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CUAsia Special Lecture Series: Saving Face

时间: 2013-02-05 09:52 来源: 未知 作者: IT/Social Media Team 点击: 165 次

Wednesday, February 13, 7:00pm 8:00pm Lerner Hall, Broadway Room (Near the piano lounge on 2nd floor) To register online: <http://goo.gl/jgWWn> With more and more businesses expanding to China and new partnerships being formed between Chines

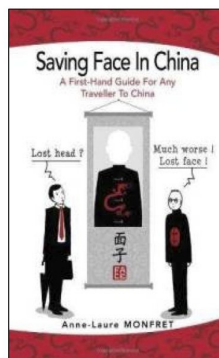
Wednesday, February 13, 7:00pm – 8:00pm

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With more and more businesses expanding to China and new partnerships being formed between Chinese companies and their international counterparts—learning how to work with the Chinese has become paramount. In particular, saving face is an essential element of social codes in China, which is often misunderstood or misinterpreted by western foreigners. In her latest book, *Saving Face in China*, Anne-Laure Monfret offers helpful tips and provides a basic knowledge of the most important aspects of etiquette and customs in China.

CUAsia Special Lecture Series on Asian Culture #1



Saving Face In China by Anne-Laure Monfret

Join us and learn about saving face! Anne-Laure Monfret and her latest book will offer helpful tips on the most essential etiquettes and customs in China. Copies of the book will also be available at the event.

Time: **Wednesday, February 13, 7:00pm – 8:00pm**

Location: **Lerner Hall, Broadway Room (Near the piano lounge on 2nd floor)**

Register: <http://goo.gl/jgWWn>



Questions? Please contact cuasia.event@gmail.com.



Anne-Laure Monfret is a management and human resource specialist who lived in China for eight years. Born near Paris, she attended business school and later was a management consultant with a firm specializing in Human Resources. Over the years, she developed a deep interest in cross-cultural issues. She has written numerous articles on Chinese culture and business in China. She has also lectured on the key cultural notion of face at many Chambers

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of commerce in China (French, American, European, Canadian, Spanish...) and at international business schools. She recently participated in the Washington DC seminar on US China relations where she gave a lecture for USCPFA. She is currently living in Mamaroneck, New York. She divides her time between journalism and the writing of a new book about China.

Several copies of the book will be available for purchase and signing at the end of the event. More information on the book and Anne-Laure can be found at <http://www.chinaoutsidethebox.com>.

If you have any questions regarding the event, please contact cuasia.event@gmail.com.
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