

PABLO GODOY

WEB DEVELOPER

ABOUT ME

Web developer. Constantly learning and improving my skills to keep actualized with the latest industry-standard technologies and methodologies. Actually, working with MERN stack.

EXPERIENCIE

11/20 – Actual QA Analyst DGTIC – Buenos Aires Government

Working PO, DEV teams and stakeholders to develop relationships and achieve common goals within an agile methodology. Quality assurance of digital developed products
Design and execution of manual test cases. Currently working with Katalon Studio to add test automation to the workflow.






12/19 – 4/20 Topdata Web developer Jr. - Social media

Designing & implementation of convert optimized landing pages, implementing UX/UI notions and SEO optimizations. Specialized in Facebook lead ads . Remarketing with Google Display. Web analytics, metrics implementation.

06/17 – 12/19 Realser Digital marketing analyst

I oversaw the digital marketing sector, from designing KPI's, buyer persona design, media creation with photoshop and after effects to develop and maintain the web site of the agency and the landing pages corresponding to the social media campaigns.

CONTACT

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EDUCATION

2003 – 2006 Amancio Alcorta Institute

- Economy bachelor

2020 –2021 **Google Skillshop** | Argentina

- Google Search certificate

2020 –2022 **Escuela Da Vinci** | Argentina

- Web design certificate

SKILLS

SCRUM
TEAM WORKING
PASSION FOR LEARNING
CI/CD
UI/UX

LANGUAGES

English _____ B2
Spanish _____ Native