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# **EVENT DETAILS**

## Author Series: Anne-Laure Monfret on Saving Face in China

General Membership Meeting **Event Type:** 

Tuesday, October 25, 2011, 18:30 to 20:30 Date:

Jazz 37, Four Seasons Hotel 500 Weihai Rd (near Shimen Yi Rd) Map Venue:

四季酒店37楼 上海市威海路500号(近石门一路) 地图

Member (RMB): 220.00 Cost: Non-Member (RMB): 330.00

**Payment Method:** - Pay Online

- Upon registration at the event venue







AmCham Shanghai invites you to an Author Series event on Tuesday, October 25 at the Four Seasons Hotel Jazz 37 from 18:30-20:00, as Anne-Laure Monfret discusses her book, Saving Face in China.

Anyone who works in China has heard about the cultural importance of "saving face"—but what is "face" really about? Understanding this essential element of Chinese social codes and its deep implications in the business world can save lots of time and avoid faux pas.

Anne-Laure Monfret, author and journalist, will give a lecture on "face" in Chinese culture. The presentation will continue with illustrations about the concept of face with examples and real life anecdotes between foreigners and Chinese. Under discussion will be a number of topics: the importance of keeping harmony, social hierarchy, public behavior, the different views about truth and face and how to give face and some aspects of Etiquette, all presented with a "face perspective."

#### About the Speaker:

Anne-Laure Monfret is a management and human resource specialist who spent eight years in Shanghai. She is the author of the book Saving Face in China- A First-Hand Guide For Any Traveller To China, first published in French in 2010. She has written numerous articles for magazines in China and around the world. In addition, she has lectured on the key cultural notion of face at the French Chamber of Commerce in China and at international business schools. In addition to being a journalist, she is writing a new book related to China and working on a documentary about Asia. She currently lives in New York.

### Agenda:

18:30 Registration

19:00 Presentation and Q&A

20:00 Cocktail Reception

20:30 Event Ends

RSVP: All AmCham Shanghai events require confirmation of attendance (RSVP). If you attend an event without prior notification you will be charged a RMB

RSVP Cancellation: If you need to cancel your RSVP please notify AmCham Shanghai's Events Department at (86 21) 6279-7119 no less than 24 hours in advance

















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