters may say, these traits are logical and commonsensical. But sadly, some do fail to possess them.

Ask yourself honestly, do you have these :-

Commitment

- ✓ Do you treat your betting as a business?
- ✓ Do you have a betting goal, betting system and a betting plan?

Discipline

- ✓ Do you remain focused and consistently apply your laid-down rules especially on money management on every betting day without exception?

- ✓ Do you get emotional and get carried away?
- ✓ Do you accept losses as part of the betting business and learn from your mistakes?

Patience

- ✓ Do you give in to greed or fear?
- ✓ Do you wait patiently for the right opportunity to place your bet?

It is not hard at all to make money in soccer betting if ***your only aim is to make money at the end of the season***. If this is your goal, you will remember to treat your betting as a business. You will remember to keep to the criteria and rules which require ***discipline*** and ***patience***. You will remember to take a long term view of your punting which requires ***commitment***.

In live betting, when you recognize an opportunity to apply a strategy, follow the criteria of that strategy without fail. If the strategy calls for a certain set of circumstances before you place your bet, do not bet until there is the indicator to bet. Criteria for a strategy are set for a purpose. So be patient and wait for the right timing. It is very unwise to bet on a hunch.

Also, do not be picky about which team to bet, be it betting against your supported team or bet your most hated team. If the odds conditions are met, stake the bet without hesitation.

Do not be like the punters who THINK they are betting to make money but they have no betting goal, no betting system, and no betting plan.

Conclusion

As the saying goes "You are what you eat". It is the same with your mindset - "YOU ARE WHAT YOU THINK".

Even with a proven fantastic system, a punter with the incorrect mindset will usually have poor performance.

I strongly believe that once the betting strategies (or some call the betting methods) have been established, a major factor that will determine your success is psychological.

So, one of the most important ingredients in the recipe for betting success is actually ***YOU - THE PUNTER.***

EVERY PUNTER'S WORST EMOTIONS – FEAR AND GREED

Dealing with emotions is an awfully difficult art.

Let's quote an example which is a common occurrence. Ever noticed how being in a bad mood can ruin your whole day? When you're upset, the best-laid plans can often go hay-wire ... and you soon lose focus on what you intend to achieve.

In betting, fear and greed are probably our worst enemies, and these two emotions are responsible for most of our betting problems.

Now, how do we overcome these negative emotions?

Remember, fear and greed are emotions, and we can't eliminate them. They will still be there in our heart and mind. But we can establish some rules so that they don't interfere with our betting success. And we have one big advantage, and that is we know in advance they are our major problems to win consistently.

All punters experience fear and greed. The distinction between the successful ones and the unsuccessful lot is how they deal with these two emotions. Let me paint a few scenarios to illustrate this point :

A) Scenario 1 – Fear

There are two punters : "Punter A" and "Punter Z". Both punters' two previous bets have been losers.

"Punter A" is now ***fearful*** that his next bet will also end in a loss. So even though there is a golden opportunity in a live bet, he hesitated in placing the bet, and went on to miss a bet that won.

"Punter Z" is well aware that losing some bets is part and parcel of the betting business even though it is a tough pill to swallow. But he continues to trust his system and his betting plan. There is ***no fear*** and when the odds indicator signals a betting opportunity, he does not hesitate to bet, and he won.

B) Scenario 2 – Fear

Both “Punter A” and “Punter Z” placed the same bet. As the match progresses, the odds signal that the bet is not a good decision and according to the “Cut Loss Strategy”, it is time to exit the bet to limit the damage.

But “Punter A” is fearful of taking another loss and hang on to the bet, hoping that the team will finally win. But the opponent won, and he lost his full stake.

“Punter Z” sticks to his strategy and cut loss, and greatly reducing his loss.

C) Scenario 3 – Greed

When a punter is on a winning run, his winnings can make him intoxicated with greed. His confidence level is sky-high. He feels so good that he decides to double-up or triple-up his stake amount. And not only he wants to bet more \$\$\$, he also wants to wager more bets. He ditches his betting system and plan. The get-rich-quick greedy mentality has taken control over his betting. But ...

But there comes a day when everything simply goes wrong. He incurs heavy losses. He becomes anxious and panicky. In the hope of recovering his losses, he starts chasing the bets believing “his luck will be better today”. But Lady Luck seems to desert him.

You probably have heard all these stories.

D) Scenario 4 – Greed And Fear

“Punter A” is very happy and confident. He has been on a winning roll. He betted Team X at Home giving 0.5 goal at \$400 which is double his staking amount. Why? Because he is lucky. When Team X's Asian Handicap drops to giving 0.25 goal, he takes them again at \$400. Why? Because he feels so good about the match. This is the classic case of **greed**. Team X soon scored a goal and is leading 1-0. “Punter A” is on cloud nine. He is so lucky.

At the 75th minute of the match, the play-maker of Team X got a red card. “Punter A” became panicky as he has staked \$800 on the team. Even though the odds show that Team X is holding on well to their one goal lead, **fear** sets in and “Punter A” quickly cut loss. In the end, as reflected in the odds, Team X held on and won the match 1-0. So for “Punter A”, greed and fear caused a double whammy.

What he should have done is let the odds tell him what to do – not his emotions.

What happened? Why do these losing punters make the mistakes that they've known that they should guard against?

They simply let greed and fear control their betting decisions.

Being too fearful can be just as costly as being too greedy. But one thing is sure. Anytime you let these two emotions control your betting decisions, it means TROUBLE ...

Conclusion

If you're betting in the "losing" way as described in the above scenarios, you are gambling in your soccer business.

Soccer betting should be treated as a long-term business with a betting plan, staking rule, risk management and self-control ... a complete package that needs to be followed no matter what.

So, remember again :

- Know your betting system and plan. If you've confidence in them, you can check your feelings of fear and greed.
- Know your money management. Your staking plan must have a balance of return and risk and must be in your comfort zone. Most importantly, do not bet with money you cannot afford to lose.

GETTING STARTED IN LIVE BETTING

"The Soccer Live betting System – 10 Winning Strategies" are live betting strategies using **Asian Handicap odds**. Before we proceed, it is essential to understand the following important terms :

- Asian Handicap (or Handicap) – This is the advantage given to the perceived weaker team and the corresponding disadvantage given to the favourite. This is to make both teams of 'equal strength' for betting purposes. It is known as Spread in US sports.
- Asian Handicap Betting – This is a type of betting that removes the chances of a draw and the punter bets on either the Home or Away team to win.
- Odds – Odds are prices the bookmakers offer according to their estimation of the chance of a team winning. The prices will include their profit or overround.

Asian Handicap Betting

This is the most popular form of betting in the Far East, hence the label 'Asian Handicap'. This type of betting takes the 'draw' out of the equation. You are betting on either the Home or Away team to win the match.

Under this type of betting :

- The perceived weaker team (or underdog) is given a number of goals 'head-start'.
- The team perceived to be stronger (or favourite) is penalised the same goal deficit.

This handicapping is to make the two teams of 'equal strength' for betting purposes.

The handicaps are expressed in number of goals, or fractions of goals.

The favourite has to overcome the handicap which will be subtracted from the final score. The underdog which is given a handicap 'head start' will have it added to the final score. So we can still win a bet even when the side we betted loses provided the loss was less than the size of the handicap.

The wider the gap between the two teams, the greater will be the number of goals given to the weaker team. If two teams are perceived to be of equal strength, no handicap will be given to either team.

The Asian handicaps used are :

0	(or even ball)
$\frac{1}{4}$	(or 0.25 ball)
$\frac{1}{2}$	(or 0.5 ball)
$\frac{3}{4}$	(or 0.75 ball)
1	(1 ball) and so on

Most new punters will be confused with handicaps containing quarters. How is $\frac{1}{4}$ (0.25) ball different from $\frac{1}{2}$ (0.5) ball?

Those handicaps with quarters in them actually consist of two separate bets :

Example 1:

$\frac{1}{4}$ (0.25) handicap is made up of 0 and $\frac{1}{2}$ ball

A bet on Team A with +1/4 (+0.25) ball means

- half of your bet is on +0 ball) your stake is divided
- half of your bet is on +1/2 (+0.5) ball) in half and put on each
- half of your bet is on +1/2 (+0.5) ball) bet separately.

If Team A draw or win, the outcome of your bet will be :

- your +0 ball bet = would draw and you would get your half stake back.
- your +1/2 (+0.5) ball bet = would win and you win half your stake.

If the match ended in a loss by Team A, you will lose your stake.

Handicap	Team Result	Bet Result	Handicap	Team Result	Bet Result
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-0.75	Win by 1	Win Half	+0.75	Win	Win
	Win by 2+	Win		Draw	Win
	Draw	Lose		Lose by 1	Lose Half
	Lose	Lose		Lose by 2+	Lose
-1.00	Win by 1	Stake Refunded	+1.00	Win	Win
	Win by 2+	Win		Draw	Win
	Draw	Lose		Lose by 1	Stake Refunded
	Lose	Lose		Lose by 2+	Lose
-1.25	Win by 2+	Win	+1.25	Win	Win
	Win by 1	Lose Half		Draw	Win
	Draw	Lose		Lose by 1	Win Half
	Lose	Lose		Lose by 2+	Lose
-1.50	Win by 2+	Win	+1.50	Win	Win
	Win by 1	Lose		Draw	Win
	Draw	Lose		Lose by 1	Win
	Lose	Lose		Lose by 2+	Lose
-1.75	Win by 3+	Win	+1.75	Win	Win
	Win by 2	Win Half		Draw	Win
	Win by 1	Lose		Lose by 1	Win
	Draw	Lose		Lose by 2	Lose Half
	Lose	Lose		Lose by 3+	Lose

-2.00	Win by 3+	Win	+2.00	Win	Win
	Win by 2	Stake Refunded		Draw	Win
	Win by 1	Lose		Lose by 1	Win
	Draw	Lose		Lose by 2	Stake Refunded
	Lose	Lose		Lose by 3+	Lose

POSSIBLE TRAPS AND PROBLEMS TO BE AWARE OF

1) Punters' Errors

Be aware of the following scenarios to avoid any costly punting error :

- The bookmakers have the 'trapped' habit of moving the handicaps offered 'up & down'. For example, the offered handicaps are :

At 15 minute into the 1st half :

Team A	<u>0-0.5</u>	0.63
Team B		-0.71

Team A	<u>0.5</u>	0.87
Team B		0.95

But 7 minutes later at 22 minutes into the 1st half, on the screen could be :

Team A	<u>0.5</u>	0.85
Team B		0.99

Team A	<u>0-0.5</u>	0.61
Team B		-0.68

The handicap of **0.5** has moved on top of **0-0.5**. If you intend to bet Team A at 0-0.5 @ + 0.61, if you are not observant and careful, you could click on Team A offering 0.5 @ + 0.85 which is not your intended bet.

- Be careful at the way you place your cursor before clicking your bet. For example, on the screen is :

Japan		0.95
Australia	0-0.5	0.75

You want to bet Japan eating 0-0.5 @ + 0.95. You must make sure your cursor is aimed at the right spot. There are numerous cases where the punter has been too excited or emotional or worked-up, and carelessly aims the cursor at Australia, and click confirmation before checking.

- Be careful of those occasions when you need to click the intended bet many times to place the bet. There are cases where during such times, other unintended bets appear, and if you are not careful enough and click the confirmation, you would have betted wrongly. For example, you wanted to bet straight on Team B, you click once on the bet but it does not appear, you then click a few more times and instead of Team B, the Under/Over bet appears, and if you are careless and confirm it, you would have to undo the situation and immediately suffer a loss in commission.

2) *Be Aware Of Your Betting Limit With The Bookmaker*

Say your betting limit with your bookmaker is \$5000. Do not be tempted to place bets up to the limit. Set aside a sum for contingencies. For example, you have betted \$4800 and only have \$200 balance left. Later you wanted to reverse a \$500 bet because you have made a mistake and betted the wrong team, or the team you betted earlier has played badly and you have to reverse the situation and cut loss. But you only have \$200 balance in your account and your \$500 bet is rejected. So, always plan for contingencies.

3) *Voided/Cancelled Bets By The Bookmaker*

This can happen even though very rarely. This is when the bookmakers price an event very wrongly. They will subsequently withdraw the offer to be replaced with the 'right' odds. So if you have betted based on the 'wrong' price, your bet would be considered void and cancelled.

4) *Technical Issues*

These cover slow Internet connection, computer malfunctioning, loss of electricity, etc. But with advanced technology, such technical irritations ***are now not very often.***

BENEFITS OF BETTING LIVE ONLINE

These are the various benefits :

- Convenience - Everything is at the punter's finger-tips. The betting is just a click of the optical mouse, any time, any day, literally 24 hours a day, 7 days a week.
- Security - Online betting is very safe and secured. All online bookmakers are protected with the latest encryption technology to safeguard your identity, personal details and the transfer of money.
- Speed - It takes only a few seconds to place a bet at the odds targetted.
- Betting Options - There are many live betting options offered by the various bookmakers which mean many money making betting opportunities.
- Free Bonuses - Sign-up bonuses and special offers are given to punters who open new accounts. Referral bonuses are offered to punters who recommend their friends to sign up.
- Comfort - Online betting is convenient and you can punt in the ***comfort of your cozy home.***

FACTORS TO CONSIDER IN CHOOSING THE BOOKMAKERS

Before choosing the bookmakers, do some research on :

1) Reputation

This covers trust, reliability, professionalism, financial stability, place where the license is issued and track record in business.

2) Methods of payment

Most bookmakers accept several methods of payment such as bank transfer and credit card. If you are using credit card, it is advisable to open a new account solely for your betting business.

3) Maximum Winnings

Check the amount of maximum winnings. For the average punter, this may not be important but for the high roller punter who may bet \$10,000 a bet, this is an extremely crucial factor.

4) Minimum Deposit

Check the amount of minimum deposit required before opening the account. If a bookmaker demands an unreasonable amount, stay away.

5) Events Offered

Choose the bookmakers who offer not only the elite leagues but the lower divisions as well such as the English Divisions 2 and 3, Italian Serie B, Spanish Segunda B, Norwegian Division 1, etc. Exclude the bookmakers who do not offer you the chance to bet on the lower divisions.

6) **What Others Say**

Listen to the grapevine and pay attention to what others say about the bookmakers :

- ✓ How fast are they in paying the winnings?
- ✓ In the event of an account closing, do they drag their payment instead of fast settlement?
- ✓ Are there any hidden changes on withdrawals?

7) **Are The Bookmakers Members of IBAS**

IBAS (Independent Betting Arbitration Service) is an independent third party authority offering adjudication for customers who have an unresolved betting dispute with their bookmakers. Most reputable bookmakers are members of IBAS to safeguard the interest of their customers.

8) **Sign Up Bonus**

This is a plus factor but to be treated only as a sweetener.

BE WARY OF IDENTITY THEFT

When betting online, be wary of attempts to trick you into disclosing your bank and credit card details.

There are unscrupulous fraudsters who will try to steal your identity and either empty your bank account or max out your credit card for their purchases.

Use well-known proven bookmakers who have installed security encrypted software to protect their clients.

A lot of bookmakers require identification to release funds to the punters. When sending documentary proof especially credit card, always remember to black out the ccv number on the back of the card.

To further protect your account, change your password occasionally and keep a record of those passwords. This may involve additional work but it is advisable to be cautious.

RESPONSIBLE SOCCER BETTING

We are in the soccer business to make long term profit, not to have a gambling addiction.

Betting is a serious business and must always be put in the right perspective and right mindset :

- Bet within your means and never bet yourself into financial problem.
- Do not let emotion get the better of you and control your life. When necessary, stop betting. Turn off the computer and walk away.
- Be realistic in your expectations. No one can win all the time. When there are losses, accept them in perspective. When the pressure is mounting, take a break. Soccer will not disappear during your break. Return only after you are convinced you have the positive mentality to win.
- Don't bet when you are drunk, depressed or encounter any emotional problems as you are likely to make poor or hasty decisions.
- Don't be so engrossed in your betting as to disrupt your family life. Even when you are making loads of money, betting is not everything in life. It is important that you spend quality time with your loved ones.
- Lead a balanced life. Besides betting, social and wholesome activities must be engaged as well.

How do you know if you have gambling addiction problems?

