



CUBESAND™

POWERING THE FUTURE

**TRANSFORMING  
CONSTRUCTION**

with Innovative **Sand Solutions**

# INDUSTRY LANDSCAPE : MACRO ECONOMIC

## INDIAN SAND MARKET GROWTH

US\$  
908 BN  
**2032**

US\$  
551 BN  
**2023**

5.71% CAGR

### GROWING PROPENSITY TO HIRE **GIG-WORKERS** **AMONG EMPLOYERS**

**1006.22 M**

The India sand market attained a value of nearly 1,006.22 million tons in 2023.

**15%**

India accounts for about 15% of global granite production.

**M-SAND**

Manufactured sand (M-sand) produced by crushing rocks is emerging as a cheaper and more sustainable alternative to river sand in some states



# TRENDS AND DRIVERS SHAPING THE INDUSTRY



# INTRODUCING CUBE SAND

Cube Sand aims to transform the mining industry by providing high-quality sand and aggregates through innovative and sustainable methods.

GRANITE MINING AND  
SAND PRODUCTION

ENVIRONMENTALLY  
FRIENDLY PRACTICES

HIGH-QUALITY AND  
RELIABLE SUPPLY

ADVANCED ENGINEERING  
TECHNIQUES



# INNOVATIVE SAND AND AGGREGATE SOLUTIONS



## MINE 1 PLASTERING WALLS

- Washed
- Impurity-free
- Refined

## MINE 2: MANUFACTURE SAND

- Clean
- Specialized

## MINE 3: CONCRETE SAND

- Consistent quality
- Reliable
- Versatile
- Washed

## AGGREGATES

- Various sizes & aggregates
- 20mm, 12mm, 6mm

# OUR TARGET **CUSTOMERS**

## **CONSTRUCTION INDUSTRY**

Large-scale builders  
and contractors  
Infrastructure  
development projects

## **SOLAR INDUSTRY**

Manufacturers of  
paints and coatings  
Suppliers of raw  
materials for paint  
production

## **ADHESIVE INDUSTRY**

Solar panel  
manufacturers  
Solar energy project  
developers

## **PAINT INDUSTRY**

Glass manufacturers  
Suppliers of raw  
materials for glass  
production

## **GLASS INDUSTRY**

Adhesive and sealant  
manufacturers  
Industrial and  
consumer adhesive  
product companies



# END TO END **SUPPLY CHAIN**



Extract granite rocks from the leased mine

Break down large granite rocks into smaller pieces

Further Crush granite pieces into smaller sizes suitable for sand & production

Produce plastering sand for walls, concrete sand for construction, and M-Sand for various uses

Refinement Wash and refine crushed granite to remove impurities

# OUR INFRASTRUCTURE

## MANUFACTURING SET-UP

- Capacity 2000 TpH per day
- Raw Material Storage Capacity 5000 Tonnes
- Finished Goods Storage Capacity 2500Tonnes
- One-time Setup Cost – INR 8 Cr



