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"Saving Face in China"

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Topic:

"Saving face" and "not losing face" in China is paramount—but what is "face" really about? Understanding this essential element of Chinese social codes and its deep implications in business can save lots of time and avoid faux pas.

Anne-Laure Monfret, a author and journalist, will give a lecture on "face" in Chinese culture. The presentation will continue with illustrations of the concept of face with examples and real life anecdotes between foreigners and Chinese.

Discussion topics:

What is "face" in China? What does it mean for the Chinese?
Examples of the many nuances of the notion of "face"
The importance of keeping harmony and its implications in work
Public behavior and social hierarchy
The different views about truth between Chinese and foreigners
How to give face?

Speaker:

Anne-Laure Monfret is a management and human resource specialist who spent eight years in China. She is the author of the book "Saving Face in China- A First-Hand Guide For Any Traveller To China," first published in French in 2010 under the title "Comment ne pas faire perdre la face à un Chinois."

She has written numerous articles on Chinese culture and business in China. She has also lectured on the key cultural notion of "face" at the French, American and European Chambers of Commerce in China and at international business schools. She divides her time between journalism and the writing of a new book related to China. She currently lives in New York.



General Information

Type : Breakfast
Date : Fri, 17 Feb 2012 08:30 AM - 10:00 AM
Location : China Club, 14/F, 142-145 Old Bank of China Building, Bank Street, Central
Member : HK\$250
Non Member : HK\$350



Ms. Anne-Laure Monfret, a author and journalist