- ✓ When you get into financial difficulties. This is when you bet with money you cannot afford to lose, you are saddled with debts and max out your credit card facilities.
- ✓ When your mental and physical health are affected.

- ✓ When your work performance deteriorates.
- ✓ When your home life is in a mess.
- ✓ When you bet excessively and emotionally either on a winning streak or on a losing run.
- ✓ When you gamble to escape worry or trouble.

Discipline and self-control are the qualities required to ensure that we are always in the driver's seat of the betting business.

When you ignore all the addiction danger signs and stay in a state of denial of your situation, then professional help is needed to overcome the problem.

You are responsible to yourself, and more so to your loved ones. Let your soccer business be a profitable part of your life, and not let it control you.

Remember, peace of mind is a key ingredient in maintaining a harmonious home and social front, and in correctly predicting the outcome of a match.

SOCCKER LIVE BETTING

Introduction

The odds tell a story. It is an indication of the performance of the teams playing at that time.

Bookmakers adjust the odds by minutes or even seconds according to the level of play of the teams.

In every match, there are money making opportunities in the first 20 minutes of play, during the course of the game, and the last 10 minutes of the match.

The following 10 strategies will show the live bettors **WHEN** to conduct the profitable bets on the team that could win as reflected by the odds and capitalize on the opportunities that arise.

Over the years I have noticed various patterns emerging from the changing odds. While there is no 100% certainty to be honest, the probabilities of certain results occurring, given a certain set of odds condition, are very high and are money making opportunities to capitalize on. These findings are backed by the snapshots collected for these 10 strategies.

In card games, if you want to win, you have to win the game. But the beauty of live betting is you can still WIN even if you have betted on the losing team.

SOCCKER LIVE BETTING

Preparation

Many of the online bookmakers are technologically advanced. Most of them will provide statistics for majority of the live matches offered.

Here are the screenshots of statistics taken from one online bookmaker. Click on the icon circled as shown below and the statistics are available as under :

TIME	EVENT	FT. HDP	FT. O/U	FT. 1X2	1H. HDP	1H. O/U	1H. 1X2
*ENGLISH PREMIER LEAGUE							
Refresh							
LIVE@US9 08:45PM	Stoke City Liverpool Draw	0-0.5 0.880	2-2.5 -0.920 0.840	3.67 2.15 3.20	0-0.5 0.720 -0.820	1.0 1.0 0.680	4.12 2.84 2.05
LIVE@US9 08:45PM	Stoke City Liverpool	0.5 0.780 -0.840	2.0 0.580 -0.640	0.760 2.5 0.710 0.630	0 0.580 -0.870	0.5-1 0.770 -0.870	
LIVE@US9 08:45PM	Stoke City Liverpool	0.5-1 0.580 -0.640	2.5 0.580 -0.640	0.710 0.630			
LIVE@US9 11:00PM	Chelsea Sunderland Draw	1.5-2 0.920	3.0 -0.980 0.920	1.20 14.37 6.80	0.5-1 0.990 0.910	1-1.5 -0.910 0.810	1.58 10.70 2.82
LIVE@US9 11:00PM	Chelsea Sunderland	1.5 0.770 -0.830	2.5-3 0.830 -0.910	0.830 0.650	1.0 -0.560 0.460	1.0 0.610 -0.710	
LIVE@US9 11:00PM	Chelsea Sunderland	2.0 0.740 0.680	3-3.5 -0.730 0.650				
LIVE@U61 11:00PM	Manchester United Burnley Draw	2.0 0.850 -0.910	3-3.5 -0.990 0.910	1.14 18.60 8.40	1.0 -0.930 0.830	1-1.5 0.870 -0.970	1.48 11.12 3.18
LIVE@U61 11:00PM	Manchester United Burnley	2-2.5 -0.900 0.840	3.0 0.760 -0.840		0.5-1 0.670 -0.770	1.5 -0.800 0.700	
LIVE@U61 11:00PM	Manchester United Burnley	1.5-2 0.650 -0.710	3.5 0.780 0.700				
LIVE@U67 11:00PM	Portsmouth Birmingham City Draw	0 0.870 -0.930	2-2.5 -0.890 0.810	2.53 2.88 3.25	0 0.870 -0.970	0.5-1 0.780 -0.880	3.36 3.36 2.05
LIVE@U67 11:00PM	Portsmouth Birmingham City	0-0.5 -0.810 0.750	2.0 0.750 -0.830		0-0.5 -0.640 0.540	1.0 -0.700 0.600	
LIVE@U67 11:00PM	Portsmouth Birmingham City	0-0.5 0.610 -0.670	2.5 -0.740 0.660				

Screenshots of Statistics

Last 6 matches:				
Date	Tournament	Match	Result	Details
05/01-10	Premier League	Stoke City vs. Fulham	3:2	
02/01-10	FA Cup	Stoke City vs. York City	3:1	
28/12-09	Premier League	Stoke City vs. Birmingham	0:1	
26/12-09	Premier League	Manchester City vs. Stoke City	2:0	
19/12-09	Premier League	Aston Villa vs. Stoke City	1:0	
12/12-09	Premier League	Stoke City vs. Wigan	2:2	

Last 6 matches:				
Date	Tournament	Match	Result	Details
13/01-10	FA Cup	Liverpool vs. Reading	1:1 1:2 (OT)	
02/01-10	FA Cup	Reading vs. Liverpool	1:1	
29/12-09	Premier League	Aston Villa vs. Liverpool	0:1	
26/12-09	Premier League	Liverpool vs. Wolverhampton	2:0	
19/12-09	Premier League	Portsmouth vs. Liverpool	2:0	
16/12-09	Premier League	Liverpool vs. Wigan	2:1	

Next 3 matches:		
Date	Tournament	Match
16/01-10	Premier League	Stoke City vs. Liverpool
24/01-10	FA Cup	Stoke City vs. Arsenal
01/02-10	Premier League	Sunderland vs. Stoke City

Next 3 matches:		
Date	Tournament	Match
16/01-10	Premier League	Stoke City vs. Liverpool
20/01-10	Premier League	Liverpool vs. Tottenham
26/01-10	Premier League	Wolverhampton vs. Liverpool

The above are screenshots of ***Past Performance*** and ***Future Matches***.

Over/Under 2.5 Goals		
Goals	this season	last season
Over 2.5 Goals	7 (35%)	19 (50%)
Under 2.5 Goals	13 (65%)	19 (50%)

Over/Under 2.5 Goals		
Goals	this season	last season
Over 2.5 Goals	12 (60%)	19 (50%)
Under 2.5 Goals	8 (40%)	19 (50%)



History				
Date	Tournament	Match	Result	Details
10/01-09	Premier League	Stoke City vs. Liverpool	0:0	
		Stoke City	0	
		Draw	1	
		Liverpool	0	

The above are screenshots of ***Over/Under, Performance Graph and Head-to-Head***.

Soccer.Enland.Premier League 09/10																						
Pos	Team	Total							Home							Away						
		P	W	D	L	Goals	Diff.	Points	P	W	D	L	Goals	Points	P	W	D	L	Goals	Points		
1	● Chelsea	20	14	3	3	45:16	29	45	10	9	1	0	27:6	28	10	5	2	3	18:10	17		
2	● Manchester Utd	21	14	2	5	46:19	27	44	10	8	1	1	24:8	25	11	6	1	4	22:11	19		
3	● Arsenal	20	13	3	4	53:23	30	42	10	8	1	1	30:9	25	10	5	2	3	23:14	17		
4	▲ Manchester City	20	10	8	2	42:28	14	38	10	7	3	0	26:14	24	10	3	5	2	16:14	14		
5	▼ Tottenham	20	11	4	5	42:22	20	37	10	7	0	3	26:8	21	10	4	4	2	16:14	16		
6	● Aston Villa	20	10	5	5	29:18	11	35	10	6	2	2	17:7	20	10	4	3	3	12:11	15		
7	● Liverpool	20	10	3	7	37:25	12	33	10	6	2	2	26:11	20	10	4	1	5	11:14	13		
8	● Birmingham	21	9	6	6	21:19	2	33	11	5	4	2	9:6	19	10	4	2	4	12:13	14		
9	● Fulham	20	7	6	7	26:22	4	27	10	6	2	2	15:6	20	10	1	4	5	11:16	7		
10	● Stoke City	20	6	6	8	18:25	-7	24	10	5	2	3	14:12	17	10	1	4	5	4:13	7		
11	● Sunderland	20	6	5	9	28:31	-3	23	10	5	3	2	18:13	18	10	1	2	7	10:18	5		
12	● Everton	20	5	8	7	28:34	-6	23	10	3	5	2	14:15	14	10	2	3	5	14:19	9		
13	● Blackburn	21	5	6	10	21:39	-18	21	10	4	4	2	13:11	16	11	1	2	8	8:28	5		
14	● Burnley	20	5	5	10	22:40	-18	20	10	5	4	1	14:9	19	10	0	1	9	8:31	1		
15	● Wolverhampton	20	5	4	11	17:36	-19	19	10	3	2	5	9:15	11	10	2	2	6	8:21	8		
16	● Wigan	19	5	4	10	21:44	-23	19	9	3	3	3	10:13	12	10	2	1	7	11:31	7		
17	● West Ham	20	4	6	10	28:37	-9	18	10	3	3	4	18:20	12	10	1	3	6	10:17	6		
18	● Bolton	18	4	6	8	26:36	-10	18	10	2	4	4	16:21	10	8	2	2	4	10:15	8		
19	▲ Hull City	20	4	6	10	20:42	-22	18	10	4	3	3	13:16	15	10	0	3	7	7:26	3		
20	● Portsmouth	20	4	2	14	18:32	-14	14	10	3	0	7	13:16	9	10	1	2	7	5:16	5		

The above is a screenshot of the **League Table**.

Form Table: Soccer.Enland.Premier League 09/10									
Pos	Team	P	W	D	L	Goals	Diff.	Points	Tendency
1	Arsenal	6	4	2	0	15:5	10	14	1-3-3-3-1-3
2	Manchester City	6	4	1	1	16:10	6	13	3-3-3-3-0-1
3	Aston Villa	6	4	0	2	7:4	3	12	0-0-3-3-3-3
4	Birmingham	6	3	3	0	6:3	3	12	1-3-1-1-3-3
5	Tottenham	6	3	2	1	9:3	6	11	3-1-3-3-0-1
6	Manchester Utd	6	3	1	2	12:6	6	10	1-3-3-0-3-0
7	Liverpool	6	3	1	2	6:5	1	10	3-3-0-3-0-1
8	Chelsea	6	2	3	1	9:8	1	9	3-1-1-3-1-0
9	Wolverhampton	6	3	0	3	5:9	-4	9	0-0-3-0-3-3
10	Everton	6	1	5	0	11:9	2	8	1-3-1-1-1-1
11	Fulham	6	2	2	2	8:6	2	8	0-0-1-3-1-3
12	Bolton	6	1	4	1	11:10	1	7	1-1-3-1-0-1
13	Portsmouth	6	2	1	3	7:9	-2	7	0-0-3-0-1-3
14	Wigan	6	1	2	3	7:13	-6	5	0-1-0-1-0-3
15	Stoke City	6	1	1	4	5:10	-5	4	3-0-0-0-1-0
16	West Ham	6	1	1	4	4:11	-7	4	0-3-1-0-0-0
17	Sunderland	6	0	3	3	7:11	-4	3	1-1-0-0-1-0
18	Blackburn	6	0	3	3	5:11	-6	3	0-1-1-0-0-1
19	Burnley	6	0	3	3	3:9	-6	3	0-1-0-1-1-0
20	Hull City	6	0	3	3	4:12	-8	3	1-0-0-1-0-1

The above is a screenshot of the **Form Table**.

You should make full use of these statistics to check the following points to 'reinforce' your decision before betting :

- 1) Performance and form of both teams, home and away for the last 5 games.
- 2) Number of goals scored and conceded, home and away for both teams. This information will help on assessing the possibility of the leading team scoring again after a goal or the possibility of the losing team equalizing.

- 3) Head to head. This will give an indication of the fear or psychological factor of the teams against each other.
- 4) Ranking of the teams in the league table.

The more statistics you have, the better will be your decision making on the teams you are betting.

SOCCKER LIVE BETTING

Tips

Be aware of the following tips:

- 1) Whether eating or giving goal, the payout must be **positive** before betting. Positive payout indicates that the team is playing well at that particular time. Avoid betting when the payout is negative.
- 2) You have a greater chance of winning when you bet on a team that is -1 down than on a team that is +1 up and hoping for them to score another goal.
- 3) You have a greater chance of winning when you bet on a Home team that is -1 down to score than on the Away team that is -1 down to score.
- 4) Nothing is 100% sure in betting. At times, your surest bet can let you down because of a freak incident or a very careless mistake. A team can appear to be playing well according to the reading of the odds, but suddenly they let in a goal!
- 5) There is no free lunch in the world, so do not expect charity from the bookmakers. Bookmakers exist to make money. Period. Remember, they are taking bets against thousands or million of punters worldwide. So, if the odds are too good to be true, they really are!
- 6) If you are eating goal, between 0-0.5 & 0.5, **take the 0.5** because even though the payout is less but in the event of a draw, you win all.
- 7) However, when you are giving goal, it is **better to give 0-0.5** then to give 0.5 because with 0-0.5 handicap in the event of a draw, you lose only half compared to 0.5 where you lose all.

SOCER LIVE BETTING

Timing Of Your Bets

The odds payout is an indicator of the performance of the team. A team **giving** handicap but with a negative payout indicates that it is not playing well and the handicap will drop soon. However, for a team **eating** goal, if the payout of the handicap giving team is negative and dropping fast, then you have to eat goal fast before the handicap drops lower.

In betting, whether giving or eating goal, only bet when the odds payout is positive. Positive payout indicates better performance.

Points to note in determining the best timing of your bets :

- 1) When you want to take a team **giving goal** :
 - When the payout is negative, hold on the bet.
 - Only bet when the handicap given has stabilized for at least 10 minutes with positive payout.
- 2) When you want to take a team **eating goal** :
 - Take the handicap when the odds payout is positive.

EXAMPLE

Greece Super League : Panionios Vs Nea Kavala

0-0 1H 7'	Panionios Nea Kavala Draw		0.5-1	-0.850	2-2.5	-0.850	1.80	0-0.5	-0.940	0.5-1	0.950	2.60
				0.770	u	0.750	5.22		0.840	u	0.950	5.70
							3.29					1.85

Panionios started by giving 0.5-1. At the 1H 7', the handicap is 0.5-1 @ -0.85. If you are going to bet on Panionios and **give goal**, you can wait a while because at such negative odds it is likely to drop to 0.5 soon.

However, if you are **eating goal**, take the 0.5-1 @ +0.77 at once without delaying as it is going to change to 0.5 fast.

Indicator to bet : If you want to **eat goal**, take Nea Kavala 0.5-1 @ +0.77

0-0 1H 11'	Panionios Nea Kavala Draw		0.5	0.900 -0.980	2.0 u	-0.990 0.890	1.80 5.22 3.29	0-0.5	-0.870 0.770	0.5-1 u	-0.860 0.760	2.60 5.70 1.85
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Within another 4' at 1H 11', the handicap given by Panionios has dropped to 0.5 from 0.5-1.

0-0 1H 15'	Panionios Nea Kavala Draw		0.5	-1.000 0.920	2.0 u	-0.900 0.800	1.80 5.22 3.29	0-0.5	-0.800 0.700	0.5 u	0.940 0.960	3.10 5.70 1.66
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Notice within another 4' at 1H 15', the payout given by Panionios is showing sign of dropping.

Again, if you are going to take Panionios and give goal, you can still wait, while if you are going to eat goal by taking Nea Kavala, take the 0.5 @ +0.92.