## PACKAGING & HANDLING

- Packaging & Transportation Details
- One-Time Setup Cost – INR 1 Cr



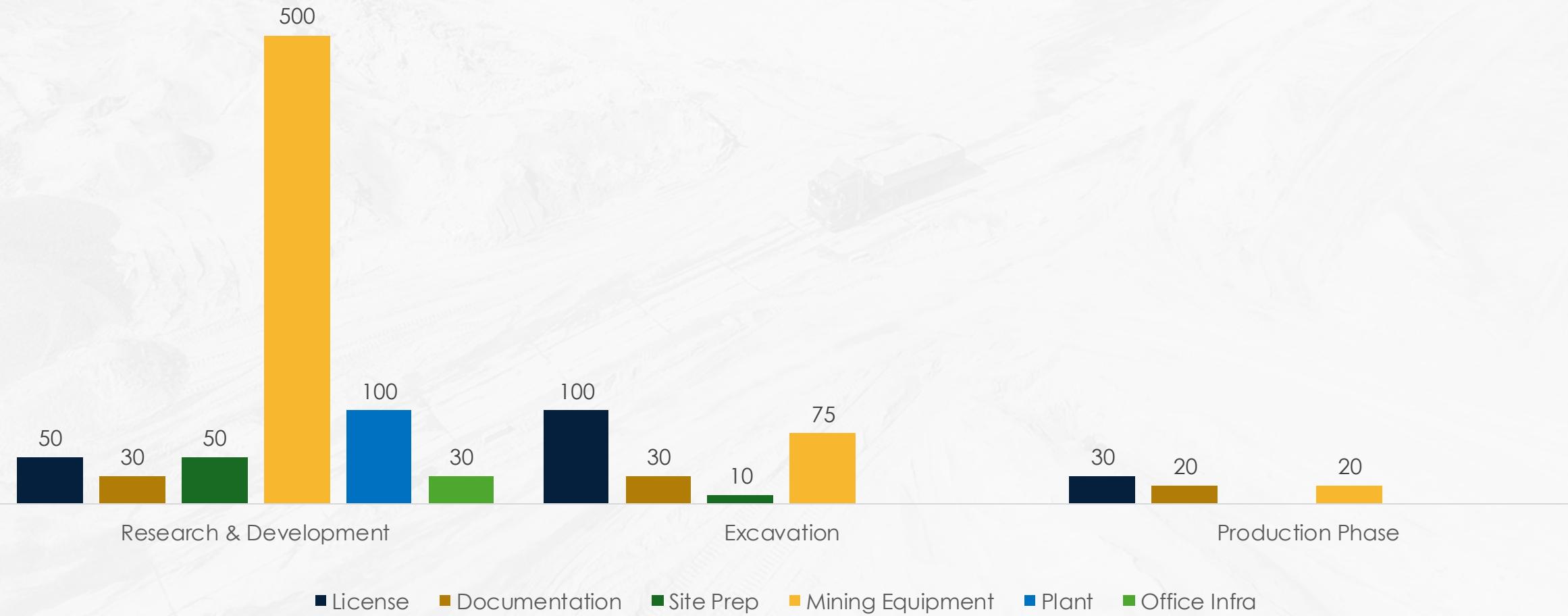
## QUALITY ASSURANCE

- Any Inspection / License, etc.
- One-Time Setup Cost – INR 1 Cr



# CAPITAL EXPENSE **DEPLOYMENT PLAN**

CAPITAL DEPLOYMENT (INR CRORE)



# REVENUE MODEL

## DIRECT SALES TO BUILDERS AND CONTRACTORS

- AOV – INR 30000 per bulk order
- Gross Margins – 50%

# OUR JOURNEY TILL NOW..

2021



2022



2023



2024



## SIGNIFICANT STEP

- Cubics Global Ventures LLP established.
- Secured a 10-year lease for the crushing unit.

## INFRASTRUCTURE SET

- Set up infrastructure and started initial operations.
- Key management team established, including Mr. Sayeed PK as CFO

## SCALING OPERATIONS

- Began full-scale production in March.
- Achieved total revenue of INR 4.5 crore.
- Secured 25-30 customers, including construction and related industries

## DIGITAL LEAP

- Website [www.cubesand.in](http://www.cubesand.in) launched to enhance digital presence.
- Plans for expansion & development, targeting new markets.

# OUR LEADERSHIP: DRIVING INNOVATION AND EXCELLENCE



CEO

**MR. SUFIYAN  
VALLOOTH**

- **15+** years with a demonstrated history of working in the construction industry. Skilled in Negotiation, Budgeting, Operations Management, Customer Service, and Procurement.



CFO

**MR. SAYEED PK**

- Over 15 years' experience
- Expertise in manufacturing
- Specialist in installing integrated units



CTO

**MD. FASIL**

- More than 15 years' experience in production , distributions of steel & cement.

# COMPETITION & OUR ADVANTAGE

PARAMETERS



END-TO-END SERVICES

YES

ONLINE & OFFERING

YES

PROFESSIONAL &  
TRUSTWORTHY  
TRANSACTIONS

YES

COMPETITIVE SUPPLY CHAIN  
MODEL

YES

# MARKETING & DISTRIBUTION

01

## REFERRAL MARKETING

- Incentivize existing customers
- Word-of-mouth promotion
- Build trust through referrals

02

## EVENTS & PARTNERSHIPS

- Host workshops and seminars
- Participate in industry events
- Develop strategic partnerships

03

## RELATIONSHIP DRIVEN DESIGN

- Consultative sales approach
- Build long-term relationships
- Personalize customer interactions

04

## DIGITAL MARKETING & COMPLIANCE

- Utilize testimonials for ranking
- Implement organic SEO
- Run targeted ads on Google, LinkedIn, India Mart
- Ensure standard compliance and certifications

# OUR ROADMAP FOR BUSINESS GROWTH

## LONG - TERM

Q2 - 2024

Launch website

Q3 - 2024

Install additional machinery

Q4 - 2024

Expand market penetration

Q1 - 2025

Start new projects

Q2 - 2025

Scale production capacity

## LONG - TERM

### Roadmap

### Year 1

### Year 2-3

### Year 4-5

#### Expand Production Capacity

Install additional machinery

Optimize production processes

Achieve production efficiency

#### Market Penetration

Target local market (Bangalore)

