

Saving Face in China

Wednesday, 19th Oct 2011 2:30pm

European Chamber Shanghai Office

Understanding the cultural importance of the notion of “face” is essential to maintaining good relations and efficient communication in China.

The European Chamber is delighted to invite you to a book talk with **Anne-Laure Monfret** covering the many nuances of the notion of face. The seminar will feature actual situations of the frequent misunderstandings that arise between Westerners and Chinese; too-often because of lack of understanding of the notion of “face”.

Also under discussion will be a number of different themes: the hierarchy in Chinese business life, public behavior, the different views about truth, gifts, humour, and aspects of etiquette in China.

About the Speaker

Anne-Laure Monfret is a management and human resource specialist who lived in China for eight years. Born near Paris, she attended business school and later was a management consultant with a firm specializing in Human Resources. Along the years, she developed a deep interest in cross-cultural issues. She has written numerous articles for magazines in China and elsewhere, and lectured on the key cultural notion of face at Chambers of Commerce and at international business schools.

Agenda

14:00-14:30 Registration and refreshments

14:30-14:35 Introduction from European Chamber

14:35-15:15 Presentation from Anne-Laure Monfret

15:15-15:45 Q&A and Discussion

15:45-16:30 Networking