0-0 1H 20'	Panionios Nea Kavala Draw		0.5	-0.980 0.900	1.5-2 u	0.910 0.990	2.00 5.56 2.69	0	0.400 -0.500	0.5 u	-0.850 0.750	3.40 6.53 1.57
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The next 5' at 1H 20', the odds given by the Home team is 0.5 @ -0.98

0-0 1H 24'	Panionios Nea Kavala Draw		0.5	-0.930 0.850	1.5-2 u	-0.990 0.890	2.07 5.10 2.69	0	0.400 -0.500	0.5 u	-0.740 0.640	3.67 7.59 1.47
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The next 4' at 1H 24', the odds offered by Panionios is 0.5 @ -0.93

0-0 1H 30'	Panionios Nea Kavala Draw		0.5	-0.930 0.850	1.5 u	0.940 0.960	2.20 5.11 2.49	0	0.340 -0.440	0.5 u	-0.550 0.450	4.03 9.32 1.37
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0-0 1H 35'	Panionios Nea Kavala Draw		0.5	-0.900 0.820	1.5 u	-0.890 0.790	2.13 5.10 2.59	0	0.350 -0.450	0.5 u	-0.400 0.300	5.60 18.53 1.17
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0-0 1H 40'	Panionios Nea Kavala Draw		0.5	-0.880 0.800	1-1.5 u	0.900 1.000	2.17 5.28 2.49	0	0.350 -0.450	0.5 u	-0.190 0.090	9.13 41.45 1.03
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From 1H 30' to 40', the odds drops to 0.5 @ -0.88, and at this negative payout, it indicates that the 0.5 handicap will change to 0-0.5 very soon. It shows that Panionios is not playing well.

0-0 1H 44'	Panionios Nea Kavala Draw		0-0.5	0.860 -0.940	1-1.5 u	-0.900 0.800	2.14 5.04 2.59					
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The 0.5 handicap drops to 0-0.5 @ +0.86 at 1H 44', that is, 4 minutes later.

0-0 H.Time	Panionios Nea Kavala Draw		0-0.5	0.890 -0.970	1-1.5 u	-0.860 0.760	2.34 5.07 2.19
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At half time Panionios is giving 0-0.5 @ +0.89

0-0 2H 10'	Panionios Nea Kavala Draw		0-0.5	0.840 -0.920	1.0 u	-0.850 0.750	2.26 5.78 2.29
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During the 1st 10 minutes of the 2nd half, the handicap of 0-0.5 @ +0.84 shows that Panionios is playing better.

Indicator to bet : If you want to **give goal**, now is the time to take Panionios giving 0-0.5 @ +0.84

1-0 2H 15'	Panionios Nea Kavala		0-0.5	-0.980 0.900	1.5-2 u	0.900 1.000	
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At 2H 14' Panionios scored and is now leading by 1-0. Notice Panionios is still giving 0-0.5 @ -0.98.

1-0 2H 20'	Panionios Nea Kavala Draw		0-0.5	-0.830 0.750	1.5-2 u	-0.860 0.760	1.13 39.56 5.89
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Within 5' at 2H 20', the odds offered by Panionios has dropped to 0-0.5@-0.83, showing that Nea Kavala, the losing team, is more aggressively trying to equalize,

Indicator to bet : If you want to **eat goal**, take Nea Kavala eating 0-0.5 @ +0.75

1-0 2H 25'	Panionios Nea Kavala Draw		0-0.5	-0.730 0.650	1.5 u	-0.990 0.890	1.14 23.85 6.21
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Next 5' at 2H 25', the odds drops further to 0-0.5 @ -0.73.

1-0 2H 30'	Panionios Nea Kavala Draw		0-0.5	-0.610 0.530	1.5 u	-0.870 0.770	1.11 37.79 6.55
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1-0 2H 35'	Panionios Nea Kavala Draw		0-0.5	-0.500 0.420	1.5 u	-0.600 0.500	1.10 39.30 6.87	
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The next 10' the payout of Panionios has dropped from -0.61 to -0.50 . It shows the poor performance by the Home team after one goal up.

1-0 2H 40'	Panionios Nea Kavala Draw		0	0.450 -0.530	1.5 u	-0.340 0.240	1.05 69.99 12.00	
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At the 2H 40', the handicap of 0-0.5 was dropped to even ball.

1-1 2H 42'	Panionios Nea Kavala		0	0.370 -0.450	2.5 u	-0.310 0.210		
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At the 2H 42' Nea Kavala scored and it is now 1-1.

GREECE SUPER LEAGUE								
1-1 2H 45'	Panionios Nea Kavala Draw		0	0.320 -0.400	2.5 u	-0.240 0.160	6.00 16.94 1.17	

GREECE SUPER LEAGUE				
12/20/2009 8:29:00 AM	Panionios -vs- Nea Kavala	0-0	1-2	Complete

The final score of the match is Neo Kavala won 2-1

Conclusion : The positive and negative odds movements are indicators of the performance of the teams and the decision on the right timing to bet. It pays to follow the odds movements to capitalize on the better handicaps and payouts before placing the bets.

10 MONEY MAKING LIVE BETTING STRATEGIES

1) GENEROUS HANDICAP STRATEGY

Bookmakers are not known to be generous and if they do, then there must be something they know, which you do not. Under this strategy, you have to play with them and not go against them, or you skip the match altogether.

Criteria to consider before applying this strategy :

- The league ranking between both teams is not more than three rungs.
- Instead of expected 'reasonable' handicaps of 0.5 and 0.5-1, the bookmakers offer very generous handicaps of 1, 1 & 1.5 and even 1.5.
- Past statistics showed the team **receiving goal** has not lost by more than 1 goal and so are the head to head between both teams.
- Bet after observing 10-20 minutes on the **team giving goal** and **only after the original handicap is lowered**.

EXAMPLE

EPL Arsenal vs Tottenham Hotspurs

This is a derby between Arsenal, number 4 on the table playing at Home against Hotspurs, the number 5.

Last 6 matches:				
Date	Tournament	Match	Result	Details
28/10-09	Carling Cup	Arsenal vs. Liverpool	2:1	
25/10-09	Premier League	West Ham United vs. Arsenal	2:2	
20/10-09	UEFA Champions League, Group H	AZ Alkmaar vs. Arsenal	1:1	
17/10-09	Premier League	Arsenal vs. Birmingham City	3:1	
04/10-09	Premier League	Arsenal vs. Blackburn Rovers	6:2	
29/09-09	UEFA Champions League, Group H	Arsenal vs. Olympiacos	2:0	

The above table showed Arsenal's Home record of 4 wins out of 4 Matches, with 3 of these Home wins winning by more than 1 goal.

Last 6 matches:				
Date	Tournament	Match	Result	Detail
27/10-09	Carling Cup	Tottenham vs. Everton	2:0	
24/10-09	Premier League	Tottenham vs. Stoke City	0:1	
17/10-09	Premier League	Portsmouth vs. Tottenham	1:2	
03/10-09	Premier League	Bolton Wanderers vs. Tottenham	2:2	
26/09-09	Premier League	Tottenham vs. Burnley	5:0	
23/09-09	Carling Cup	Preston North End vs. Tottenham	1:5	

The above table showed Hotspur's Away record was 2 wins and 1 draw.

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History				
Date	Tournament	Match	Result	Detail
29/10-08	Premier League	Arsenal vs. Tottenham	4:4	
09/01-08	Carling Cup	Arsenal vs. Tottenham	1:1	
22/12-07	Premier League	Arsenal vs. Tottenham	2:1	
31/01-07	Carling Cup	Arsenal vs. Tottenham	1:1 3:1 (OT)	
02/12-06	Premier League	Arsenal vs. Tottenham	3:0	
22/04-06	Premier League	Arsenal vs. Tottenham	1:1	
25/04-05	Premier League	Arsenal vs. Tottenham	1:0	
08/11-03	Premier League	Arsenal vs. Tottenham	2:1	
16/11-02	Premier League	Arsenal vs. Tottenham	3:0	
06/04-02	Premier League	Arsenal vs. Tottenham	2:1	
31/03-01	Premier League	Arsenal vs. Tottenham	2:0	
19/03-00	Premier League	Arsenal vs. Tottenham	2:1	
14/11-98	Premier League	Arsenal vs. Tottenham	0:0	
30/08-97	Premier League	Arsenal vs. Tottenham	0:0	
24/11-96	Premier League	Arsenal vs. Tottenham	3:1	
15/04-96	Premier League	Arsenal vs. Tottenham	0:0	
29/04-95	Premier League	Arsenal vs. Tottenham	1:1	
06/12-93	Premier League	Arsenal vs. Tottenham	1:1	


The above table showed the Head to Head between these 2 teams. Refer to the last 5 Premier League games. There was only one game in December 2006 (02/12-06) where Arsenal won by more than one goal.


The screenshot below shows the odds **20 minutes before the start of the match.**

*ENGLISH PREMIER LEAGUE												Refres
LIVE@U59 08:45PM	Arsenal Tottenham Hotspur Draw	1.0	0.860	3-3.5	-0.960	1.52	0.5	-0.890	1-1.5	0.980	2.08	
			-0.910	u	0.890	6.07		0.790	u	0.920	5.58	
			+More			4.40					2.37	
LIVE@U59 08:45PM	Arsenal Tottenham Hotspur	1-1.5	-0.890	3.0	0.790		0-0.5	0.730	1.0	0.620		
			0.840	u	-0.860			-0.830	u	-0.720		
LIVE@U59 08:45PM	Arsenal Tottenham Hotspur	0.5-1	0.640	3.5	-0.750							
			-0.690	u	0.680							
LIVE@U59 08:45PM	Arsenal Tottenham Hotspur	1.5	-0.720	2.5-3	0.630							
			0.670	u	-0.700							

The series of handicaps offered by Arsenal of 1, 1 & 1.5 and 1.5 are very generous.

Looking at the above statistics, you will be quite tempted to take Hotspurs, eating 1.5 goals that is, even before the ball is even kicked, you are 1.5 goals up and Hotspurs had an impressive Away record. But wait, why is the bookmaker so generous?

*ENGLISH PREMIER LEAGUE											C Liv	
0-0 1H 2'	Arsenal Tottenham Hotspur Draw		1-1.5	-0.910 0.830	3.0 u	0.890 -0.990	1.46 7.35 3.86	0-0.5	0.730 -0.830	1-1.5	-0.880 0.780	2.08 6.55 2.39
0-0 1H 2'	Arsenal Tottenham Hotspur		1.0	0.820 -0.900	3-3.5 u	-0.830 0.730		0.5	-0.870 0.790	1.0	0.730 -0.830	
0-0 1H 2'	Arsenal Tottenham Hotspur		1.5	-0.700 0.620	2.5-3 u	0.700 -0.800						

*ENGLISH PREMIER LEAGUE								C Please				
0-0 1H 10'	Arsenal Tottenham Hotspur Draw		1-1.5	-0.960 0.880	3.0 u	-0.930 0.830	1.46 7.35 3.86	0-0.5	0.870 -0.950	1.0 u	0.980 0.920	2 5 2
0-0 1H 10'	Arsenal Tottenham Hotspur		1.0	0.740 -0.820	2.5-3 u	0.780 -0.880		0.5	-0.740 0.660	0.5-1 u	0.650 -0.750	
0-0 1H 10'	Arsenal Tottenham Hotspur		1.5	-0.780 0.700	3-3.5 u	-0.710 0.610						

10 minutes (1H 10') into the game, the odds show Arsenal playing well and the payout has dropped, in this case giving from 1.5 @ -0.70 to 1.5 @ -0.78.


TIME	EVENT		FT. HDP		FT. O/U		FT. 1X2	1H. HDP		1H. O/U		1H. 1X2
*ENGLISH PREMIER LEAGUE												
0-0 1H 20'	Arsenal Tottenham Hotspur Draw		1.0	0.890 -0.970	2.5 u	0.970 0.930	1.50 6.73 3.77	0-0.5	-0.980 0.900	0.5-1 u	0.940 0.960	2.61 6.68 1.82
0-0 1H 20'	Arsenal Tottenham Hotspur		0.5-1	0.620 -0.700	2-2.5 u	0.720 -0.820		0.5	-0.630 0.550	0.5 u	0.650 -0.750	
0-0 1H 20'	Arsenal Tottenham Hotspur		1-1.5	-0.820 0.740	2.5-3 u	-0.770 0.670						

At 1H 20', the 1.5 goal handicap was removed. A new handicap of 0.5-1 @ +0.62 for Arsenal was offered. Handicaps do change with time. This does not mean that Arsenal is not playing well judging from the two positive payouts for handicaps 1.0 @ + 0.89 and 0.5-1 @ +0.62.


Indicator to bet : Take Arsenal giving 0.5-1 @ +0.62 because :

- The handicaps of 1.0 @ +0.89 and 0.5-1 @ +0.62 are positive indicators that Arsenal is playing well.
- The higher handicap of 1.5 was dropped and there is a lower handicap of 0.5-1 offered for you to bet on.

*ENGLISH PREMIER LEAGUE												C Li
0-0 1H 30'	Arsenal Tottenham Hotspur Draw		1.0	-0.880 0.800	2-2.5 u	0.980 0.920	1.53 6.70 3.60	0-0.5	-0.630 0.550	0.5	-0.760 0.660	3.7 8.1 1.4
0-0 1H 30'	Arsenal Tottenham Hotspur		0.5-1	0.800 -0.880	2.0 u	0.730 -0.830		0	0.440 -0.520	0.5-1	-0.450 0.350	
0-0 1H 30'	Arsenal Tottenham Hotspur		1-1.5	-0.690 0.610	2.5 u	-0.760 0.660						

*ENGLISH PREMIER LEAGUE							c Liv
2-0 H.Time	Arsenal Tottenham Hotspur Draw		0.5	-0.960 0.880	3.5 u	0.800 -0.900	
2-0 H.Time	Arsenal Tottenham Hotspur		0-0.5	0.640 -0.720	3.5-4 u	-0.960 0.860	
2-0 H.Time	Arsenal Tottenham Hotspur		0.5-1	-0.680 0.600	4.0 u	-0.640 0.540	


Within 90 seconds after the 40th minutes, Arsenal scored 2 goals and at half time is leading by 2-0.

*ENGLISH PREMIER LEAGUE							c Liv
2-0 2H 10'	Arsenal Tottenham Hotspur Draw		0.5	0.890 -0.970	3.5 u	-0.920 0.820	
2-0 2H 10'	Arsenal Tottenham Hotspur		0.5-1	-0.820 0.740	3-3.5 u	0.760 -0.860	
2-0 2H 10'	Arsenal Tottenham Hotspur		0-0.5	0.590 -0.670	3.0 u	0.400 -0.500	

Look at the odds given by Arsenal in the 1st 10 minutes of the 2nd half (2H 10').

Even after leading by 2-0, the odds of 0-0.5 @ +0.59 and 0.5 @ +0.89 on Arsenal show that they are still capable of scoring.

With such odds and the positive payout on Arsenal, even if you want to bet on Hotspurs to score, this is **NOT** the time. You have to wait for the right indicator to bet.


*ENGLISH PREMIER LEAGUE							c Liv
3-0 2H 17'	Arsenal Tottenham Hotspur		0-0.5	0.730 -0.810	4.0 u	0.800 -0.900	
3-0 2H 17'	Arsenal Tottenham Hotspur		0.5	-0.850 0.770	4-4.5 u	-0.810 0.710	
3-0 2H 17'	Arsenal Tottenham Hotspur		0.5-1	-0.560 0.480	3.5-4 u	0.470 -0.570	


Arsenal scored another goal on the 15 minutes into the second half.

Indicator to bet : This is a golden opportunity to take Hotspurs because -


- They are trailing by 3-0 now.
- They have not lost by more than 3 goals to Arsenal in a derby.
- They have only lost 1 of their last 5 games.

Now is the time to put a wager on Hotspurs by eating either 0.5 goal @+0.72 or 0.5-1 @ +0.45 (see below screenshot).

*ENGLISH PREMIER LEAGUE						C Liv
3-0 2H 25'	Arsenal Tottenham Hotspur		0-0.5	0.770 -0.850	3.5-4 u	0.770 -0.870
3-0 2H 25'	Arsenal Tottenham Hotspur		0.5	-0.800 0.720	3.5 u	0.560 -0.660
3-0 2H 25'	Arsenal Tottenham Hotspur		0.5-1	-0.530 0.450	4.0 u	-0.700 0.600

*ENGLISH PREMIER LEAGUE						C Please v
3-0 2H 37'	Arsenal Tottenham Hotspur		0-0.5	-0.680 0.600	3.5 u	-0.760 0.660
3-0 2H 37'	Arsenal Tottenham Hotspur		0	0.420 -0.500	3.5-4 u	-0.460 0.360

At 2H 37', the handicaps of 0.5 and 0.5-1 given by Arsenal disappeared with only 0-0.5 standing.