Expand to Mysore and North Karnataka

Aim for Pan India presence

#### New Projects

Start new mining projects in Mysore

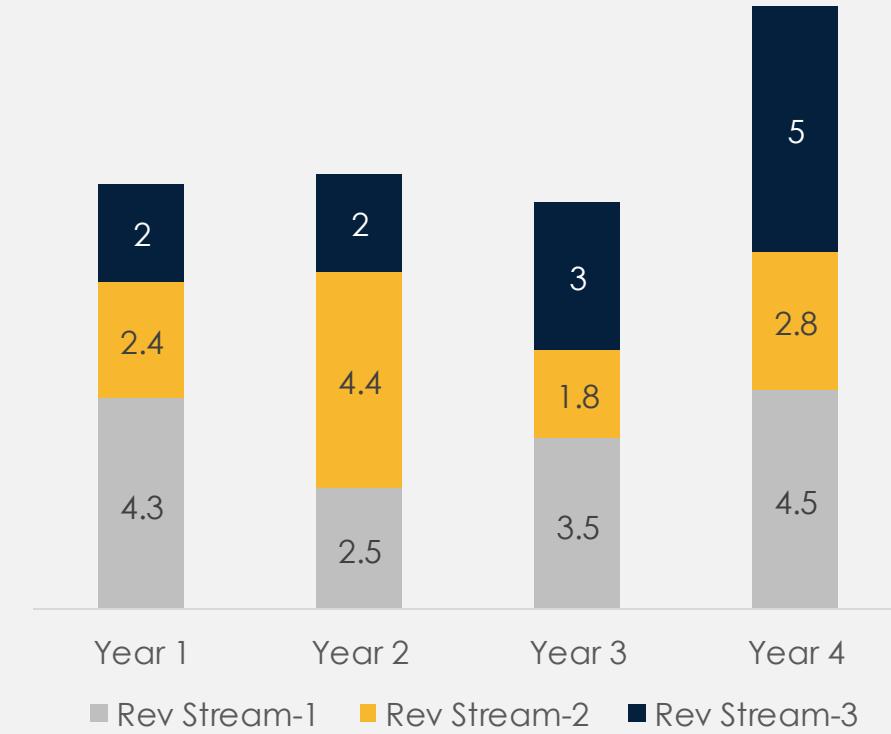
Test and finalize new project locations

Set up infrastructure for new projects

# FINANCIAL PROJECTIONS

INR Crores	Year-1	Year-2	Year-3	Year-4	Year-5
<b>Total Revenue</b>	XX	XX	XX	XX	XX
<b>CM1 Margin</b>	XX	XX	XX	XX	XX
<b>CM1 Margin %</b>	XX	XX	XX	XX	XX
<b>CM2 Margin</b>	XX	XX	XX	XX	XX
<b>CM2 Margin %</b>	XX	XX	XX	XX	XX
<b>EBIDTA</b>	XX	XX	XX	XX	XX
<b>EBIDTA Margin %</b>	XX	XX	XX	XX	XX

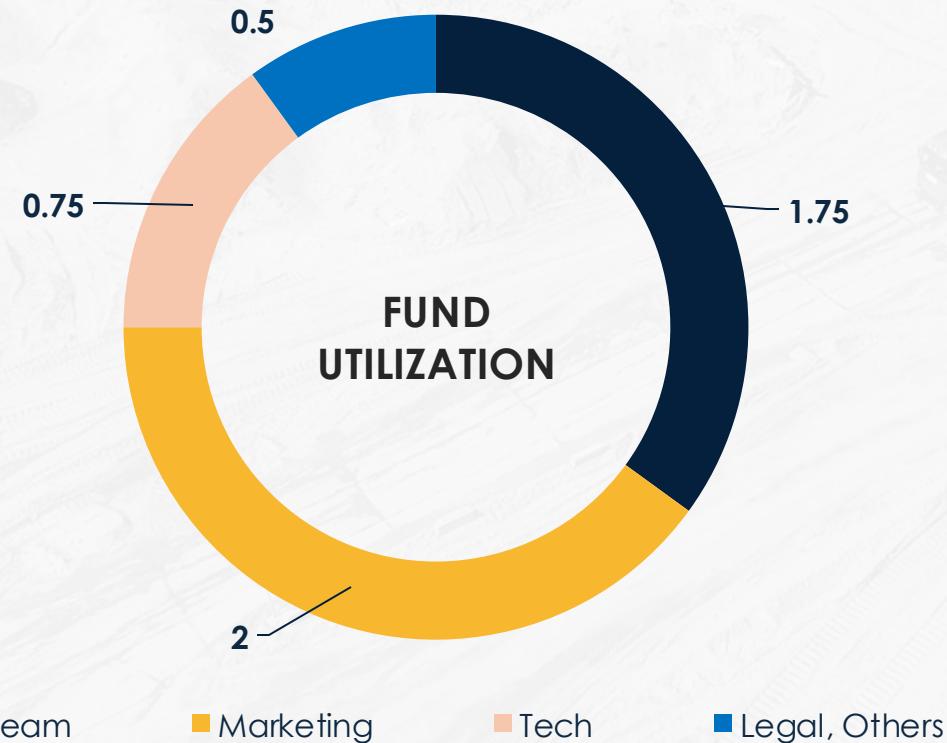
**Revenue by Segment  
(INR Crore)**



# WE'RE RAISING 10 CRORES FOR A RUNWAY OF XX MONTHS

## INVESTMENT HISTORY

4 Crores invested by the Founder



## KEY MILESTONES

TO BE ACHIEVED WITH THIS  
FUNDRAISE:

Now	Month-18
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Average Tons per day

Cities



# THANK YOU

**CUBICS GLOBA VENTURES LLP**

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