

The background is a vibrant, abstract composition. A large, glowing sphere with a blue-to-purple gradient is the central focus, emitting a bright light that reflects on a grid-like floor below. The floor is composed of dark blue and purple squares. The background is filled with various geometric shapes, including triangles and rectangles, in shades of blue, purple, and pink. Dotted white lines form a series of concentric circles and arcs around the central sphere. A small blue plus sign is located at the bottom center of the sphere.

FlyFit

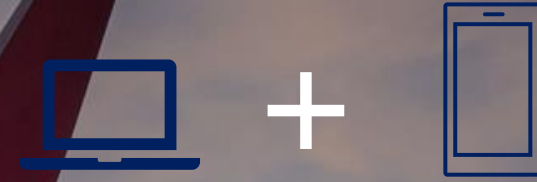
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Agenda

- FlyFit's Core Business
- Financing
- Startup Foundation

Core Business

1. Connection to our **Website** and/or **Application**



2. Destination Selection within Continental Europe



3. Garments Retrieval: **Airbnb/Hotel/Airport/Train**



4. Product Selection: **Items** + **Period**



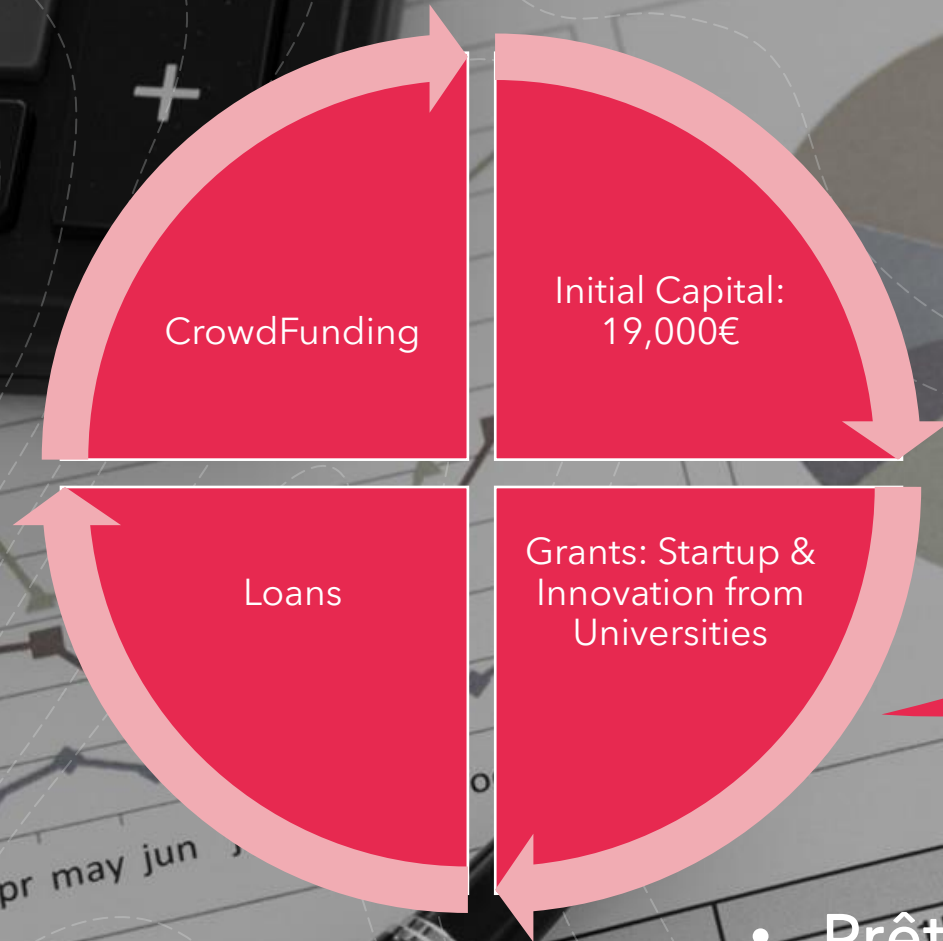
5. Online **Payment**: Rental costs/Period



6. Garments **Devolution**: Airport/Train Station



Financing



- French Tech “Emergence” Grant – up to 90k€
- BPI France – Tech Seed Fund between 50-500k€
- Aide Au Développement DeepTech (ADD) – up to 2M€
- Crédit d’Impôt Recherche (R&D Tax Credit) – up to 30% R&D expenses

- Prêt à la création d’entreprise (PCE) – Government based loan between 2k-7k€
- Prêt d’honneur

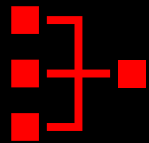
Startup Foundation

First Prototype



Basic version of the wardrobe rental service

First MVP



Functional Platform +
Efficient Logistics +
Basic Inventory
Management and
Processing +
Feedback Collection

First Customers

Barcelona - MWC
Montréal - Startupfest
Hanoi - Vietnam Business Summit

Company Formation



Business Register + Licenses/Legal +
Accounting Framework

Reaching 1M€

Scale Operations + Enhance
Inventory + Intensify Marketing
Efforts

Investments:

Importing Clothes:

Original Price: 15k € -> Negotiated Price: 10k € -> Renting Price: 2k €. (1/5)

Total Investment: 10k€ -> Break-even with 5 Iterations

Ads Investment:

To reach 500,000 people on Instagram and TikTok, with an average CPM of 10 € -> 5000€.

To reach 500,000 people on Facebook, with a mid-range CPM of 2.5 € -> \$1,250.

Therefore, the total ad cost for all platforms combined would be 7,250€.

Local Partners: Barcelona + Montréal + Hanoi

Delivery: (France)

Average shipping cost from LaPoste for sending packages weighing between 2-5kg around France, and assuming 100 shipments, the total shipping cost would be approximately €1,210.

TOTAL:
21,000\$

Timeline Roadmap

Initial capital: 18k€ & Startup Creation
2-3 Months

Goal: Establish a legal entity and fulfill all regulatory requirements.

First MVP
3-6 Months

Goal: Launch a service that meets basic customer needs and collects data for improvements.

Reaching 1M€
18-24 months post-MVP launch
Goal: Leverage data-driven marketing, expand to new markets, refine user experience, grow the customer base and increase order volume to reach the revenue target.

Commercialization



First Prototype
1-2 Months

Goal: Validate the website's look and feel, plus basic functionality.

First Customers
Barcelona – MWC – 2/3 Months
Montréal – Startupfest – 2/3 Months
Hanoi – VGS – 2/3 Months

Product Enhancements