*ENGLISH PREMIER LEAGUE						C Please w
3-0 2H 45'	Arsenal Tottenham Hotspur		0	0.320 -0.400	3.5 u	-0.290 0.210

Final Score : Arsenal won 3-0.

Bets Taken :

Bet 1 – At score of 0-0, took Arsenal giving 0.5-1 @ +0.62. **(WON ALL)**

Bet 2 – At score of 3-0 in favour of Arsenal, took Hotspurs eating either 0.5 @ +0.72 **(WON ALL)** or 0.5-1 @ +0.45 **(WON ALL)**.

Conclusion : The strategy for this type of situation is to play along with the bookmakers by taking Arsenal when the odds are better or lower at 0.5-1, and to bet on Hotspurs eating 0.5 or 0.5-1 when 3-0 down where based on statistics it is unlikely they will allow more goal or they are even likely to score at least a goal. So, if you have followed the indicators to bet, you would have won both the bets.

Another Example Where Handicaps Are Too Generous To Be True

This strategy applies also to competition like Champions League, Europa Cup (previously known as UEFA cup), etc. Take the example of the match on 23rd November 2009 between defending Champions League champion Barcelona and Inter Milan. Inter Milan has been unbeaten in the competition.

Barcelona was under great pressure as they were 3rd in the table and a defeat against Inter Milan could see them crash out of the competition.

Aggravating the situation further was the squad was substantially weakened due to the injuries of 2 key players, Lionel Messi and Zlatan Ibrahimovic.

Another 2 players were down with the H1N1 virus and there are worries that the infection might spread to other teammates. Barcelona's coach was quoted as saying "We're trying to find the fit players to play".

So, injuries, H1N1 risk and the maverick coach of Inter Milan, Jose Mourinho, altogether made the match a very daunting task for defending champion Barcelona.

Under such circumstances, the Bookmakers' handicaps still have Barcelona giving 0.5, 0.5-1 & 1 to Inter Milan. Most punters will be very tempted to 'eat' goal as Barcelona is perceived to be in dire straits. The end result : Barcelona sink Inter 2-0.

2) HOME TEAM THAT IS DOWN AND STILL GIVING GOAL STRATEGY

Most of the home teams give handicap because of the home ground advantage factor. Betting on the home team when they are -1 goal down is to take advantage of the home ground factor and the strategy of them equalizing.


Criteria to consider before applying this strategy :

- The Home team must be giving goal of at least 0.5 from the start.
- The Home team is now -1 or -2 goals down, and still giving goal.
- The payout from the Home team must be positive when the bet is executed either after -1 or -2 goals down.
- This strategy **does not apply** to Away team which is down.

EXAMPLE

Iran Pro League – Steel Azin vs Malavan

Steel Azin at Home started the game by giving 0.5 and 0.5-1.

IRAN PRO LEAGUE										
0-2 1H 31'	Steel Azin Malavan		0-0.5	0.880 1.000	3.5-4 u	0.860 1.000	0	0.480 -0.600	2.5 u	-0.600 0.460
0-2 1H 31'	Steel Azin Malavan		0.5	-0.920 0.800	3.5 u	0.610 -0.750			2.5-3 u	-0.370 0.230

The home team is -2 down after 31 minutes of play (1H 31').

Indicator to bet :

Take the Home team Steel Azin giving 0-0.5 @ +0.88 because :

- They are two goals down.
- They are still giving 0-0.5 @ + 0.88 positive payout.
- This means they are playing strongly at home.

IRAN PRO LEAGUE							
0-2 1H 43'	Steel Azin Malavan Draw	★	0-0.5	0.910 0.970	3.5 u	0.880 0.980	16.79 1.10 8.97
0-2 1H 43'	Steel Azin Malavan		0	0.380 -0.500	3-3.5 u	0.640 -0.780	

At 1H 43', looking at the odds it appears the Home team is not playing well because the 0.5 handicap given has been dropped. However, the saving grace is the 0-0.5 @ +0.91 is still positive.

IRAN PRO LEAGUE							
0-2 2H 5'	Steel Azin Malavan Draw	★	0-0.5	0.880 1.000	3-3.5 u	0.960 0.900	16.89 1.10 8.95
0-2 2H 5'	Steel Azin Malavan		0	0.440 -0.560	3.0 u	0.520 -0.660	

During the 1st 5 minutes of the 2nd half, the Home team appears trying to score.

IRAN PRO LEAGUE							
1-2 2H 25'	Steel Azin Malavan Draw	★	0-0.5	-0.950 0.830	3.5-4 u	-0.940 0.800	
1-2 2H 25'	Steel Azin Malavan		0	0.520 -0.640	3.5 u	0.680 -0.820	

At 2H 25', the Home team scored and the score is now 1-2.

IRAN PRO LEAGUE							
1-2 2H 33'	Steel Azin Malavan Draw	★	0	0.480 -0.600	3.5 u	-0.810 0.670	8.90 1.28 3.60
1-2 2H 33'	Steel Azin Malavan		0-0.5	-0.720 0.600	3.5-4 u	-0.580 0.440	

The payout will decrease with time. Note the payout for even ball for the Home team is still at +0.48 and not negative. From here I would say the Home team is still playing acceptably well and trying to equalize.

IRAN PRO LEAGUE						
2-2	Steel Azin		0	0.460	4.5	-0.650
2H 37'	Malavan			-0.580	u	0.510
2-2	Steel Azin				4.5-5	-0.400
2H 37'	Malavan				u	0.260

Yes, the Home team did score at 2H 37', and the score is now 2-2. They have recovered from -2 down to level 2-2.

IRAN PRO LEAGUE						
2-2	Steel Azin		0	0.580	4.5	-0.200
2H 45'	Malavan			-0.700	u	0.080

Final Score : Draw 2-2

Bet Taken : When -2 down, took the Home team Steel Azin giving 0.05 @ +0.88 **(WON ALL)**

Conclusion : A 100% win taking this Home team when they are down.

3) LAST 10 MINUTES STRATEGY

Betting on the last 10 minutes of the game can be a very profitable opportunity if you follow the criteria closely. The strategy here is to either win half if no more goal is scored during the last 10 minutes or win full if the losing team equalized or scored a goal.

Criteria to consider before applying this strategy :

- The leading team **must start** the match by giving a handicap of either 0-0.5 or 0.5.
- The leading team must lead by either 1 or 2 goals.
- The leading team must still be giving 0-0.5 and at negative payout at the time you place the following bet.
- **Bet on the losing team, eating 0-0.5** at positive payout which is likely to be @ + 0.55 and below, **10 minutes before** the game ends.

EXAMPLE 1

Australia W-League : Adelaide United (W) vs Perth Glory (W)

Perth Glory playing Away started by giving the Home team 0-0.5.

After a goal scored in the 38 minutes in the 2nd half (2H 38'), Perth Glory was still giving 0-0.5 @ -0.60.

Australia W-League					
0-1 2H 38'	Adelaide United (W)	0-0.5	0.420	1.5	-0.535
	Perth Glory (W)		-0.600	u	0.335
	Draw				6.30

Indicator to bet : With the last 7 minutes to go, with Perth Glory leading 1-0, giving 0-0.5 @ negative payout of -0.60, all of which satisfy our criteria, **take Adelaide United eating 0-0.5 @ +0.42**

Australia W-League			
10/24/2009 12:00:01 AM	Adelaide United (W) -vs- Perth Glory (W)	0-0	0-1

Final Score : Perth won by 1-0.


Bet Taken : Adelaide eating 0-0.5 @ +0.42 **(WON HALF)**

Conclusion : By betting Adelaide as above on the 73 minutes which is the last 7 minutes, you would have won half of the bet.

EXAMPLE 2

Blackburn at Home started the match by giving Burnley 0.5 goal.

Blackburn is leading by 3-1 with 10 minutes to play

*ENGLISH PREMIER LEAGUE						
3-1	Blackburn Rovers		0	0.820	4.5	-0.740
2H 35'	Burnley			-0.900	u	0.640
3-1	Blackburn Rovers		0-0.5	-0.460	4.5-5	-0.470
2H 35'	Burnley			0.380	u	0.370

Indicator to bet : With 10 minutes to go, **bet on Burnley eating 0-0.5 @ +0.38**. Based on this odds, it is highly Blackburn will be protecting its 2 goals advantage and Burnley will be attacking all the way to try to level or at least score a goal.

*ENGLISH PREMIER LEAGUE						
3-1	Blackburn Rovers		0	0.720	4.5	-0.260
2H 45'	Burnley			-0.800	u	0.180

*ENGLISH PREMIER LEAGUE						
3-2	Blackburn Rovers		0	0.620	5.5	-0.160
2H 48'+4	Burnley			-0.700	u	0.080

Burnley scored in injury time (2H 48').

Final Score : Blackburn won 3-2

Bet Taken : Burnley eating 0-0.5 @ +0.38 **(WON ALL)**

Conclusion : The goal scored by Burnley during injury time won you 100% of the bet if you had taken them on the 80th minute.

Precaution : This strategy of "Betting on the last 10 minutes of the game" **does not** apply to the leading team giving 0.5 goal with 10 minutes to play. Giving such a handicap with 10 minutes remaining is quite a lot to give and the leading team has a great chance to score another goal even within the short period.

4) DOUBLE NEGATIVE ODDS STRATEGY

Double negative odds are situations where 2 series of handicaps are offered and the payouts of these series are negative.

Criteria to consider before applying this strategy :

- The handicaps given by one team, whether Home or Away, must be in 2 series, either 0-0.5 and 0.5 or 0.5 and 0.5-1.
- The payouts for both series of handicap **must be negative most of the time.**
- Eat goal and bet against the team giving goals.

EXAMPLE 1

Austria Bundesliga – Red Bull Salzburg vs Rapid Wien

AUSTRIA BUNDESLIGA										C Live
0-0 1H 22'	Red Bull Salzburg Rapid Wien		0.5	-0.940	2-2.5	0.880	0-0.5	-0.660	0.5	0.910
				0.860	u	-0.980		0.560	u	0.990
0-0 1H 22'	Red Bull Salzburg Rapid Wien		0.5-1	-0.700	2.5	-0.780	0.5	-0.395	0.5-1	-0.715
				0.620	u	0.680		0.295	u	0.615

Note both the odds of 0.5 @ -0.94 and 0.5-1 @ -0.70 given by Red Bull Salzburg have negative payouts.

AUSTRIA BUNDESLIGA										Liv
0-0 1H 28'	Red Bull Salzburg		0.5	-0.920	2.0	0.890	0-0.5	-0.515	0.5	-0.680
	Rapid Wien			0.840	u	-0.990		0.415	u	0.580
0-0 1H 28'	Red Bull Salzburg		0.5-1	-0.700	2-2.5	-0.850	0.5	-0.260	0.5-1	-0.400
	Rapid Wien			0.620	u	0.750		0.160	u	0.300

At 1H 28', the payouts on Red Bull Salzburg have not changed much and are still consistently negative for both series of handicaps.

Indicator to bet : **Bet on Rapid Wien, eating 0.5-1 @ +0.62** because :

- Both the handicaps of 0.5 and 0.5-1 offered by Red Bull Salzburg has been consistently negative.

AUSTRIA BUNDESLIGA											C Liv
0-0 1H 36'	Red Bull Salzburg Rapid Wien	★	0.5	-0.900 0.820	1.5-2 u	0.850 -0.950		0-0.5	-0.310 0.210	0.5 u	-0.290 0.190
0-0 1H 36'	Red Bull Salzburg Rapid Wien		0.5-1	-0.700 0.620	2.0 u	-0.850 0.750		0.5	-0.140 0.040	0.5-1 u	-0.200 0.100

At 1H 36', notice the odds have still not changed much and both payouts for Red Bull Salzburg are still negative.

AUSTRIA BUNDESLIGA						C Liv	
0-0 2H 4'	Red Bull Salzburg Rapid Wien	★	0-0.5	0.920 1.000	1.5 u	-0.920 0.820	
0-0 2H 4'	Red Bull Salzburg Rapid Wien		0.5	-0.740 0.660	1-1.5 u	0.780 -0.880	

At 2H 4', the 0.5-1 offered by Red Bull Salzburg has been removed. A new handicap of 0-0.5 is given.

AUSTRIA BUNDESLIGA										C	L
0-0 2H 13'	Red Bull Salzburg Rapid Wien	★	0-0.5	-0.950 0.870	0.5-1 u	0.690 -0.790					
0-0 2H 13'	Red Bull Salzburg Rapid Wien		0.5	-0.620 0.540	1.0 u	-0.840 0.740					

9 minutes later at 2H 13', the odds given by Red Bull Salzburg have both turned negative again, 0-0.5 @ -0.95 and 0.5 @ -0.62.

With this situation again, your bet is relatively safe.

AUSTRIA BUNDESLIGA										
0-0 2H 26'	Red Bull Salzburg Rapid Wien	★ ⚡	0-0.5	-0.800 0.720	0.5 u	0.830 -0.930				
0-0 2H 26'	Red Bull Salzburg Rapid Wien		0.5	-0.500 0.420	0.5-1 u	-0.740 0.640				

At 2H 26', the payouts given by Red Bull Salzburg deteriorated further to 0-0.5 @ -0.80 and 0.5 @ -0.50. Your bet on Rapid Wien is in the right direction.

AUSTRIA BUNDESLIGA							C Li
0-0 2H 32'	Red Bull Salzburg Rapid Wien	★	0	0.570 -0.650	0.5 u	-0.730 0.630	
0-0 2H 32'	Red Bull Salzburg Rapid Wien		0-0.5	-0.540 0.460	0.5-1 u	-0.440 0.340	

At 2H 32', the 0.5 handicap disappears and the odds is now at 0 @ +0.57 and 0-0.5 @ -0.54.

AUSTRIA BUNDESLIGA					
0-0	Red Bull Salzburg	0	0.610	0.5	-0.330
2H 39'	Rapid Wien		-0.690	u	0.230
0-0	Red Bull Salzburg	0-0.5	-0.330	0.5-1	-0.220
2H 39'	Rapid Wien		0.250	u	0.120

Rapid Wien appears on the right track to win the bet.

AUSTRIA BUNDESLIGA					
11/29/2009 10:29:00 AM	Red Bull Salzburg -vs- Rapid Wien	0-0	0-0	Complete	

Final score : Draw 0-0.

Bet taken : Rapid Wien eating 0.5-1 @ +0.62 **(WON ALL)**.

Conclusion : This strategy of double negative odds payout does not happen often. However, if opportunity does arise you have a very good chance of winning.

Precaution : If one of the two payouts in the 2 series of handicaps given **turns positive for a while**, you have to be careful. You may have to consider reversing the bet as a safeguard.

For example, in the above match, if at 2H 13', the odds given by Red Bull Salzburg is 0.5 @ -0.62 and **0-0.5 is @ +0.90**, and at 2H 26', the payout for 0-0.5 remains positive at, say, **@ +0.83**, you have to play safe and reverse the bet and take Red Bull Salzburg giving 0-0.5 @ +0.83.

If the above is the scenario and the score is draw at 0-0, the final results will be :

Bet 1 – Take Rapid Wien eating 0.5-1 @ +0.62 **(WON ALL)**.

Bet 2 – Take Red Bull Salzburg giving 0-0.5 @ +0.83 **(LOST HALF)**.

Even if you have won only half because you have reversed the bet, it is better to be safe than to be sorry.

EXAMPLE 2

This is another example applying the double negative payout strategy.

Germany-Bundesliga 2 – Augsburg vs Karlsruher SC

Germany-Bundesliga 2						
1-1 2H 3'	Augsburg Karlsruher SC Draw	0	0.820 -0.900	3-3.5 u	0.960 0.940	2.70 3.13 2.55
1-1 2H 3'	Augsburg Karlsruher SC	0-0.5	-0.760 0.680	3.5 u	-0.780 0.680	
1-1 2H 3'	Augsburg Karlsruher SC	0.5	-0.520 0.440	3.0 u	0.550 -0.650	

Note both the payouts in the 2 series of handicaps of 0-0.5 and 0.5 given by Augsburg have been negative at -0.76 and -0.52 respectively. This double negative payouts have continued from the 1st half.

Indicator to bet : Bet on Karlsruher Sc, eating 0.5 @ +0.44.

