

# PABEL ADRIAN TORRES HUGHES

Graphic Designer

# **CONTACT**

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in LinkedIn:
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GitHub github.com/PabelTorres

# **LANGUAGES**

Spanish
English
French

# **SKILLS**

After Effects
Photoshop
Illustrator
Premiere Pro
InDesign
HTML
CSS

#### PERSONAL SUMMARY

Professional with experience in brand design, video editing, digital illustration, motion graphics, and solid knowledge in HTML and CSS. From an early age, I have cultivated a deep interest in creative activities, which led me to choose a career that merges art and technology.

# JOB EXPERIENCE

#### **PRESENT**

#### **FREELANCER**

#### Multimedia Designer

Independant work in the development of brands, video editing, promotional material and motion graphics, focusing on meeting the needs of medium and small businesses.

#### 2022 - 2023

#### CASA HOGAR NAANDI

#### Multimedia Designer

Creation of visual materials that communicate the mission of the organization, brochure design, posters and videos to promote events and campaigns, raising awareness in the community about its social work.

# **EDUCATION**

#### **PRESENT**

# Google Project Management Certificate

Certification focused on the creation and management of risk plans; process improvement; management of referrals, team dynamics and stakeholders; use of project management software, tools, and templates; application of Agile methodology, with emphasis on Scrum.

#### 2019 - 2022

# Universidad de Guadalajara

#### Diseño para la Comunicación Gráfica

Discipline that focuses on identifying and solving communication problems through messages and strategies generated through a cognitive and methodological process, applied in various visual media.

# **PORTFOLIO**

#### **PABEL HUGHES**

https://pabeltorres.github.io/

#### **BEHANCE**

www.behance.net/Pabel\_Hughes