Tue, Feb 21, 2012

Saving Face in China

Anne-Laure Monfret
Business Consultant and Writer

Hosted by the China Business Committee

"Saving face" and "not losing face" in China is paramount—but what is "face" really about? Understanding this essential element of Chinese social codes and its deep implications in business can save lots of time and avoid faux pas.

Anne-Laure Monfret, author and journalist, will give a lecture on "face" in Chinese culture. The presentation will continue with illustrations of the concept of face with examples and real life anecdotes between foreigners and Chinese.

Under discussion will be a number of topics:

- What is "face" in China? What does it mean for the Chinese? Examples of the many nuances of the notion of "face."
- The importance of keeping harmony and its implications in work. Public behavior and social hierarchy.
- The different views about truth, one fundamental cultural difference that brings the most confusion between Chinese and foreigners.
- How to give face ? (Welcoming properly, the dos and don'ts of eating and drinking, how to choose the right gifts)

Anne-Laure Monfret is a management and human resource specialist who spent eight years in China. She is the author of the book *Saving Face in China - A First-Hand Guide For Any Traveller To China*, first published in French in 2010. Having lived in France, Spain, China and the United States, Ms. Monfret has developed a deep interest in cross-cultural issues andhas written numerous articles on Chinese culture and business in China. She has also lectured on the key cultural notion of "Face" (mianzi) at the French, American and European Chambers of Commerce in China and at international business schools. Ms. Monfret divides her time between journalism and the writing of a historical novel which takes place in China. She currently lives in New York.

Time:	8:00 - 9:30am(light breakfast included)
Fee(s):	Member Fee: HK$150 [Login Now | Enjoy special member rates] Non Member Fee: HK$250
Venue:	**AmCham Office** 1904 Bank of America Tower 12 Harcourt Road, Central
Inquiries:	Ms. Katherine Lau at kalau@amcham.org.hk (please use the following subject line for your email: "Date of event / Speaker name(s) or event title") Fax (852) 2810 1289
Media:	**CLOSED TO MEDIA**

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