1-1 2H 14'	Augsburg Karlsruher SC Draw	0	0.810 -0.890	2.5-3 u	0.780 -0.880	3.47 3.50 1.97
1-1 2H 14'	Augsburg Karlsruher SC	0-0.5	-0.640 0.560	3.0 u	-0.760 0.660	
1-1 2H 14'	Augsburg Karlsruher SC	0.5	-0.460 0.380	2.5 u	0.510 -0.610	

At 2H 14', the payouts given by Augsburg became worse, with the 0-0.5 @ -0.64 and 0.5 @ -0.46.

1-1 2H 18'	Augsburg Karlsruher SC Draw	0	0.820 -0.900	2.5-3 u	0.940 0.960	3.29 4.37 1.82
1-1 2H 18'	Augsburg Karlsruher SC	0-0.5	-0.620 0.540	2.5 u	0.610 -0.710	

At 2H 18', the 0.5 handicap offered by Augsburg has been dropped.

Your bet on Karlsruher appears to be safe.

1-1 2H 30'	Augsburg Karlsruher SC Draw	0	0.750 -0.830	2.5 u	-0.900 0.800	4.05 5.33 1.54
1-1 2H 30'	Augsburg Karlsruher SC	0-0.5	-0.530 0.450	2.5-3 u	-0.600 0.500	

Karlsruher is still playing well up to 2H 30'.

1-1 2H 41'	Augsburg Karlsruher SC Draw		0	0.790	2.5	-0.310	6.13	
				-0.870	u	0.210	7.89	
							1.26	
1-1 2H 41'	Augsburg Karlsruher SC		0-0.5	-0.260	2.5-3	-0.230		
				0.180	u	0.130		
1-1 2H 45'+2	Augsburg Karlsruher SC		0	0.730	2.5	-0.170		
				-0.810	u	0.090		

Final score : Draw at 1-1.

Bet Taken : On Karlsruher SC eating 0.5 @ +0.44 **(WON ALL)**.

Conclusion : This double negative handicap payout strategy is an opportunity to bet by eating goal should the indicator arises.

5) MIDWEEK STRATEGY

Playing in midweek competition means additional energy expended, probable injuries and players fatigue for coming weekend match.

Most big clubs place a lot of emphasis on major competitions like Champions League, Europa Cup (previously known as UEFA Cup) and COPA Sudamericana where the best key players are definitely involved.

Below is an analysis of the results of teams that played during the midweek in the Champions League on 3rd & 4th November 2009, and their performance during their weekend league matches:

Comparison of Midweek And Weekend Games Results

Midweek : Champions League Games on 3rd & 4th Nov.2009

Weekend : League Games on 7th to 9th Nov. 2009

<u>Name of Team</u>	<u>Midweek (3-4 Nov)</u>		<u>Weekend (7-9 Nov)</u>	
	<u>Home</u>	<u>Away</u>	<u>Home</u>	<u>Away</u>
Atletico Madrid	D	2-2	L	2-3
Bayern Munich	L	0-2	D	1-1
Maccabi Haifa	L	0-1		W 1-0
Besiktas	L	0-3		W 2-0
Marseille	W	6-1		D 5-5
APOEL Nicosia	L	0-1	W	2-0 (<u>read note A</u>)
Manchester United	D	3-3		L 0-1
AC Milan	D	1-1		W 2-1
Rubin Kazan	D	0-0		W 2-0
Arsenal	W	4-1		W 4-1
Standard Liege	W	2-0	W	3-1 (<u>read note B</u>)
Dinamo Kiev	L	1-2	Home game postponed	

Fiorentina	W 5-2	W 1-0
Unirea Urziceni	D 1-1	D 0-0
Sevilla	D 1-1	W 3-2
Lyon	D 1-1	D 5-5
Chelsea	D 2-2	W 1-0 (<u>read note C</u>)
Bordeaux	W 2-0	L 0-2
Juventus	W 1-0	W 5-2
Wolfsburg	W 3-0	W 2-1
Zurich	L 1-6	L 0-1
Porto	W 1-0	L 0-1
CSKA Moscow	D 3-3	L 0-2
Real Madrid	D 1-1	W 3-2
Barcelona	D 0-0	W 4-2
AZ Alkmaar	L 1-4	D 1-1
Olympiakos	L 0-2	D 1-1
Inter Milan	W 2-1	D 1-1
Debreceni	L 2-5	L 0-1
Rangers	D 1-1	W 2-1 (<u>read Note D</u>)
Stuggart	D 1-1	D 0-0
Liverpool	D 1-1	D 2-2

Remarks :

Note A : APOEL gave a handicap of 2 goals. So even though they have won 2-0, effectively it is a draw because of the goals given.

Note B : Standard Liege played against Club Brugge which also played mid week away in the UEFA League.

Note C : Effectively a draw as Chelsea gave 1 goal.

Note D : Rangers was giving a handicap of 1 and 1-1.5 which effectively is either a draw or a loss of half based on the result of 2-1.

The emphasis is to target those teams that played Away midweek. This is the crux of the strategy. The details of the analysis is as follows:

1) 16 teams played Away during the midweek and their results are as follows:

- Won 5 [see below (4)]
- Lost 4 [see below (5)]
- Draw 7

2) Of these 16 teams who played Away during midweek, 8 of them played Away again during the weekend, that is, 2 Away games in a week. Their results are as follows:

- Won 3
- Lost 4
- Draw 1

3) Of the other 8 teams who played Away at midweek but played at Home during the the weekend. Their results are as follows:

- Won 2
- Lost 1
- Draw 5

4) Of the 5 who won midweek Away, their performances at the weekend are as follows :

- Won 2 playing Away
- Lost 2 playing Away
- Draw 1 playing at Home

- 5) Of the 4 who lost playing Away during the midweek, their performances on the weekend are as under:
- 2- Lost playing Away
 - 2- Draw playing at Home (However, as these 2 Home teams are giving goals to the Away teams, a draw is considered as a loss).

From the above analysis, the most profitable strategy is based on above point (5) which is :

- To target teams that lost while playing Away in the midweek.
- These teams are still playing Away in their weekend league.
- Playing away again, they are giving goal to the Home team.

So the **criteria** to consider before applying this strategy are:

- The targeted teams **play Away midweek** in a major competition.
- They **lost** in the midweek games.
- They are now playing **again Away in the weekend local league**, and **giving goals** to the Home teams.
- The Home teams must have a reasonable strong Home record.
- **Bet the Home team eating goals at the start of the match.**

EXAMPLE 1

Italy Serie A : Cagliari Vs Juventus


Total	Home	Away	Recent Results					Cagliari
Match	Date	Asian Handicap	Team	Result	Team	W/L	W/L(A.H.)	Over Under
ITA A	09-11-22 22:00	[-1]	AC Milan	4:3(3:2)	Cagliari	L	D	O
FRI C	09-11-12 22:10	[-0]	Cagliari	3:1(1:1)	Koper	W	W	O
ITA A	09-11-08 22:00	[-0/0.5]	Cagliari	2:0(0:0)	Sampdoria	W	W	U
ITA A	09-11-01 22:00	[-0/0.5]	Cagliari	3:0(3:0)	Atalanta	W	W	O
ITA A	09-10-29 03:45	[-0.5/1]	Lazio	0:1(0:0)	Cagliari	W	W	U
ITA A	09-10-25 22:00	[-0]	Cagliari	3:2(0:1)	Genoa	W	W	O
ITA A	09-10-18 21:00	[-0/0.5]	Atl. Catania	2:1(1:1)	Cagliari	L	L	O
ITA A	09-10-04 21:00	[-0/0.5]	Cagliari	1:2(1:1)	Chievo	L	L	O

Total	Home	Away	Recent Results					Juventus
Match	Date	Asian Handicap	Team	Result	Team	W/L	W/L(A.H.)	Over Under
UEFA CL	09-11-26 03:45	[-0]	Bordeaux	2:0(0:0)	Juventus	L	L	U
ITA A	09-11-23 03:45	[-1/1.5]	Juventus	1:0(0:0)	Udinese	W	L1/2	U
ITA A	09-11-08 03:45	[+0.5]	Atalanta	2:5(0:2)	Juventus	W	W	O
UEFA CL	09-11-04 03:45	[+0.5/1]	Maccabi Haifa	0:1(0:1)	Juventus	W	W1/2	U
ITA A	09-11-01 01:00	[-1]	Juventus	2:3(1:0)	Napoli	L	L	O
ITA A	09-10-29 03:45	[-0.5/1]	Juventus	5:1(2:0)	Sampdoria	W	W	O
ITA A	09-10-25 22:00	[+0.5/1]	Siena	0:1(0:0)	Juventus	W	W1/2	U
UEFA CL	09-10-22 02:45	[-1.5/2]	Juventus	1:0(0:0)	Maccabi Haifa	W	L	U


Score in the Past						
Match	Date	Asian Handicap	Team	Result	Team	
ITA A	09-02-01 03:45	[-1/1.5]	Juventus	2:3(2:1)	Cagliari	
ITA A	08-09-21 21:00	[+0.5/1]	Cagliari	0:1(0:1)	Juventus	
ITA A	08-02-03 22:00	[-1.5/2]	Juventus	1:1(0:0)	Cagliari	
ITA A	07-09-02 21:00	[+0.5/1]	Cagliari	2:3(0:0)	Juventus	
ITA A	06-04-15 21:00	[]	Cagliari	1:1(1:0)	Juventus	
ITA A	05-12-11 22:00	[]	Juventus	4:0(2:0)	Cagliari	
ITA A	05-05-29 21:00	[]	Juventus	4:2(1:0)	Cagliari	
ITA A	05-01-17 03:30	[]	Cagliari	1:1(0:0)	Juventus	

- Juventus is no.2 and Cagliari is no.8 on the league table.
- From the statistics above, Cagliari appears to be strong at Home, winning 4 of their last 5 Home matches.
- Juventus are also strong Away, winning their last 3 away league matches. **BUT** they lost their last Away match in the Champion's League to Bordeaux.

- Head to Head, against Juventus, Cagliari at Home has lost 2 and draw 2 out of the last 4 matches.

*ITALY SERIE A								Refres				
LIVE@U63 10:00PM	Cagliari Juventus Draw		0-0.5	-0.950 0.900	2.5 u	-0.890 0.820	3.52 2.23	0-0.5	0.720 -0.820	1.0 u	-0.990 0.890	4.45 2.70
								+More				
LIVE@U63 10:00PM	Cagliari Juventus		0.5	0.760 -0.810	2-2.5 u	0.850 -0.920	3.15	0	-0.640 0.540	1-1.5 u	-0.630 0.530	2.06

The above screenshot shows the odds before the start of the game. Juventus Away gave 0-0.5 and 0.5.

*ITALY SERIE A												C Liv
0-0 1H 5'	Cagliari Juventus		0-0.5	0.960 0.960	2-2.5 u	-0.960 0.860	3.49 2.22 3.20	0-0.5	0.670 -0.750	0.5-1 u	0.830 -0.930	4.06 3.07 1.96
0-0 1H 5'	Cagliari Juventus		0.5	0.720 -0.800	2.5 u	-0.760 0.660		0	-0.620 0.540	1.0 u	-0.740 0.640	
0-0 1H 5'	Cagliari Juventus		0	-0.620 0.540	2.0 u	0.700 -0.800						

At 1H 5', the odds given by Juventus is 0.5 @ -0.80 and 0-0.5 @ +0.96.

Indicator to bet : Take Cagliari, eating 0.5 @ +0.72. For this bet, you have to bet early because Cagliari, being strong at Home, will be playing an aggressive game against an expectedly tired Juventus who played Away midweek, and lost.

*ITALY SERIE A												C Liv
0-0 1H 16'	Cagliari Juventus Draw		0-0.5	0.870 -0.950	2.0 u	-0.960 0.860	3.74 2.29 2.89	0	-0.670 0.590	0.5 u	0.990 0.910	5.14 3.45 1.67
0-0 1H 16'	Cagliari Juventus		0	-0.700 0.620	1.5-2 u	0.730 -0.830		0-0.5	0.530 -0.610	0.5-1 u	-0.610 0.510	
0-0 1H 16'	Cagliari Juventus		0.5	0.660 -0.740	2-2.5 u	-0.720 0.620						

At 1H 16', notice the odds given by Juventus at 0.5 @ -0.74 and 0-0.5 @ -0.95 have turned double negative. This means Cagliari is playing well and attacking.

*ITALY SERIE A												C Liv
1-0 1H 32'	Cagliari Juventus	  	0-0.5	-0.930 0.850	2.5 u	0.790 -0.890		0	-0.650 0.570	1.5 u	-0.480 0.380	
1-0 1H 32'	Cagliari Juventus		0.5	0.770 -0.850	2.5-3 u	-0.840 0.740		0-0.5	0.320 -0.400	1.5-2 u	-0.330 0.230	
1-0 1H 32'	Cagliari Juventus		0	-0.630 0.550	3.0 u	-0.600 0.500						

At 1H 30', Cagliari scored and is now leading by 1-0.


*ITALY SERIE A							Liv	
1-0 H.Time	Cagliari Juventus		0-0.5	-0.830 0.750	2-2.5 u	0.890 -0.990	1.82 5.06 3.30	
1-0 H.Time	Cagliari Juventus		0.5	0.850 -0.930	2.5 u	-0.800 0.700		
1-0 H.Time	Cagliari Juventus		0	-0.530 0.450	2.0 u	0.520 -0.620		

At half time Cagliari is still leading by 1-0.


*ITALY SERIE A							Liv	
1-0 2H 7'	Cagliari Juventus		0-0.5	-0.900 0.820	2-2.5 u	-0.840 0.740	1.74 5.55 3.39	
1-0 2H 7'	Cagliari Juventus		0.5	0.730 -0.810	2.0 u	0.700 -0.800		
1-0 2H 7'	Cagliari Juventus		0	-0.500 0.420	2.5 u	-0.640 0.540		


*ITALY SERIE A							Liv	
1-0 2H 13'	Cagliari Juventus		0-0.5	1.000 0.920	2.0 u	-0.900 0.800	1.64 6.76 3.42	
1-0 2H 13'	Cagliari Juventus		0.5	0.650 -0.730	1.5-2 u	0.690 -0.790		
1-0 2H 13'	Cagliari Juventus		0	-0.500 0.420	1.5 u	0.480 -0.580		

The odds up to the 13th minutes in the 2nd half have not changed much.

*ITALY SERIE A							Liv	
1-0 2H 20'	Cagliari Juventus		0-0.5	0.760 -0.840	1.5-2 u	0.970 0.930	1.47 9.45 3.79	
1-0 2H 20'	Cagliari Juventus		0	-0.580 0.500	1.5 u	0.600 -0.700		

At 2H 20', the 0.5 handicap given by Juventus has been dropped and the 0-0.5 handicap payout has turned negative to -0.84. Your bet appears safe.



*ITALY SERIE A							Liv	
1-0 2H 30'	Cagliari Juventus		0-0.5	0.560 -0.640	1.5 u	-0.760 0.660	1.30 32.50 4.00	
1-0 2H 30'	Cagliari Juventus		0	-0.520 0.440	1.5-2 u	-0.510 0.410		

*ITALY SERIE A							Please wa	
1-0 2H 35'	Cagliari Juventus		0-0.5	0.500 -0.580	1.5 u	-0.570 0.470	1.31 23.00 4.10	
1-0 2H 35'	Cagliari Juventus		0	-0.480 0.400	1.5-2 u	-0.380 0.280		

From the odds it appears Cagliari is still playing well.

*ITALY SERIE A					
2-0	Cagliari		0	-0.350	2.5
2H 44'	Juventus			0.270	u
				-0.260	0.180

Cagliari scored again on the 44th min of the 2nd half and is leading by 2-0.

*ITALY SERIE A					
2-0	Cagliari		0	-0.390	2.5
2H 46'+5	Juventus			0.310	u
				-0.270	0.190

Final score: Cagliari won 2-0

Bet Taken : Cagliari eating 0.5 @ +0.72 (**WON ALL**).

Conclusion :The strategy here is to bet at the start of the match to take advantage of the 'fatigue' and injury factors of the team that played midweek Away, and have lost.

By betting on the reasonably strong Home team, with the home ground advantage, it can be unsettling to the 'fatigued' Away team which may already be mentally affected by their disappointing midweek result .

This strategy involves some research in identifying the teams after each major midweek competition and checking the statistics.

EXAMPLE 2

Greece Super League – Asteras Tripolis Vs AEK Athens

AEK Athens played Away midweek in the UEFA Europa League and in the weekend local league, they again play Away and giving a handicap of 0-0.5.

Last 6 matches:				
Date	Tournament	Match	Result	Details
12/12-09	Super League	Aris Thessaloniki vs. Asteras Tripolis	0:1	
06/12-09	Super League	Panthrakikos vs. Asteras Tripolis	0:0	
28/11-09	Super League	Asteras Tripolis vs. Xanthi Skoda	0:0	
22/11-09	Super League	Panathinaikos vs. Asteras Tripolis	1:1	
08/11-09	Super League	Asteras Tripolis vs. PAS Giannina	3:0	
01/11-09	Super League	Iraklis Saloniki vs. Asteras Tripolis	1:0	

In the last 2 Home games, Asteras Tripolis won 1 and draw 1.

Last 6 matches:				
Date	Tournament	Match	Result	Details
17/12-09	UEFA Europa League, Group I	Benfica vs. AEK Athens	2:1	
13/12-09	Super League	AEK Athens vs. Pae Levadeiakos	3:2	
06/12-09	Super League	Panionios vs. AEK Athens	3:1	
02/12-09	UEFA Europa League, Group I	AEK Athens vs. Everton	0:1	
28/11-09	Super League	AEK Athens vs. PAOK Thessaloniki	1:0	
21/11-09	Super League	Kavala vs. AEK Athens	2:1	

AEK Athens Away form has been 3 losses out of 3 games including the loss to Benfica in the midweek UEFA Europa League.

History				
Date	Tournament	Match	Result	Details
22/02-09	Super League	Asteras Tripolis vs. AEK Athens	0:1	
06/01-08	Super League	Asteras Tripolis vs. AEK Athens	2:1	

Head to head vs AEK Athens, Asteras Tripolis at Home has lost 1 and won 1.

From the analysis above, one can see that Asteras Tripolis Home record has been reasonably good, AEK Athens Away record can be considered as bad and Head to Head they are evenly matched.

With AEK Athens poor Away record, having played midweek and lost and still giving 0-0.5 handicap, betting against them would be appropriate.

GREECE SUPER LEAGUE												Please wait
0-0 1H 7'	Asteras Tripolis		0	-0.950	1.5-2	0.880	2.91	0	-0.910	0.5	0.870	4.32
	AEK Athens			0.870	u	-0.980	2.74		0.810	u	-0.970	4.02
	Draw						2.69					1.61
0-0 1H 7'	Asteras Tripolis		0-0.5	0.700	2.0	-0.800		0-0.5	0.480	0.5-1	-0.740	
	AEK Athens			-0.780	u	0.700			-0.580	u	0.640	

AEK Athens started the game by giving Asteras Tripolis 0 and 0-0.5

Indicator to bet : *Take Asteras Tripolis from the start eating 0-0.5 @ +.70*. The strategy here is to take advantage of the Away team's midweek away play.

GREECE SUPER LEAGUE										Please wa	
1-0 1H 11'	Asteras Tripolis	★	0	-0.810	2.5-3	0.900	1.53	0	-0.760	1.5	0.940
	AEK Athens		0.730	u	1.000	7.50	0.660	u	0.960		
	Draw						3.79				
1-0 1H 11'	Asteras Tripolis		0-0.5	0.840	2.5	0.620		0-0.5	0.500	1.5-2	-0.680
	AEK Athens		-0.920	u	-0.720		-0.600	u	0.580		

At the 1H 10' Asteras Tripolis scored and is leading 1-0. AEK Athens is still giving 0-0.5 @ -0.92.

GREECE SUPER LEAGUE											C Li	
1-0 1H 20'	Asteras Tripolis	★	0-0.5	0.950	2.5	0.850	1.67	0	-0.660	1.5	-0.910	1.3
	AEK Athens			0.970	u	-0.950	5.72	0.560	u	0.810	11.2	
	Draw						3.26					4.3
1-0 1H 20'	Asteras Tripolis		0	-0.700	2.5-3	-0.850		0-0.5	0.550	1.5-2	-0.600	
	AEK Athens			0.620	u	0.750	-0.650		u	0.500		

AEK Athens seems to be trying to equalize with the positive odds of 0-0.5 @ +0.97 at 1H 20'.

GREECE SUPER LEAGUE											Liv	
1-0 1H 27'	Asteras Tripolis AEK Athens Draw	🌟	0-0.5	0.950 0.970	2.5 u	-0.960 0.860	1.70 6.15 3.33	0	-0.660 0.560	1.5 u	-0.650 0.550	1.23 21.77 4.14
1-0 1H 27'	Asteras Tripolis AEK Athens		0	-0.700 0.620	2-2.5 u	0.690 -0.790		0-0.5	0.480 -0.580	1.5-2 u	-0.440 0.340	

GREECE SUPER LEAGUE												C Live
1-0 1H 36'	Asteras Tripolis AEK Athens Draw	★	0-0.5	0.950 0.970	2-2.5 u	0.940 0.960	1.60 6.24 3.39	0	-0.660 0.560	1.5 u	-0.330 0.230	1.10 56.70 5.77
1-0 1H 36'	Asteras Tripolis AEK Athens		0	-0.660 0.580	2.5 u	-0.760 0.660		0-0.5	0.240 -0.340	1.5-2 u	-0.200 0.100	

GREECE SUPER LEAGUE										C Li
1-0 1H 45'	Asteras Tripolis AEK Athens Draw	★	0-0.5	0.930 0.990	2.0 u	0.760 -0.860	1.57 7.18 3.64			
1-0 1H 45'	Asteras Tripolis AEK Athens		0	-0.660 0.580	2-2.5 u	-0.800 0.700				

Notice the positive payout of 0-0.5 @ +0.97 to +0.99 by AEK Athens from the 1H 20' to 1H 45' indicating that they have been trying to equalize but Asteras has held on well to their one goal lead.

GREECE SUPER LEAGUE										eL
2-0 2H 12'	Asteras Tripolis AEK Athens Draw	★	0-0.5	0.750 -0.830	2.5-3 u	0.750 -0.850	1.15 17.82			
2-0 2H 12'	Asteras Tripolis AEK Athens		0	-0.630 0.550	3.0 u	-0.740 0.640				

At 2H 10' Asteras scored again and is now leading by 2-0.

GREECE SUPER LEAGUE						Live
2-0 2H 20'	Asteras Tripolis AEK Athens Draw	0	-0.640 0.560	2.5-3 u	-0.950 0.850	1.08 28.07 8.44
2-0 2H 20'	Asteras Tripolis AEK Athens	0-0.5	0.600 -0.680	2.5 u	0.700 -0.800	

Behind by 2-0, AEK Athens is still giving 0-0.5 @ -0.68 at 2H 20'.

GREECE SUPER LEAGUE						Live
2-0 2H 30'	Asteras Tripolis AEK Athens Draw	0	-0.620 0.540	2.5 u	-0.800 0.700	1.02 46.89 12.77
2-0 2H 30'	Asteras Tripolis AEK Athens	0-0.5	0.480 -0.560	2.5-3 u	-0.500 0.400	

GREECE SUPER LEAGUE						Live
2-0 2H 36'	Asteras Tripolis AEK Athens	0	-0.620 0.540	2.5 u	-0.500 0.400	
2-0 2H 36'	Asteras Tripolis AEK Athens	0-0.5	0.280 -0.360	2.5-3 u	-0.300 0.200	

Notice the payout of AEK Athens from the 2H 12' to the end of the match has been consistently negative. This clearly shows the fatigue factor in their poor play in the 2nd half.

12/20/2009 10:44:00 AM	Asteras Tripolis -vs- AEK Athens	1-0	2-0	Completed
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Final score : Asteras Tripolis won 2-0

Bet Taken : Asteras Tripolis eating 0-0.5 @ +.70. **(WON ALL)**

Conclusion : The fatigue factor of AEK Athens was very obvious in the 2nd half with the midweek away play affecting their performance. This strategy of betting against team that played two away games in a week has been rewarding.

6) HOME TEAM RED CARDED BUT RECEIVING GOAL STRATEGY

There can also be money making live betting opportunity in a red carded match.

Criteria to consider before applying this strategy :

- The **Home team** started the match by **giving** 0.5-1 or more to the Away team.
- **After receiving a red card**, the **Home team receives goal instead** (the goals received are usually either 0-0.5 or 0.5).
- The **payout** from the handicaps of 0-0.5 or 0.5 given must be **positive at around +0.40 to +0.60** for the **red carded Home team** before betting them.
- **Observes for 5 minutes** on the odds movement of the **team giving handicap**. It must be **consistently negative**.

EXAMPLE

AFC U19 Championship Qualifier – Iraq U19 vs Kuwait U19.

AFC U19 Championship Qualifiers					
0-0	Iraq U19		0.5	0.680	0.5-1
2H 17'	Kuwait U19		0-0.5	-0.980	u
0-0	Iraq U19		0.5	0.290	0.5
2H 17'	Kuwait U19		0.5	-0.590	u

Iraq started by giving 0.5 and 0.5-1. The payouts have been consistently maintained in favour of Iraq until half time.

At 2H 15', Iraq got a red card, and the odds given reversed.




Now Iraq is instead receiving 0-0.5 @ +0.68 and 0.5 @ +0.29.

AFC U19 Championship Qualifiers					
0-0	Iraq U19		0.5	0.510	0.5
2H 22'	Kuwait U19		0-0.5	-0.810	u
0-0	Iraq U19		0.5	0.360	0.5-1
2H 22'	Kuwait U19		0.5	-0.660	u

Looking at the payout by Kuwait, it does not appear that they are playing well in spite of Iraq's red card and that they are down to 10 men.

Indicator to bet : **Take Iraq, eating 0.5 @ +0.36 because of the consistent positive payout.** The double negative odds on both the handicaps given by Kuwait reinforce this betting decision (Refer Strategy 6 – Double Negative Odds Strategy).

AFC U19 Championship Qualifiers						Liv	
0-0	Iraq U19	★	0.380	0.5	-0.595		
2H 37'	Kuwait U19		-0.680	u	0.295		
0-0	Iraq U19		0.5-1		-0.425		
2H 37'	Kuwait U19		u		0.125		

AFC U19 Championship Qualifiers					C Li
0-0 2H 45'	Iraq U19  Kuwait U19		0.5 u	-0.360 0.080	
0-0 2H 45'	Iraq U19  Kuwait U19		0.5-1 u	-0.300 0.020	

Final score : 0-0.

Bet taken : Took Iraq U19 eating 0.5 @ +0.36 **(WON ALL)**.

Conclusion : Another winning opportunity materialized. The positive payout of around +0.40 to +0.60 for the handicaps given is a critical criteria here before **eating goal**.

7) EAT GOAL AND REVERSAL OF BET STRATEGY

This strategy of eating goals first and reversing later is to take advantage of the handicap given, and benefiting from both situations of eating and giving goals.

Criteria to consider before applying this strategy:

- When eating goal, bet only when the **payout is positive**. Likewise when giving goal, bet only when the payout is positive.
- **Eat the most goals at positive payout early** when there are indications that the handicap is going to drop because of negative payout.
- **Reverse at a lower handicap** when the payout has been positively maintained for at least a few minutes and stabilize. Do not wait too long in deciding to reverse.
- The handicap to eat and reverse goal must start from at least 0.5-1.

EXAMPLE

FIFA Womens World Cup Qualifiers – Turkey (W) vs England (W)

England (W) started by giving 3.5 goals.

FIFA Womens World Cup Qualifiers					
0-0	Turkey (W)		0.550	4.5	-0.880
1H 6'	England (W)	3.0	-0.710	u	0.700

Notice after 6 minutes into the 1st half (1H 6'), the odds offered by England has dropped to 3 @ -0.71.

Indicator to bet : **This is the time to eat goal by betting on Turkey, eating 3 goals @+0.55.**

Wait for the odds to drop further before betting on England to reverse the bet.

FIFA Womens World Cup Qualifiers					
0-0	Turkey (W)	★	2.5	0.700	4.0
1H 12'	England (W)			-0.860	u
0-0	Turkey (W)		2.5-3	0.500	3.5-4
1H 12'	England (W)			-0.660	u

AT 1H 12', the handicap offered from England has dropped to 2.5-3, and the payout is negative @ -0.66..

If you have not eaten goal earlier, bet on Turkey now. This is still an opportunity, eating goals 2.5-3 @ +0.50 before the handicap drops further.

Hold on if you want to reverse the bet on England by giving goal. The payouts are double negative (2.5 @ -0.86 & 2.5-3 @ -0.66) and this indicates that the handicap has more room to drop further.

FIFA Womens World Cup Qualifiers					
0-0	Turkey (W)	★	2-2.5	0.650	3.5
1H 20'	England (W)			-0.810	u

At 1H 20', judging from the odds of 2-2.5 @ -0.81, England is still not playing well. You can still wait to reverse your bet on England.

FIFA Womens World Cup Qualifiers					
0-0	Turkey (W)	★	2.0	0.700	3.5
1H 22'	England (W)			-0.860	u

The England's handicap drops further to 2 goals at 1H 22' with negative payout of -0.86.

FIFA Womens World Cup Qualifiers					
0-0	Turkey (W)	★	2.0	0.690	3-3.5
1H 30'	England (W)			-0.850	u

FIFA Womens World Cup Qualifiers					
0-0	Turkey (W)	★	1.5	0.740	2.0
H.Time	England (W)			-0.900	u

The odds has dropped through time and at half time, England is giving only 1.5 @ -0.90 compared to 3.5 goals at the beginning of the match.

FIFA Womens World Cup Qualifiers					
0-0	Turkey (W)	★	0.780	1.5-2	-0.980
2H 1'	England (W)		1-1.5 -0.940	u	0.800

Notice the odds dropped immediately in the first min of the 2nd half to 1-1.5 @ -0.94.

There is still no indicator to reverse the bet and take England because of the continuously negative payout offered by England.

FIFA Womens World Cup Qualifiers					
0-0	Turkey (W)	★	0.660	1.5-2	-0.940
2H 7'	England (W)		1-1.5 -0.820	u	0.760

At 2H 7', the payout on England has remained negative at 1-1.5@-0.82.

FIFA Womens World Cup Qualifiers					
0-0	Turkey (W)	★	0.720	1.5-2	-0.960
2H 9'	England (W)		1.0 -0.880	u	0.780

At 2H 9', the odds dropped to 1 @ -0.88. This is still not the time to take England to reverse the bet because of the negative payout which indicates there will be a further drop in the handicap.

FIFA Womens World Cup Qualifiers					
0-0	Turkey (W)	★	0.950	1-1.5	0.780
2H 14'	England (W)		0.5-1 0.890	u	-0.960

5' later at 2H 14',the odds on England has dropped to 0.5-1 @ +0.89. Let's observe the odds movement for a few minutes.

FIFA Womens World Cup Qualifiers					
0-0	Turkey (W)	★	0.760	1-1.5	-0.990
2H 16'	England (W)		0.5-1 -0.920	u	0.810

Notice the payout on England has turned negative within 2 minutes of play. There is still no indicator to reverse the bet because the handicap will change soon from 0.5-1 to 0.5.

FIFA Womens World Cup Qualifiers					
0-0	Turkey (W)	★	-0.980	1.0	-0.980
2H 20'	England (W)		0.5 0.820	u	0.800

4' later at 2H 20', the odds on England drop to 0.5 @ +0.82.

FIFA Womens World Cup Qualifiers					
0-0 2H 23'	Turkey (W) England (W)		0.5	0.780 -0.940	0.5-1 u 0.820 1.000

Within 2 minutes, the payout has changed to negative again.

There is still no indicator to bet on England. When there is no positive signal, don't reverse as yet.

FIFA Womens World Cup Qualifiers					
0-0 2H 29'	Turkey (W) England (W)		0-0.5	-0.920 0.760	0.5-1 u -0.900 0.720

The odds given by England is now 0-0.5 @ +0.76, and this positive payout was maintained for a few minutes.

Indicator to bet : This is an indicator to bet on England giving 0-0.5 @ +0.76 to reverse the original position of eating goal.

FIFA Womens World Cup Qualifiers					
0-1 2H 33'	Turkey (W) England (W)		0-0.5	0.850 0.990	1.5 u -0.880 0.700

At 2H 33', England scored and is now leading by 1-0.

FIFA Womens World Cup Qualifiers					
0-2 2H 37'	Turkey (W) England (W)		0-0.5	0.880 0.960	2.5 u -0.930 0.750

At 2H 37', England scored again and is now leading by 2-0.

FIFA Womens World Cup Qualifiers					
0-3 2H 40'	Turkey (W) England (W)		0-0.5	0.700 -0.860	3.5 u -0.600 0.420

At 2H 40', England scored again and is now leading 3-0, all within 10 minutes.

FIFA Womens World Cup Qualifiers				
11/26/2009 7:59:00 AM	Turkey (W) -vs- England (W)	0-0	0-3	Completed

Final score : England won by 3-0.

Bets taken :

Bet 1 = Turkey eating 3 goals @ +0.55 **(DRAW – MONEY BACK)**.

Bet 2 = England giving 0.05 @ +0.76 **(WON ALL)**.

NOTE : If you have taken Turkey eating 2.5-3 goals, you would have lost half of the bet, and won all for taking England.

Conclusion : This strategy requires **close odds monitoring**, looking for positive signals to reverse and **taking fast action**. There must be a big difference in standard for a team to give 3.5 goals. As such, goals can be scored within minutes and one has to be careful and sharp to react fast.

8) BOTH TEAMS GIVING GOAL STRATEGY

When teams give each other goal, normally the match is quite close. If not, it is usually the home team giving handicap, or if the Away team is better in ranking, the Away team giving.

Criteria to consider before applying this strategy :

- The Home and Away teams are giving each other goal of 0-0.5.
- When one team is -1 down, both teams will still be giving each other goal of 0-0.5.
- Take the team which is -1 down, eating goal.
- **Only bet when the losing team receiving the handicap has payout which is lower than the payout of the leading team.**

EXAMPLE

Australia A-League – Newcastle Jets vs Central Coast Mariners

Last 6 matches:			
Date	Tournament	Match	Result
18/10-09	Hyundai A-League	Newcastle vs. Melbourne	1:3
05/10-09	Hyundai A-League	Adelaide vs. Newcastle	1:1
25/09-09	Hyundai A-League	Newcastle vs. Perth	0:1
20/09-09	Hyundai A-League	Sydney vs. Newcastle	2:1
12/09-09	Hyundai A-League	Newcastle vs. Queensland	0:3
03/09-09	Hyundai A-League	Melbourne vs. Newcastle	1:1


Newcastle lost 3 out of their 3 Home games.

Last 6 matches:			
Date	Tournament	Match	Result
17/10-09	Hyundai A-League	Queensland vs. Central Coast	0:3
11/10-09	Hyundai A-League	Central Coast vs. North Queensland Fury	1:1
05/10-09	Hyundai A-League	Sydney vs. Central Coast	1:0
27/09-09	Hyundai A-League	Wellington vs. Central Coast	0:0
19/09-09	Hyundai A-League	Central Coast vs. Gold Coast United	3:0
11/09-09	Hyundai A-League	Adelaide vs. Central Coast	1:0

Central Coast's Away record is 1 win And 3 losses. Note the only win was in last Away game on 17/10-09.

History			
Date	Tournament	Match	Result
26/12-08	Hyundai A-League	Newcastle vs. Central Coast	1:2
15/08-08	Hyundai A-League	Newcastle vs. Central Coast	1:1
27/01-08	Hyundai A-League Playoffs	Newcastle vs. Central Coast	2:0
25/11-07	Hyundai A-League	Newcastle vs. Central Coast	0:0
05/01-07	Hyundai A-League	Newcastle vs. Central Coast	1:0
12/11-06	Hyundai A-League	Newcastle vs. Central Coast	3:1


Head to head, out of 6 matches between these 2 teams, Newcastle at Home won 3, draw 2 and lost 1. The loss of 1-2 by Newcastle to Central Coast was also in the latest game (26/12-08).

AUSTRALIA A-LEAGUE											
2-1 1H 35'	Newcastle Jets Central Coast Mariners		0-0.5	0.820 -0.900	4.5 u	-0.880 0.780	1.55 6.96	0	-0.800 0.700	3.5 u	-0.340 0.240
	Draw						3.43				
2-1 1H 35'	Newcastle Jets Central Coast Mariners		0	-0.770 0.690	4-4.5 u	0.790 -0.890			0.200 -0.300	3.5-4 u	-0.220 0.120
2-1 1H 35'	Newcastle Jets Central Coast Mariners		0-0.5	-0.590 0.510	4.5-5 u	-0.700 0.600					

At 1H 35', Newcastle at Home is leading 2-1.

Indicator to bet :


- Taking into account of Newcastle's poor Home record.
- Head to head, they lost their last home game to Central Coast.
- Central Coast won in their last Away game.
- Central Coast satisfying the criterion of 1 goal down, both teams still giving goal of 0-0.5 to each other **AND** Central Coast's payout of +0.51 is **lower** than the +0.82 given to Newcastle
- **Bet Central Coast eating 0-0.5 @ + 0.51.**

AUSTRALIA A-LEAGUE											
2-1 H.Time	Newcastle Jets Central Coast Mariners		0-0.5	0.840 -0.920	4-4.5 u	0.960 0.940	1.52 6.90				
	Draw						3.60				
2-1 H.Time	Newcastle Jets Central Coast Mariners		0	-0.760 0.680	4.0 u	0.550 -0.650					
2-1 H.Time	Newcastle Jets Central Coast Mariners		0.5	0.530 -0.610	4.5 u	-0.740 0.640					

At half time the score is still 2-1 in favour of Newcastle.

Note that now Newcastle is not giving handicap any more.


Central Coast is now giving handicaps of 0-0.5 and an additional 0.5. This shows that they are playing aggressively in the 2nd half.

AUSTRALIA A-LEAGUE							
2-1 2H 10'	Newcastle Jets Central Coast Mariners Draw		0-0.5	0.700 -0.780	4.0 u	0.980 0.920	1.50 6.73 3.77
2-1 2H 10'	Newcastle Jets Central Coast Mariners		0	-0.760 0.680	3.5-4 u	0.590 -0.690	
2-1 2H 10'	Newcastle Jets Central Coast Mariners		0.5	0.500 -0.580	3.5 u	0.410 -0.510	


At 2H 10', notice the 2 series of handicaps given by Central Coast are both with double negative payouts, 0-0.5 @ - 0.78 and 0.5 @ - 0.58.

Following the strategy of Betting Against Team With Double Negative Payouts, you can take advantage of this opportunity by betting on Newcastle now.

Indicator to bet : Bet on Newcastle by eating 0.5 @ + 0.50 payout.



AUSTRALIA A-LEAGUE							
2-1 2H 20'	Newcastle Jets Central Coast Mariners Draw		0-0.5	0.720 -0.800	3.5-4 u	-1.000 0.900	1.45 7.61 3.86
2-1 2H 20'	Newcastle Jets Central Coast Mariners		0	-0.710 0.630	3.5 u	0.610 -0.710	

At 2H 20', the 0.5 handicap given by Central Coast has dropped and there is now only 0-0.5 handicap left @ -0.80 payout.

AUSTRALIA A-LEAGUE								Show All Public
2-1 2H 32'	Newcastle Jets Central Coast Mariners Draw		0-0.5	0.510 -0.590	3.5 u	-0.810 0.710	1.24 14.99 4.83	
2-1 2H 32'	Newcastle Jets Central Coast Mariners		0	-0.680 0.600	3.5-4 u	-0.520 0.420		

At 2H 32', the odds given by Central Coast has remained negative at 0-0.5 @ 0.59.

Notice the odds payout offered by Central Coast at 0-0.5 and 0.5 have been negative from the beginning till the end of the 2nd half. This shows that they have not been playing well in the 2nd half.

AUSTRALIA A-LEAGUE						
2-1 2H 45'	Newcastle Jets Central Coast Mariners	 	0	-0.710	3.5	-0.200
				0.630	u	0.120
2-1 2H 45'	Newcastle Jets Central Coast Mariners			0.140		
			0-0.5	-0.220		

Final Score : Newcastle Jets won by 2-1

Bets taken :

Bet 1 – At score of 2-1 in favour of Newcastle, took Central Coast eating 0-0.5 @ + 0.51 **(WON HALF)**.

Bet 2 – At score of 2-1 in favour of Newcastle, took Newcastle eating 0.5 @ + 0.50 **(WON ALL)**.

Conclusion : The strategy here is to take advantage of the situation where both teams are giving goal when one team is -1 goal down. Taking Newcastle later eating 0.5 goal based on the 'double negative odds' strategy turns out a wonderful winner. Such opportunity does occur at times.

9) FIRST 20 MINUTES OF NEGATIVE ODDS STRATEGY

As consistency of odds payout is a good indicator of whether a team is playing well or not, a team with consistent negative odds is an opportunity to eat goal by betting against it.

Criteria to consider before applying this strategy :

- **Home team** giving 0-0.5, 0.5 or 0.5-1.
- For first 20 minutes of play, the **payout on the Home team giving goal** must be **consistently negative** from -0.60 to -0.85. Consistently negative payout means the team is not playing well.
- **Bet** on the **Away team eating goal** with a **positive payout**.

EXAMPLE

Uzbekistan Professional Football League : Navbahor Vs Qizilqum


UZB PFL	09-10-09 18:30	[]	Navbahor Namangan	0:1(0:0)	Nasaf Qarshi	L		
UZB PFL	09-10-03 19:00	[]	Lokomotiv Tashkent	2:0(1:0)	Navbahor Namangan	L		
UZB PFL	09-09-26 19:00	[]	Metallurg Bekobod	1:4(0:0)	Navbahor Namangan	W		
UZB PFL	09-09-19 19:30	[]	Navbahor Namangan	0:0(0:0)	Sogdiyona Jizzax	D		
UZB PFL	09-09-09 19:30	[-0.5/1]	Dinamo Samarkand	2:0(0:0)	Navbahor Namangan	L	L	U
UZB PFL	09-08-23 21:15	[]	Neftchi Fargona	1:0(0:0)	Navbahor Namangan	L		
UZB PFL	09-08-19 20:30	[+1.5]	Navbahor Namangan	0:3(0:0)	FC Bunyodkor	L	L	O
UZB PFL	09-08-15 22:00	[]	Mashal	3:1(1:0)	Navbahor Namangan	L		

Total	Home	Away	Recent Results			Qizilqum Zarafshon		
Match	Date	Asian Handicap	Team	Result	Team	W/L	W/L(A.H.)	Over Under
UZB PFL	09-10-09 20:00	[]	Qizilqum Zarafshon	2:2(1:1)	Shortan Guzor	D		
UZB PFL	09-10-03 19:00	[]	Buxoro FK	3:5(2:0)	Qizilqum Zarafshon	W		
UZB PFL	09-09-26 20:00	[]	Qizilqum Zarafshon	1:0(0:0)	FK Andijon	W		
UZB PFL	09-09-18 21:30	[-0]	Pakhtakor	6:1(2:1)	Qizilqum Zarafshon	L	L	O
UZB PFL	09-09-12 20:00	[]	Qizilqum Zarafshon	2:3(1:1)	Nasaf Qarshi	L		
UZB PFL	09-08-23 21:00	[]	Qizilqum Zarafshon	0:0(0:0)	Metallurg Bekobod	D		
UZB PFL	09-08-19 20:30	[-0]	Sogdiyona Jizzax	0:1(0:0)	Qizilqum Zarafshon	W	W	U
UZB PFL	09-08-14 20:50	[-0/0.5]	Qizilqum Zarafshon	2:0(1:0)	Dinamo Samarkand	W	W	U

- Navbakhor Home record for the last 3 games have been 1 draw and 2 losses.
- Qizilqum Away record was 2 wins and 1 loss.
- For the last 8 matches, Navbakhor only won once (on 09-09-26).

Uzbekistan Professional Football League										
0-0 1H 12'	Navbakhor Namangan Qizilqum Zarafshon	★ 👑	0	0.880 1.000	1.5-2 u	0.890 0.970	0	-0.900 0.780	0.5 u	0.850 -0.990
0-0 1H 12'	Navbakhor Namangan Qizilqum Zarafshon		0-0.5	-0.725 0.605	1.5 u	0.660 -0.800	0-0.5	-0.505 0.385	0.5-1 u	-0.770 0.630

For the first 12 minutes of the match, the Home team Navbakhor did not start well.

Uzbekistan Professional Football League										C
0-0 1H 26'	Navbakhor Namangan Qizilqum Zarafshon		0	0.740	1-1.5	0.830	0	0.660	0.5	-0.665
				-0.860	u	-0.970		-0.780	u	0.525
0-0 1H 26'	Navbakhor Namangan Qizilqum Zarafshon		0-0.5	-0.805	1.5	-0.910	0-0.5	-0.560	0.5-1	-0.390
				0.685	u	0.770		0.440	u	0.250

At 1H 26', Navbakhor is still not playing well as reflected by the consistently negative payout.

Indicator to bet : Take Qizilqum, the Away team, eating 0-0.5 @ +0.68.

Uzbekistan Professional Football League									
0-0	Navbakhor Namangan	★	0-0.5	-0.750	1.0	0.800			
H.Time	Qizilqum Zarafshon			0.630	u	-0.940			
0-0	Navbakhor Namangan		0	0.720	1-1.5	-0.830			
H.Time	Qizilqum Zarafshon			-0.840	u	0.690			

Half time score is 0-0. The odds given by the Home team is 0-0.5 @ -0.75. Navbakhor's consistently negative payout reflects their lackluster performance and reinforce our strategy to bet the Away team earlier.

Uzbekistan Professional Football League						
0-0	Navbakhor Namangan	★	0	0.460	0.5	-1.000
2H 24'	Qizilqum Zarafshon			-0.580	u	0.860
0-0	Navbakhor Namangan		0-0.5	-0.685	0.5-1	-0.660
2H 24'	Qizilqum Zarafshon			0.565	u	0.520

In the 2nd half, the negative payout on Navbakhor is still maintained as shown in the above screenshot at 2H 24'.

Uzbekistan Professional Football League						
0-0	Navbakhor Namangan	★	0	0.500	0.5	-0.900
2H 30'	Qizilqum Zarafshon			-0.620	u	0.760
0-0	Navbakhor Namangan		0-0.5	-0.560	0.5-1	-0.650
2H 30'	Qizilqum Zarafshon			0.440	u	0.510

At 2H 35', Qizilqum scored first and a few minutes later Navbakhor equalised.

Uzbekistan Professional Football League						
1-1	Navbakhor Namangan	★	0	0.440	2.5	-0.200
2H 45'+4	Qizilqum Zarafshon			-0.560	u	0.080
1-1	Navbakhor Namangan				2.5-3	-0.140
2H 45'+4	Qizilqum Zarafshon				u	0.020

Final Score : 1-1 between Navbakhor and Qizilqum

Bet Taken : Qizilqum eating 0-0.5 @ +0.68 **(WON HALF)**.

Conclusion : Odds movement reflect performance and consistently negative odds show the team has not been playing well and by betting against them you have a good chance of winning.

10) CUT LOSS STRATEGY

Cutting loss means that when the odds movement indicates a bad betting decision, you are prepared to lose less and not the full amount of the initial bet. A good indicator to cut loss is the fast drop on payout from positive to negative. Under such circumstances, it is better to close the position to lose less.

Adopting this cut loss strategy means that psychologically you must be prepared to accept that it was a bad decision and suffering less is better than a full loss.

Criteria to consider before applying this strategy:

- 1) Look out for **fast drop in payout** from positive to negative.
- 2) **Act fast** if you have already decided to **cut loss before the handicap changes**.
- 3) If you have given **0.5** handicap earlier, cut loss and eat back while the handicap is still 0.5, that is, before it turns to 0-0.5. Giving 0.5 handicap and eating back at 0.5, you even out your position but lose on the commission. However, if you give 0.5 and allow the handicap to drop to 0-0.5 and eat back, then you will lose half the bet if the game ends in a draw.

If you have given **0.5-1** handicap earlier, also cut loss and reverse at 0.5-1. If you eat back at 0.5, you will lose half if the earlier team giving goal scores one goal. However, if the game ends in a draw, your position is even out.

If you have given **1 goal** handicap earlier, also cut loss and eat back 1 goal. If you reverse eating 0.5-1, you will lose half if the earlier team giving goal scores 1 goal. However, if you eat back at 0.5, you will lose all if the earlier team giving goal scores 1 goal.

EXAMPLE

Greece 2nd Division : Agrotikos Asteras Vs Thrasivoulos Fylis

Last 6 matches:			
Date	Tournament	Match	Result
20/12-09	B'Ethniki	Ionikos Nikea vs. Agrotikos Asteras	0:0
13/12-09	B'Ethniki	Agrotikos Asteras vs. ASK Olympiakos	3:0
06/12-09	B'Ethniki	Pierikos vs. Agrotikos Asteras	0:0
29/11-09	B'Ethniki	Ilioupoli vs. Agrotikos Asteras	2:1
22/11-09	B'Ethniki	Agrotikos Asteras vs. Panetolikos	1:2
13/11-09	B'Ethniki	Kerkyra Corfu vs. Agrotikos Asteras	3:2

Playing 2 games at home, Agrotikos won 1 and lost 1.

Last 6 matches:			
Date	Tournament	Match	Result
18/12-09	B'Ethniki	Thrasivoulos Fylis vs. Diagoras	2:2
14/12-09	B'Ethniki	OFI Crete vs. Thrasivoulos Fylis	2:1
06/12-09	B'Ethniki	Thrasivoulos Fylis vs. Ethnikos Asteras	2:2
29/11-09	B'Ethniki	Egaleo vs. Thrasivoulos Fylis	0:2
22/11-09	B'Ethniki	Thrasivoulos Fylis vs. Anagennisi Karditsas	3:0
15/11-09	B'Ethniki	Doxa Dramas vs. Thrasivoulos Fylis	4:3

Thrasivoulos played 3 away games with a record of 1 win and 2 losses.

History			
Date	Tournament	Match	Result
21/10-07	B'Ethniki	Agrotikos Asteras vs. Thrasivoulos Fylis	0:0
05/05-07	B'Ethniki	Agrotikos Asteras vs. Thrasivoulos Fylis	2:1

Head to head it was one draw and 1 win for the home team.

Greece 2nd Division												
0-0 1H 12'	Agrotikos Asteras		0.5	0.890	2-2.5	-0.850	1.86	0-0.5	-0.940	0.5-1	-0.995	2.85
	Thrasivoulos Fylis			-0.990	u	0.730	4.01		0.840	u	0.875	4.68
	Draw					3.00						1.80

Assuming you started by betting on Agrotikos to win by giving 0.5 @ +0.89 at the 12 min.

0-0 1H 18'	Agrotikos Asteras Thrasivoulos Fylis Draw		0.5	-0.960	2.0	-1.000	2.00	0-0.5	-0.810	0.5	0.850	3.00
				0.860	u	0.880	3.63		0.710	u	-0.970	4.90
							2.90					1.70

6' later at 1H 18' the 0.5 handicap given by Agrotikos has turned to negative payout of -0.96.

0-0 1H 26'	Agrotikos Asteras Thrasivoulos Fylis Draw		0.5	-0.900 0.800	1.5-2 u	0.960 0.920	2.10 3.49 2.80	0-0.5	-0.610 0.510	0.5	-0.680 0.560	3.55 5.18 1.55
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At 1H 26', the payout turns lower to 0.5 @ -0.90

0-0 1H 30'	Agrotikos Asteras Thrasivoulos Fylis Draw		0.5	-0.820 0.720	1.5-2 u	-1.000 0.880	2.18 3.52 2.65	0-0.5	-0.550 0.450	0.5	-0.510 0.390	4.50 7.78 1.30
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4' later at 1H 30', the handicap given by Agrotikos has dropped further to 0.5 @-.82. The last 12 minutes indicate that Agrotikos is not playing well and the handicap will drop from 0.5 to 0-0.5 very soon.

Indicator to cut loss : This is the strongest signal to cut loss by taking Thrasivoulos, eating 0.5 @ +.72 before the 0.5 handicap turns to 0-0.5.

0-0 1H 32'	Agrotikos Asteras Thrasivoulos Fylis Draw		0-0.5	0.930 0.970	1.5-2 u	-0.900 0.780	2.25 3.44 2.60	0-0.5	-0.450 0.350	0.5	-0.410 0.290	5.50 7.24 1.25
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Lucky to cut position in time because within 2' the handicap changed from 0.5 to 0-0.5 @ +.93.

0-0 1H 45'	Agrotikos Asteras Thrasivoulos Fylis Draw		0-0.5	0.950 0.950	1-1.5 u	-1.000 0.880	2.45 3.49 2.35					
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At half time it closes with Agrotikos giving 0-0.5@+.95

0-0 2H 5'	Agrotikos Asteras Thrasivoulos Fylis Draw		0-0.5	-0.990 0.890	1.0 u	0.890 0.990	2.60 3.86 2.10					
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0-0 2H 10'	Agrotikos Asteras Thrasivoulos Fylis Draw		0-0.5	-0.950 0.850	1.0 u	-0.840 0.720	2.65 4.12 2.00					
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At 2H 5' and 2H 10', Agrotikos shows negative payouts of @ -0.99 and -0.95 respectively. This is an indication that the team is not playing well and your decision to cut your position is correct.

0-0 2H 15'	Agrotikos Asteras Thrasivoulos Fylis Draw		0-0.5	-0.840 0.740	0.5-1 u	0.970 0.910	3.25 4.46 1.70
0-0 2H 20'	Agrotikos Asteras Thrasivoulos Fylis Draw		0-0.5	-0.770 0.670	0.5-1 u	-0.805 0.685	3.25 4.46 1.70

The odds given by Agrotikos drops further to 0-0.5 @ -0.77 at 2H 20'.

0-0 2H 25'	Agrotikos Asteras Thrasivoulos Fylis Draw		0-0.5	-0.680 0.580	0.5 u	-0.880 0.760	3.60 5.70 1.50
0-0 2H 30'	Agrotikos Asteras Thrasivoulos Fylis Draw		0	0.580 -0.680	0.5 u	-0.670 0.550	4.25 5.87 1.40

At 2H 30', the 0-0.5 handicap was dropped and it became even ball. This further strengthen your earlier decision to cut loss.

0-0 2H 36'	Agrotikos Asteras Thrasivoulos Fylis Draw		0	0.570 -0.670	0.5 u	-0.360 0.240	5.50 7.24 1.25
0-0 2H 40'	Agrotikos Asteras Thrasivoulos Fylis Draw		0	0.510 -0.610	0.5 u	-0.270 0.150	8.74 10.36 1.10
0-0 2H 45'+3	Agrotikos Asteras Thrasivoulos Fylis		0	0.510 -0.610	0.5 u	-0.205 0.105	

The next 15' until the game ends, nothing changes.

Final score :0-0

Bets Taken :

Bet 1 – On Agrotikos giving 0.5 @ +0.89 at 1H 12' **(LOST ALL)**

Bet 2 – On Thrasivoulous eating 0.5 @ +0.72 at the 1H 30' **(WON ALL)**

Conclusion: By cutting loss at 0.5, you have effectively saved your bet which you would otherwise have lost all. Here you only lose the commission. You are glad you acted fast. If you acted 2 minutes late by cutting loss at 0-0.5, your bet on Thrasivoulous would have won only half and overall you would have lost half.

After a decision is made to cut loss, do not regret even if the final result turns otherwise.

FINAL THOUGHTS

You can “crack” the soccer live betting market and make the “big bucks” once you know what to look out for in the odds movements. It all boils down to recognizing, interpreting and capitalizing on the money making indicators as clearly illustrated in the 10 winning strategies.

The sections on money management, the mindset and every punter's worst emotions of fear and greed will complement these 10 strategies to strengthen your confidence and self belief. These essential elements will add a great degree of order and consistency in achieving your betting goal.

APPENDIX

Odds Conversion Chart You Must Know

You would have already known that odds are the prices the bookmakers offer which tell you how much you can win in a bet at a given stake. In general, the higher the odds the lower the probability of winning and the team is not expected to play as well.

Different bookmakers in different countries offer their odds in different ways depending on local custom. In this comparison chart which was taken from **188Bet**, you can see the odds presented in European, American and the formats popularly used in the Asian betting markets which include Hong Kong, Malaysian and Indonesian-style odds formats.

Most bookmakers offer you the option to choose a format, so pick one that you can understand the odds clearly to enable you to make decisive bets.

Conversion Chart - Hong Kong, European, Malaysian, Indonesian and American Odds (taken from 188bet.com)

Hong Kong	European	Malaysian	Indonesian	American
10.00	11.00	-0.10	+10.00	+1000
5.00	6.00	-0.20	+5.00	+500
1.50	2.50	-0.67	+1.50	+150
1.00	2.00	1.00	1.00	+100
0.97	1.97	0.97	-1.03	-103
0.94	1.94	0.94	-1.06	-106
0.91	1.91	0.91	-1.10	-110
0.88	1.88	0.88	-1.14	-114
0.85	1.85	0.85	-1.18	-118
0.82	1.82	0.82	-1.22	-122
0.79	1.79	0.79	-1.27	-127
0.76	1.76	0.76	-1.32	-132
0.73	1.73	0.73	-1.37	-137
0.70	1.70	0.70	-1.43	-143
0.65	1.65	0.65	-1.54	-154
0.60	1.60	0.60	-1.67	-167
0.55	1.55	0.55	-1.82	-182
0.50	1.50	0.50	-2.00	-200
0.45	1.45	0.45	-2.22	-222
0.40	1.40	0.40	-2.50	-250
0.35	1.35	0.35	-2.86	-286
0.30	1.30	0.30	-3.33	-333
0.25	1.25	0.25	-4.00	-400
0.20	1.20	0.20	-5.00	-500
0.15	1.15	0.15	-6.67	-667
0.10	1.10	0.10	-10.00	-1000

Please take note of the following points:

- 1) The screen-shots used in the book "The Soccer Live Betting System -10 Winning Strategies" are based on the **Malaysian odds** format.

- 2) The **Indonesian odds** are like US odds, just divided by 100.
- 3) For the **European odds**, any payout above 2.00 is the negative odds in the Malay format.
- 4) The **Hong Kong odds** are equivalent to (European odds – 1), for example, Hong Kong odds 0.97 is European odds 1.97.
- 5) Note that for the **American and Indonesia odds** vs the Malay odds, the interpretation of positive (+) and negative (-) figures is the opposite of each other. Let's take a look at some of the compared figures in the above chart :

Malaysian	Indonesian	American
-0.20	+5.00	+500
-0.67	+1.50	+150
+0.91	-1.10	-110
+0.85	-1.18	-118

So the American/Indonesian negative payout is the positive payout in the screen-shots of the book and vice versa.

- 6) Unfortunately, the **UK** odds format which is in fractional style is not covered in the above conversion chart. However, for your easy reference, below is a brief comparison of the UK fractional style with the other formats :

UK	European	American	HongKong	Indonesian	Malaysian
1/2	1.50	-200	0.50	-2.00	0.50
1/1	2.00	+100	1.00	+1.00	1.00
3/2	2.50	+150	1.50	+1.50	-0.67
2/1	3.00	+200	2.00	+2.00	-0.50

Description Of The Odds Formats In The Above Conversion Chart

Let's take an example of a match between Sydney vs Adelaide at level handicap and the odds offered are as under :

Match : Sydney vs Adelaide (level handicap)

	Europe	American	Malaysian	Hong Kong	Indonesian
Sydney to win	2.50	+150	-0.67	1.50	+1.50
Adelaide to win	1.76	-132	+0.76	0.76	-1.32

It is important to note the difference between your payout after a win, and your profit, which is the payout minus your stake.

European Odds

Your stake x European odds = your **payout**. The odds show how many units the bookmaker pays back per unit staked.

Example : Sydney vs Adelaide at the following odds :

Sydney 2.50 (level handicap) Adelaide 1.76

If the stake is \$100, the scenarios will be as under :

- * If you take Sydney and win, your **payout** will be \$250 (**profit** will be \$150)
- * If you take Sydney and lose, you will lose \$100
- * If you take Adelaide and win, your **payout** will be \$176 (**profit** will be \$76)
- * If you take Adelaide and lose, you will lose \$100

American Odds

American odds are expressed in positive and negative figures according to whether you will be returned less or more than your stake if you win.

Example : Sydney vs Adelaide at the following odds :

Sydney +150 (level handicap) Adelaide -132

If the stake is \$100, the scenarios will be as under :

- * If you take Sydney and win, your **profit** will be \$150
- * If you take Sydney and lose, you will lose \$100
- * If you take Adelaide and win, your **profit** will be \$100
- * If you take Adelaide and lose, you will lose \$132

Malaysian Odds

Like the American odds, the Malaysian odds are also in positive and negative figures.

Example : Sydney vs Adelaide at the following odds :

Sydney -0.67 (level handicap) Adelaide +0.76

If the stake is \$100, the scenarios will be as under :

- * If you take Sydney and win, your **profit** will be \$100
- * If you take Sydney and lose, you will lose \$67
- * If you take Adelaide and win, your **profit** will be \$76
- * If you take Adelaide and lose, you will lose \$100

Hong Kong Odds

Your stake x HK odds = your **profit**. The odds show how many units you win in profit per unit staked.

Example : Sydney vs Adelaide at the following odds :

Sydney 1.50 (level handicap) Adelaide 0.76

If the stake is \$100, the scenarios will be as under :

- * If you take Sydney and win, your **profit** will be \$150
- * If you take Sydney and lose, you will lose \$100
- * If you take Adelaide and win, your **profit** will be \$76
- * If you take Adelaide and lose, you will lose \$100

Indonesian Odds

Indonesian odds are like US odds, just divided by 100.

Example : Sydney vs Adelaide at the following odds :

Sydney +1.50 (level handicap) Adelaide -1.32

If the stake is \$100, the scenarios will be as under :

- * If you take Sydney and win, your **profit** will be \$150
- * If you take Sydney and lose, you will lose \$100
- * If you take Adelaide and win, your **profit** will be \$100
- If you take Adelaide and lose, you will lose \$132

[How To Get The Malaysian Odds Format Setting As Used In The Book](#)

Some bookmakers have settings for different odds format. If you wish to have the Malaysian odds format as used in the book, you can take the example of **188Bet**.



Choose your language:

-  한국어
-  English (UK)
-  **English (Asia)**
-  简体
-  繁體
-  Tiếng Việt
-  ไทย

[Click English \(Asia\)](#)



[Click LIVE IN-PLAY](#)

Select League

▼

Bet Type:

All markets

▼

Results

Settings

SOCCER IN-PLAY

» Refresh 9

Time	Events	FULL TIME			1ST HALF							
		1 x 2	Handicap	Over/Under	1 x 2	Handicap	Over/Under					
<div>↺</div> <div>Club Friendly</div>												
0 - 0 29	FC Brasov	1.99	0.5	0.990	1.5/2	0.940	4.70	0/0.5	1.666	0.5	1.818	
	Bnei Sakhnin	4.30			0.910	0.940	8.45		0.500		0.430	
	Draw	2.75					1.30					

Click "Settings"

Results | Settings

Display View

☒ Double Line ☐ Single Line

Odds Format

☐ Hong Kong ☒ Malay

☐ Euro ☐ Indo

Cancel Save

Click "Malay" and then click "Save"

Select League

▼

Bet Type:

All markets

▼

Results

Settings

SOCCER IN-PLAY

» Refresh 15

Time	Events	FULL TIME			1ST HALF		
		1 x 2	Handicap	Over/Under	1 x 2	Handicap	Over/Under
<div>↺</div> <div>Club Friendly</div>							
<div>0 - 1</div> <div>36</div>	<div>FC Brasov</div> <div>Bnei Sakhnin</div> <div>Draw</div>		<div>0.5</div> <div>-0.980</div>	<div>0.880</div> <div>0.850</div> <div>-0.970</div>		<div>0</div> <div>-0.500</div>	<div>0.400</div> <div>1.5</div> <div>-0.370</div> <div>0.250</div>

You will now have the setting for Malaysian odds format.

Conclusion

The various types of odds formats do appear confusing at first. It is just a matter of getting used to one that you are most comfortable with to enable you to make timely decisive bets in your live betting business.